

# "THE RED FRONT" 269-271 Morrison St.

"Twenty-one Years of Successful Business."

WE ARE DESIROUS OF IMPRESSING THE PUBLIC WITH THE GENUINENESS OF OUR GREAT

## CLOSING OUT SALE

At this time, when so many irresponsible concerns are attempting to delude the public with "FAKE" sales of every description, we find it difficult to convince a discriminating public that we are absolutely sincere in our determination to retire from business in Portland. A critical examination of our stock will demonstrate to the most skeptical, that we are in earnest and we trust you may honor us with an inspection of our stock and prices.

Notwithstanding the fact that a great many people have taken advantage of the great reductions in prices of CLOTHING, our stock remains intact and assortment unbroken.

REMEMBER, this is an honest retiring sale and our clothing is priced at figures proportionate with our retirement from business.

### THIS REDUCTION OF ABOUT 25 PER CENT

Applies to our entire stock of clothing, including SUITS, TROUSERS, OVERCOATS, UNIFORMS, CRAVENETTES, ETC.

### A Few Hot Weather Specials:

ALL our 50c and 75c values in SUMMER UNDERWEAR at **35c**  
**SOX**—The best values on earth, in black, tans, fancies, at 8<sup>1</sup>/<sub>2</sub>c, 10c, 12<sup>1</sup>/<sub>2</sub>c, 20c the pair.

OUR GREAT LEADER Our entire stock of **MONARCH SHIRTS** FINE GAUGE WHITE GOLF **80c** A Magnificent Assortment of Newest Patterns. All Sizes in Stock.

All Straw Hats AT HALF PRICE An excellent value in GOLF SHIRTS, with separate cuffs at **35c**

STORE TO LET—LEASE AND FIXTURES FOR SALE

## "The Red Front" A. J. PRAGER & SONS 269-271 MORRISON ST.

## SUMMER QUIETUDE IN THE REALTY MARKET

Usual Dullness for This Period Prevails During Past Week—Totals Show a Loss From Previous Week—Germans to Build.

Transfers	Permits	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10,899.00	10,400	22,158.00	5,390	14,225.93	59,390	8,888.00	7,000
24,015.06	9,335	21,988.04	20,557				
Totals for week \$102,231.63	\$112,482	Totals last week 132,542.75	126,155	Loss this week... \$ 20,311.12	\$ 23,673		

The real estate market did not show very much activity this week and the totals during the period amounted to only \$102,231.63, as against \$132,542.75 the preceding week, a loss in this week's operations of \$30,311.12. This loss is attributed to several causes—the holding aloof of speculators in general from buying real estate until after the holding of the Lewis and Clark fair in anticipation of obtaining lower figures, and the fact that the usual summer inactivity is on. It is always the fact at this time of the year that there is dullness in real estate and this year up to date has proven no exception to the general rule. One of the things easily noticeable during the week was the large buying of suburban property in all sections of the city. This is caused by the general advancing of rents in every portion of town and this movement is likely to be even greater as the date for the opening of the fair draws nearer and rents consequently advance with the larger demand for homes. Just at present those whose rents have been advanced about 25 per cent are moving to other quarters or buying their own property and this is causing quite a number of the older style homes with enormous rents to become untenanted. Another cause for the loss in totals for realty is the increase in the number of transfers which are recorded with the county with the dollar mark as the selling price. "This," says one of the larger real estate dealers, "is a fact to be regretted. The people of this city should take more pride in their city's business showing than to allow the property they buy to be recorded with such a nominal figure. It is a bad thing when one comes to compare the totals of Portland with those of cities of the same size in which the practice of recording dollar sales is not in force. It does not represent the true conditions of the real estate market and such practices should be put a stop to."

Among the sales of property this week were: Ellen and William Sweeney to Robert C. Yenny, lots 5 and 6, block 208, C. Coch addition, consideration \$5,150. J. Bullivant and wife to Henry Foxon, 50x100 feet Thirteenth and Madison, part of double block "G," city, consideration, \$3,500. Henry Lawson and wife to R. W. Clarke and wife, lots 7 and 8, block 16, Central Albina, consideration, \$4,400. Angelo DeMartini to D. J. Buckley, lots 3, 4, 5 and 6, block 42, Stephens addition, consideration, \$6,000. Fred S. Morris to Oregon Water Power Townsite company, sundry lots in City View Park, consideration, \$11,517.66. Justus M. Strowbridge and wife to W. H. Moore, lots 1, 2, 3 and 7, block 8, King's second addition, consideration, \$10,500.

Although the building permits issued during the current week amount to but \$112,482, as against \$134,155 the previous week, a loss in this week's totals of \$21,673, there is much more activity in the building line. Architects of the city are a unit in declaring that there are now more homes being planned within the corporate limits of the city of Portland than ever before. This fact has been brought about by the cheaper rates on building material and less trouble in the labor situation than during the former year. During the past week there has been a notable increase in the number of sales of residence lots in the Willamette Heights addition. This tract surrounds the Lewis and Clark fair grounds and during the last year or so has come into prominence as one of the best residence sections of the city. During that time the far northern portion of the city has witnessed the construction of a large number of handsome dwellings. The beginning of the work of construction of the new steel bridge on Thurman street over Bach creek is one of the causes of the activity there. After several months of deliberation in which the plans have been changed several times, the German Aid society has at last decided to build a home at the corner of Eleventh and Morrison streets, the site of the old German school. The building will be constructed of brick and will front along Morrison street. The structure will be 62x100 feet and will cost in the neighborhood of \$30,000. The building will be three stories in height. The plans are now being completed by Otto Kleeman, the architect. Work will be begun on the structure as soon as this task is completed.

## COFFEES AT GROCERS' PROFITS

A SPLENDID SHOWING The Growth of the Electric Coffee Company—Its Plant Now One of the Largest in the Northwest.

Great changes have taken place during the last few years in all large coffee centers and Portland is not behind in this particular, but ranks as high in this industry as it does in many others. A few years ago all the coffees consumed in Oregon were unloaded in San Francisco or eastern cities from the foreign places of production, placed in warehouses there, and finally roasted and sent to the different cities in the northwest. It is a well known fact that coffee in its perfect state must be freshly roasted, hence the coffee sold to this section by the California and eastern roasters generally reached the consumers in a condition of deterioration, to say the least. To overcome this exclusive coffee concern was started in Portland, which imported their supplies direct, and roasting their coffee at home were thus able to furnish fresh goods to the coffee drinking public; so much so that now a very large percentage of the coffee sold in the northwest are the output of Portland mills. However, as the expense of handling plants of this kind is large, and especially so of selling their output, some of the leading wholesale grocers of this city began to look into the matter and the result was the foundation of the Electric Coffee Co. with Mr. J. P. Johnson, a man of long experience in that line, at its head. This company selling its output exclusively to three of the heavy wholesale grocers here, thus saving a large item of expense in marketing its product, has been able from the start to offer special values, and of course the wholesale grocers became interested in turn, having their regular business to handle and place the Electric Coffee Company in dealers' hands without added charges; exacting only a legitimate grocer's profit. The result has been almost phenomenal; the company did a good business from the start and a successful has it been that in a year and a half it has outgrown its quarters and is now compelled to add a third story to its present building. The company will have, when the improvements now in construction are completed, a building 48 feet by 90 feet, three stories and a basement, 17,230 feet of floor space. Naturally with progressive men of this kind no expense has been spared in getting and installing the best, the latest and most approved machinery. In these mills the coffee is blended, cleaned and roasted; during this process all the dust and chaff adhering to the green coffee is removed by means of powerful fans leaving the coffee very clean. The coffee is then conveyed to the roasting machines, well equipped with the most improved gas burners, and an immense roast is turned out every 30 minutes. The coffee is then cooled and finds its way, all without touch of human agency, to great storage bins from which it is drawn into cans, barrels and sacks ready for shipment to every part of the northwest. The brands produced, including the new celebrated Country Club Whole Java and Mocha in 1 and 2 pound tins, have proven most satisfactory to a very large number of buyers. In addition to a full line of roast coffees from the cheapest to the best, the Electric Coffee Co. also manufacture very large quantities of pure spices, flavoring extracts, soda, cream of tartar, bird seed, blueing, etc., all under the Electric "Yellow Label" which is now a synonym of the best.

## WILL BE GREATEST MILL ON COAST

PLANT OF PORTLAND WOOLEN MILLS COMPANY WILL BE AS NEAR PERFECT AS MONEY CAN MAKE IT—ATTRACTS ATTENTION IN EASTERN PAPERS.

Within a short time Portland will have one of the most modern woolen mills on the Pacific coast. This institution will be built by the Portland Woolen Mills company, whose factory at Bellwood was burned last February. The new factory buildings will be constructed at St. Johns, between the line of the Oregon Railway & Navigation company and the Willamette river. The buildings will be of brick and will be modern, sanitary and fireproof. Said E. L. Thompson, manager of the mills: "The main buildings will be 100 by 200 feet in size and two stories in height. It will be entirely of brick or concrete work and will have an addition measuring 40 by 100 feet for drying and scouring departments. There will be a separate building for the boilers, drying machines and mixers. The warehouse and pulley will be built 100 feet distant from the main factory building. It will be equipped with all the modern appliances for grading wool and pulling sheep skins. The plant will be equipped with automatic sprinklers and the company will install its own fire protection as well as being connected with the water supply of the town. Every precaution will be made against fire. "The owners of the plant are not only going to build a modern factory but are going to give their employees the best of care. They will furnish the building with everything that will make their workers comfortable and will build separate lunch rooms for the men and women employees. Everything will be made as homelike as possible. "The fuel will be furnished by the adjoining sawmills—the cost of which will be even less than water power. "The construction of the plant is occupying the attention of the large mill owners of the United States as well as the larger portion of the eastern manufacturing press."

## Lipman, Wolfe & Co.

First Agency Butterick Patterns

First Agency Butterick Patterns

### Millinery Clearance Sale

The bargain-giving continues with unabated vigor in the Millinery Salon. Orders from headquarters are very strict and very short: SELL, NO MATTER WHAT THE LOSS MAY BE. How well they are obeyed what follows tells plainly enough.

- Street Hats, worth up to \$6.50, at..... \$2.50
- Dress Hats, worth up to \$30, at..... \$4.95
- Dress Hats, worth up to \$7, at..... \$2.25
- Dress Hats, worth up to \$4, at..... 95c
- Untrimmed Shapes, worth up to \$2.50, at..... 50c
- Child's Hats worth up to \$2.75, at..... 75c
- Child's Sailors, worth up to \$4.25, at..... 75c
- Ready-to-Wear Hats, worth up to \$3, at..... 95c



### 1 1/2c Satin Striped Batistes at 8c

A very noticeable bargain in every way—50 pieces—2,000 yards—of one of this season's most popular Cotton Dress Fabrics—in a bewildering variety of colorings and designs. In blue, pink, tan, cream and black and white effects—never under 12 1/2c before—choice of these beautiful fabrics tomorrow for..... **8c**

### All Our Women's and Children's Summer Underwear at Cut Prices

Any store can have summer goods underprice at the end of the season—WE have them underprice when you want them—NOW.



- 25c Vests at 13c**  
One hundred dozen Vests—lisle finish, ribbed cotton—silk-taped—low neck and sleeveless—in white only.
- 35c Vests at 23c**  
Forty dozen, Richelieu-ribbed Vests—silk-taped—low neck, sleeveless—white only—also lace trimmed, ribbed Drawers.
- 75c Vests at 49c**  
Imported Lisle Thread Vests, low neck, sleeveless, fancy crocheted yoke, white only—a very great value.
- 1.00 Lisle Vests 79c**  
Women's Imported Lisle Vests, fancy crocheted yoke—white, pink and sky blue.
- Child's Underwear 17c**  
Child's Lace-Trimmed, Cotton Ribbed Pantlets, white only, all sizes—regularly 25c.
- 1.25 Silk Vests 98c**  
Silk Vests, low neck, sleeveless, fancy crocheted yoke, some plain white, pink and sky.
- Child's Underwear 15c**  
Child's Cotton Ribbed Vests, low necked, sleeveless, white only, all sizes—regularly 30c.
- 50c Union Suits 37c**  
Women's Cotton Ribbed Union Suits, high neck, long sleeves, all sizes, white only.
- 75c Union Suits 49c**  
Lisle Ribbed Union Suits, low neck, sleeveless, lace-trimmed drawers, plain and drop stitched.
- 50c JAP WASH SILKS 35c**  
—The season's best and choicest patterns, in corded Jap Wash Silks, cream and white.

### Three Great Bargains From This Great Silk Store

- \$1.25 NOVELTY SILK 83c**  
Fancy New Silks for shirt-waist suits—real \$1.00 and \$1.25 grades, at..... 83c
- \$1.25 BLACK SILKS 95c**  
21-inch Black Peau de Soie, for suits and coats—a wonderful value.

### HE WILL ADVERTISE FAIR IN SWEDEN

Capt. John Anderson, who is in charge of the work of the Volunteers of America in this city, will leave next Thursday evening for Sweden to sell patent rights on a new automatic sluice gates invented by August Frascott of Salem, and Lewis E. Fisher of Seattle. The captain will leave New York, July 5, on the steamer Lucania. While in Sweden he will visit his mother, whom he has not seen for 14 years. He goes abroad well provided with Lewis and Clark literature, which he will translate into Scandinavian for the benefit of the newspapers. The literature consists of Oregon booklets and various other matter concerning Oregon, the great northwest and the Lewis and Clark fair. During Captain Anderson's absence of three or four months, Mrs. Anderson will superintend the work of the local department of the Volunteers of America. Journal friends and readers, when traveling on trains to and from Portland, should ask news agents for The Journal and insert upon being supplied with this paper, reporting all failures in obtaining it to the office of publication, addressing The Journal, Portland, Or.

### POLICE COURT TO BE MORE DECOROUS

Get ready for radical changes in the conduct of affairs in the municipal court. A great change is about to take place. The dignity of the court will be conserved, and certain people who have been in the habit of lying down on the railings about the room when Judge Hogue is on the bench will receive a shock. There will be nothing for them to lie down on in future. The railings are to be removed, and there will be strict enforcement of order. That Judge Hogue has been offended at times by the actions of some attorneys there is no doubt, and he has decided to put a stop to certain practices. The railings surrounding the bench have become the lounging place for lawyers and others, and there have been times when members of the bar were reclining on the railings. This the court objects to. Loud talking and other forms of annoyances will not be tolerated, and the benches will be ordered to keep down laughter and kindred disturbances. These changes are not merely for the purpose of preserving good order and dignity, but to expedite business. In the last few months there has been a great increase in the business of the

**Will Lecture on Park.** Mrs. E. W. Bingham will deliver an illustrated lecture in the Unitarian church on Monday evening on the subject of public parks. Mrs. A. C. Sheldon will sing and prominent local speakers are expected to be heard from. Don't fail to attend.

**SHOUT THE GLAD TIDINGS**

THE BEST EVER

**Federated Trades Council**

REPRESENTS

**LABOR UNIONS**

56

U. S.

WARSHIPS  
MONSTER PARADE  
SPLENDID FLOATS  
HANDSOME DECORATIONS  
Most Elaborate Fire Works  
MANY BANDS OF MUSIC  
NOTED ORATORS  
POPULAR GAMES  
UNCLE SAM  
COLUMBIA  
JULY

**25 FREE**

**Attractions**

Human Fountain  
Electric Fountain  
MARVELOUS MOORES  
CONGRESS OF CLOWNS  
2-RING SOCIETY CIRCUS

**Magnificent Grand Spectacle**

FAMOUS FLYING BANVARDS  
Bohemian Glass Blowers  
Leaping the Chasm  
CRYSTAL MAZE  
DIXIE LAND  
Performers 300

**34 Celebration**

Fraternal Orders  
Represented by the

FRATERNAL BUILDING ASSOCIATION

**JUNE 28th to JULY 9th**

GREAT REDUCTION OF RATES ON ALL RAILROADS

Wanted—100 ladies and gentlemen for the grand spectacle. Apply 610 Marquam building.

**CARRY THE NEWS TO MARY**

A CYCLONE OF GREAT EVENTS

MOUNTAINS OF FUN—OCEANS OF MIRTH

TWO WEEKS

TWO WEEKS