

# NEW EPOCH IN OREGON

(Continued from Page One.)

beauties of nature, and the attractions to tourists of travel or permanent settlers, are not all south of the Siskiyou. Those of us who have spent most of our lives here, know that a prosperous and happy people but partially occupies this great Oregon country. Some of us who love mankind in general have recently decided, working through the organization of this club, to endeavor to bring people this way for the up-building of our state, for a greater use of our agricultural and pasture lands and the building of manufacturing interests with population of both producers and consumers.

Through the efforts of our manager, Mr. Richardson, we have started off on the right, and have been able to find and have found among our citizens, an earnest, interested willingness to support a movement such as has never been shown before; and we welcome the cooperation, the advice and suggestions, of one experienced as you in this work, believing that we can not only be of service to each other in the work in hand, but that our results will draw together the people of your state and ours.

"With the termination of the war now raging in the far east, and the settlement of the political questions of China and Japan, I apprehend that there will be possible the development of such a business across the Pacific as will in time rank with the great mass of traffic across the Pacific. The Pacific coast stands nearest, and in best position to take care of much of the business that will spring up; and to the extent of the articles for which we produce the raw materials we should secure the trade.

**The Future.**

"Our flour, our lumber, our fruits, our dairy products, will all be in demand, and if we acquire sufficient population on this coast to manufacture in quantities and cheaply, we will have our trade to many other articles. But during the next administration of President Roosevelt, with that energy and push which characterizes his every movement, I believe we shall see the completion of the Panama canal. Then will come the test of the Atlantic coast, with low freights and large cargoes through the Panama canal to the orient, in sharp competition with the Pacific coast."

"When that time comes, California, Oregon, Washington, Idaho—the entire Pacific coast, must stand as a unit. And how can we better prepare for such eventualities, than by joining forces to-day in the peaceful pursuits of advertising the matchless resources of our country, and cementing friendly relations between us?"

"I assure you, sir, the people of Oregon, and of the entire northwest, stand ready to join with California in such laudable efforts for our mutual benefit, and welcome you among us as an emissary of that great state, whose heart and mind are filled with the same laudable ambitions."

Following the address of Mr. Williams, Mr. Jennings was introduced by the speaker, to extend greetings on behalf of the city. The mayor, who had spent much of the day in riding over the city with Mr. Jennings and in explaining the history of the city, was in his happiest mood. He said:

"Mr. Rufus P. Jennings—As mayor of Portland I have the pleasure of extending to you a hearty welcome to this city. We recognize you as a representative of the commercial and business interests of the Pacific coast. These interests though extended to different cities are in a large measure identical. Whatever promotes these interests in one Pacific locality benefits them in other similar localities. There is an active rivalry among the cities upon this coast but it is a rivalry that inspires them to new ambitions and energy. The common life of these cities. There is more room on the Pacific coast for San Francisco, Portland, Tacoma and Seattle than there is for Boston, New York, Philadelphia and Baltimore upon the Atlantic seaboard. Each can grow without disparagement or injury to the others."

**Portland's Leadership.**

"Portland is a candidate for a leading position among her prosperous rivals and I shall briefly refer to some of her claims to this position. I do not believe there is a city in the United States more advantageously situated in some respects than this city. Transportation facilities are the foundation of an extensive commerce and wide-spread business relations. These Portland has in an eminent degree. Our city is the western terminus of the Union Pacific railway system, and the Northern Pacific Railway company runs its cars to this city, and for all practical purposes Portland is the terminus of three transcontinental railroads. One of these railroads, the Southern Pacific, with feeders traverses the whole length of the state, more than 300 miles through the fertile and beautiful Willamette, Umpqua and Rogue river valleys; another, the railroad of the Oregon Railroad & Navigation company, a part of the Union Pacific system, its feeders traverse the whole length of the state, a distance of over 300 miles. I will add that Portland has 123 miles of street-railways, and I think, therefore, that I can safely affirm that no city has better facilities for land transportation than this city."

**Water Transportation.**

"As to water transportation we are an inland town, but for all commercial purposes we have the Pacific ocean at our doors. Portland is situated on both sides of the Willamette river, about 12 miles from the Columbia river, one of the great rivers of the American continent, which empties into the Pacific ocean about 100 miles from its junction with the Columbia river, and through these fresh water rivers ocean going ships of all sizes and from all parts of the commercial world visit the port of Portland. South from Portland and into the heart of the Willamette valley the Willamette river is navigable for steamboats for 150 miles. East of Portland and the mouth of the Willamette river the Columbia river is navigable for 190 miles to Dalles City, and preparations are being made to extend its navigability 350 miles further east and when these preparations are completed, which will be in no distant time, this river will furnish steamboat transportation to Portland from what is properly called the Inland Empire, embracing eastern Oregon, eastern Washington and portions of Idaho. Another tributary to Portland is the Cowlitz river, navigable into the interior of the state of Washington for 50 miles and steamboats make daily trips between Portland and the head of navigation on this river. I think, therefore, that I can properly say that few cities are more favored than Portland with water transportation."

"I do not believe it is any injustice to other Pacific coast cities having communication with the sea to say that Portland has agricultural advantages superior to any of them. San Francisco, Tacoma and Seattle have agricultural districts back of them, but Portland has agricultural districts around it in all directions. Portland is not at the wide end of the heart of a great agricultural region. Its markets are convenient to the farm productions of the surrounding country."

"Trade and commerce are attractive but there are multitudes of people who prefer a good climate to good business conditions. I was raised in New York, have lived in the Mississippi valley, and been in the south for several years, and I have found no place where the average climate is as good as it is in this city. There is a wide misapprehension about this subject, some people imagine that because Portland is in the latitude of Quebec it is necessarily very cold here in the winter, but this is a great mistake. We have for the most part during the winter time a warm wind from the south which moderates and makes the temperature mild and equable. Our winters are not exactly alike, but there is no great difference between them. I think that last winter, 1903 and 1904, may be taken as a fair specimen of our winter weather. The average temperature for December,

1903, was 41 degrees. There was one little flurry of snow which disappeared in a day or two and the cold was not sufficient to form upon an open pond ice thicker than a pane of window glass. I will further state that upon the open lawn in front of my house there were roses in full bloom in the month of December.

"Our summer weather without question is as delightful as it can be. Our rainfall is like sunshine elsewhere, but as we have warm south wind to moderate the temperature of the winter, so we have a cool north wind to moderate the heat of summer. The average temperature of June, 1904, was 61 degrees, there are few nights in the summer when one may not enjoy tired nature's sweet restorer beneath the cover of a blanket.

"There is also a misapprehension as to the rainfall in this city. We have a good deal of rain in the winter but comparatively little in the summer. For example the rainfall in December, 1903, was 3.14 inches, in the month of June, 1904, 0.45 of an inch. New Orleans, Atlanta, New York, Boston and Philadelphia have a greater annual rainfall than Portland. In favor of our rainfall it may be said that it keeps our lawns and fields green throughout the year."

**A Healthy City.**

"Connected with this subject is the matter of healthfulness. All Pacific coast cities are charged with deaths for which they are not justly responsible. Many people suffering with diseases in the east come to this coast for their health, a majority recover but some die, but so far as the permanent population is concerned mortality statistics will show that Portland with one or two exceptions is the most healthful city in the United States. Pertinent to this it is proper to say that we have an abundance of water of unequalled purity flowing from the icy halls of cold-springing in the Cascade mountains.

"Portland is justly proud of its educational system. We have 30 large commodious public school houses in which at this time free education is dispensed to 20,000 children. We have one university, one high school, several excellent academies and private schools, and the facilities for the education of children are equal to those of any other city. We have numerous churches here of all denominations and the religious and moral character of the people is as high as in any cosmopolitan city like Portland."

**Shows Rapid Growth.**

"Portland has a population of not less than 120,000 which is rapidly increasing. The following is an index to the business of our city in 1903:

Imports	\$ 2,774,784
Exports	10,820,844
Goods manufactured	49,500,000
Jobbing trade	175,000,000
Bank clearings	174,000,000
Real estate	\$1,900,000 on streets and sewers and other public improvements.

"I have been in every state in the American union and visited many of its cities, but I have not seen a city more beautiful than the city of Portland. I do not mean by this that Portland excels in architectural display, though its beautiful churches, green lawns and handsome dwellings are not to be overlooked, but I mean that nature has marked its location with lines of unequalled and imperishable beauty. Travelers and tourists frequently call on me and among other things they invariably say, 'You have a beautiful city here.' My opinion is that the time is coming when by common consent Portland will be considered the most beautiful city in the United States. To some this may seem to be an extravagant expression, but a view from Foyland's Delight, the City Park, Mount Crest or Inspiration Knoll will satisfy any one that I speak the words of truth and soberness."

"Lewis and Clark made an exploration of the Oregon country in 1805 and then unbroken solitude was described by the poet as 'Continuous woods where rolls the Oregon and hears no sound save his own footsteps,' but now the teeming population which has taken the place of this solitude is to celebrate in this city in 1905 the centennial of this grand expedition. I do not

expect this exposition to equal in bewildering magnitude the others that have preceded it, but I do expect that in useful and instructive exhibits and in beautiful and picturesque arrangements and scenic surroundings it will excel them all. Time will not permit me to say more. Portland will welcome with open arms and warm hospitality all who come to the Lewis and Clark fair.

Mr. Jennings was introduced in a few remarks after the mayor had finished. His address, an overture of good will on the part of California, was well received. In full it follows:

"There has never been a time when the Pacific coast has attracted so much attention as it is attracting at present. There has never been a time when so many people were coming in a steady stream to the western shores of the American continent and coming with the intention of settling.

"The reason for this is plain to those who live here, all that is necessary to attract a desirable class is to make our resources and opportunities known. The necessity for a large increase in population in the states bordering on the Pacific ocean is apparent, and every legiti-

mate means should be employed to bring desirable people this way.

"There are many agencies at work exploiting the advantages of this region. Among these agencies the efforts being put forth by such organizations as the Portland Commercial club are bringing splendid results. I understand that the object of this club is to further the development of Portland and the state of Oregon. I believe that in Tom Richardson you have a man who by his experience, his earnestness of purpose and his recognized ability will lead the movement to success.

"This sort of work, however, is not merely one-man's work. It must have a leader, but the leader must at the same time have the backing and co-operation of all. The number of public-spirited men of Portland who are back of this leader insures the success of the movement."

**California's Methods.**

"In California we have the California promotion committee, which is the state central organization. This committee has been in active existence less than two years, yet it has done much for California. You will be interested to know that California is working as a unit, and its greater development is bound to follow much more rapidly than if the different sections of the state were acting on independent lines.

"To further centralize the work there has been formed a state publicity committee of the California promotion committee, consisting of representatives from each of the nine geographical sections of the state. This committee plans general state advertising and passes on advertising matter published by the different development associations.

"I touch upon some of the methods pursued in California, and I understand you are about to form a development association for the entire state of Oregon, and we shall be glad at all times to give you the benefit of our experience."

"You men of Portland, by your aggressive patriotism in building up, not only your splendid city, but the whole state of Oregon, inspire other organizations throughout your state to work with you and for Oregon."

**Entire Coast Should Unite.**

"In bringing the opportunities of the Pacific coast prominently before the world and creating a western immigration it must certainly be obvious that better results can be reached if all the Pacific coast states work in unison. To that end we are now sending. There is no doubt that Portland, Seattle, San Francisco, Los Angeles and all the cities on this coast will be more prosperous individually if the general welfare of the entire coast is considered in our promotion efforts."

"There is a particular satisfaction in carrying on this development work, because the resources, the climate, and other natural advantages of this wonderful domain bear out all that is claimed. There is not in the world a section to compare with the lands that lay the Pacific ocean; and when the interior is filled with an industrious population our cities will rank highest among the cities of the world."

"In the work of bringing desirable people here and building up a substantial population in the interior we are but paving the way to take additional advantage of the natural opportunities that are ours and to avail ourselves of the vast possibilities that await us."

"We have before us the entire Pacific as our field."

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"Let us consider what we have and then consider what we need, in order to make the best of what we have."

"In the first place, we have an unsurpassed climate, a soil that can produce everything that grows, lumber sufficient to supply the world, vast mineral re-

sources, cheap fuel and electric power, and the means for a steady and continuous supply of coal and iron ore from the Pacific, and the prospect of a naval in a few years that will bring the ships of all nations to our doors.

"There are some things that we have, in order to make more adequate use of them we need greater transcontinental transportation facilities, railroad lines to sections having resources that are not now accessible, the upbuilding of the American merchant marine, the extension of manufacturing industries and an increased population to produce and to consume."

"These transportation companies that are now here, I think, realize the importance of this coast, and as we all know, they are constantly improving their facilities in order to handle the constantly increasing volume of traffic. Notwithstanding there is, even so, a frequent conception of traffic, bearing out the assertion that there is room for more transcontinental lines, not only to provide for the present demands, but also to anticipate those of the future. While on the subject of the railroads, it is well for us to recognize the excellent work they are doing in the way of advertising the Pacific coast throughout the world and in attracting immigration both by their literature and by the low colonial rates in force at certain times of the year."

"In California the railroads are appreciating the necessity of opening up new regions. There is a wonderful amount of railroad construction going on, and this will prove a great factor in the advancement of the state."

**Push Ship Subsidy.**

"The importance of upbuilding our merchant marine needs no argument. There is a measure still pending in congress providing for the upbuilding of the navy, but it is hoped that at the next session a law may be enacted that will enable our merchant marine to keep pace with the other nations of the world. I understand that the congressional shipping committee appointed at the last session to make investigations and report on plans for the upbuilding of the American merchant marine is visiting or is soon to visit this coast. They are expected in San Francisco about the middle of July. The result of the shipping committee's report will be of great importance to the Pacific coast. It is a practical recognition by the government of our growing importance as the gateway to the orient and of the part we are to play in the commerce of the Pacific."

"The extension of manufacturing industries has received an impetus by the discovery of oil in apparently inexhaustible quantities in the Cascade mountains, and the cheap electric power known. With the raw material at hand, and with cheap fuel an accomplished fact, there is no reason why our manufacturing interests should not attain vast proportions.

"Without a large proportion to produce and to consume, to invest and to spend, we can never hope to reach that stage of development to which our natural advantages entitle us. But from present indications I think we are safe in assuming that there is going to be on this coast a population equal to the situation."

**A Prosperous Era.**

"In the last few years particularly we have made great strides on the Pacific coast. All our cities have prospered and the outlook is that this prosperity will be maintained and extended. The prosperity of one city directly enhances the prosperity of others whose business relations are closely allied. There must always be every section one city that justly acquires the right to be called the metropolis of that section. In San Francisco we have the metropolis of the Pacific coast, as in New York we have the metropolis of the Atlantic coast. There is no reason, however, that the metropolis should detract from the importance of other cities. This is clearly illustrated in the case of New York for in close proximity to that city we find such other cities as Boston and Philadelphia. So it will be on the Pacific coast when San Francisco becomes the largest city in the world—Portland, Seattle, Tacoma and other cities will share a corresponding growth."

"San Francisco is the pulse of the Pacific. Its remarkable harbor, its transportation facilities, its great financial empire, its varied industries and its present population of approximately half a million souls, with 150,000 more in its suburbs, and the productive country tributary to it—all these things and many other things I have not mentioned contribute toward making it the metropolis."

**California Will Aid Fair.**

"We of California are very much interested in the Lewis and Clark exposition which is to be held in Portland, and I come to you bringing the best wishes of our people. We stand ready to assist in every way that lies in our power, for we recognize the importance of this exposition to the Pacific coast, but to us and to the entire Pacific coast, I believe that you will make a success of it. You have started out right, and from my observations you are continuing to do so. I have not mentioned the fact that I agree with you in your opinion that this exposition was financed."

"In connection with this subject I must mention an incident that has happened rather recently. One of our prominent lawyers met me on the street the other day on his return from the Lewis and Clark exposition, and I came to you bringing the best wishes of our people. We stand ready to assist in every way that lies in our power, for we recognize the importance of this exposition to the Pacific coast, but to us and to the entire Pacific coast, I believe that you will make a success of it. You have started out right, and from my observations you are continuing to do so. I have not mentioned the fact that I agree with you in your opinion that this exposition was financed."

"The crowd that will attend the moonlight excursion on the Willamette July 16 will probably be large. The excursion will be given as a benefit for the newsboys and Capt. E. W. Spencer of the river steamer Charles R. Spencer has voluntarily donated his boat for the event. The excursion, which will leave the foot of Washington street at 8 p. m., will be preceded by a parade at the head of which will be leading citizens of Portland and in which the Royal Italian band, many automobiles decorated with flags, and the Portland newsboys will be in line."

"A meeting of the directors of the Consumptive Open-Air sanitarium will be held Wednesday to consider plans for raising the remaining \$500 necessary to begin the work. A general discussion of conditions will take place and suggestions offered as to the advisable means to adopt to raise the money. The sum of \$3,000 is necessary to complete the arrangements that have been decided upon. All of that amount except \$100 has been raised and it is believed that little difficulty will be encountered in completing the necessary amount. No more entertainments will be given, the directors relying solely upon public subscriptions."

**Amateur Night on Friday.**

"An amateur night will be given at the Arcade theatre next Friday, and it is expected that out of the many aspirants for stage honors who have made application to the management to be heard, there will be some who will prove their ability. Some surprises in this line are predicted. On Monday, the Fourth of July, the performance at this theatre will be continuous all day and evening. On Friday morning a coupon will be published in the Oregonian which will be good for five cents towards admission to the afternoon performance of that day."

"At the Rhinehart pioneer reunion in Union county, L. R. Rhinehart met a niece for the first time in 50 years."

**KUSNARD PAYS EXPENSES.**

(Special Dispatch to The Journal.)

Spokane, Wash., July 2.—Mrs. Jennie Harris, who is now in the county jail on the charge of having murdered her grandchild, will be moved to a hospital that an operation may be performed. Her trial has been continued to the September term, and her attorneys claimed that if she remained in the jail, her health would be im-

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**COME IN THE MORNING HOUR**

# THE HUB

**COR 3RD & BURNSIDE STS.**

**Will Positively Close at Noon Tomorrow**

We have been importuned to keep open during the early hours of the day, but at noontime we shall surely close. WHILE THE DOORS ARE OPEN WE WILL SELL:

**\$11.50 SUITS FOR \$5.95**

**\$17.50 SUITS FOR \$7.45**

**\$20 TO \$30 SUITS FOR \$9.95**

**\$12.50 TO \$15 TOP COATS FOR \$6.95**

**\$20 TO \$25 TOP COATS FOR \$8.95**

**\$50 OVERCOATS FOR \$10.00**

**50c UNDERWEAR 15c**

**60c UNDERWEAR 23c**

**\$1.00 UNDERWEAR 46c**

**\$1.50 to \$3.50 UNDERWEAR 92c**

**Money Back If Not Satisfied in Every Case.**

**\$2 Shoes ... \$1.25**

**\$5 Shoes ... \$2.99**

**\$2.50 Shoes . . \$1.50**

**\$7 Shoes ... \$3.50**

**\$3.50 Shoes . . \$2.00**

**\$2 Slippers . . . 60c**

**Stetson \$5 hats for \$2.50**

10¢ for all 50c Straw Hats.

25¢ for all \$1.00 Straw Hats.

50¢ for all \$2.00 Straw Hats.

25¢ for 200 Hats in off sizes and colors in stiff makes only.

60¢ for 100 regular summer stock \$1.00 and \$1.50 Hats in soft and stiff makes.

**\$1.00 buys all fine Fur Hats in \$1.75, \$2.00 and \$2.25 values.**

**\$1.50 for \$3.00 Hats.**

**Underwear, Working, Negligee and Dress Shirts, Coats and Vests, Pantaloon, Gentlemen's Gloves, Neckwear, Socks, Suspenders, Handkerchiefs, Collars and Cuffs, Sweaters, Overalls, Suit Cases, Telescopes, Umbrellas, or anything that belongs to the wearing apparel of men, will be on sale at 19 cents on the dollar. But the doors will be closed at 12 o'clock. Get in on these bargains early in the day.**

**"FOLLOW THE FLAG."**

# TAKE THE WABASH TO SAINT LOUIS THE ONLY LINE TO THE WORLD'S FAIR

**ROSS C. CLINE, P. C. P. Agt. Los Angeles, Cal.**

# DRY FIR WOOD

Equal to any cordwood in the city, piled up at your place in 4-foot lengths, and cut by steam saw ready for the stove at

**\$3.25 PER CORD**

If there is any question in your mind as to quality, try 1/4 cord (one wagon load), and you will find it equal to any sold in Portland.

**BANFIELD, VEYSEY FUEL CO.**  
Phone Main 353 80' Third St., Cor. Oak

**TO RAISE \$500 MORE FOR SANITARIUM**

A meeting of the directors of the Consumptive Open-Air sanitarium will be held Wednesday to consider plans for raising the remaining \$500 necessary to begin the work. A general discussion of conditions will take place and suggestions offered as to the advisable means to adopt to raise the money. The sum of \$3,000 is necessary to complete the arrangements that have been decided upon. All of that amount except \$100 has been raised and it is believed that little difficulty will be encountered in completing the necessary amount. No more entertainments will be given, the directors relying solely upon public subscriptions.

# FINE LOCATION FOR Fish and Poultry Market

**H. E. WOOD**  
318 BURNSIDE ST.

I have room in a first-class market for a good poultry and fish business. If you are looking for something good, go about this. Also have a store for rent at Sixth and Burnside.