



HOURLY



SALES



The "Different Store"

Portland's Quality Shop

Where the Walls are Coming Down

Olds, Wortman & King

FIFTH AND WASHINGTON STS.

12th IN THE SUMMER SERIES OF PORTLAND'S ORIGINAL "HOURLY SALES" Tomorrow at the Olds, Wortman & King Store

HOSTS OF BARGAINS THAT WILL ASTONISH ALL BEHOLDERS. THAT'S THE SORT WILL BE OFFERED BY THIS SALE. ITEMS THAT IN NO INSTANCE ARE ABOVE THE FACTORY COST AND SOME THAT WILL NOT REACH THE COST OF MAKING. THESE PRICES ARE SO LOW AND THE GOODS SO NEW, SEASONABLE AND DESIRABLE, IT MUST BE UNDERSTOOD THAT THE QUOTATIONS, UNLESS STATED OTHERWISE, ARE FOR THE HOURS NAMED ONLY. IF YOU ALLOW THESE SAVING CHANCES ALLOWED YOU BY THESE GREAT "DISLIDGMENT" CLEARANCE SALES TO PASS YOU BY YOU'LL CERTAINLY REGRET IT LATER. NO MAIL ORDERS CAN BE FILLED ON HOURLY SPECIALS.

The Dislodgment Clearance Sales Are in Force During All July, and Every Article in the House (contract goods alone excepted) is Reduced to the Extreme!

All Day and All Week Special
DAINTY, NEW Summer Tub Fabrics
Reduced
WASH GOODS AISLE - FIRST FLOOR.
To the left of the main Fifth-street entrance you'll find, this morning, a counter holding about 1,500 yards of the prettiest, daintiest fabrics you could ever conjure in your minds for making into cool and summery dresses for town, beach or mountain wear. "Crops Rays" is called; a soft, sheer fabric that's run through with silken stripes and figures which lend a charmingly exquisite appearance—almost like silk in its texture and sheen; 60c a yard is its price, but as a special inducement for a call to this section we offer it while it lasts, 1,500 yards only at, yard **23c**

Teachers' Educational Contest
RESULT OF VOTE AT 10 A. M. TODAY:
Total number votes cast... 778,770
Total number teachers voted for, ...
Standing of the 10 Leaders
Suzanne Jones, Highland... 107,770
Winifred Mosher, Harrison... 93,241
Kate Padden, Atkinson... 93,000
Mrs. Esther Kane, Williams-avenue... 83,920
Mrs. N. Hiltahel, Albina... 82,770
Matilda Weiss, Thompson... 82,721
Miss C. F. Allen, Felling... 55,727
Miss L. K. Strout, Chapman, 28,796
Ella Lavenson, Atkinson... 25,827
Ruth Rounds... 21,911

8 TO 9 A. M.
12½ Gingham 5c Yd.
DOMESTIC CORNER—FIRST FLOOR.
Very pretty dress styles and attractive patterns in sturdy new fancy ginghams for the summer and house dresses and aprons; best 12½c values, per yard... **5c**

9 TO 10 A. M.
Women's and Children's \$1.25 Sunbonnets 14c
ANNEX—FRONT—SECOND FLOOR.
Very neat and attractive sunbonnets, for wear around the yards, gardens, at the coast, or in the mountains, of plain or fancy percales in pretty patterns, ginghams, plaques and calicoes; values in the lot to \$1.25; choice for the hour **14c**

A VAPID STORE WRITER

Talks recently insipidly and spitefully about the tremendous "purchasing power" of his store—"Tommy rot!" Bricks, stones and brainless moria don't constitute good merchandising nor create buying strength. Our grand store organization, whose buying power is not excelled in America, with its army of buyers that form an endless chain rotating between Portland and our eastern headquarters, at 428 Broadway, New York. — several are now on route for Fall buying—forms the brainiest, best-drilled and skilled, experienced force that buys for any house west of Chicago. They are specialists—every one of them. We don't ask the man who buys Baby Go-Carts to buy fashionable gowns—we don't believe Portland's dressy women who frequent THIS store would be satisfied with the product of his buying. Every man and woman selects for his or her own trade from the result of years of experience, and all are backed with unlimited capital. No such expert buying force as this of ours is supported elsewhere on the Pacific Coast—few, if any, in America excel it. This is the only Portland house with an established eastern headquarters, manned by two skilled resident buyers of long expert experience in the markets of the world. Our New York office to which our corps of buyers—some of them are now on the way, is as well equipped as any in America. ABOUT SELLING: We've shook up some of the dry-bones until a little moss has been scratched off their backs in places by our aggressive methods. They don't like it, but after the sore has ceased smarting, and the sleep is thoroughly out of their eyes, they'll thank us for setting the pace and blazing them a path to follow. It may be easier to follow, but it's mighty humiliating, and WE prefer to keep the lead, even at the cost of some profit and extension. We've won the title fairly (though we've indulged in a little rough-riding over our soreheaded competitors), and we propose to hold the name in the van of Portland's big shops—of "PORTLAND'S LEADING, BEST, RELIABLE CONGRESS STORE."

2 TO 3 P. M.
Finished Dollar Cushion Covers 49c
SECOND FLOOR—THOROUGH-FARE AISLE—ART SHOP.
Finished cushion covers, stamped and tinted in oriental and floral designs on ecru linen tops with plain art denim backs, finished with heavy cord and tassels; regular price \$1; special at **49c**

3 TO 4 P. M.
DRESS GOODS
Special Sale of Seasonable Dress Stuffs
Values to 60c the Yard
39c Yard
ANNEX—FIRST FLOOR.
1865 yards all wool serges, granites, volles, and mixed tweeds; colors are taupe, greys, browns, royal greens, navys, blacks and cream values to 60c the yard, special, to 4 p. m. at **39c**

8 TO 9 A. M.
5c Card Hooks and Eyes 1c
NOTION AISLE—FIRST FLOOR.
Black, hump-hooks and eyes, medium size, two dozen on card; 5c grade for the hour **1c**

9 TO 10 A. M.
\$11 Go-Carts \$7.65
Choice of two styles—cut is not exact—new 1904 go-carts with red bodies, automobile gear, patent anti-friction wheel fasteners, cushion rubber tires, all complete with handsome parasol and cushion, nicely upholstered; regular \$11 value; special for the hour at **\$7.65**

11 TO 12 A. M.
50c Blue Flemish Ice Jugs 30c
THIRD FLOOR.
Two quart size for the hour only at this price.

12 TO 1 NOON.
Men's Toggery Shop
FIRST FLOOR.
Men's New Dollar Golf Shirts
69c

1 TO 2 P. M.
Ladies' \$3.00 Shoes \$1.69
FIRST FLOOR.
New outing styles, with flexible easy tread, heavy or light soles and military heels; best quality fresh viad kid stock with patent leather or self tips; a splendid \$3.00 quality shoe and ingletist style lasts; 1 to 2 p. m. only; the \$3 grades are marked
to
\$1.69

3 TO 4 P. M.
Handkerchiefs
Ladies' 25c Kerchiefs for 12½c
FIRST FLOOR.
Dainty, pretty handkerchiefs, some in embroidered, others hemstitched and embroidered, and still others with scalloped edges, all in fine sheer linen and well worth their full 25c value; special from 3 to 4 p. m. only at half price, **12½c**

4 TO 5 P. M.
30c Salts and Peppers for 15c Pair
THIRD FLOOR.
Pretty, neat and attractive for table or sideboard; satin finish, silver plated, with screen tops; the usual 30c value; special for the hour only at, per pair **15c**

8 TO 9 A. M.
25c Box Camphor 13c
TOILET SUNDBRIES AISLE—FIRST FLOOR.
Keep away the moths. You'll find lots of use for this special. Best quality, full strength, oriental camphor; 25c boxes for the hour only, per box **13c**



11 TO 12 A. M.
10c Bars Glycerine Soap 6c
TOILET SUNDBRIES AISLE—FIRST FLOOR.
Large, long bars, pure glycerine soap.

12 TO 1 NOON.
Women's Comfortable \$1.50 House Slippers 89c
Cool, comfortable and dressy slippers for summertime wear; with or without strap, easy tread, flexible soles, full round, medium or squarish toes; five handsome styles in the choosing; all best \$1.50 values; for the hour only **89c**

2 TO 3 P. M.
\$2.25 Coffee Pots \$1.50
THIRD FLOOR.
Heavy nickel seamless coffee pot with cold handle and in three pint sizes; special as above.

3 TO 4 P. M.
\$1.25 Shopping Bags, 59c
LEATHER GOODS AISLE—FIRST FLOOR.
Large size Boston bags of checked grey cloth; good \$1.25 values, for the hour **59c**

4 TO 5 P. M.
15c Cotton Foulardines 9c Yard
WASH GOODS AISLE—FIRST FLOOR.
Handsome satin finish cotton foulardines in rich colorings, all new effects; 15c value; special for the advertised hour at, per yard, **9c**

9 TO 10 A. M.
25c Tubes "Shushine" Shoe Polish 15c
TOILET SUNDBRIES COUNTER—FIRST FLOOR.
Gives a brilliant, perfect, lasting polish to the shoes; in tubes handy for use and preventing soiling of hands; 9 to 10 a. m. only, 25c boxes at the box **15c**

10 TO 11 A. M.
Rich Laces Worth to \$3.50 a yard for 98c
IN LACE SHOP—FIRST FLOOR.
A lot of the very much wanted new summer laces, stylish, swell effects that include colored bands, black edges, 4 to 4 inches wide, point venise gulleons and bands; an immense assortment embracing values up to \$3.50 the yard; for the advertised hour only at **98c**

11 TO 12 A. M.
Dollar Scotch Suitings 69c
DRESS GOODS ANNEX—FIRST FLOOR.
860 yards Scotch mixed suitings, and two-toned voile stainings—all wanted colors in the lot; our regular \$1 per yard fabric; special 11 to 12 a. m. at **69c**

1 TO 2 P. M.
30c Lawns Halved in Price 10c yard
WASH GOODS DIVISION—FIRST FLOOR.
Dainty white lace striped, summery lawns, all new, exquisitely pretty stuff for the warm weather dress; the very latest 1904 novelties and best 20c values; for advertised hour only at half-price, per yard **10c**

2 TO 3 P. M.
Women's 35c All-Lace Hosiery 21c pr.
HOSIERY AISLE—FIRST FLOOR.
Women's handsome black all lace hose, a splendid value at the everywhere price of 35c; special for the hour at, per pair **21c**

3 TO 4 P. M.
15c Boxes Writing Paper for 8c Box
STATIONERY AISLE—FIRST FLOOR.
100 boxes smooth finish correspondence paper in cream tint, with envelopes to match, square top; regular 15c value at **8c**

5 TO 6 P. M.
Women's \$3.50 and \$4 Shoes, \$2.63
In street, tramping or tourist styles for town, country or beach wear in black or tan leathers, with hand turned flexible soles, patent or self tips, foot shape or with medium round toes, in regular or Oxford styles; best \$3.50 and \$4 values, from 5 to 6 p. m. only, shoes for

10 TO 11 A. M.
Women's 75c Kimonos 49c
SECOND FLOOR. SALONS OF APPAREL FOR WOMEN.
Pretty house kimonos in attractive patterns and colorings, of dainty lawns that will stand the wear of service; and the tub short lengths, in black and white, pink and white, blue and white, etc., with deep borders in plain colors; neat, small patterns in vine and tiny dotted effects; regularly sold at 75c; special for the hour only, 10 to 11 a. m. at **49c**

10 TO 11 A. M.
25c Straw Braids 2c yd.
IN MILLINERY SECTION—SECOND FLOOR.
A sweeping clean-up of all the straw braids for use in making up the summer hats at home; an immense lot which embraces black and all the wanted colors; values to 25c; choice at, per yard **2c**

12 TO 1 NOON.
Women's Comfortable \$1.50 House Slippers 89c
Cool, comfortable and dressy slippers for summertime wear; with or without strap, easy tread, flexible soles, full round, medium or squarish toes; five handsome styles in the choosing; all best \$1.50 values; for the hour only **89c**

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2 TO 3 P. M.
Women's 35c All-Lace Hosiery 21c pr.
HOSIERY AISLE—FIRST FLOOR.
Women's handsome black all lace hose, a splendid value at the everywhere price of 35c; special for the hour at, per pair **21c**

3 TO 4 P. M.
\$1.25 Shopping Bags, 59c
LEATHER GOODS AISLE—FIRST FLOOR.
Large size Boston bags of checked grey cloth; good \$1.25 values, for the hour **59c**

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