

THIS STORE WILL CLOSE EVERY SATURDAY DURING AUGUST AT 1 P. M.



Wells, Norton & Taylor

Fifth and Washington Streets Where the Walls are Coming Down

REMEMBER—THIS IS THE STORE THAT CLOSES EVERY EVENING, SATURDAY INCLUDED, WHEN THE DAY IS DONE—AT 6 P. M. SHOP AT THE "DAYLIGHT STORE."

2—Record-Smashing Store Events—2

Tomorrow!—Saturday, July 30th

A JULY DAY OF DAYS! OUTCLASSING IN SCOPE AND TREMENDOUS MAGNITUDE OF BARGAIN DISTRIBUTION THE GREATEST SELLING CARNIVALS OF THE ENTIRE YEAR! GRAND OPENING OF THE MIDSUMMER SALES OF MANUFACTURER'S SAMPLES OF LINENS, MUSSED LINENS AND ENDMENTS AND ODDMENTS OF THE STORE'S LINEN STOCKS! A sale of mighty importance to hotel and restaurant managers and housekeepers alike! Surpassing any like or similar Linen Sale on the Pacific slope. A model for our puling, sycophantic imitators to copy—a magnet that must draw an immense concourse of buyers here tomorrow to the opening. The sale lasts SIX AND ONE-HALF DAYS—or until August 6 at 1 p. m. This great sale, opening as it does upon the occurrence of our regular weekly unrivaled bargain event—THE

65th GRAND "ECONOMY SALE"

Will create a buying furore unprecedented in midsummer merchandising in our city. The store will resemble a big fair! If you don't come you'll miss a treat—if you do come you'd better bring along your purse for temptations to buy will be as thick as July mosquitoes 'round a bog. **THE LINEN SALES!—TOMORROW!—The Matchless "ECONOMY SALES!"**



Wells, Norton & Taylor

PORTLAND'S "QUALITY SHOP"

ALL GOODS PURCHASED ON CREDIT TOMORROW WILL BE CHARGED ON AUGUST ACCOUNTS

A Clean-up Sale of Housekeeping Linens



Few, if any, houses west of Chicago have a trade in Household Linens of the better sort so extensive as ours; and as is inevitable in so great a business, odd lots, mussed lots and unmatched patterns accumulate fast and in considerable quantities. There's but one way to clear the linen stream and that's to raise the locks and flush the canal by a torrent of deeply cut clearance prices that will send out the linens among the homes, the hotels, rooming houses and restaurants, that will be glad to get them at these slaughter figures. Such a clearance starts in the linen aisle tomorrow and lasts a week. Especially in such sales do early pickers get the choicest bargain cherries—"A word to the prudent wise".....

The Great Housekeepers', Hotel and Restaurant Sale Opens Tomorrow

We print a few prices that speak for immense stocks—prices that represent but fragments of the splendid values that await you in our SATISFACTORY LINEN STORE—TOMORROW.

Table, Dresser, Sideboard and Bed Napery

Included in the lines are fringed and hemmed TABLECLOTHS, NAPKINS, TEA CLOTHS, TOWELS, DRESSER SCARFS, FANCY ART LINENS DRAWNWORK TOWELS AND SHORT LENGTHS OF DAMASK. Bear in mind that a remnant to us means A-PLENTY FOR YOU.

DAMASK REMNANTS.

\$2.00 Damask\$1.00
\$2.50 Damask\$1.50
\$3.00 Damask\$2.25
\$4.50 Damask\$3.35

100 FINE MARSEILLES END-SPREADS. In full size, some slightly soiled from showing and window display; most of them, however, are but slightly mussed; best \$3.50 values.....**\$2.35**

FRINGED HEMMED TABLE CLOTHS.

In two to three yard lengths.	
\$2.25 Cloths\$1.75
\$3.00 Cloths\$2.25
\$3.50 Cloths\$2.75
\$4.00 Cloths\$3.00
\$4.25 Cloths\$3.19

DRESSER SCARFS.

\$1.00 Scarfs75¢
\$1.25 Scarfs90¢
\$1.50 Scarfs\$1.00
\$2.00 Scarfs\$1.50

NAPKINS.

\$1.25 values now90¢
\$1.50 values now\$1.00
\$2.50 values now\$1.85
\$4.25 values now\$3.00
\$5.00 values now\$3.75
\$5.50 values now\$4.10

TEACLOTHS.

\$1.00 Teacloths75¢
\$1.25 Teacloths90¢
\$1.50 Teacloths\$1.10
\$2.00 Teacloths\$1.50
\$2.50 Teacloths\$2.00

TOWELS.

A big sample line, slightly mussed only.	
20c Towels12½¢
25c Towels15¢
30c Towels18¢
40c Towels25¢
50c Towels30¢
60c Towels35¢
75c Towels45¢
90c Towels55¢
\$1.00 Towels60¢
\$1.25 Towels75¢
\$1.50 Towels90¢

Short length Table Damask, 1½ to 3 yards long, mercerized reduced!

In Man's Domain

\$1.75 Men's Irish Linen Shirts 87c

FIRST FLOOR.
A line of Men's Pure Irish Linen Shirts, with separate and attached cuffs, tan color, one of the season's new things; when first put in stock these shirts were sold at \$1.75 each. To close out the remaining sizes. SPECIAL PRICE, each.....**87¢**

Saturday Undervalues in Dress Accessories

50c Silk and Satin Ribbons 17c

FIRST FLOOR.
A few broken lines of beautiful Ribbons, some satin taffeta, 4 and 4½ inches wide, others liberty silk, 5 and 6 inches wide. Value 50c yard. SPECIAL, yard.....**17¢**

\$2 to \$3 Chiffon Applique \$1.39

Beautiful Black Chiffon Applique, sold regularly at \$2.00 to \$3.00 a yard. SPECIAL.....**\$1.39**

75c Silk Gloves and Mitts 42c

Silk Gloves and Mitts, in black and white only, elbow length. Gloves 16-button. Regular 75c value. SPECIAL, pair.....**42¢**

A Saturday Sale of Superb Silk Shirtwaist and Jacket Suits

SECOND FLOOR

Every one new, some not out of their makers' hands yet two weeks. Saucy, piquant styles, the prettiest, jauntiest suits of the reigning season. We've divided all these suits in the house in two lots for Saturday selling and placed them all for your choosing at two prices. Taffeta and Jap Silks, shirtwaist and jacket styles, every wanted color including blues, browns, greens, grays, light and dark, etc., in pretty, plain and changeable effects, also dotted, hairline striped, dainty checks, etc., merged as follows:

All \$13.50 and \$15 Silk Shirtwaist and Jacket Suits in the house—at a choice for.....**\$8.98**

All \$16.50 to \$35 Silk Shirtwaist and Jacket Suits in the house—at a choice for.....**\$13.95**

IN MILLINERY'S SALONS

Pretty new Gage Hats, in white duck and linen batiste, in pretty colored velvet, ribbon trimmings; \$2.50 values. Saturday Special at.....**\$1.49**
New Summer Felt Hats.....**\$1.50 to \$3.50**

Astounding Bargains in New Straw Shapes

The greatest bargain of the season. Every one absolutely new; just sent on by our buyer now in New York. Fresh, clean, stylish shapes, all of this season's make. Not the left-overs of a season's selling, but in very latest models. In blacks, whites and colors. Best \$1.25 and \$1.50 values ever sold in Portland. Special all day Saturday at, each.....**19¢**

Astounding Values in Saturday Offerings From the Dress Goods and Silk Store!—ANNEX—FIRST FLOOR

The prices are elegant, the fabrics call for care. Don't miss this busy corner of this great store tomorrow

\$1.00 21-inch colored taf-fets; splendid wearing quality and weight; colors are white, ivory, cream, pink, light blue, pearl gray, tan, brown, cadet, royal, myrtle, cardinal; Friday special, only..... 69¢	Imported English cream brillianines and Sicilians; \$1.00 quality for..... 66¢ \$1.25 quality for..... 89¢	Imported French challises, light and dark grounds, all in neat figures and dots; regular 60c quality; Friday special..... 42¢	Half price on all remnants of silks, colored and black dress goods; the best sellers of this season's newest colors and styles; Friday..... HALF PRICE
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A Housekeeper's Opportunity Sale of DINNER SETS

THIRD FLOOR

89.50 HAVILAND CHINA DINNER SETS \$61.50. Haviland China Decorated Dinner Sets, 4 styles and decorations, stepped, gold handles and knobs, 100 pieces to set; value \$135.00—Special..... \$21.95	SEMI-PORCELAIN DINNER SETS. Full gold trimmings and gold lines, with dainty pink spray decorations— 60-piece Dinner Set; value \$4.45— Special..... \$4.19 60-piece Dinner Set; value \$ 8.40— Special..... \$5.60 100-piece Dinner Set; value \$12.97— Special..... \$8.77
\$39 TO \$42 HAVILAND CHINA DINNER SETS \$30. Haviland Decorated China Dinner Set, full stepped gold on every piece, 100 pieces to set; value \$85 to \$115— Special..... \$32.00	PLAIN BROWN DECORATED DINNER SETS. Fancy shapes—a splendid bargain— 60-piece Dinner Set; value \$4.40— Special..... \$3.08 60-piece Dinner Set; value \$5.60— Special..... \$3.92 100-piece Dinner Set; value \$8.70— Special..... \$6.29
HAVILAND DECORATED CHINA. Full gold line, decoration Pink Roses— 60-piece Dinner Set; value \$45.00— Special..... \$21.75 100-piece Dinner Set; value \$48.50— Special..... \$30.25 112-piece Dinner Set; value \$50.75— Special..... \$33.84	

Home-Fitters' Sale on Fourth Floor

Two car loads of handsome new carpets just received from their eastern makers; never had so many rugs to show before, and remember—all at clearance sale prices except the contract goods; two timely SPECIALS FOR SATURDAY.

\$11 Portieres \$7.85
Heavy tansy portieres in oriental effects, with both ends fringed; our regular \$11 values; SPECIAL FOR SATURDAY at.....**\$7.85**

Special Smyrna Rugs Remarkably Reduced
Double faced, all wool Smyrna rugs in a choice of four sizes at SPECIAL SATURDAY PRICES:
Size 18x36 inch; value \$1.00; special.....**69¢**
Size 26x52 inch; value \$2.00; special.....**\$1.35**
Size 36x50 inch; value \$2.50; special.....**\$1.71**
Size 36x72 inch; value \$3.25; special.....**\$2.49**

A Half Price Clearance Sweep of Children's Jackets

IN THE ANNEX—SECOND FLOOR.
Child's white pique jackets in sizes 1, 2, 3 and 4; box or plaited backs, and large round or square collars; all nicely trimmed with embroidery or braid; regular prices \$1.50, \$1.75, \$2.50 and \$2.75; SATURDAY ONLY at.....**HALF PRICE**

Women's Saturday Economies in Shoe Buying

FIRST FLOOR.
In easy foot shapes for comfy summer wear; good quality vici kid stock and new attractive styles; Juliette lasts, patent leather toe tips and flat sensible walking heels; best \$1.75 Oxfords in town; SPECIAL TOMORROW at.....**98¢**

The \$3.50 Empress Shoes \$2.28
Eight of the newest, most favored summer and early fall styles of these famous shoes for wear of dressy women on special sale Saturday; best vici kid with patent leather or self toe tips, flexible easy tread soles of splendid wearing oak tan leather, military or Cuban heels; best \$3.50 shoe in America, SPECIAL TOMORROW for, per pair.....**\$2.28**

Teachers' Educational Contest

Total vote at 6 p. m. last night, near a million.....**985,370**

STANDING OF THE TEN LEADERS:

Susa Jones, Highland141,182
Kate Padgett, Atkinson140,417
Mrs. N. H. Hatcher, Union Central128,017
Winifred Mosher, Harrison127,475
Mrs. Esther Kane, Williams-Avenue115,309
Matilda Wells, Thompson85,274
Miss C. E. Allen, Talling69,489
Miss L. K. Strout, Chapman61,782
Ella Lavenston, Atkinson57,260
Ruth Rounde, High School25,182

Total votes.....**985,370**



Better Run Thro' This List of Little, Everyday Usefuls

And glance them over as you pass through the busy first floor aisles tomorrow. There's surely something here you'll buy—at the price.

30c DRESSING COMBS, 19¢.
Hard rubber dressing combs, all coarse teeth, 3-inch size, olive color, value 30c; special, each.....**19¢**

50c and 60c BATHING BELTS, 25¢.
Ladies' leather belts, in crushed leather, patent leather, carved and stitched leather; in black, brown, tan, red and mode; all sizes; value 50c to 60c; special, each.....**25¢**

15c HAIR PINS, 12¢.
Shell and amber hair pins, in plain or crimped, one dozen on card; value 15c card; special card.....**12¢**

25c AND 30c POMPADOUR COMBS, 15¢.
Shell color pompadour combs, extra heavy quality, full curve; value 25c and 30c; special, each.....**15¢**

12c VELVETIN AND MOHAIR SKIRT BINDING, 7¢.
Black velvetin and mohair braided edge skirt binding, gives fine tailor finish to skirts; value 12c yard; special, per yard.....**7¢**

65c STERLING SILVER SKIRT WAIST SETS, 39¢.
These sets come in fancy assorted patterns, 3 and 4 pins to set; value 65c; special, per set.....**39¢**

25c BROOCH PINS, 10¢.
Fancy brooch pins in enamel, silver, jeweled and cameo; value 25c each; special, each.....**10¢**

25c PEARL AND JET SKIRT WAIST SETS, 19¢.
Pearl and jet skirt waist sets, 3 pins to set, in fancy cut and carving; value 25c set; special, per set.....**19¢**

15c BOX WRITING PAPER, 9¢.
Writing paper in box, ruled or plain, 24 sheets paper and 24 envelopes, cream color, smooth paper; value 15c box; special, per box.....**9¢**

75c FOUR POUND BAR CASTLE SOAP, 49¢.
Finest quality imported Italian castle soap, white or green, four pound bars, largest size; value 75c; special, per bar.....**49¢**

\$1.25 HAIR BRUSHES, 85¢.
Extra quality fine imported English hair brushes, all pure bristles, wired backs; value \$1.25; special, each.....**85¢**

Extra Special Saturday Values in Women's Hosiery and Underwear Aisles

FIRST FLOOR.
35c WOMEN'S BLACK LISLE HOSE, 19¢.
Women's fine black ribbed Lisle Hose, a splendid 35c quality and a great hose for cutting wear. Special at pair.....**19¢**

30c BLACK BOTTOM HOSE, 19¢.
Women's black Cotton Hose, with white double sole, spliced heel, 30c quality. Special, pair.....**19¢**

50c WHITE LISLE VESTS, 32¢.
Women's fine white Lisle Vests, sleeveless, fine ribbed and neatly trimmed. Regular 50c. Special, each.....**32¢**

CHILDREN'S WHITE LISLE VESTS OR PANTS, 19¢.
Children's fine white Lisle Vests, with pants to match. Quality the same but prices ranging according to sizes—25c, 30c, 35c regular. Special, all sizes, each.....**19¢**

Dainty Embroidery Tuckings and Kerchiefs At Less Than Half

FIRST FLOOR.
\$1.00 TO \$2.00 ALL-OVER TUCKINGS, 79¢.
All-Over Tuckings in Swiss, pailmook or cambric, either plain or white clusters of tucks and lace insertion. Very pretty 10c waists or yokes. Regular 75c and 85c, yard.....**48¢**

Some of finer material. Regular \$1.00 to \$2.00 value. SPECIAL.....**79¢**

20c LEMON HANDKERCHIEFS, 10¢.
Richardson's sheer Linen Handkerchiefs. Regular 20c value. Special at, each.....**10¢**

40c Cushion Tops 27c

SATURDAY, IN THE ART WRENCH-WORK SHOP—SECOND FLOOR.
Cushion Tops, with plain back worked in conventional designs, very effective and simple, worked in silk and torpedo cord. See display in corner window. Regular price 40c. Special at.....**27¢**