

GRAND ALTERATION & EXPANSION SALE

Last Week! Last Week!! Last Week!!!

Don't you need a New Kitchen Range

A new carload of the famous "Quick Meal" Ranges just in. The cook knows. Third Floor.

Waning Summer stands with trembling feet Near where babbling brook and rushing river meet.



The "Different Store" Portland's Quality Shop The Daylight Store

Came Overland

Three carloads of new Carpets, high art patterns, rich, beautiful colorings. No moths in these. Only new stock in town. Fourth Floor.



Last Week of the Colossal Alteration-Clearance Sales

LAST OPPORTUNITIES TO BUY ANYTHING AND EVERYTHING IN THIS GREAT STORE AT MIGHTY REDUCTIONS. (Contract goods alone excepted.) THIS WEEK! HUNDREDS OF THOUSANDS OF DOLLARS' WORTH OF THE SPLENDID NEW FALL MERCHANDISE PLACED ON THE ALTAR OF SACRIFICE FOR THIS WEEK ONLY! THE NEWEST OF THE NEW IS AT YOUR MERCY AT CLEARANCE SALE PRICES! YOU'D BETTER BUY FOR ALL WINTER! YOU'LL SAVE MONEY! YOU'D BEST NOT BUY A DOLLAR'S WORTH OF MERCHANDISE OUTSIDE THIS STORE THE NEXT FIVE DAYS—OR—YOU'LL LOSE MONEY—the difference between the regular prices asked everywhere and the fractional clearance prices that rule here. We allow one week more for you to choose anything you wish from the store—every dollar's worth of new autumn goods included, merchandise shown for the first time in any store today, at the Alteration and Expansion Clearance Sale Prices. POSITIVELY BUT ONE WEEK OF THIS GRAND GARA OCCASION BARGAIN CARNIVAL! Our object is to turn the naturally dullest week of all the year into the busiest. A tremendous volume of business must repay us for the sacrifice; will you profit? READ AND PONDER ON THIS ANNOUNCEMENT EXTRAORDINARY! In order to close up the month's business in a blaze of glory unprecedented, a perfect whirlwind of selling, and give to this greatest summer in this store's history a Garrison Finish—WE'VE DETERMINED TO INCLUDE IN THE SWEEPING SACRIFICE EVERY DOLLAR'S WORTH OF NEW FALL GOODS IN THE STORE—Buy your New Autumn Suits, Gowns, Wraps, Costumes, Silks, Dress Stuffs, Everything, in fact—new arrivals in every department for five days more—THIS WEEK ONLY at CRASHING CLEARANCE SALE PRICES! Read Every Day's Announcement This Week! READ OF TOMORROW'S MATCHLESS BARGAIN SALES BELOW!



New Autumn Silks and Dress Stuffs At August Clearance Prices--For Eight Days Only!

GRAND OPENING THIS WEEK OF THE AUTUMN AND WINTER SILKS AND DRESS GOODS FOR 1904-5! \$100,000 WORTH OF RICH, SUPERB NEW FABRICS UNDERPRICED THIS WEEK ONLY!

BONNET BY GIB'S SILKS—Opening today—We've secured the local agency for these world-famous silks that have stood the crucial test of time, and hold today the scepter of superiority over all else in the silk world. We've made extraordinary prices on these celebrated silks—prices that allow you to own them from us at less than you might pay other houses for inferior, domestic makes. Among them are Black Taffetas, Peau de Cygne, Mescalines, Chiffon Taffetas, Loinaines, Peau de Soies, etc. Exclusively sold in Oregon by GIB, Wortman & King. Description of such vast stocks of dress goods and silks as we open here today would be impossible in a thousand-page magazine—much less the limited space allowed here. We stand back of the statement, however, that our stocks of new dress fabrics are larger and more comprehensive than those of any other three Portland stores. We have marked this enormous stock throughout at prices that place local competition logically out of the race, prices we honestly believe to be lower than placed on equal quantities by any retail house in America—prices that are rivaled by wholesale houses alone. Our stock is double the size ever carried before—our selling must be double, profits are cut, volume of business must make up our losses of profit. Bear in mind, these enormous stocks are at your mercy at the Clearance Sale—out prices from today until closing time on the 31st of the month.

Sharpest Sort of Price Pruning Being Done Among the New Shoe Stocks

First Floor. Seems as tho' Fate owed our Shoe Chief a grudge. Twice has he gone to market and bought stocks with the assurance that when they arrived here the shelves in the new Shoe Store—6th St. Annex—would be waiting their reception. Twice has disappointment been his lot. Never has a building gone up so slow as our new one. But his thoroughly made—the safest in America. Now our shoe aisles are clogged with the new stocks that ought to bring the regular fair prices, but we'll be obliged to apply the whip and spur of drastic reductions to keep from being overwhelmed with such vast stocks and such limited quarters. Our shoe stocks don't fit their section any better than a square foot fits a round hole. So here goes—Prices mutilated—patrons benefited.

Special Shoe Prices for All Week
Women's dressy, new Shoes in fall style lasts, patent kid, vici kid, velour calf and patent leather, plain Balmoral or Blucher cut, patent or stock toe tips, military, Cuban or walking heels, very smooth, new and stylish. Some with matt top, others plain vici kid, newest and choicest styles from the \$2.50 and \$4.00 lines; special for this week at...\$2.64
Women's \$2.50 House Juliettes, vici kid stock, broad, comfortable snapes, plain, with broad heel and medium round toe; special this week...\$1.64

Women's handsome styles in \$5 and \$6 Dress and Street Shoes, patent or French kid or patent leather stock, patent leather or stock toe tips, Louis or 1 1/4-inch military heels, full round or medium toes, dull or matted tops; special for the week...\$3.25
Women's new Dress Shoes in patent or plain kid vamps, dull or matted tops, very latest styles, with medium round toes, plain or tipped, military heels, hand sewed and of finest workmanship throughout. Ane product of a leading eastern manufacturer. Best \$5 values; special for the week...\$3.45
Women's new \$3 Street Shoes, vici kid stock, patent leather toe tips, full round toes and military heels; special for the week...\$1.55
Women's \$4 Dress or Street Shoes, new arrivals just in, finest vici kid stock, matt kid tops, medium round toes, military or Cuban heels, flexible, easy tread, hand-turned soles, very swell styles; special for the week...\$2.56
Women's new Party Slippers, one or three-strap styles, vamps beaded or plain, Louis heels, very smart, new styles, regular \$3.00 values; special this week...\$1.97
Women's House Slippers, soft kid stock, comfortable foot-strap lasts, medium heels, one-strap or plain; special this week...\$1.44
Misses' box calf or vici kid Street Shoes in lace styles, soles light or heavy, full round toes, very stylish and durable...\$2.79
Regular \$1.75 values, sizes 11 to 2; special...\$1.35
Regular \$1.75 values, sizes 8 1/2 to 11; special...\$1.15
Men's Oxfords, in tan or black stock, neat, stylish foot-shape lasts, Blucher or straight lace styles, very fashionable lasts and handsomely finished, regular \$3.50 values; special...\$2.54
Men's handsome, fashionable Street Shoes, Oxfords or Boots, regular \$3.50 and \$4 values, Russia calf, willow calf or box calf leathers, a very swell line; special to close...\$2.79
Boys' Dress or School Shoes, very durable for general wear, velour or box calf or vici kid stock, six effective styles in the choosing, light, medium or heavy oak tan, solid leather soles...\$2.79
Regular \$1.75 values, sizes 11 to 13; special...\$1.34
Regular \$2.00 values, sizes 11 1/2 to 2; special...\$1.34
Regular \$2.50 values, sizes 1 1/2 to 4 1/2; special...\$1.64

LEADING AND OLDEST MAIL ORDER HOUSE IN THE WEST.
All orders by mail filled promptly and carefully by trained shoppers. If you can't come to the store, shop by mail.

WINDUP SALES AMONG THE Under-muslins



ADVANCE AUTUMN SEWINGS—CLEARANCE PRICES—ANNEX EIGHTH FLOOR.
Ladies' Muslin Petticoats, deep lawn flounce, with cluster of four tucks, and embroidery edging, regular price, \$5; special at...\$3.99
Ladies' fine Cambric Drawers, cluster of nine fine tucks and edged with fine wide Swiss embroidery, regular \$1.00; special at...\$99¢
Brooks lines and sizes of Corset Covers, Skirt, Chemise, Gowns, Drawers and Petticoats of fine cambric and muslin, trimmed in lace and embroidery, regular prices \$1.00, \$1.25 and \$1.50; for rapid selling we have bunched them together to sell at...\$99¢
Ladies' and Misses' Sunbonnets, in fancy and plain material, to close at...\$1.00
Square or round Centerpieces, tinted and stamped on tan, blue and green linen, size 16 inches, regular price \$1.25 to \$2.00; special at...\$97¢
New Petticoats in black mercerized saten, Italian cloth, mercerized and silk mottos, alpaca and poplin; also a large variety in colored brilliantine and mohair, with or without silk flounces.

Fall Flannels at August Reductions

In Domestic Corner—First Floor.
Special openings today in this busy aisle of new Autumn Waistings. Prudence dictates your buying the winter supplies this week in these lines while prices are down. Six days remain in which you'll get a part of the price back in change for your goods. After Saturday these new goods resume a normal price-trend. NEW AUTUMN WAISTINGS in silk and wool effects. Vivella flannels, plain printed French flannels, unshrinkable Scotch shirtings, fleeced crepe-ettes, awanadowns and velours. A full line of the new embroidered flannels and sidowns, fancy very cloth for the wrappers, bath robes and dressing gowns. Plain and figured outing flannels, fancy flannel-ettes and all the latest novelties at CLEARANCE SALE REDUCTIONS FOR SIX DAYS.

ADVANCE AUTUMN STYLES Women's Tailored Suits

Latest models just received from our buyer en route from New York. In all the new and popular long "Butcher"-coated effects. High novelty tailored single-breasted, demi, or close-fitting long-coat costumes with full skirts as shown, with the new sleeve. We open these today in plain and fancy suitings, tweeds, serges, chevots and other appropriate tailoring fabrics, finished with contrasting material, stitching and buttons.

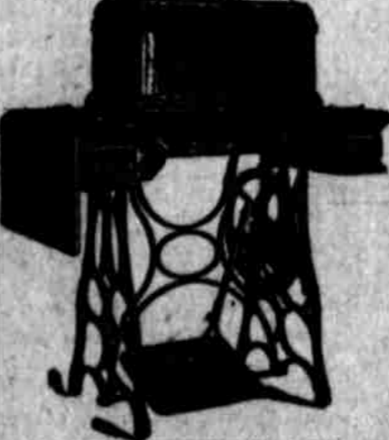
High Novelty, French Tailored Walking Costumes, with demi-fitted short jackets, single-breasted vests and fancy panel-flounce effect skirts. We open advance showings today in materials of chevots, woads, serges and other fashionable plain and mixed Suitings, finished with contrasting materials, buttons, stitching, etc. 'T would be impossible for the artist to do justice to the jaunty beauty of the costumes. Advance openings today.

75c WASH FABRICS, 25c A YARD.
Wash Goods Aisle—First Floor.
500 short lengths of dainty, pretty Wash Stuffs, both white and colored. Fabrics fit not only for summer dresses, but for pretty house gowns you'll wear all winter. Values to 75c; today and until sold, yard...25¢

AUTUMN TRENS THE ART SHOP.
Second Floor.
New Cushion Tops, stamped and tinted in floral, conventional and oriental designs; also a large variety for Berlin cross-stitch work. See our new Bulgarian and Slavak hand-embroidered pieces on old blue and cream linen in square and round doilies, from 8 inches to 24-inch center-pieces and scarfs; according to sizes, prices from...25¢ to \$7.50



NEW FALL AND WINTER COATS FOR CHILDREN.
For little tots to 6 years, in white and colored new fabrics, in Russian, Buster Brown, sailor, box-pleated and plain styles; prices from...\$1.00 to \$2.25



DO FALL SEWING ON AN O. W. & E. MACHINES.
Fourth Floor.
\$14: Golden Oak Cabinet, 5-drawer style, full ball bearing, drop head...\$31.50
\$22.50: 5-drawer, box top, antique oak finish cabinet...\$30.90
\$21: same as above, with exception of being in 3-drawer style \$16.50

AUTUMN OPENINGS TODAY OF THE WORLD FAMOUS Knit Merode Undergarments

For Women—First Floor—A Great 6-Day Sale at Special Clearance Sale Prices.
Tail and Winter Weights. An immense line of Merode Underwear, in light, medium and heavy weights; all wool in white and gray, light, medium and heavy weights; silk and wool in white and gray, light, medium and heavy weights. Long and short sleeve vests. The Merode line of Knit Underwear is the best for the price in the world. We are sole agents for Portland for this famous make. Remember, you buy them at greatly reduced prices until September 1.

WOMEN'S 75c VESTS, 50c.
In Underwear Shop—First Floor.
Fine line in tints of pink, blue and plain white, sleeveless, with dainty lace and crochet trimmings; splendid 75c grade; special Tuesday only, at...50¢



GET THE BOYS READY FOR SCHOOL—WELL KEPT. SPECIAL FOR TUESDAY.
First Floor.
Boys' "Mother's Friend" Shirts. Washable in house style, fine, pretty percale and madras materials, light and medium grounds, also the popular plain linen shades and blues; 75c and 50c grades; Tuesday only...50¢
BOYS' 50c ROSEBUD, 1st. The famous "Iron Clad" Rosebud, made with triple thickness of linen, double hem and torn, fine black ribbed heavy cotton, 50c quality; pair...50¢