

THE CLEARANCE SALE PRICES CONTINUE DURING AUGUST

Positively Every Article in the House (contract goods alone excepted) Is Tremendously Reduced in Price During This Month!



"WHERE THE WALLS ARE COMING DOWN"

"THE DIFFERENT STORE"

FIFTH AND WASHINGTON STS.

PORTLAND'S "QUALITY SHOP"

TOMORROW AT 1 P. M. THE TEACHERS' CONTEST ENDS.

This Store Closes Every Saturday during August at 1 O'Clock.

PICTURES THAT TALK!

LOOK ON THIS PICTURE— AND THEN ON THIS—



The Olds, Wortman & King Store

Modern Business Methods and Humanitarian Ethics Exemplified
STORE CLOSED AT 1 P. M. ON SATURDAYS DURING AUGUST—Employees off on healthful recreations getting health and strength for next week's duties. It makes a better Sabbath observance not only possible but probable.

The "Old Fogy" Stores

OPEN ALL DAY AND EVENING FOR "B-SULTS" (?)—Where, oh where are the "masses"—off on healthful recreations. Note the cobwebs? Where messback ideas are, there grow cobwebs. No wonder stocks grow ancient in such stores. See the poor, lonely clerk? There's more—you don't see. Pity 'tis, 'tis true. Reader, are you helping it along?

This Store Closes Saturday at 1 P. M.

A GRAND HALF-HOLIDAY SALE TOMORROW! THE 13½ HOURS OF BUSINESS OF THE "OLD FOGY" STORES CROWDED INTO FIVE AT THIS MODERN ESTABLISHMENT!

As announced some time since, this store starts tomorrow upon a step that means a gigantic stride toward betterment in store service, by taking the lead, not only among Portland stores, but among all the stores of the northwest in adopting the Saturday half holiday custom in vogue among all of the large eastern houses of any prominence or standing in the commercial world. Our position on the early closing movement question is too well known to need further mention. In another column we append a few opinions of others, opinions that have vast weight in the community. We are glad of such encouragement, we have hundreds of letters of a similar nature as the one we publish. Thanks, friends, thank you all. The early closing movement adopted by us, in the face of what seemed almost insurmountable obstacles, five years ago, has borne generous fruit. We are so well satisfied with the commendation received as to go a step farther now, and start tomorrow on the SATURDAY HALF HOLIDAY during the hot summer months. We trust the move may meet with universal public approval, we sincerely hope we discommode none in trading at their favorite store. As will be seen by a faithful perusal of the items below, we have gathered an aggregation of genuine bargain attractions, such as to leave no doubt in our mind but that WE SHALL DO MORE BUSINESS FROM 8 A. M. UNTIL 1 P. M. TOMORROW THAN ANY OTHER PORTLAND STORE WILL DO IN THE EIGHT AND ONE-HALF HOURS MORE THEY COMPEL THEIR TIRED HELPS TO LABOR, THRO' THE HEAT OF DAY AND DARKNESS OF NIGHT. If you would find the greatest values in Portland; if you would shop in her greatest, busiest store; if you would really enjoy every moment of your shopping; if you would profit handsomely at the same time; if you have a fellow feeling for the thousands of patient store helpers who serve you faithfully and well all thro' the week and year—your brother and sister workers, come to OLDS, WORTMAN & KING'S and do your Saturday buying tomorrow before 1 p. m.—when the store closes.

The Teachers' Contest Closes at 1 P. M. Tomorrow

All votes must be in our ballot boxes at or before that time in order to be counted. Result will probably be made known in SUNDAY PAPERS. SEE OLDS, WORTMAN & KING'S SUNDAY ANNOUNCEMENT.

"AS OTHERS SEE US"

We append below a letter from one of Portland's leading and most influential citizens, a prominent and able attorney, and respected, valued member of the city government. It speaks for itself. We have hundreds of a similar nature received during the past month. Words of encouragement that are deeply appreciated:

MESSERS. OLDS, WORTMAN & KING, CITY: PORTLAND, Or., Aug. 3, 1904.
Gentlemen: I have your note informing your patrons that, during the month of August, your store will close every Saturday at 1 o'clock, thus affording your employees an opportunity for a half-holiday during the vacation period. I believe you are on the right course. It might cost you some money to do this (I hope it won't), but I desire to express my sentiments in regard to the matter and to inform you that during August no trading will be done by my family on Saturday afternoon in lines carried by you. Very truly yours, (Signed)

AN EDITOR'S OPINION

(From "Guide and Town Topics" Editorial, August 24 Issue.)

The following is valued because it is a straight-from-the-shoulder blow, in the interest of right, from a bright intellect and manly soul. These words are from the pen of a man whom neither coax, cash nor cudgel would influence, whose opinion—and that outspoken—has no price.—MR. A. H. MALLARD:

It is a pleasure to speak frankly and in strong terms of appreciation when we see some deed of exceptional merit. The simplest terms are usually the strongest ones. In simple and unequivocal language as possible we want to say that the Saturday noon closing rule of Olds, Wortman & King's Portland department store is the best, wisest and most meritorious deed that has yet been accomplished among this city's business firms. The humanitarianism indicated comments the affection of the employees and insures even a more loyal service in the future. The courage displayed is all of a piece with the qualities of leadership that are becoming household words for this establishment. In this age of our clerk's hours must be long and strenuous. When hot days come the house that says, "On Saturday go at noon and recreate yourself for Monday morning," is a good, a trustworthy, a wise house, one not only to be respected by the community, but to be upheld and applauded by every legitimate method of patronage and appreciation. We do not think it amiss in a newspaper of our class to talk out its opinions utterly regardless of fear or favor—to speak openly in this way of the good acts of Olds, Wortman & King. We mean just what we say. We speak of it for we desire general publicity for the fact. Kindness and decency are not dead yet among the higher class of merchants. And the day is drawing nearer and nearer when this very kindness and decency will be recognized as the soundest business policy for such great establishments as department stores. Only the very highest of their class are now in the lead, making precedents, as usual, for others to follow later on.

8 A. M. to 1 P. M.

Bargains in Little Everyday Necessaries

- First Floor.
- 50 GREEN CASTLE SOAP 3¢
 - Large size cakes Green Olive Oil
 - Castle Soap, hard-milled, value 6¢; special, each 3¢
 - 50c BATH SPONGES 15¢
 - Large size Bath Sponges, each 15¢
 - 50c WRITING PAPER 20¢
 - Cabinet Box Writing Paper, in 3 assorted tints, 48 sheets bond paper and 48 envelopes, value 35¢; special, box 20¢
 - 50c SCISSORS 30¢
 - Ladies' Scissors, full nickel-plated, guaranteed, sizes 6, 4½ and 7 in., value 50¢; special, pair 30¢
 - 50c BLACK RUMPS, SOCKS AND EYES 1¢
 - Black Rump Hooks and Eyes, 2 doz. on card, medium size, value 50¢; special, card 30¢
 - 50c CUFF LINKS 35¢
 - Men's Fine Gold-Plated Cuff Links, plain or jeweled, value 50¢; special, pair 35¢

8 A. M. to 1 P. M.

Women's and Children's Annex Specials—2d Floor

- WOMEN'S BLUE SATIN FETTER COATS 97¢
- Black Mercorized Satin Petticoats, deep flounce, with 2 wide ruffles, with hemstitching, regular price \$1.50; special at 97¢
 - CHILDREN'S 50c APRONS 24¢
 - Children's blue or brown and white Gingham Aprons, Mother Hubbard style, with sleeves, large wide strings in back for bow, ruffled yokes, collar and sleeves trimmed with lace, ages 3 to 8 years, regular price 35¢; special 24¢
 - 50c Dresden Ribbons 17¢
 - First Floor.
 - A line of very pretty silk Dresden Ribbons, with satin edges, also a lot of fine Cushion Ruffles, regular 25¢ to 50¢ yard; special, yard 17¢

8 A. M. to 1 P. M.

Bargains in Our SHOE DEPARTMENT

- First Floor.
- Boys' Box Calf
 - Sewed soles, full round toes.
 - Sizes 11 to 18, reg. \$1.75; special, \$1.11
 - Sizes 13½ to 3, reg. \$2.00; special, \$1.21
 - Sizes 2½ to 5½, reg. \$2.50; special, \$1.61
 - Women's Patent Kid Shoes, welt or turn soles, military or Cuban heels, stylish and sensible, reg. \$2.50 and \$4.00; special, pair, \$2.63
 - Women's 60c Lisle Hose 35¢
 - First Floor.
 - Women's Fine Black Lisle Hose, light weight, very fine and soft, double sole, high applied heels, regular 60¢; special, pair, 35¢
 - Boys' 25c and 35c Waists 17¢
 - Boys' Blouse and Shirt Waists, dark and light shades, very good quality, regular 25¢ and 35¢; special, each 17¢



Men's Bargains

Going away? Better drop in at the Men's Shop on your way through the store and select between 8 a. m. and 1 p. m., First Floor—

- MEN'S 40c IRISH LINEN HANKERCHIEFS 25¢
- Men's Pure Irish Linen Hemstitched Handkerchiefs, Richardson's make, all widths of hems, regular 40¢ value; special, each 25¢
- MEN'S 1.75 SUMMER FLANNEL SHIRTS \$1.00
- Men's Summer Flannel Outing Shirts, in gray and blue striped flannel, a swell outing shirt, regular \$1.75; special, each \$1.00
- A BARGAIN FOR VACATIONERS AND TOURISTS—50 SUIT CASES \$5.
- Suit Cases, in gun metal shade, nickel trimming, extra straps, very serviceable and stylish and a genuine snap, regular \$1.00; special, each \$5.00

Teachers' Educational Contest

Whisk voting characterized the last days of the contest. The relative standing of the leaders has not changed, but no one can tell yet just what the finish will be. The contest ends at 1 p. m. on Saturday, when the stores close for the week. We append the list of leaders with standing at 10 a. m. today, also total vote:

- Winifred Mosher, Harrison, 301,075
- Kate Padden, Atkinson, 183,402
- Mrs. N. Hiltabrid, Albina Central, 178,080
- Suzie Jones, Highland, 168,759
- Mrs. Esther Kane, Williams Avenue, 124,180
- Total vote, 1,170,804

8 A. M. to 1 P. M.

Wonderful Economies in the SILK STORE

and among the DRESS STUFFS

- ANNEX—FIRST FLOOR.
- GOLDEN BARGAIN SUGGESTS FOR THIS STORE'S SATURDAY BUYERS—8 A. M. UNTIL 1 P. M.**
- Regular \$1.00 grade 21-inch All Pure Silk Black Taffeta, splendid weaving grade and good value at the regular price; special for Saturday morning at, yard, 69¢
 - \$1.00, 50c and 75c Foulards, in navy and black grounds, in neat dots and figures; special for Saturday morning at, YARD, 47¢
 - Regular 50c grade of Corded Japanese Wash Silks, in all colors except white and black; special for Saturday morning, yard, 24¢
 - Colored Dress Goods
 - Great Saving on Cream English BRILLIANTINE AND SICLIANS
 - An event to commemorate our Saturday 1 o'clock closing—
 - Our regular \$1.00 grade for, 69¢
 - Our regular \$1.10 grade for, 69¢
 - Our regular \$1.25 grade for, 59¢
 - Our regular \$1.50 grade for, 59¢
 - Our regular \$1.75 grade for, \$1.12
 - Our regular 50c grade of Heather Sutting Mixed Mohairs, splendid for children's and seaside wear, a good color assortment to select from; special for Saturday morning only, yard, 32¢
 - Regular \$1.00 grade of Scotch Suitings and Mixed Voile Etamines, all good staple street colors; special for Saturday morning, 64¢
 - Black Dress Goods
 - 24-inch All-Wool Vicieta, regular price \$1.50 per yard; special Saturday morning, yard, 79¢
 - 28-inch English Black Brilliantine, in plain and fancy weaves, regular 50¢ quality; special Saturday morning, yard, 39¢
 - 25c and 50c Medallions 16c and 34c
 - First Floor.
 - White and Black Lace Medallions, for trimming, regular 25¢; special, each 16¢
 - Another line of Lace Medallions, regular 50¢; special, 34¢

A GREAT HALF-DAY SALE OF Women's Handsome Summer Suits

Tomorrow at HALF-PRICE \$6.50 to \$35.00 SUITS and Dainty SUMMERY COSTUMES HALVED!

A clean sweep of all our bewitching, fetching Summer Street and Calling Costumes. Every one in the house at and between these two prices included of the alpaca, linens, lawns, organdies, China silks and nettings. In the swelt-whites in beautiful lace trimmed effects, blacks also, and tans, blues and linen colorings, in plaited, stitched and—in short every style of trimming that's favored by fashion. Many of these swell suits form timely offerings, as they are especially adapted for wear at next week's IRVINGTON RACES. Choose as you will, from any and all, **Half Price \$6.50 to \$35.00 values at just.....**

Women's Silk Shirtwaists At HALF-PRICE, Too!

EVERY ONE IN THE HOUSE INCLUDED!

Description would be useless, because the offering includes every Silk Shirtwaist here; whites, plain and fancy colors, including blacks. In every variety of rich and beautiful trimming effect known to this season's authoritative fashion makers. Splendid White Wash Silks, but—every Silk Waist—you know the superb stock this house shows too well for description at further length. ALL—for one-half day—8 a. m. to 1 p. m. on Saturday—\$3.50 to \$38.50 regular values, at **HALF-PRICE!**

Three Exceptional Values in The Millinery Shop

for a Half-Day Bargain Rush TOMORROW

Extra Specials for Women and Children

New and very stylish Chiffon Shapes, in black, white, violet and pink, for dressy women's present wear; regular \$3.00 values. Special, from 8 a. m. until closing time, 1 p. m., at a choice for **\$1.69**

\$5.50 SUMATRA STRAWS \$1.49

Only about 30 in the lot, don't blame us if you come late and find these bargains gone. These Hats are of the finest grade of Sumatra Straw, edges bound with narrow black velvet. Just the hat for outing wear, may be easily and quickly blocked in any shape, will wear for years. A high grade hat at a very low price, until sold **\$1.49**

CHILDREN'S 50c CAMPAIGN CAPS 22c

For Saturday buyers, handsome Flannel Caps, in navy, cardinal and white with black enamel band and candidate's name in letters of gilt; regular 50¢ values. Comely caps for outing or campaign wear, 8 to 1 o'clock tomorrow, at, each, **22¢**

8 A. M. to 1 P. M.

- 25c to 75c Veilings 19c Yard
- First Floor.
- Chiffon or Net Veilings, in black, black and white, gray, brown, blue or white, regular 25¢ to 75¢; special, yard 19¢

8 A. M. to 1 P. M.

- 12½c Figured Dimities, Lawns and Batistes 5c
- First Floor.
- 2,500 yards of Batistes, Lawns and Figured Dimities, so popular for hot weather dresses, regular 12½¢ and 15¢ goods; special, yard 5¢

8 A. M. to 1 P. M.

- SATURDAY HALF-DAY IN THE ART SHOP—SPECIAL FLOOR.
- \$1 Table Covers 69¢
- Linen Burlap Table Covers, with 4½-inch border of fancy art material, with fancy herringbone stitch; colors red, green and tan; sizes 48x60; regular price \$1.00; special, each 69¢