

Anchor Your Confidence to the CHICAGO

69 and 71 Third St., Between Oak and Pine Sts.
The Big Store in the Middle of the Block.

THE BUYING POWER OF YOUR MONEY NEARLY DOUBLES

During this spirited sale of over \$25,000 worth of Men's and Boys' Clothing, Hats, Shoes and Furnishing Goods. In order to reduce our immense stock fully one-half, to make room so the store can be remodeled and departments enlarged, we are sacrificing the very choicest of Spring Goods at a bona fide reduction of fully one-third off regular prices.

YOU CAN'T MISS WHAT YOU WANT

For tomorrow we have augmented our selling force three-fold. Prices like we quote below will be QUICK-STEP. MUSIC TO EVERY THOUGHTFUL BUYER.

Go to the
Chicago
You will always find
everything just as
represented.



\$7 FOR MEN'S \$10.00 TO \$15.00 SUITS

This lot consists of hundreds of our best sellers of big lines that have sold rapidly and left us on hand from two to eight suits of each kind. They come in single and double breasted sack and frock styles. In the very choicest of shade colors, plaids and mixtures. If you don't care to spend much money for a Spring Suit this lot offers an unmatched opportunity.

\$11 FOR MEN'S \$15.00 AND \$18.00 SUITS

This immense showing of Crause & Brundage's fine hand-tailored suits in the most select of high class foreign and domestic materials built with the graceful curves and outlines of custom tailor-made. Guaranteed to retain their shape in front and shoulders. A fine line for careful dressers.

\$14 FOR MEN'S \$18, \$20 and \$22 SUITS

If you want the best, you will find it in this grand assortment of over 50 styles in double and single breasted sacks and Chesterfield Walking Suits. They come in black, blue, over-plaids, mixtures, broken plaids and novelties. The elegance of this exceptional fine line will meet the approval of the most critical of buyers.

\$1.90 FOR MEN'S \$3.00 AND \$3.50 PANTS

Hundreds of pairs, scores of styles; dark and medium colors; also neat stripes and mixtures. Pure all wool cassimeres and chevrons; also nobby worsteds. Great bargains.

\$2.90 FOR MEN'S \$4.00 AND \$4.50 PANTS

Hand-tailored band and fly, form-fitting in worsteds and cassimeres. Select domestic and medium grade imports. There is no lack of variety; about 100 colors and styles to pick from.

Youths' Suits

We have several hundred splendid dark and medium colors; also nobby stripes and mixtures; we have not out them quite in two in price, but mighty near it.

\$5.00 for single and double breasted Suits; our \$9 ones.

\$6.00 for single and double breasted Suits; our \$16.00 ones.

\$7.50 for single and double breasted Suits; our \$13.50 ones.

Every Suit we quote in this lot is of the best wearing and most reliable of materials, and are sewed and lined in a strictly first-class manner. We are working for the trade of the coming man. These prices will bring them to the Chicago.

MOTHERS, YOU REALLY CAN'T AFFORD TO MISS THIS Grand Half-Price Sale of All KNEE PANTS SUITS

We are closing out this department. Our rapidly growing men's business demands more room. In order to do so, and do it mighty quick, we did not even take time to mark it down in price. Just left the regular prices on, and let them all go. No reserve—at just one half what they were marked. There are hundreds of them in light, medium and dark colors, and nobby checks, plaid stripes and mixtures. The styles, Norfolk reasers, double breasted, vestes, etc.

\$2.50 Suits now	\$1.00	\$5.00 Suits are now	\$2.50
\$2.50 Suits now	\$1.25	\$6.00 Suits are now	\$3.00
\$3.00 Suits now	\$1.50	\$7.00 Suits are now	\$3.50
\$4.00 Suits now	\$2.00	\$8.00 Suits are now	\$4.00

25c for all 50c and 60c Knee Pants 65c for all \$1.00 and \$1.25 Knee Pants

Saturday will be a hummer in this department. Come in the forenoon, if you can. You know it's more pleasant, for the crowds in the afternoon will surely be enormous.

OTHER THINGS FOR THE BOYS

12 1/2¢ for high quality 25c Stockings for boys and girls.	25¢ for boys' honeycomb knit Sweaters, a bargain at 50c.	95¢ for extra quality \$1.25 and \$1.50 Sweaters.
15¢ for boys' Underwear, splendid lot; worth 35c.	15¢ for boys' 25c quality Soft Shirts.	35¢ for boys' Shirts, golf and stiff, nobby styles, cut from 65c.
15¢ for boys' Straw Hats; was 35c.	35¢ for boys' Straw Hats; was 75c.	\$1.35 for finest \$2.00 Sweaters.

SHOES

This department shows more genuine bargains in good, reliable and stylish footwear than has been your fortune to behold in your life. 2,000 pairs at about actual manufacturers' cost.

\$1.65 Lace or congress, plain or extension soles, in velour, vicid kid and box calf, the latest styles of toe, in every size of last. They are the \$2.50 Shoe that helped make the Chicago's shoe department a leader.

\$2.65 Patent leather, cordovan, vicid kid, velour, box calf, etc.; foot form in lace and congress; also low cut styles for summer wear. Good-year welts, in all sizes and shapes. This great lot includes fine dress and street wear Shoes that sell up to \$4. If there is satisfaction in good Shoes, this assortment will win you at a glance.

HATS

Weigh every word we say about hats. The Chicago has been and is today the best equipped, popular price Hat Store of Portland. Always showing a most complete line of good and nobby hats. Our prices during this stock-reducing sale are unquestionably the lowest in United States, quality and style considered.

\$1.90 Means here just what \$1.90 means in other stores. The variety of styles surpasses anything shown in the city. Soft and stiff Hats of every shade, shape and style; the Goddess of Fashion has decreed proper for spring and summer of 1904.

\$1.35 We have cut \$2 Hats to that price. Our \$2 Hat always was and always will be the best \$2 Hat on this market, but in this great sacrifice sale we will make lots of new customers, for they come in nobblest of spring shapes and colors.

95c For \$1.50 qualities. We do not handle a Hat that we cannot guarantee. These \$1.50 Hats are known far and near. We never did make a big profit on them, and now we need the room and sell them at less than cost.

STRAW HATS

Our entire summer stock is under the lash. They take up too much room. We must have all the space we can make, so straw goods must walk.

45¢ For choice of about a dozen styles of 75c Straw Hats.

65¢ For choice of about a dozen styles of \$1.00 Straw Hats.

95¢ For choice of about 20 styles of \$1.50 Straw Hats.

\$1.35 For choice of about 25 styles of \$2.00 Straw Hats.

\$1.75 For choice of about 25 styles of \$2.50 Straw Hats.

MEN'S FURNISHINGS

Everything and anything that man wears we have in big variety. We not only save you fully one-third on the price, but show the largest and freshest stock in the Rose City.

SHIRTS

Here is where we shine—a paradise for shirt buyers. Get interested in the qualities and cut prices.

35¢ for black saten and madras Working Shirts, cut from 50c and 65c.

35¢ for stiff and golf Shirts, our leader; has been in the window at 55c.

35¢ for choice soft bosom golf and French Flannels up to \$1.50.

95¢ for real French Flannel and silk stripe Shirts; elegant styles; was \$1.50.

25¢ for white undershirted Shirts; sizes 16, 18 1/2 and 17; always sell for 50c.

95¢ for extra good cassimeres and heavy flannel Shirts; worth easy \$1.50.

\$1.95 for select stock cassimeres and flannel Shirts; sell regularly at \$2.50.

\$1.95 silk and French flannel Shirts; the acme of fine Shirts; sell always at \$2.00.

UNDERWEAR

We will sell you Underwear at less than wholesale prices; every garment of the best grade and reliable quality.

35¢ for choice thread balbriggan in mottled black and flesh color; shown all over town at 65c.

75¢ for silkolens, shaded slightly; no better on earth for less than \$1.50.

95¢ for pure near silk, fancy shades in blue and pink and fancy stripe, worth \$1.50.

75¢ for superior quality balbriggan; been selling at \$1.25.

SOX

5¢ for black and tan, best quality of 10c ones.

10¢ for drop stitch, open lace; was our leader at 20c.

20¢ for the lisle lace and English balbriggan, open lace; always was 35c.

25¢ for golf, bicycle or baseball players' Hose; broken lots, worth up to \$1.

SWEATERS

The kind that are beauties. Qualities that are on top—

\$1.35 for extra good plain staple and fancy shades and colors; select stock, pure wool; none of them worth less than \$2.00; some \$2.50.

\$1.95 for choice novelties, worth up to \$3.00.

\$3.45 for very choice wool and worsted honeycomb, double or single weaves; very pinnacle of beauty; all our \$4.50, \$5 and \$6 ones; no reserve.

NECKWEAR

COLLARS AND SUSPENDERS

15¢ for pure silk Tecks, Strings, Bows, etc. No other store is selling as good and stylish a line at 25c.

12 1/2¢ E. & W. Collars; that's just one half price, you know.

15¢ for our great and satisfactory wearing 25c and 35c Suspenders.

35¢ Suspenders; this is a corking line, a line that has made this store famous at 50c.

WE'LL TELL YOU OUR REASON

For this great sacrifice of Spring Suits, Pants, Hats, Shoes and Furnishings: Our rapidly growing men's business compels us to enlarge these departments. We, as all other merchants, contemplate a big increase in trade on account of the 1905 fair. In order to meet the demands we will close out our entire stock of Knee Pants Suits at just half price and cut the entire stocks in some departments. Our object is to reduce stock at least one half by July 1, then enlarge all men's departments, add the latest and most modern of successful store fixtures and appliances, to double our present capacity.

NO MISREPRESENTATION

Every article is guaranteed exactly as represented, both in quality and price. No exaggeration is necessary. Our reductions are the greatest ever made on a high class, reasonable stock on the Pacific coast.

The CHICAGO CLOTHIERS

The Big Store in the Middle of the Block

