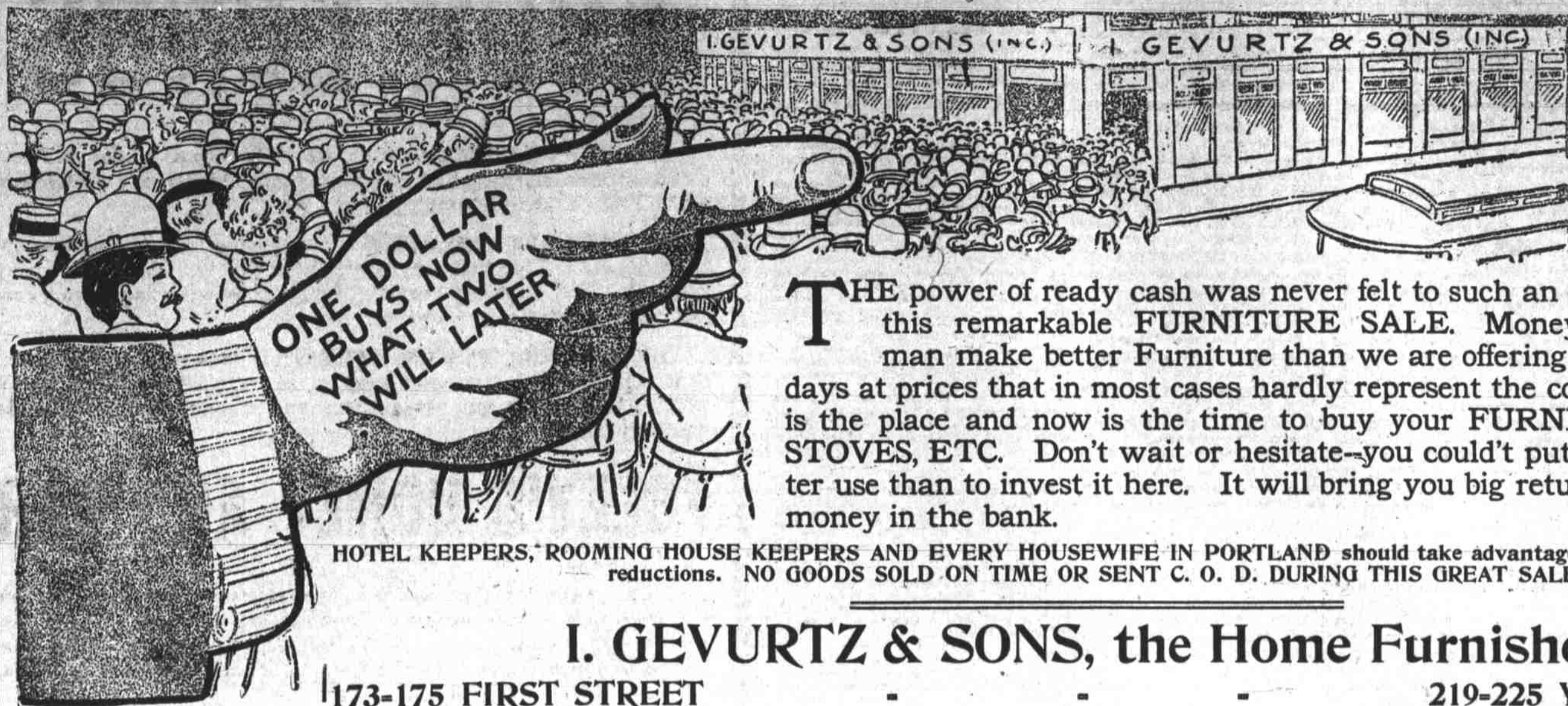


# EVERYBODY IS TALKING AND THINKING ABOUT THIS BIG SALE



Don't Let Anything Keep You Away From This **PRICE-SMASHING SALE**

**T**HE power of ready cash was never felt to such an extent as it is during this remarkable **FURNITURE SALE**. Money can't buy nor can man make better Furniture than we are offering here for the next 15 days at prices that in most cases hardly represent the cost of materials. This is the place and now is the time to buy your **FURNITURE, CARPETS, STOVES, ETC.** Don't wait or hesitate—you could't put your money to better use than to invest it here. It will bring you big returns. It beats putting money in the bank.

HOTEL KEEPERS, ROOMING HOUSE KEEPERS AND EVERY HOUSEWIFE IN PORTLAND should take advantage of the extraordinary price reductions. NO GOODS SOLD ON TIME OR SENT C. O. D. DURING THIS GREAT SALE.

**I. GEVURTZ & SONS, the Home Furnishers**

173-175 FIRST STREET

219-225 YAMHILL STREET

## GIGANTIC CASH-RAISING SALE

### Odd Dressers at Slaughter Prices

We have a large and varied assortment of the finest kinds of Dressers, all at greatly reduced prices during this remarkable sale.

- No. 506—Birdseye maple or quartered oak Dresser, highly polished, 22x28 plate mirror; worth \$35. Now selling at... **\$24.00**
- No. 16—Mahogany finish or white maple Dresser, several different styles, fine plate mirrors, swell front top drawers; worth \$20. Now selling at... **\$14.00**
- No. 223—Large hardwood Dresser, pattern plate mirror, swell front top drawers, extra fine finish; worth \$17.50. Now selling at... **\$12.00**



### Picked Up Around the Store

- 54-inch brass extension Curtain Rods, with fancy ends, special at, each... **.6c**
- 25c seamless Matting, extra quality, now selling at, per yard... **10c**
- \$1.50 solid oak 16-inch Center Stand Table, now... **.87c**
- \$3.50 solid oak case Mantle 8-day Clock, half hour strike, now... **\$1.65**
- \$15.00 5-foot Bookcase, adjustable shelves and double glass doors, now... **\$5.45**
- Regular \$2.75 Roman stripe, full size Portiers, now... **\$1.45**
- Regular 50c opaque cloth Window Shades 8x7, now... **.25c**

### Picked Up At Random

- Regular \$14 No. 8 Cook Stove, warranted 5 years, now selling at... **\$9.50**
- Regular \$21 No. 8 Eclipse Stove, warranted 15 years, now selling at... **\$13.65**
- Regular \$1.25 No. 8 heavy tin, copper bottom, Wash Boiler, now... **.75c**
- Regular \$1.25 No. 8 nickel plated Tea Kettle, now selling at... **.75c**
- Regular \$1.50 fine fancy Stand Lamp, with round globe, now... **.90c**
- Regular \$65 high arm drop head, patent lift, ball-bearing Sewing Machine, warranted for 10 years, now... **\$22.50**

### The Finest Carpet Values Cut to Pieces



**The World's Best Carpets**  
Are here for your choosing at greatly reduced prices.

- Extra quality Brussels Carpet, in 15-yard lengths or less at, per yard... **.64c**
- Odd Velvet Carpet Borders, 27-yd. lengths. During this sale, per yard... **.63c**
- Regular \$1.00 grade Tapestry Brussels Carpet—excellent assortment of new spring patterns. Sewed, laid and lined, during this sale at, per yard... **.85c**
- Regular \$1.35 grade, best quality Tapestry Brussels Carpet—attractive new patterns. Sewed, laid and lined, during this sale... **\$1.15**
- Regular \$1.50 grade "Dunlap" Velvet Carpets—rich Oriental patterns—extra value. Sewed, laid and lined, during this sale at, per yard... **\$1.10**

A Fine Rug Given Away With Each Purchase of a Carpet



### Morris Chairs At Bedrock Prices

For solid comfort and real pleasure there is nothing to take the place of the Morris Chair. You can buy them here during this sale at a big saving in price.

- No. 306—A Colonial style Morris Chair, piano polish finish, quartered oak; always sold for \$22. Now selling at... **\$14.85**
- We have another one that we are offering during this special sale as low as... **\$9.00**  
Better look these up.



### Parlor Suit Prices Cut Down

These will add to the appearance of any home and make it more attractive, at prices that are beyond the reach of competition.

- No. 1519—3-piece Parlor Suit of mahogany, upholstered in fine fancy velour; worth \$20. Now selling at... **\$13.70**
- No. 663—Fine 3-piece Parlor Suit, best selected mahogany frame, upholstered in fine quality, two-tone velour; worth \$40. Now selling at... **\$25.00**
- No. 1343—Extra good 5-piece Parlor Suit, fine finished mahogany frame, upholstered in fancy velour, best spring seat; worth \$35. Now selling at... **\$24.97**
- No. 723—Solid mahogany frame Parlor Suit, upholstered in fancy brocaded velour, piano polish finish, new design; worth \$75. Now selling at... **\$59.80**

### Sideboard Prices Slashed To Less Than Cost

- No Diningroom is complete without a nice Sideboard. Now is your chance to obtain one at little cost to you.
- No. 71—Solid quartered oak, highly polished Sideboard, fancy design, swell front drawers, large bevel mirror; regular price, \$30.00. On sale now at... **\$21.65**
- No. 441—Weathered oak Sideboard, massive and substantial—an attractive piece of furniture; worth \$50. Now selling at... **\$31.25**
- No. 111—A neat-appearing, well-made, hardwood Sideboard—an ornament to any Diningroom; worth \$20. Now selling at... **\$15.00**



### Divan Prices Pulled Down

Beautify the parlor, add grace to the reception-room by placing a few of these beautiful Divans in convenient places.

- No. 202—Mahogany frame Parlor Divan, upholstered in the best quality two-tone raised velour; always sold for \$12.00. Now offered during this sale at... **\$7.60**
- No. 1701—Small Parlor Divan, solid mahogany or quartered oak, upholstered in rich, attractive brocaded velour; never sold for less than \$30. Now offered for the first time at... **\$19.70**



### Bed Springs at Rock Bottom Prices

The famous "L. G." Springs are found only at this store—they are guaranteed not to sag or lengthen—they are made of a patent woven-wire fabric that will last a lifetime—the equal of any \$4.00 spring on the market. During this sale the price is only... **\$2.25**



### Table and Tabourette Prices Slashed

- 16-inch highly finished Solid Oak Center Stand Table. Special during this sale, at... **.67c**
- Several neat, new designs of Tabourettes in Weathered or Golden Oak—high finish. Now on sale at... **.65c**

### Mattress Prices Slashed

You can buy such good ones here at such low prices as we are asking during this sale.

- The "Kenwood," found only at this store—filled with carefully selected down, which makes it soft and fluffy and elastic. Guaranteed not to pack down or get lumpy. Sold all over the east at \$18.00. You can buy them here now for... **\$12**
- The "Roberts," made from pure white cotton arranged in such a manner as to prevent its lumping or bunching. It always remains soft and elastic; worth \$10; on sale now at... **\$6.00**

### Extra Special

A regular \$1.25 watch, nickel plated case, perfect time keeper, warranted for one year. Special during this sale

**75 Cents**

Only one to each customer.

### Given Away FREE

**FREE**

With every purchase of \$10 or over a beautiful and attractive picture

### Chair Prices Slashed

- No. 156—Braced arm, genuine cobbler seat Diningroom Chair; worth \$2.25. Now selling at... **\$1.15**
- No. 273—Extra fine saddle seat Diningroom Chair; worth \$4.00. Now selling at, each... **\$3.00**
- No. 5072—Cobbler seat, golden oak Rocking Chair; worth \$4.00. Now selling at, each... **\$2.50**
- No. 222—Ladies' braced-arm, cobbler seat Rocking Chair; worth \$3.50. Now selling at, each... **\$1.75**



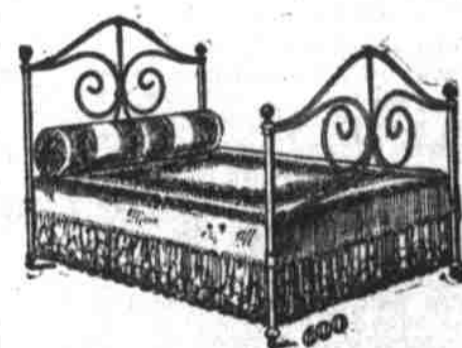
### \$27 Go-Carts Now \$19.65

No. 244—Fancy wicker body, best steel running gear, patent adjustable rubber-tired wheels; worth \$27. Now selling at... **\$19.65**

### \$10 Go-Carts Now \$7.45

Good quality wicker body Go-Cart, all steel running gear, rubber-tired wheels; cheap at \$10; a big bargain at... **\$7.45**

### Brass and Iron Bed Prices Smashed



You can't afford to be without a brass or iron bed at these prices. They are within the reach of all.

- No. 946—Queen Anne Pattern Iron Bed in bronze or green, with fancy brass top-rails. A new design; worth \$27. Now selling at... **\$18.65**
- No. 407—Solid Brass Bed with continuous posts—a pleasing, catchy style; worth \$25; now selling at... **\$19.65**
- No. 110—White or green Iron Bed, extra well made and finished—puts a tone on any bedroom; worth \$6.50. Now selling at... **\$4.85**

### Bedroom Prices Smashed to Pieces

The world's best Bedroom Suits will be found here at prices that will please and surprise you. Don't fail to see them.

- No. 223—Extra fine hardwood Bedroom Suit. Dresser has fine, large mirror and swell front top drawers. Worth \$27.50; now selling at... **\$20**
- No. 26—Birdseye maple or quartered oak Bedroom Suit, of the very finest quality and finish. Dresser has swell front, latest design, large plate mirror. Worth \$47.50, now selling at... **\$39.50**



### Hall Trees at Slaughter Prices

- No. 41—A handsome, highly finished quartered oak Hall Tree, always sold at \$17.50—on sale now at... **\$12.50**
- No. 507—A piano-finished quartered-oak Hall Tree; has fine French plate glass mirror, handsome and attractive; worth \$12.00—now selling at... **\$7.65**