

PORTLAND'S RECOGNIZED BUYING HEADQUARTERS FOR WOMEN'S SMART APPAREL



100 dozen Ladies' Pure Linen Handkerchiefs, white, hemstitched, special for this sale
10c

A LOT OF NEW AND DAINTIY EMBROIDERED TURNOVER TOP COLLARS—this week, each **10c**
A HANDSOME LOT OF NEW WHITE LACE BANDS, 1 to 2 1/2-inch widths, big choosings: 35c, 40c and 50c values—this week, yard **25c**
FINE WHITE WASHABLE STOCKS just in, some with fancy fagoting effects, some embroidered in colors with state ends and fancy top turnover; some with Valenciennes lace insertion and state ends; all very stylish, and will wash. Prices, each 35c, 50c, 65c, 85c, 75c and **\$1.00**



Many designs on sale at Feb-ruary Counts, 10c per copy. Special subscription price, post paid to any address, for one year 60c. First Floor Annex.

Standard Patterns
WE ARE SOLE PORTLAND AGENTS FOR THE FAMED STANDARD PATTERNS. THESE ARE RECOGNIZED EVERYWHERE AS BEING THE SIMPLEST, MOST ECONOMICAL, ALSO THE LATEST IMPROVED PATTERNS ON THE MARKET. THEIR IMPROVED TAILORED SYSTEM MAKES THEM SUPERIOR TO ALL OTHERS. THEY ARE THE ACKNOWLEDGED STYLE-SETTERS IN EASTERN CIRCLES.

The Newest in Women's Wear Is First Shown Here

We pride ourselves in being the real leaders—always the first to show the latest creations in Women's Smart Apparel. It's this desire and determination to have at all times the very latest and most approved dictates of fashion that has made this store the real fashion leader of the Northwest. As soon as anything new appears sanctioned by style critics, you'll find it here. Just at present we are featuring a new creation in French Broadcloth—the new On-ion Shades. This is the color that is making the great hit in New York.

Greatest of Shopping Events A May Festival of Phenomenal Values

Is now in full swing. Our great superiority in the matter of giving greatest values for the least possible money was never more forcefully demonstrated than it is at this GREAT MAY SALE. All merchandise included in this great event is of the new, clean, up-to-date sort. Just the kind you are looking for, and the prices, as will be seen by looking over the lists, are exceptionally low, quality considered. Here we never lose sight of quality in order to quote low prices.

Embroideries and Insertions

Handsome variety of swiss, nam-sooks and cambric Embroideries and Insertions. For a record-breaking May Sale we'll place on the counter tomorrow for the week a lot of splendid 25c and 35c qualities **12 1/2c**
A second lot consisting of 50c, 60c, 75c and \$1 values, yard **25c**
A beautiful lot of new Lace Collars at Neckwear Counter—the stylish, handsome, circular shapes, in big variety; in this sale, **\$1.50 to \$5.00**

THE "DIFFERENT STORE"



HOME OF QUALITY AND FASHION

Ribbon Special

New 40c Ribbons, 25c yard—First Floor—All pure silk, satin taffeta Ribbons, 4 1/2 inches wide, finest quality, 35c and 40c values; all new, bright, fresh ribbons in all wanted colors, also blacks, creams and whites; yard **25c**

THE FAMOUS ROYAL WORCESTER SUMMER CORSETS

These Corsets cover a range of figures for the broadest demand including all the popular straight front varieties, such as "Dip, Habit and Princess Hip," with or without velvet grip hose supporters, attachments at sides or front. Another new feature in summer corsets is the Royal Worcester summer Girdle, of linen netting, very appropriate for athletic exercises. These summer corsets are made of white linen netting, plain or silk embroidered batiste, at prices from 50c to \$8.00. The French modeled "Sapphire" and "Bon Ton" are the leading corsets for smart dressers. Three expert corset fitters, who make a study of corset fitting, are familiar with every one of our 150 different styles of Royal Worcester Corsets and will be pleased to give any information or assistance that may be desired. Second floor—Annex.

Special Values in Women's Kerchiefs

Pure sheer linen Handkerchiefs, with the popular 1/4 and 1/2-inch hems, all of the famous Richardson weave—this week, a special value at each **12 1/2c**

Great May Sale of Spring Underwear and Hosiery



Such values as these would be exceptional even at the end of the season, but coming as they do now before the season has fairly started they are nothing short of extraordinary. They're new goods, in the wanted Spring weights, all perfect and desirable in every way. The fact that we are able to place them on sale at such big savings only demonstrates our ability to give better values than can possibly be obtained elsewhere.
LADIES' LOW NECK, Sleeveless, White Lisle Vests, Richelieu and Swiss ribbed; 35c values—special **23c**
LADIES' WHITE MERCERIZED, Low Neck, Sleeveless Lisle Vests, silk croch and silk lace trimmed; 75c values—special **49c**
LADIES' HIGH NECK, Long Sleeves, White Lisle Vests, the "Merode," extra silk-trimmed, with ankle length, pants to match; 75c values—special, each **49c**
Two Great Hosiery Specials
LADIES' BLACK IMPORTED LISLE HOSE, double soles, high-heel, regular 40c quality—special, at pair **27c**
CHILDREN'S FINE RIBBED Black Seamless Hose, linen, spiced knee, heel and toe; 25c value—special, pair **17c**

Five Big Specials in SILKS

Now is the time when Silks are most needed for Shirtwaist Suits, Fancy Waists, Drop Skirts and Linings. We place on sale new, dependable, stylish Silks at prices lower than can be found elsewhere. Each item represents Silk Values that will be instantly recognized by well-posted buyers as only possible at Olds, Wortman & King's. We advise you to call early.
LOT NO. 1—Beautiful satin-finished Foulards, in neat dots and figures, in all the staple colorings. Our regular \$1.00 grade at **69c**
LOT NO. 2—New, neat Silks for Shirtwaist Suits, in Louisines, Taffetas, etc., checks, stripes and boutonne effects, all good, serviceable colors. Our regular \$1.10 per yard Silks, at the low price of **69c**
LOT NO. 3—White Japanese and India Silks, with colored embroidered dots, very sheer and dainty for fancy waists. Our regular \$1.50 yard quality **92c**
LOT NO. 4—New, durable Fancy Silks, splendid colorings and wearing qualities. Regular \$1.25 quality **73c**

Great Special Sale of Toilet Soaps

This Week
3-1/2 bars White Domestic Castile Soap, value 25c bar. Special, bar **13c**
Imported White Castile Soap, large bars, value 30c. Special, bar **25c**
Extra fine Imported Castile Soap, white or green, large size, value 75c. Special **50c**
Purest quality hard milled Spanish Castile Soap, white, value 10c cake. Special **5c**
Green olive oil hard milled Castile Soap, square cake, value 5c. Special, 3 cakes for **10c**
Hard water Castile Soap, long bars. Special, bar **5c**
Honey Soap, round cakes, hard milled, value 5c. Special, 3 for **10c**
Glycerine Tar Soap, cakes **4c**
Witch Hazel Toilet Soap, 3 cakes to a box, value 15c. Special, box **10c**
Transparent Glycerine Soap, value 5c. Special, cake **5c**
Rosa, Lily and Violet Fancy Toilet Soap, value 15c. Special, box **10c**
Oatmeal Toilet Soap, value 15c. Special, box **10c**
Glycerine Toilet Soap, value 15c. Special, box **10c**
English Elderflower Toilet Soap, value 5c. Special, cake **3c**
White Rose and Lilac Toilet Soap, value 15c. Special, box **10c**
Rose, Violet, and Heliotrope Fancy Toilet Soap, value 25c. Special, box **19c**
Meadow Sweet Toilet Soap, two cakes for **5c**
Dosen **30c**
Fancy Toilet Soap, 3 cakes to a box, and fancy metal soap box. Special, box **25c**



Men's Furnishings

A MOST COMPREHENSIVE SHOWING AT PRICES SPECIALLY REDUCED FOR THIS GREAT MAY SALE.
Just received, a new line of Men's Negligee Shirts in golf style, in the Cluett and Monarch makes, in plain white Oxford, fancy striped Oxford, pearl-gray madras and the new champagne colors, at **\$1.00, \$1.25, \$1.50**
Richardson's pure Irish Linen Handkerchiefs in abundance just received, another big import order. All widths of hems, 1/4, 1/2, etc. All prices, from each **20c to \$1.00**
If you intend taking a trip of any kind and are in need of a Suit Case or Traveling Bag, do not forget to inspect our stock. Everything that is desirable can be found in our line. Suit Cases, **\$2.00 to \$25.00**; Hand Bags in clubs, Oxford, cabins, etc., **\$1.50 to \$20.00** each. Men's \$1.25 and \$1.50 Golf Shirts. Special this week **87c**
Men's 75c Derby Ribbed Underwear. Special this week **47c**
Men's 75c Night Shirts. Special this week **41c**
Men's O. K. Unlaundered Shirts. Special this week **42c**
Men's Fancy Elastic Suspenders. Special this week **25c**
Men's White Hemstitched Excelsa Handkerchiefs. Special this week, 3 for **25c**
Men's Seamless Black Sox **6c**

Walking Skirts at Half Price

BIG FOUR DAYS' SPECIAL.



A fortunate purchase brought into our hands a choice lot of this season's Walking Skirts, 500 in number, or about enough for four days' selling. These we own at about half price, and will pass them on to our patrons at the same big reduction at which we purchased them. Materials are fancy mixtures, chevots, kerseys, homespuns, all made in the latest styles, all choice colorings. Prices range from **\$7.50 to \$20.00**, which brings them to you at from **\$3.75 to \$10.00**. These skirts are especially adapted for traveling, also mountain and coast wear, to come a few weeks later.

Spring Styles Baby Carts and Carriages

Get the baby out in the sunlight and fresh air. Our second car shipment of new spring designs of Whitney Carriages is now here, all having automatic oilproof hubs, steel wheels, with anti-friction fasteners, rubber tires and patent nutless axles, which make them superior to all others—forty styles—every one new, in folding or reclining Go-Carts, stationary or sleeping styles of carriages. Prices from **\$3.25 up to \$40**

Novelties in Fine White Wash Suitings

AT SPECIAL PRICES.
Jacquards, Oxford, Etamines, Mercerized Madras and Lace Lawns, 25c and 30c values. May Sale price, yard **20c**
Handsome hand-embroidered Linen Shirtwaist Patterns—**\$ 9.00 values. Special at \$ 7.50**
\$10.00 values. Special at \$ 8.00
\$11.00 values. Special at \$ 9.00
\$14.00 values. Special at \$11.50
Fine French Lawns, a neat, sheer cloth, specially adapted for evening dresses, full 48 inches wide—30c quality. May Sale price, yd. **25c**
40c quality. May Sale price, yd. **33c**

Big Reduction Sale of Rain Coats

It's almost a misnomer to call them Raincoats, for in reality they're a neat, stylish garment, suitable for street wear. The material is cravenetted silk, simply a process in the manufacture which makes them waterproof. We are placing on sale for four days a lot consisting of \$32.50, \$35.00 and \$38.50 grades of these excellent garments at a price that is but a trifle more than half their value. For four days only, your choice **\$22.65**

New Millinery

Today we place on sale a large shipment of swell new Tailored Hats, in the very latest shapes, including the Palm Beach Sailor, one of the noblest hats shown this season. Sailors promise to be the ideal summer hat. We show a great many new styles; also new turbans in the various colorings. Prices range from **\$1.75, \$2.50, \$3.50 up to \$10.00**

THE SCOTT Perfect Form-Fitting Invisible Bustle and Hip Form

We have just received another shipment of these popular form-builders. Slight, medium and stout figures require them to perfect the figure and produce the graceful curves that fashion demands. To meet these requirements these bustles are made in seven different sizes. They may be worn either over or under the corset; worn under the corset to produce long waist effect, and worn over the corset to produce short waist effect. They are light in weight, reversible, ventilated and insure a perfect figure. Colors, drab, pink, blue, white and black. Price **50c**

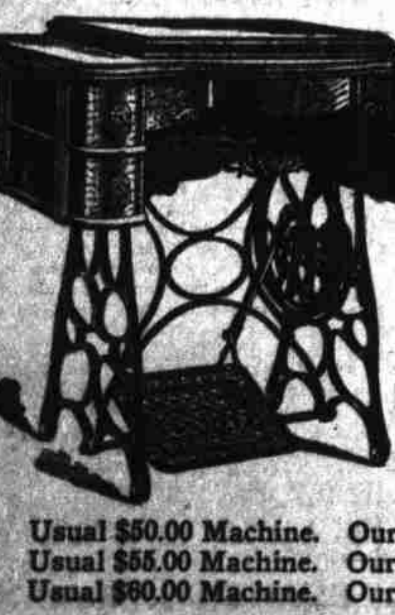
MAY SALE OF SPRING SHOES

THE FOLLOWING ITEMS REPRESENT THE BEST SHOES BARGAINS WE HAVE EVER BEEN ABLE TO OFFER AT THIS SEASON OF THE YEAR:

Pretty Shoes for the little folks, sizes 1 to 5 1/2, red, pink, or blue tops, with patent vamps, neat round toes **\$1.25**
New Pingree Gloria **\$3.50**, Oxford in patent kid, patent colt, vel kid or velour calf, foot shape, flat or Rugby toes. Comfort guaranteed in the fit of these lasts.
Six new pattern Oxfords, Louis or high military heels, patent kid, French kid, or light champagne tan **\$3.50 to \$6.00**
Nurses' rubber heel Juliette, good broad toe, flexible turn sole, made for tender or sensitive feet; **\$2.50 values. Special at \$1.68**



Mother's Comfort House Slippers, broad easy toes, flat heels, flexible soles, with instep strap or plain; **\$1.50 kinds at \$0.95**
Boys' all solid calf, double sole, broad toe, made for wear—**11 to 15, \$1.45**
12 1/2 to 1, \$1.55
2 1/2 to 5 1/2, \$1.68
Pingree-made Shoes for men, box calf, patent kid, with kid or drill linings, one piece-out sole, full round toe lasts and medium or high heels; **\$3.50, \$4.50 and \$5.00**



The Best Sewing Machines

Do your spring sewing with an "Olds" Sewing Machine. Guaranteed Sewing Machine. The latest improved, lightest running, simplest to use, noiseless ball-bearing Machine—made for us by the most skillful machine builders in America, and sold by us on merit without any of the royalties or commissions charged on agency machines—this brings our price less than half the usual prices asked for first-class machines. Here is the comparison:
Usual \$50.00 Machine. Our price **\$21.00**
Usual \$55.00 Machine. Our price **\$22.65**
Usual \$60.00 Machine. Our price **\$24.90**

New Carpet Department

EVERYTHING IN RUGS, CARPETS, MATTINGS, LINOLEUMS, NEW THIS SEASON—All the choicest designs and none but the newest to select from. BEAUTIFUL TWO-TONE and Oriental designs in AX-MINSTERS.
RICH WILTONS, in Scroll, Persian, Floral and two-tone effects.
BEST VELVETS, in small figures—Jardiniere and Oriental styles.
SELECT BODY BRUSSELS AND TAPESTRY BRUSSELS, in the smartest patterns and colors of the season and the most modern things in Ingrain, Granite and Union Carpets.
Linoleums and Matting
In most carefully selected patterns. Come and see them. Everything new, not an old or undesirable pattern or quality in the entire stock. You can make no mistake.