



CLEAR THE DECKS FOR ACTION

PAUL STRAIN'S ORDERS MUST BE OBEYED

"The Hub's" Entire Stock must be sold to make room for the largest stock of Spring Goods ever purchased by a Western Merchant.

WE APPEAL to the Public to relieve us of \$50,000 WORTH OF MERCHANDISE

TAKE AWAY our entire stock of Men's Suits and Overcoats at one-fourth the former price. HELP YOURSELVES to our complete stock of Furnishings at 25c on the dollar. CLEAR OUR HAT DEPARTMENT of the newest Spring shapes at 20c on the dollar. SEE THE FIVE THOUSAND SOLES SLAUGHTERED in our Shoe Department. A more desperate attempt to make a complete clearance was never before attempted, and Saturday will witness the beginning of the most sensational selling of the BEST MERCHANDISE THIS WORLD AFFORDS.

OVERCOATS

COMPLETELY ANNIHILATED

OVERCOATS, MEDIUM AND HEAVY WEIGHTS, in kerseys, friezes and chevots; also the new double faced covert top coats and short, snappy whipcoats, bought for this season's selling; \$12, \$15 and \$18 values swept away at

\$3.95

OVERCOATS, with belt and plain, full cut, long garments, lined with serge, fancy serge and venetians; suitable for all kinds of weather; also nobby spring top coats; this spring's newest cut, worth \$25; given away at

\$6.95

OVERCOATS, rich silk lined garments of such great merit that even "The Hub" considered them good values at \$30 and \$35; all desirable weights and lengths. IT'S A PITY TO SACRIFICE THEM AS WE DO AT

\$8.95

READ STRAIN'S INSTRUCTIONS TO HIS MANAGER

Chicago, February 22, '04.

W. B. FOREMAN,
Manager "THE HUB"
Portland, Ore.

Dear Sir: The stock I was so determined to procure and went East to bid in, was closed to me after a five-hour conference with the attorneys today. It will invoice ONE HUNDRED THOUSAND (\$100,000.00) DOLLARS, and to make room for this stock THE COUNTERS AND SHELVES of "THE HUB" MUST BE CLEARED.

To do this and do it quickly, great price concessions must be made.

SPARE NO TIME--THROW ASIDE THE COST BOOK. Let the people help themselves to The Hub's Magnificent Stock at one-quarter the regular selling prices.

Respectfully, PAUL STRAIN.

Terrific Cut in

MEN'S SUITS

Our Mammoth Stock into 3 Lots

LOT 1--SACK SUITS

IN IMPORTED FANCY WEAVES and plain colors, all sizes and pure wool guaranteed fast colors. You may choose your spring suit from actual \$20 grades; also \$25 and \$30 outway frock suits in this lot, now at

\$5.00

LOT 2--SUITS

THE \$25 KIND--that means "The Hub's" \$25 Suits which are always far and away ahead of competitors. Think of making a selection from pure fancy worsteds, black clay worsteds, black thibets, genuine scotch tweeds in single and double breasted. Think again intelligently, and you'll be the first man here Saturday for a suit in this lot

\$7.50

LOT 3--SUITS

\$30 AND \$35 WILL EQUAL BUT NOT SURPASS this grand aggregation, including 1,500 to select from. You never saw such fine fitting, hand-tailored suits anywhere else. Genuine black French back worsteds, 20 ounce clays and unfinished fancy granites, overplaid, Scotch tweeds, vicunas and novelty weaves of every description. Many are silk lined. Your size, gentlemen, here Saturday at

\$10.00

TROUSERS

Knifed to a Finish

500 PAIRS FROM \$15 TO \$20 SUITS, where Coats and Vests were sold separately. Also the pure wool Readings--the Workingman's Friend--if they ever rip, tear or give a button, a new pair awaits you (free in exchange for the old pair) at The Hub. Choice

\$1.25

WORSTED PANTS

SWELL NEW STRIPES in shapely and shape retaining Pants. We defy any store in Portland to give you as good as these under \$5. Our price now,

\$2.25

THE FINEST PAIR OF PANTS AT THE HUB

\$8, \$10 AND \$12 VALUES--Just think of the loss taken to clear this stock. If you overlook this offer it's your fault, not ours. Choice,

\$3.25

MACKINTOSHES

\$7.50 AND \$10 VALUES--They will protect you from damp and rainy weather. We don't want them. Do you, at

\$1.99

MACKINTOSHES--THE FINEST AT THE HUB--Some cost \$18 to build, others \$15 and \$12. Fancy our loss when we give choice at

\$3.99

And guarantee every one rainproof.

HATS

The One Opportunity of Your Life

12 DOZEN HATS REJECTED BY M. FRIEND and forced back upon the largest jobbing house in Chicago are now the property of "The Hub." Every Hat is the celebrated Longley \$3 grade and would be sold at \$3 but for the merchant's name inscribed in each hat. There are soft and stiff hats in the lot. This spring's shapes. Your choice of the lot for nothing but

50c

PICK OUT ANY HAT in this store from our regular lines, ranging from \$2.50 to \$3.50. All new shapes included. Not a hat reserved. We'll not mark them. The price to you, no matter what the loss to us may be, is

\$1.90

CAPS

A BUNCH OF 25c ONES--Bunched together for you to pick them over and pay us for your choice,

5c

Shoes in the Slaughter Pen

LOT NO. 1--298 pairs men's wax calf shoes, medium plain and London toe, in lace and congress, good \$2.00 value; THIS SALE

\$1.00

LOT NO. 2--523 pairs men's box calf shoes in lace and congress, medium weight soles, all sizes; this lot of shoes is good value at \$2.50; THIS SALE

\$1.50

LOT NO. 3--412 pairs men's vici kid shoes, the kind you pay \$3.00 elsewhere; in lace and congress; THIS SALE

\$2.00

LOT NO. 4--40 different styles of men's fine shoes to select from in lace and congress; good values at \$4, \$4.50 and \$5; THIS SALE

\$3.00

FURNISHINGS Will Be Swept Away at These Prices:

50c SHIELD BOWS and other styles, suitable for every man and boy, choice

5c

25c COLLARS, all sizes and shapes, choice

5c

20c FAST BLACK AND BROWN HALF HOSE, choice

5c

10c LINEN HANDKERCHIEFS, choice

2c

10c ROLLED GOLD COLLAR BUTTONS; pick them out at

1c

NORWEGIAN LAMB'S WOOL HALF HOSE, all sizes, from 50c, 75c and \$1.00 lots; choice

25c

NECKWEAR, ALL STYLES, chosen at random from our \$1, 75c and 50c lines to give first comers a grand selection, choice

25c

THE HUB'S STANDARD HALF-DOLLAR OVER-ALLS, now

25c

WORKING SHIRTS

GRAND FINAL CLEAN UP of all \$1 and \$1.50 lots, including black satens, at

50c

SOFT AND STIFF BOSOM SHIRTS, 75c, \$1, and \$1.25 lines, including the famous Gold and Silver brand, choice

25c

SWEATERS

ALL OUR \$3.50 and \$4.00 Grades, now

\$1.50

THE FINEST AND BEST SWEATER in this store, many regular \$5 ones, a few sold heretofore at \$7.50; choice now

\$2.50

SUIT CASES

FULL SIZE imitation kangaroo and alligator, steel frames and extra strong, \$5 values

\$1.50

THE FINEST SUIT CASE in OUR STORE, worth up to \$10, none reserved; all solid leather and choice

\$4.00

UNDERWEAR

MEDIUM WEIGHTS, ribbed in tans and browns, almost every size; best 50c grades

19c

\$1, \$2 AND \$2.50 BROKEN AND REGULAR LINES

59c

Wool Underwear, ribbed and plain, choice

SUSPENDERS

A THOUSAND PAIRS, including the genuine grade of "Presidents," choice

25c

GLOVES

GLOVES--Good working pigskin and horsehide; 50c grades

29c

GLOVES--Special \$1 grades warranted Indian tan, also Bridgemen, Builders and Ironworkers' famous \$1 Gloves, choice

49c

GLOVES--\$1.25 and \$1.50 quality genuine Japanese Mocha Driving and Dress Gloves; choice

69c

GLOVES--Any pair at The Hub including our \$2 and \$2.50 grades, variety so vast description is impossible; choice

99c

UMBRELLAS

ALL OUR 50c and 75c LINES, choice

29c

ALL \$1.00 AND \$1.25 UMBRELLAS, choice

49c

THE FINEST UMBRELLA at "The Hub" none reserved, choice

99c

ODDS AND ENDS

\$5.00 ALL WOOL VESTS only 50 in the lot; your choice

10c

ODD COATS, worth up to \$10, a grand cleanup at

95c