

Everybody Have a Good Time

THE CHICAGO

THE BIG STORE IN THE MIDDLE OF THE BLOCK

69 and 71 Third Street, Between Oak and Pine

JOINS COLUMBIA AND UNCLE SAM

Wishing You All a Joyous Fourth

No city in all Uncle Sam's domain should outdo Portland, the Rose City, this Fourth with the Federated Trades Carnival's Midsummer Mardi Gras Festival, the warships, the great Lewis and Clark Fair in only a short time. Progress and prosperity has rapped at the door and is welcomed.

IN TEN DAYS THE CHICAGO

Will begin store altering. No small affair, but new store room added and a general overhauling and doubling of our present size in selling space.

READ THE CUT PRICES ON SUITS, PANTS, HATS, SHOES, FURNISHINGS AND SAVE 20 TO 50 PER CENT

SUITS BY THE THOUSAND



\$6.90 Gives you choice of over 250 pure all-wool Suits, in light, dark or medium colors; cut and fashioned up-to-date; they were our regular \$10 and \$12 ones.

\$9.90 The opportunity is yours to secure the handsomest \$15 Suit in this city; 300 to select from, in black, blue, gray, plaids, checks, stripes and mixtures; hand-tailored shoulders, collars and buttonholes; sewed with pure silk and thoroughly shrunken materials.

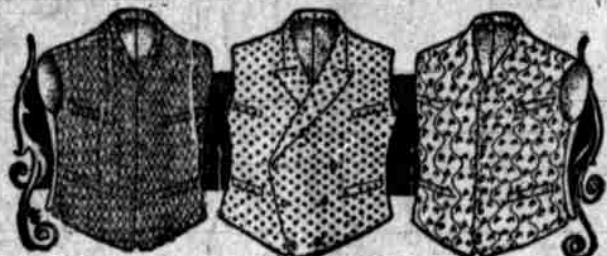
\$12.90 Now you are in a lot of over 400 select domestic and imported materials; regular prices, \$18 and \$20; worsteds, unfinished worsteds, cassimeres, chevots, thibets, homespuns and serges, in all the prevailing cuts, colors and fashions of 1904.

\$16.90 For the cream of \$22 and \$25 all hand-tailored custom finished Suits; every point that is to be found in the very best class of highest price clothes is embodied in this lot of over 300 Suits. The super-ness of fit, finish and elegance of styles stands out boldly on every one of them.



Summer Vest Sale Extraordinary

Less Than Half Price for Choice of 500



\$1.35 Is the price for choice of the entire lot. They come in dark, medium, tan, drab, stripes, dots, figures and white; single and double breasted styles; crash, linen, duck, Marseilles, Bedford cords and linen penangs. Our entire stock that was bought to sell at \$2 to \$4 during July and August, but on account of the dirt during the altering of this store, they must be sold at once; lay in your supply now; take opportunity by the hand.

Outing Pants

\$1.90 For choice of a big lot of \$3.00 and \$3.50 all-wool ones.
\$2.90 For choice of all our \$4.00 and \$4.50 extra fine ones.

We show just 26 styles in Outing Trousers, and can please you and save you time and money.

Boys' Outing Suits

About 20 Styles, Every One of Them All-Wool.
\$3.90 For choice of several \$6.00 and \$7.50 styles.
\$5.90 For choice of several \$10.00 styles.

Young Men's Suits

Our immense stock includes some of the nobbiest and best Suits that are to be seen anywhere. The prices we have put on them give you an opportunity to save nearly one-half. Read the cut prices.

\$4.90 For choice of a dozen styles of \$9.00, light and dark colors.

\$5.90 For choice of over 100 regular \$10.00 Suits. They are all-wool, the kind that wear and satisfy.

\$7.90 For choice of 20 styles of fine worsteds, chevots, cassimeres and serges; single and double breasted styles; regular \$12.50 Suits.

\$9.90 Just take choice of all the nobby \$15.00 Suits. We want the young-man trade; we know exactly how to get it. The nobbiest of good styles and the right prices—is that right?

Knee Pants Suits

There are about 150 Suits all told, every one of them good wearing materials. The sizes run from 4 to 16. The styles are reefers, Norfolk, vestee, double breasted and Regulator Knee Pants, with Vest. As this department is right where the heaviest store alterations will take place, we must sell out everything in this department.

JUST ONE-HALF PRICE WILL DO IT.

\$1.00 For \$2.00 Suits. **\$1.50** For \$3.00 Suits.
\$2.00 For \$4.00 Suits. **\$2.50** For \$5.00 Suits.
\$3.00 For \$6.00 Suits. **\$3.50** For \$7.00 Suits.

Men's Pants

An ocean of them, divided into three lots—not a pair of them but you save from \$1.00 to \$2.00 on, and we show you a world of styles to choose from.

\$1.90 Pants are easily \$3.00 values; some even worth \$3.50; but The Chicago is going to close out some Pants bargains before store alterations begin.

\$2.90 Not a high price. It should be very popular for \$4.00 and \$4.50 very nobby tailor-made Pants. The variety of styles will run into the scores.

\$3.90 A most complete showing in fine form-fitting or pey-top Trousers. A display of \$5.00 and \$6.00 values that is an ocean of price argument in favor of The Chicago.

We have in stock upwards of 2,000 pairs of Pants, in every size from 29 to 50 waist and 28 to 37 inseam. The Chicago is a great Pants house.

Boys' Furnishings

12½c For 25c Stockings.
15c For 35c Straw Hats.
35c For 75c Straw Hats.
15c For 35c Underwear.
25c For 50c Golf Shirts, dark colors.
35c For 65c Shirts, all kinds.

ALL OTHER GOODS ONE-HALF PRICE

Summer Outing Suits



With all the modesty of a Quaker, we boldly assert that we show by far the largest stock of Outing Suits ever seen from Los Angeles to Victoria, B. C. Sizes, 34 to 44 bust.

4—Even Dollars—4

For pure all-wool \$8.00, \$9.00, \$10.00 and \$12.00, light and dark colors, in blue serges, homespuns, crashes, tweeds, chevots, etc.; dust and dirt during store alterations is the cause of this deep cut; hundreds to choose from.

\$7.50 Those handsome \$13.50 and \$15.00 Outing Suits you see around town in other store windows will be found in this immense lot. When you come to The Chicago, you will find what we advertise; never less, generally more and better.

\$10.00 For choice of the finest and best Outing Suits in the store; this includes all \$18.00 and \$20.00 Suits; the very finest and best of serges, homespuns, hand loom tweeds, chevots, cassimeres, etc. The variety of colors is superb. The styles are single and double breasted; also belt, plaited and Norfolk.

Hats

If there is anything that should be right about your dress it is your hat. Old styles are not cheap at any price. We will sell you our new spring and summer styles at less than jobbers' prices. We want room so the workmen can go on with big store improvements.

\$1.90 Will buy a \$3.00 Hat in any style or color you may want, in soft or stiff.

\$1.35 Takes a corking good \$2.00 or \$2.50 Hat. This line comprises over 50 styles of color and shapes. You can find a good and becoming one in this line.
95c For choice of some 300 dark or light colors. Every one of the this season's styles. We cut them from \$1.50.

Straw Hats

About 500 Straw Hats will be pushed out at a trifle above half price.

35c For 65c ones. **95c** For \$1, \$1.50 ones.
65c For \$1.00 ones. **\$1.35** For \$2.00 ones.
\$1.65 For \$2.50 and \$3.00 ones.

Shoes

This department offers the grandest Shoe bargains you ever saw—not a lot of out-of-date styles, but the very best and latest styles. The prices that we have put on good Shoes never have been equaled in this city.

\$1.65 For a big lot of \$2.50 and \$3.00 Shoes, in Bals. and low cut, box calf, vici, summer pebble and velour; all sizes, all styles of toe.

\$2.65 Will do \$3.50 to \$4.00 worth of Shoe buying at this Stock Reducing Sale. Bluchers, Bals, congress and low cut; velour, calf, patent enamel, vici and cordovan; sizes 5 to 12, in six widths; 20 styles of toe.

\$1.35 For a lot of linen canvas, \$2.00 Outing Shoes, full leather counter and best soles.

Furnishings

Spot a brand of Underwear, Shirts or Neckwear in some other first class store, then come here and see what we get for it. You'll save some money and find out The Chicago is the place to trade.

Underwear

Don't think for a minute you can see so many styles or grades at any other store in town, for you can't. Our prices now are keeping this department humming.

35c For several styles of balbriggan, in 50c and 65c grades; pink, blue, flesh color and 4 styles of stripes.

50c—A wonderful line in mercerized balbriggan; handsome shades and colors. Jobber's price on these goods is \$7.50 a dozen, less 6 per cent—you know about what it must retail at regular. Finer grades at **95c**; sold regular \$1.50.

Neckwear

A carnival of choice silk, made in the prevailing shapes, Four-in-Hand, Midgets, Strings, Anchor Tops, Puffs, Tecks, Bows, Windsors, etc.

15c For 25c and 35c qualities.
25c For 50c qualities.
50c For 75c very choice silk, confined styles.
P. S.—Our Neckwear display is all new and of the very latest and freshest styles. See it.

Shirts

30c Their equal was never shown in Oregon for less than 50, 65c and 75c; soft or stiff bosom.

35c Shirts, golf and black sateen; high class, 50c and 65c values; scores of styles and colors.

50c Shirts are not \$1.00 values. They come in golf of soft bosom, with cuffs, and are the best 75c brands that the world affords.

65c Shirts, a regular panorama of colors and styles in soft bosom and golfs. They are \$1.00 value, and the best \$1.00 ones in town.

85c Shirts are the gun metal and dull aluminum fads; also stripes and novel effects. They come in soft or stiff bosom. You can see them around town at \$1.50.

Hosiery

10c For a genuine lisle dropstitch 20c Sox.

20c—Three pairs for 50c. Positively the best Hosiery values ever offered; balbriggan and lisle, in plain or novel colors and late fancy designs. This lot of imported goods always sells at 35c to 50c a pair.

THE CHICAGO, PORTLAND'S RISING CLOTHIERS