

We are Exclusive Portland Agents for the far-famed
Standard Patterns
the most perfect, best fitting patterns in the market.



Subscriptions taken for the Designer Magazine, 80¢ per year, 10¢ per copy. All of the latest styles and fads are described and illustrated each month.

PORTLAND'S QUALITY SHOP

Where the Walls Are Coming Down

Fifth and Washington Streets

THE "DIFFERENT STORE"

TOMORROW THE DAY OF GREATEST BARGAINS FOR THE ENTIRE WEEK!

68th-Grand Friday Economy Sale-68th

THESE EVENTS HAVE GROWN IN IMPORTANCE FROM WEEK TO WEEK. WE HAVE ALWAYS ENDEAVORED TO BRING OUT ON FRIDAY THE CHOICEST BARGAINS IN THE STORE, NOT ONLY IN ONE DEPARTMENT, BUT IN ALL, AND MAKE IT A DAY TO BE LOOKED FORWARD TO AS EAGERLY BY THE CAREFUL SHOPPER AS THE SATURDAY HALF HOLIDAY BY OUR EMPLOYEES. THE GREAT CROWDS THAT THROG THE STORE THAT DAY. THE EXTRA SALES PEOPLE WE NEED TO WAIT ON THEM AND THE THOUSANDS OF BUNDLES TO BE DELIVERED, TO SAY NOTHING OF THOSE CARRIED OUT AT THE TIME OF PURCHASE, ALL TESTIFY IN THE STRONGEST MANNER THAT THIS IS IN DEED AS WELL AS IN NAME THE GRAND ECONOMY EVENT OF THE WEEK. TO IGNORE THE PRICE REDUCTIONS ON THIS PAGE WOULD BE FOLLY, FOR ON MANY LINES OF SUMMER GOODS COST HAS NOT BEEN CONSIDERED BY THE MARK-DOWN MAN. ALL SUMMER GOODS MUST GO, AND GO AT ONCE—ONLY A FEW DAYS MORE NOW AND THE FALL SEASON OPENS. ANTICIPATE YOUR WANTS, BUY NOW AND SAVE MONEY.



THE SILK STORE

Specials in the Silk and Dress Goods

DEPARTMENTS—FOR FRIDAY'S SELLING

50c Wash Goods 21c

MAIN FLOOR—ANNEX

No need to tell you that this is one of the best Silk Bargains of the season. Price tells the story, but to do this great offering justice, we feel that we ought to add the following details: Regular 50c Corded Wash Silks, in neat checks and stripes, all good colors in the assortment Special, all day Friday.....21¢

<p>\$1.65 Black Taffeta \$1.31 All Pure Silk Black Taffeta, 36 inches wide, splendid lustre and wearing quality. Special all day Friday.....\$1.31</p>	<p>Colored Dress Goods Regular 60c Colored All-Wool Albattross and Imported French Challie, all colors and patterns. For Friday only, special at.....42¢</p>
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A Great Friday Sale of Women's STREET SUITS

\$18.50 to \$28.50 Values for

\$7.65

SECOND FLOOR.

Summer Suits must make way for the new fall goods which are now on the way. Prices have been demoralized with that object in view. Women's pedestrienne suits marked as high as \$18.50 and \$28.50 including Eton and Blouse styles in a fine range of colors. Some of the jackets are lined with silk, materials are serges, chevots, etamines and homespuns. For Friday only, \$18.50 to \$28.50 values, for.....**\$7.65**





Lace Curtains—A Sale

Fourth Floor.

Friday morning we place on sale several broken lines of Irish Point Lace Curtains. Many styles and patterns to select from—

\$5.00 value. Special.....	\$2.95
\$6.50 value. Special.....	\$3.85
\$8.50 value. Special.....	\$4.95
\$12.00 value. Special.....	\$6.75
\$14.00 value. Special.....	\$7.95

Women's Fine White Dresses

GREATLY REDUCED IN PRICE.

\$12.50 to \$25.00 Garments \$6.98

Second Floor.

Such wonderful values in fine Summer Dresses are enough to make the most conservative enthusiastic. One cannot help but be. Such exceptionally low prices on such lovely gowns were never before known in Portland. The materials are lawns, China silks and organdies. All are beautifully made and are very cheap at the regular prices of \$12.50 to \$25.00. We have decided to almost give them away Friday at.

\$6.98

GREAT SPECIAL IN White Duck Hats



Second Floor.

In order to close out the balance of our stock of White Duck Hats, we will offer for Friday only your choice of our \$1.50 values for.....**49¢**

Great Hosiery Sale For Friday



75c, 85c, and \$1 Fancy Hose 39c

Main Floor.

Women's Imported Fancy Hose, black, lace embroidered boots, fancy shades, lace stripe and a great many others too numerous to mention. No cheap stuff among the lot; genuine 75c, 85c and \$1.00 values. For...**39¢**

Friday Bargains IN THE Men's Shop

\$1.00 BATHING SUITS, 59¢.

Here's a great snap for those going to the beach next Saturday. All day Friday we will sell Men's Bathing Suits at ridiculously low prices—

\$1.00 Bathing Suits for....	59¢
\$1.25 Bathing Suits for....	85¢
\$1.50 Bathing Suits for....	\$1.09
\$2.00 Bathing Suits for....	\$1.45
\$2.50 Bathing Suits for....	\$1.75
\$3.00 Bathing Suits for....	\$2.09
\$3.50 Bathing Suits for....	\$2.49

STOCK TIES.

A line of Men's Stock Ties, in plain white and in colors; value up to \$1.00 each. Special, for Friday only.....**19¢**

MEN'S GOLF SHIRTS.

We place on sale for Friday a small line of Men's Golf Shirts, soft body and cuffs, colors tan, gray and white, made of a nice mercerized cloth, a splendid hot weather shirt; values to \$2.00. As long as they last Friday, each.....**79¢**

JEAN DRAWERS.

A broken line of Men's Patent Elastic Seam Jean Drawers, some sizes gone; values up to \$1.00. If your size is here you may have it Friday for.....**39¢**

SPECIAL PRICES FOR FRIDAY IN THE Shoe Department

Women's \$5 Shoes \$3.28



Prices like these mean a big saving in footwear when backed by such thoroughly reliable merchandise as this store is noted for selling. Women's \$5.00 patent kid, military heel, hand-welt or hand-turned soles, plain or tipped toes, newest styles; a regular \$5.00 shoe for...**\$3.28**

ODDS AND ENDS OF OXFORDS; \$2.50 and \$3.00 values.....**\$1.48**

FRIDAY ECONOMIES IN THE Notion Department

Main Floor.

The many chances to save money on small notions at these weekly bargain events are so well understood by Portland folks that every sale is largely attended—Nuf ced.

25c NEEDLE CASES, 17¢.
Needle Cases, in fine leatherette cases containing 100 assorted sewing, darning and fancy work needles; value 25c. Special, for Friday only.....**17¢**

20c BACK COMBS, 12¢.
Turn-Over Shell Back Combs, fancy backs; value 20c. Special, for Friday only.....**12¢**

Shell Hair Retainer Combs; value 25c. Special, only...17¢

10c CASTLE SOAP, 5¢.
Finest quality, pure Castle Soap, hard milled cakes; value 10c. Special, only, per cake.....**5¢**

30c CHAMOIS SKINS, 17¢.
Finest quality Chamois Skins, oil tanned, warranted to wash, medium size; value 30c. Special, only.....**17¢**

15c WHISK BROOMS, 10¢.
Black Japanned Handle Whisk Brooms, medium size; value 15c each. Special.....**10¢**

40c TOILET WATER, 25¢.
Crown Ambrotine Face Lotion and Toilet Water, 4-oz. bottle, all odors; value 40c. Special, per bottle.....**25¢**

Bargains for Friday FROM THE THIRD FLOOR.

Our third floor house-furnishing department is one of the places we never overlook when searching for bargains for Friday.

LAWN MOWERS.

18-inch size; value \$4.25. Special, only.....**\$2.13**

WINDOW SCREENS.

Hardwood frames, painted wire—
24x37; value 35c. Special...**23¢**
30x37; value 40c. Special...**26¢**
30x42; value 45c. Special...**29¢**

REFRIGERATORS.

Automatic with water cooler; value \$18.30. Special...**\$12.20**
Automatic, glass front, with six doors, seven feet high; value \$75.00. Special, only.....**\$50.00**

JEWEL REFRIGERATORS.

Value \$19.80. Special...**\$13.25**
Refrigerators, opal glass lined—
Value \$30.00. Special...**\$20.00**
Value \$89.00. Special...**\$46.00**

\$1.25 Petticoats 89c

Second Floor—Annex.

Ladies' Muslin Petticoats, deep Spanish flounce, 2½-inch linen lace insertion between clusters of tucks and 3-inch linen lace edging; regular price \$1.25. Special.....**89¢**

Exceptional Bargain

Regular 75c Quality

BEST SHEETS 59c

MAIN FLOOR.

We place on sale Friday our best quality reinforced Bleached Sheets, made strong and heavy through the center, which increases its wearing qualities; largest size 3½x2½ yards; regular 75c qualities. Friday only...**59c**

GREAT FRIDAY SPECIAL. 50c Cushion Tops 17c

Second Floor.

Lithographed Cushion Tops, in a large variety of designs; the regular 80c grade at.....**17¢**

85c Union Suits 57c

Women's White Lisle Merode Union Suits, long sleeves, knee and ankle lengths; 85c quality. Special for Friday, per suit, only.....**57¢**

FRIDAY SPECIALS IN THE LACE, RIBBON AND NECKWEAR DEPARTMENTS.

50c Val. Laces 13c

Main Floor.

Fine Val. Laces, 2 inches wide; 25c to 50c values. For the day.....**13¢**

Embr'd'y Remnants

At Half Price. Some pieces as much as 4½ yards in the length.

35c Ribbons 19c

For Friday only, we place on sale a fine line of Fancy Ribbons, in all the latest effects for neckwear; value to 35c per yard. Special, only.....**19¢**

35c Wash Stocks 21c

A nice lot of new Wash Stocks, in all the latest patterns; regular 35c values. Special, for Friday only.....**21¢**