

STRAIN'S

285-287
WASHINGTON ST

Portland's
Greatest
High-Class
Clothing
Stores

THE HUB

COR. 3RD & BURNSIDE STS.

FOR THURSDAY, FRIDAY AND SATURDAY ONLY.

I BORROWED \$10,000

At the time I bought the great Colorado stock of clothing at \$28,000, worth \$147,000, or less than 10 cents on the \$1, and that money

Must Be Repaid on August 1st, Without Fail

I later bought another tremendously large stock which will be delivered at my stores early in September. This latter purchase was so great that I now find myself

Short of Funds to Meet My August Obligations

Which **MUST** be done, no matter what the consequences, so from

Now Until August 1, and No Longer

EVERY SUIT OF CLOTHES IN BOTH MY STORES, EVERY TOP COAT, EVERY OVERCOAT, EVERY SHIRT, EVERY STITCH OF UNDERWEAR, every pair of Pants, Socks, Neckwear, Hats, Caps, Shoes, Suit Cases, Umbrellas, etc., **WILL BE SOLD AT EXACTLY**

ONE HALF

the prices these goods have been selling for even during my present tremendously low-price clearance sale. Foreseeing this emergency, three weeks ago, I cut prices to less than half other merchants sell my class of goods for, but I have not yet realized sufficient funds to let me out of the hole.

To Supply This Deficiency, and Supply It Quick, to Do the Business This Week, We Will Cut the Price of Everything in Our Stores as Announced Above.

That is to say, Suits selling during my clearance sale at \$7.50 will now go at \$3.75; Suits selling now at \$10—actual \$25 garments—will now go at \$5; \$25 Outing Suits, that sold for \$10, will be \$5 the balance of this week; \$35 Suits that sold at \$15 will now be \$7.50; \$15 Top Coats we have been selling at \$10 may be yours at \$5; \$20 Top Coats selling at our clearance sale at \$12.50 will go this week at \$7.50; \$25 Top Coats we have sold at \$15 will this week be yours for \$9.50; \$40 Top Coats heretofore \$19.95 will be \$11.85 until 12 o'clock on Saturday night; \$40 Winter Overcoats we have been selling at \$17.50 will be sold this week at \$8.75; our \$2.50 Hats sold by us at \$1, now 50 cents; \$3 Hats, \$1;

Stetson, Dunlap, Knox, Longley and Kingsbury \$5.00 Hats, \$1.25

Shirts worth \$2, but sold by us at \$1, now 50c; \$1.50 White Shirts, our price 75c, 37½c; \$1 Shirts, our cut rate 50c, now 25c; some \$3 Fancy Shirts, cut by us to \$1.50, now 50c, or less than half; a splendid Working Shirt worth \$1 for 25c; Men's \$7 Shoes, we have sold at \$3.45, now \$1.73; \$3.50 to \$4 Shoes, sold by us at \$2.20, now \$1.25; \$4.50 to \$6 Hand-Made Shoes, sold by us at \$2.95, now \$1.48; elegant line of \$6 and \$7 superb Dress Shoes, our price \$3.45, this week \$1.73; odd Coats, worth up to \$15, now \$1.75; Coats and Vests from \$20 to \$40 Suits, now \$2.50; fine White Vests 25c; Duck Suits worth \$15, but sold by us at \$2.50, now \$1.25; \$10 Leather Suit Cases \$2.12½; \$12 to \$14 Trousers \$2, and so on all along the line.

Now Here's My Offer

I am aware, as I write this advertisement, that competitors will smile at the statement that I am cutting my former stupendously low prices in two parts, and selling goods now at one-half the figures I have been charging since the arrival of these Colorado goods—prices not greater than one-third to one-half these same merchants asked for garments and Men's Furnishings of similar quality—and that they will endeavor to persuade my friends that my promise in this instance will not be made good. I therefore make this offer to every reader of these words: If you will come to either of my stores, examine my price marks, examine the goods also, and find that this advertisement is not **ABSOLUTELY TRUE** in every syllable, word or sentence, then I will present every such caller with a choice of any Suit of Clothes, Overcoat, Top Coat or any other article or thing in either of my establishments, **FREE OF EVERY CHARGE WHATEVER**. And if any merchant of Portland doubts these figures or disputes the statements herein contained, and if such merchant will come to either Strain's or The Hub, investigate for himself, and conclude in his own mind from what he has discovered, and so inform me, that these statements are not true, then I **WILL PAY SUCH MERCHANT \$50 FOR HIS TROUBLE AND PROVIDE HIM ONE FULL PAGE OF SPACE IN THE OREGON DAILY JOURNAL IN WHICH HE MAY DENOUNCE ME AS A FRAUD** in whatever terms he may desire to employ.

Every Word I Have Written Here is True

I am compelled to raise more money this week than I have in sight, hence I have resorted to this expedient to accomplish this. **IT IS A FORCED PUT. I CANNOT HELP MYSELF**, and as I have sold enough of this Colorado stock, anyway, to more than pay for it, I will not be a great loser, even at this tremendous sacrifice. But for the fact that the money we received for these goods was immediately invested in another stock, which will not arrive for a month to come, I would not have been compelled to make this slaughter. **BUT I AM MAKING IT**, and every man on the North Pacific Coast ought to take advantage of my predicament.

All mail orders received up to closing time on Saturday, July 30, will be filled. The Clothing is suitable for any season of the year, but there is a large quantity of heavy weights most appropriate for fall and winter wear. Men may now secure a first-class Suit of heavy winter garments, sold everywhere at \$25 to \$35, for \$5 at this sale.

And This Is True:

It is not a false statement, made to get persons to my stores, for the purpose of selling goods. I **AM READY TO MAKE SOLEMN OATH THAT ALL I HAVE WRITTEN HERE IS TRUE.**

Salesmen wanted. Apply at once.

PAUL STRAIN

Satisfaction
OR MONEY
BACK

Mail Orders
PROMPTLY
FILLED



PAUL STRAIN