

Four Winning Moves on the Great Clothing Checkerboard

THE CHICAGO

69 and 71 THIRD STREET, BETWEEN OAK AND PINE

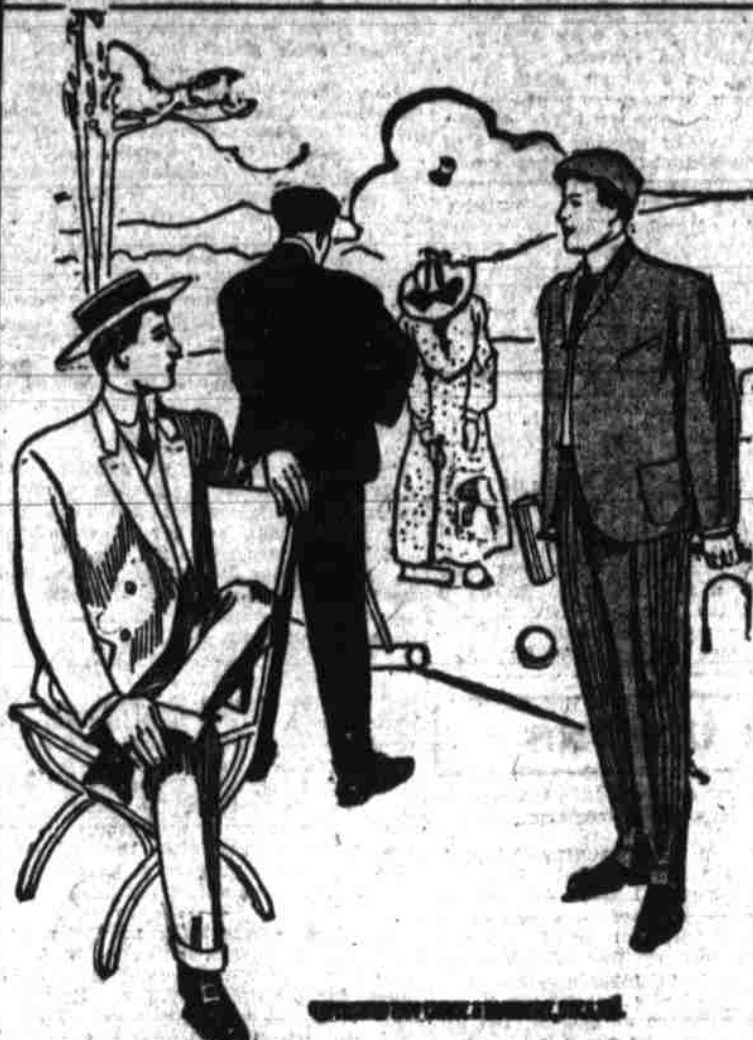
MOVE NO. 1—Bought at 60c on the \$1.00, the entire spring surplus stock of Crause & Brandagee, New York's progressive wholesale tailors.

MOVE NO. 2—Going to close out our entire stock of Children's Knee Pants Suits at just one-half price, to make room for our rapidly growing Men's Department.

MOVE NO. 3—\$25,000 worth of our \$50,000 stock must be sold at once. Suits, Overcoats, Pants, Hats, Shoes, Furnishings, Trunks, Valises and Suit Cases, etc., at a positive reduction of 20c to 60c on the \$1.00 of value.

MOVE NO. 4—As soon as room can be made our entire store will be remodeled, departments shifted and enlarged, facilities modernized to date, preparatory to handling the increasing patronage and 1905 fair crowds.

NOW FOR PRICES SUCH AS OLD OREGON NEVER SAW BEFORE



MEN'S SUITS

\$7 Every one of them a gem; bargains that will appeal to the good sense of all Portland. The Chicago's suit bargains strikes the keynote to this Suit sale. The qualities and styles are standards of today. No has-beens, but the latest and best that is sold all over America at \$15, \$12.50 and \$10. They come in 20 of the choicest plaid mixtures and grays, also blues, blacks, pure all wool worsteds, cassimeres, tweeds, chevots and serges, in military, sack, double or single breasted styles; also frocks.

\$11 For Suits worth up to \$18—not visionary values, but actual reductions in prices. This lot of hand-tailored garments comprises some of the real beauties of the times. Black and blue serges, silks, mixed cassimeres and worsteds, chevots, homespun and Blarney tweeds. Quality right; style right; fit right; prices more than right. Crause & Brandagee make no suits that retail at less than \$15 and up to \$20.00.

\$14 For a most select lot of imported material, journeymen hand-tailored, shape-retaining, concaved shoulders, silk sewed and thoroughly shrunk. The choicest of styles, both in colors and patterns. Double and single breasted sacks. Crause & Brandagee make these elegant suits for them today in the leading stores of Boston, New York, Philadelphia, Cincinnati, St. Louis and San Francisco.

The values we offer in this unmatched Suit Sale will do powers to add to our fame. Any suit bought here that can be duplicated elsewhere at less than \$4 to \$10 more than our sale price, don't keep it; bring it back and get your money.

1-2 Price on All Children's Knee Pants Suits

We must have the room now occupied by our Children's Department. In order to make the stock move right we will cut the price right in two—just half price. That will jam this department with thrifty parents who care for the mighty dollar.

\$1.00 FOR CHOICE OF ALL.....\$2.00 SUITS
\$1.50 FOR CHOICE OF ALL.....\$3.00 SUITS
\$2.00 FOR CHOICE OF ALL.....\$4.00 SUITS
\$2.50 FOR CHOICE OF ALL.....\$5.00 SUITS
\$3.00 FOR CHOICE OF ALL.....\$6.00 SUITS
\$3.50 FOR CHOICE OF ALL.....\$7.00 SUITS

These splendid Suits are all wool, some have double seat and knee trousers, Vestee, Norfolk, Reefer and Double Breasted styles; in all sizes, from 3 to 16 years. Dress the boy up now. Secure an early choice.

ODD KNEE PANTS

10¢ for a lot of odds and ends | 35¢ for all knee pants, worth up to 75¢ | 65¢ for all knee pants, worth to \$1.50

SHOES

Good Shoes, the kind that are guaranteed by the maker and the guarantee backed by the Chicago—we want to move about 2000 pairs and do it quick. The values we offer in this great room-making-stock-reducing sale gives you the chance to buy Shoes cheaper than any shoe dealer in this city can buy them.

\$1.65 Lace or congress, plain or extension soles, in valour, vic kid and box calf, the latest styles of toe, in every size of last. They are the \$2.50 Shoe that helped make the Chicago's shoe department a leader.

\$2.65 Patent leather, cordovan, vic kid, valour, box calf, etc.; foot form in lace and congress; also low cut styles for summer wear. Goodyear welts, in all sizes and shapes. This great lot includes fine dress and street wear Shoes that sell up to \$4. If there is satisfaction in good Shoes, this assortment will win you at a glance.

HATS

Now for slashing bargains in headwear. For years we have stood pre-eminent in this city as Hat leaders. Our values and styles are a criterion for all thrifty wearers of good Hats. The reductions noted below are in most cases below manufacturers cost, but before alterations commence on this store several hundred of these bulky Hat boxes must be got out of the way.

\$1.90 Means here just what \$2 means in other stores. The variety of styles surpasses anything shown in the city. Soft and stiff Hats of every shade, shape and style the Goddess of Fashion has decreed proper for spring and summer of 1904.

\$1.35 We have cut \$3 Hats to that price. Our \$3 Hat always was and always will be the best \$3 Hat on this market, but in this great sacrifice sale we will make lots of new customers, for they come in nobblest of spring shapes and colors.

95c For \$1.50 qualities. We do not handle a Hat that we cannot guarantee. These \$1.50 Hats are known far and near. We never did make a big profit on them, and now we need the room and sell them at less than cost.

STRAW HATS

45c for all 75c STRAWS | 95c for all \$1.50 STRAWS
65c for all \$1.00 STRAWS | \$1.35 for all \$2.00 STRAWS
\$1.75 FOR ALL \$2.50 STRAWS

STOP

AT THE

BIG STORE
IN THE MIDDLE of the BLOCK

PANTS

About 1,000 pairs of men's fine Pants divided into two great lots and are bargains worthy of the name. You know bargains—well, see them. They are hummers.

\$1.96 For Pants that sell at \$3.50 and \$3; over 100 styles in pure all wool or worsteds, neat stripes, checks and mixtures; also fast colors of blue and black. Sizes 30 to 48 waist measure and 30 to 36 inseam.

\$2.90 For \$4 to \$5, or in other words a positive average reduction of about 25 per cent off the price. Not a lot of old timers, but nobby, up-to-date spring styles in light or medium weights and colors. Choice stripes, overplaids, checks and mixtures. Every pair tailor-made and form-fitting; this is a rare chance to buy the best and save a dollar or two.

YOUNG MEN'S SUITS

This department teems with hundreds of the most elegant of good, sensible, serviceable and stylish Suits to fit young men, from 14 to 20 sizes. We have taken an immense lot of these, divided them into four lots and cut them nearly in half, and some of them more than cut in two.

\$3 for choice of about 20 \$6 and \$8 Suits, imperfect.

\$5 for choice of 100 suits, worth up to \$8.

\$6 for choice of 100 Suits, worth up to \$10.

\$7.50 for choice of 200 Suits, worth \$12.50 and some \$15.

Men's Overcoats and Cravenettes

No time like right now.

All spring, medium or heavy-weight Overcoats or Cravenettes, Rain Coats moved on one big table. Select the one you want; just figure one third off, and the garment goes at that figure, as follows:

\$15 at \$10.00

\$12 at \$8.00

\$10 at \$6.65

ABOUT 300 GARMENTS TO SELECT FROM

FELLOWS



SHIRTS

ALL SHIRTDOM CUT LOOSE—PRICES SMASHED IN EVERY DIRECTION—AND THOUSANDS OF THEM TO SELECT FROM.

35¢ for black sateen and madras Working Shirts, cut from 50c and 65c.

35¢ for stiff and golf, our leader, has been in the window at 65c.

35¢ for a big lot stiff bosom percale Shirts, with cuffs worth 75c.

35¢ for choice soft bosom golf and French flannels up to \$1.50.

95¢ for real French flannel and silk stripes, elegant styles; was \$1.50.

25¢ for white unadorned; sizes 16, 16½ and 17; always sell for 50c.

95¢ for extra good cassimere and heavy flannels; worth easy \$1.50.

\$1.65 for select stock cassimere and flannels; sell regularly at \$2.50.

\$1.85 silk and French flannels, the some of fine shirts; sell always at \$3.00.



UNDERWEAR

We will sell you Underwear at less than wholesale prices; every garment of the best grade and reliable quality.

35¢ for choice thread balbriggan in mottled black and flesh color; shown all over town at 65c.

75¢ for silkene, shaded slightly; no better on earth for less than \$1.50.

95¢ for pure near silk, fancy shades in blue and pink and fancy stripe, worth \$1.50.

75¢ for superior quality balbriggan; been selling at \$1.25.

SWEATERS

The kind that are beauties. Qualities that are on top—

\$1.35 for extra good plain staple and fancy shades and colors; select stock, pure wool; none of them worth less than \$2; some \$2.50.

\$1.85 for choice novelties, worth up to \$2.

\$3.45 for very choice wool and worsted honeycomb, double or single weaves; very pinnacle of beauty; all our \$4.50, \$5 and \$6 ones; no reserve.

SOX

5¢ for black and tan, best quality of 10c ones.

10¢ for drop stitch open lace; was our leader at 20c.

20¢ for Hiss lace and English balbriggan, open lace, always was 35c.

25¢ golf, bicycle or baseball players' Hoss; broken lots, worth up to \$1.

NECKWEAR

Collars and Suspenders

15¢ for pure silk tecks, strings, bows, etc. No other store is selling as good and stylish a line at 25c.

12½¢ E. & W. Collars; that's just one half price, you know.

15¢ for our great and satisfactory wearing 25c and 35c Suspenders.

35¢ Suspenders; this is a corking line, a line that has made this store famous at 50c.

Trunks, Suit Cases, Valises and Telescopes

We have a mountain of them; take up too much store room. We always mark in plain figures; pick out what you want, take 25 per cent off and the article is yours; save one fourth. That's a straight and quick way; satisfactory, too.

Fixings for the Boys

12½¢ for high quality 35c Stockings for boys and girls.

15¢ for boys' Underwear, splendid lot worth 35c.

15¢ for boys' Straw Hats, was 25c.

15¢ for boys' 35c quality Soft Shirts.

25¢ for boys' honeycomb knit Sweaters, a bargain at 50c.

35¢ for boys' Shirts, golf and stiff, nobby styles, cut from 65c.

35¢ for boys' Straw Hats; was 75c.

EVERY ARTICLE In This Advertisement

Is exactly as described, no deception in any way, shape or manner enters into our announcements. This rapidly growing store will revolutionize itself by closing out the entire children's department, enlarging all other departments, adding as much more space as is possible to command. Overhauling and modernizing every facility and will strive to double its vast business commencing from this until the closing of the great Lewis and Clark fair the end of 1905.

THE CHICAGO

THE BIG STORE IN THE MIDDLE OF THE BLOCK