

The "Different Store"

H. S. Norton & King

Portland's Quality Shop

Where the Walls Are Coming Down

Fifth and Washington Streets

Home of the "Reliable Patterns"

The Designer 10c, or 80c a Year, postpaid to any address

In answer to hundreds of inquiries by mail and otherwise, we want it understood that WE WILL FILL ALL MAIL OR PHONE ORDERS from any part of the United States or Canada at the SLAUGHTER PRICES made during the GREAT DISLODMENT SALES. Our purpose in making such prices is to dispose of all our present stocks, not merely to draw the enormous crowds to the store. Every article in the house remember (contract goods excepted) is pitilessly cut in price to effect this end. No prudent person will go elsewhere and pay regular prices during the run of these sales.

THERE'S A MIGHTY FORCEFULNESS to FACTS

And 'tis an incontrovertible fact that no such opportunity ever before existed in the annals of Portland retailing for savings to the people on the world's finest and best known merchandise as exists here today, and during the progress of these monster, sweeping, moving out, DISLODMENT SALES! Facts to be considered are: The goods offered are not damaged by fire, water or otherwise. Not auction trash. Not merchandise bought for "sale" purpose, not "cheap" but every dollar's worth from our own peerless, high class stocks, noted from the markets of the world to the gates of every Portland home as the highest grade of goods obtainable on earth. This store has always been known as purveyors of the finest class, highest quality, fashionable to the extreme, grade of merchandise carried by any house in all the Pacific Northwest. We are proud of our standing and will always hold the fort of QUALITY. By force of unforeseen and unavoidable circumstances we are now compelled to accept losses of a lesser degree rather than be forced to take immense losses later from goods damaged in moving during the razing of the walls between our two great buildings. We succumb to the inevitable and invite you to help yourselves—to partake of the GRANDEST BARGAIN FEAST EVER SPREAD BY PORTLAND CATERERS TO THE PUBLIC SHOPPING PALATE.

Right now, in the midst of the busiest season this grand organization ever knew WE MERCILESSLY REDUCE EVERY ARTICLE OF MERCHANDISE IN THE HOUSE AS NEVER BEFORE. WE OVERSHADOW EVEN ANY JANUARY SALE EVER HELD IN OUR CITY.

You read the mammoth page of bargain items in Sunday papers—more today. But this entire issue would not hold mention of the thousands that are spread out here on every floor. Every dollar's worth of present stocks must be sold at some price, be it ever so little:

ABSOLUTELY EVERY ARTICLE OF Woman's Apparel

IN THE HOUSE SHARPLY REDUCED

Every Woman's Suit Reduced—Every Woman's EVENING GOWN Reduced

Smart Shirt-Waist Suits

Radically Reduced. All the New Arrivals Go in the Slaughter.

Women's Suits

In both dress and walking styles, are mercilessly reduced. Every Suit and garment in this section must be sold at some price, be it ever so little, as the department is to be literally torn apart for alteration and enlarging to twice its present size. If you've use for apparel of any sort, you'll save immensely by selecting here now.

Very Smart PONGEE COATS, values from \$20.00 to \$75.00, all radically reduced. New lines just in, and the largest line of Ultra-Fashionable Coats in the city included in the Sweeping Sale.

The Sales of White Are Unmatchable Here

Every White Garment Sweepingly Reduced—Silk Underskirts at Cut Prices—Children's Coats at Half Price—Walking Skirts all Reduced—Special Lines at Exactly Half Price



Black Dress Skirts—Extra Special Values

All the newest and latest of the season's makes—Panama Cloths, Cheviot and Etamine materials, taffeta trimmed, plaited effects, and all the latest trimming ideas involved, usual \$15.00, \$16.50 and \$18.50 values, at an unrestricted choice for..... \$10.95

Grand Dislodgment Sale of Notions



First Floor.
Horn Shell Hair Pins, 1 doz. in box, assorted shapes and sizes; value 25c box; special, box10c
Shoe Laces, black mohair; tubular ladies' and children's sizes; special, dozen5c
Basting Cotton, large size spools, white, No. 40 or 50; special, spool5c
Ball and Socket Fasteners, black or white, 2 sizes, small or large; special card of 3 dozen; value 10c; special, card7c
Skirt Binding, black velveteen and braid combined; value 15c yd; special, yard7c

DRUG DEPARTMENT.
Ladies' Celluloid Dressing Combs, in white or shell; value 25c; special, each10c
Celluloid Dressing Combs, in white, amber or shell color; value 15c; special, each6c
Horn Dressing Combs, fine or coarse teeth; value 15c; special, each10c
Imported English Tooth Brushes, assorted style; value 25c; special, each10c
Shushine Shoe Polish, combination cleaner and polisher; value 25c; special, box17c
Crepe Paper Napkins, white with colored border; value 20c per 100; special, per 10015c
White Wove Commercial Envelopes, sizes 5 and 6; value 5c package; special, package3c
Deckle Edge Kodak Photo Albums, paper cover; value 40c; special, each25c
Kodak Albums, black leatherette covers, 50-leaf; value 65c; special, each45c
Pearl and Jet Shirtwaist Sets, 3 pins to set; special, set25c
Violet Jewelry, in Hat Pins, Lace Pins, Cuff Pins and Waist Sets; value 50c; special30c

Hammocks at Great Reductions

All new this season, fine line of colors, with pillows, spreaders, deep fringed valances and every comfort accessory.....30c to \$5.95



Go-Carts for Baby

Prices radically reduced. Folding Go-Carts, convenient for travel, folding into compact size for touring on car, train or boat, special at\$3.95 to \$6.50
Reclining Go-Carts, special from.....\$9.95 to \$45.40



Tremendous Sale of Good Shoes

EVERY PRICE A SENSATION.
Multitudes of inducements for footwear buying, of the most surprising character. An event without a parallel in Portland retail shoe selling. Where thousands of dollars' worth of fine, new, fashionable footwear is now displayed, walls are to be razed, and mammoth elevators installed. The new shoe store will be located in the new Sixth-street building. No present stocks will be moved—the new store will be stocked with new full goods. Come and select your Summer Shoes here now at prices you'll hail with delight. Limited space precludes mention of many of the prodigious bargains, but these printed below may show the trend of reductions throughout the entire stock—

Women's ultra fashionable Pattern Shoes, bench made, by the most skilled shoe artisans in America—which means the world—regular \$5.00 and \$6.00 values; high cut or Oxford styles, in patent or French kid, full Louis or military heels, at Dislodgment Sale price\$3.52
\$4.00 and \$5.00 Oxfords—women's—in newest style lasts, patent or French kid stock, military or Louis heels, toes plain or tipped, soft, flexible, hand-turned or welt soles, examples of highest workmanship\$3.48
Women's \$3.50 Oxfords, or Shoes, six leading styles in the choosing, patent or fine-vici kid stock, choice of kid or dull matted tops, latest styles, newest lasts and stylish foot-shaped Shoes, with correct heels and toe shapes—your unrestricted choice for\$2.59

BOYS' SCHOOL OR VACATION SHOES of solid leather, fresh, soft, plump stock that's full of wear, welt soles and full round toes. Solid soles, double to heel—
\$2.50 Grades now.....\$1.25
\$5.00 Grades now.....\$2.38

Boys' solid leather, box calf Shoes, with solid double soles, and full, round comfortable toes—just the footwear for husky boys' vacation wear. Regular "collaboration"—usual
\$1.75 Shoes\$1.25
\$2.00 Shoes\$1.45
\$2.50 Shoes\$1.75

SHOES FOR TENDER FEET—Women's Comfort Shoes, turned Juliettes with broad, comfy toes; especially adapted for house wear or for nurses at hospitals—grand value at regular price of \$2.50. This sale.....\$1.75
Six best styles of one-strap Slippers, with bow ornament, soft, flexible turned soles; \$1.50 values, this sale.....95c
Mans' 2-strap style Slippers, with spring heel, patent or plain kid stock—regular \$1.00 and \$1.25 values now in one lot to close at, pair.....95c

TEACHERS' Educational Contest

A vote with every 25c purchase. You obtain all the advantages of this great sale, where everything in the house is reduced beyond all precedent, with thousands of extra specials, which include goods of every good sort and color, white included, and you moreover have the chance to help decide the three teachers to be sent to the St. Louis Exposition by this house. No June votes will be counted after 5 p. m. of Friday, July 1. Any patron not receiving votes at time of purchase will do the firm a favor by reporting same AT ONCE to department manager or superintendent.

TOTAL VOTE TO CLOSING TIME 10 A. M., TODAY.

MISS WINNIFRED MOSEER LEADS WITH.....32,536 VOTES
MISS O. F. ALLEN SECOND WITH.....32,379 VOTES
MISS SUVA JONES THIRD WITH.....27,533 VOTES

The 15 Leaders with Respective Vote

Winnifred Mosher, Harrison.....32,536	R. R. Steele, High.....7,685
Miss C. F. Allen, Felling.....32,379	Malen Crane, Felling.....7,161
Suva Jones, Highland.....27,533	Bertha Moore, High.....6,744
Kate Padden, Atkinson.....32,740	Ruth Rounds, High.....6,203
Mrs. Nellie Hittabid, Albina.....14,043	Verdi Monroe, Portsmouth.....4,560
Miss L. K. Strout, Chapman.....14,255	Mrs. J. M. Potter, S. Portland.....3,442
Ella Lavenon, Atkinson.....11,254	
Matilda Weiss, Thompson.....11,246	
Mrs. Esther Kane, Williams.....10,873	
	Total votes.....246,362
	Number names teachers voted for.....221

A \$4.00 Dress Hat for \$2.49

TUESDAY—ON UNTIL SOLD.
A special lot of fine, large Tuscany Braid Shapes, trimmed with handsome large wreath of flowers, velvet ribbon, etc.; an actual \$4.00 value for.....\$2.49

Dislodgment Sale Makes Wonderful Values on Third Floor

DINING-ROOM AND KITCHENS may be fitted now and we stand a part of the expense. The time for doubt has passed, and the great Portland public turns to this store with one accord for the minimum price on reliable merchandise. Other stores' printed announcements only serve to show the degree of superiority of our goods with the difference in price saved you by being a patron of this shop. The great dislodgment sales have created wonderful values, none greater than found on third floor. **SPECIAL SALE OF LIBBY CUT GLASS.** Every piece on special sale, smartly reduced.

SPECIAL ONE-HALF PRICE SALE Decorated Haviland French China



ALMOST EVERYTHING IN DECORATED CHINA AT ONE-HALF USUAL PRICE.

Chocolate Pots \$2.90 value, sale price.....\$1.45
Chocolate Pots \$2.45 value, sale price.....\$1.23
Chocolate Pots \$5.95 value, sale price.....\$2.98

Bread Trays \$1.80 value, sale price.....90c
Bread Trays \$2.75 value, sale price.....\$1.38
Bread Trays \$5.15 value, sale price.....\$2.58

Brickwork Cake Dishes and Covers—

Value \$2.10, sale price.....\$1.05
Value \$2.75, sale price.....\$1.38
Value \$4.50, sale price.....\$2.25

Jelly Jars, Covers and Plates—

\$2.65 value, sale price.....\$1.33
\$3.50 value, sale price.....\$1.75

Berry Bowls and Salads—

Value \$1.50, special sale price.....75c
Value \$1.85, special sale price.....90c
Value \$2.45, special sale price.....\$1.23
Value \$4.30, special sale price.....\$2.15

Sugars and Creams—

Value \$1.00, special sale price.....50c
Value \$3.00, special sale price.....\$1.50
Value \$3.50, special sale price.....\$1.75

Ice Cream Tray, value \$2.00, special sale price.....\$1.00

Ice Cream Sets, value \$7.00, special sale price.....\$3.50

Baby Note—

\$2.50 value, sale price.....\$1.25
\$4.50 value, sale price.....\$2.25
Closing out line Haviland China open stock pattern at one-half usual price.
Early selections are best, as a great many of the articles have no duplicates.

Women's Extra Special Knitwear Bargains

UNDERWEAR SHOP—FIRST FLOOR.

Ladies' white and blue sleeveless Vests, swiss and Richelieu ribbed; 35c values now, each20c
Ladies' white high-neck, long-sleeve cotton Vests, each21c
Ladies' white high-neck, sleeveless, lace-trimmed Vests; 35c values, each30c
Ladies' white high-neck, sleeveless, knee-length Union Suits; lace-trimmed at knee; 50c values now, each42c
Ladies' white cotton, high-neck, long-sleeve, sleeveless and short sleeve Vests. Knee and ankle-length Tights to match; 50c values now, each42c
Ladies' fine white mercerized Vego silk Vests, sleeveless; 50c values now, each42c
Same in 75c values, now63c
Same in \$1.00 values, now85c
\$1.00 all styles merode Union Suits now, suit85c
85c all styles merode Union Suits now, each73c
\$1.75 all styles merode Union Suits now\$1.48
Now is a prudent time to buy

Bathing Suits, Shoes and Caps All Go at Sharp Reductions

FOURTH FLOOR DISLODMENTS

EVERY ARTICLE HERE REDUCED for selling before the reign of disorder starts when the walls are torn away for the greater home-fitting stores. Special reductions, marked by the great dislodgment tickets, as follows:

DRAPERIES AND CURTAINS ALL SHARPLY REDUCED

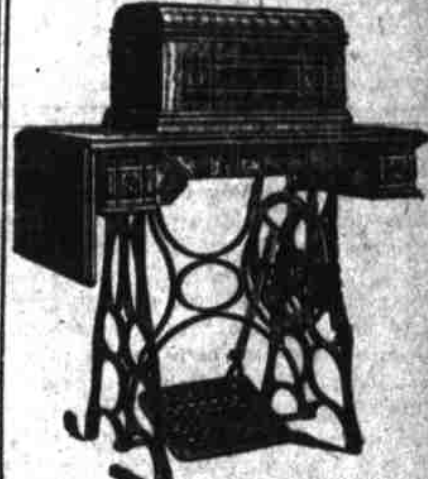


LACE CURTAINS

Embracing Irish Point, Brussels Point, Battenberg, Antique, Point de Calais, Bobinette and Swiss Ruffled Curtains and Nottingham in white; Arabians, Cluny, Irish Points and Colonials in color. Wonderful bargains in all. **SPECIAL REDUCTIONS IN**

BRUSSELS NET CURTAINS

A grand clean-up, some slightly mused from handling—
\$11.00 values, special.....\$ 6.00
\$12.50 values, special.....\$ 7.00
\$14.00 values, special.....\$ 8.00
\$16.00 values, special.....\$ 9.50
\$17.50 values, special.....\$10.50
\$19.50 values, special.....\$11.50
\$20.00 values, special.....\$12.50
\$21.00 values, special.....\$13.00
\$22.50 values, special.....\$14.00
\$25.00 values, special.....\$15.00
\$27.50 values, special.....\$16.50
\$29.00 values, special.....\$17.50
\$30.00 values, special.....\$18.00
\$32.00 values, special.....\$19.50
\$35.00 values, special.....\$20.00
\$40.00 values, special.....\$25.00
\$45.00 values, special.....\$27.50
\$50.00 values, special.....\$30.00
\$55.00 values, special.....\$32.50
\$60.00 values, special.....\$35.00
\$65.00 values, special.....\$37.50
\$70.00 values, special.....\$40.00
\$75.00 values, special.....\$42.50
\$80.00 values, special.....\$45.00
\$85.00 values, special.....\$47.50
\$90.00 values, special.....\$50.00
\$95.00 values, special.....\$52.50
\$100.00 values, special.....\$55.00



Sewing Machines

NOW is certainly the time for the prudent home-sewer, dressmaker, and all who have use, or ever expect to have use, for a splendid high-grade family sewing machine, to supply their need. We'll save you, ON THE SAME MACHINE, one of the most famous makes in America, one-half or more, the agent's price. During this great sale you may select a
Drop-Head style for.....\$22.00
A Box-Top style, having five drawers for.....\$30.50
A Box-Top style, having three drawers for.....\$28.50
All these machines are the newest and latest makes, the celebrated O. W. & K. machines and have full set of attachments.

Rugs

at Sale Prices



The lines embrace every wanted sort, Wiltona, Smyrna, Navajos and Orientals, in all sizes from the doormat to carpet size.
THE LARGEST LINE OF CARPETS IN THE CITY, at prices unmatched elsewhere on the coast.

Extra Reductions on Tapestry Portieres

All the season's newest and latest styles, both corded and fringed edges, some with paneled borders.
Regular \$ 4.00 grades during sale, pair\$2.50
Regular \$ 5.50 grades during sale, pair\$3.50
Regular \$ 6.50 grades during sale, pair\$4.00
Regular \$ 7.50 grades during sale, pair\$4.50
Regular \$ 8.50 grades during sale, pair\$5.00
Regular \$ 9.50 grades during sale, pair\$5.50
Regular \$10.00 grades during sale, pair\$6.00
Regular \$11.00 grades during sale, pair\$6.50
Regular \$12.50 grades during sale, pair\$7.50
Regular \$13.50 grades during sale, pair\$8.50



QUICK MEAL STEEL RANGES

BAKE WELL
LOOK WELL
LAST WELL

Sale Prices of Steel Ranges

125 Steel Ranges, special sale price \$27—Asbestos lined, triple walls, fine finish.

STEEL RANGES—QUICK MEALS

The quickest baker and most economical fuel user. Heavy part made perfect and joints fit perfect. Every stove has HEAVY ASBESTOS LINING, triple walls. Special Sale prices.

Steel Ranges, High Closets—
Value \$35.00, Special\$27.00
Value \$40.00, Special\$30.00
Value \$45.00, Special\$33.00
Value \$50.00, Special\$36.00
Cast Cook Stoves, Special\$ 7.50
Coal Oil Gasoline and Gas Ranges ALL AT SPECIAL PRICES