THE OREGON DAILY JOURNAL, PORTLAND, FRIDAY EVENING, JULY 29, 1904



We are selling men's and boys' clothing at half the prices we had even at our reduction sale, which means that the \$40 suits we sold at \$18, are now sold at \$9; the \$35 suits we sold at \$16, are now sold at \$8; the \$25 suits we sold at \$15, are now \$7.50; our \$10 suits are now \$5; those \$40 overcoats we sold at \$15, are now \$7.50; and so on in everything in the store.

MEN OUGHT TO DRESS WELL NOW

A carpenter can earn enough to buy a fine suit of clothes in two days; a plumber can elegantly clothe himself by a day and a half's work; a common laborer can provide himself with a splendid outfit with five days' work, and the poorest of the poor may be at least presentably appareled during this wonderful bargain period that continues until tomorrow evening at the closing hour-perhaps it will be at midnight.

The Public Verdict is That Our Low Prices are Absolutely Unbelievable

An up-to-the-minute ALL WOOL stylish suit of clothes for \$7.50 passes the comprehension of the ordinary individual. It would seem absurd to think of such a thing under ordinary conditions, and the reader may be sure this would not be done now were it not that

We Must Repay That \$10,000 Loan Next Monday Morning

That is the grip that is upon us now, and those who know the policy of these two stores KNOW that when their obligations become due they are met ON THE SPOT. There is no standing off creditors about these premises. If anyone is to be inconvenienced PAUL STRAIN TAKES THE BURDEN UPON HIS OWN SHOULDERS. He does not go whining to his creditors with a hard luck story that he is short of cash. That's not his way. He manfully makes a sacrifice, pays his debt, and keeps his credit good. He is making the sacrifice of his life at this time. Men of Oregon have the right to take advantage of my distress, knowing at the same time that they are helping me to squeeze through a very small hole out into the open of freedom. Salesmen Wanted.

Come Tonight or Tomorrow and Reap a Harvest

It is the opportunity, not of a lifetime, but of a century. Always money back if not perfectly satisfied. Mail orders filled.