

INVEST \$10 NOW

ALL EYES ARE TURNING TO PORTLAND REAL ESTATE AS THE SAFEST AND MOST PROFITABLE OF ALL INVESTMENTS

\$10 Down and \$5 Monthly

Secures you a \$100 lot now. The coming years will prove that nowhere on the Pacific Coast are values increasing so quickly. We venture to say that inside of a few years these lots will bring

\$1,000

The one question asked by every person who makes his first trip over the high plateau between the rivers is: "Why was not Portland built here in the first place?" Here is the natural location for the city. This high level plateau skirted by two rivers navigable to the ocean-going vessels of the world is the natural location for the ships to exchange cargoes with the railroads from the vast interior. Look at the mills, factories and wholesale houses gathering along the four miles of deep water-front tributary to University Park.

Cities Build Down Stream

All cities on navigable rivers start at the highest point up stream that it is possible for deep-sea vessels to go, then its future growth must necessarily be down stream. There is no exception to this rule. Portland's big growth is down stream. Portland will have 250,000 population in 10 years. Of this at least 50,000 will be on the high plateau between the rivers. The increasing Oriental trade will make an increasing demand for our business property. The Cello Canal will emphasize the importance of our location.

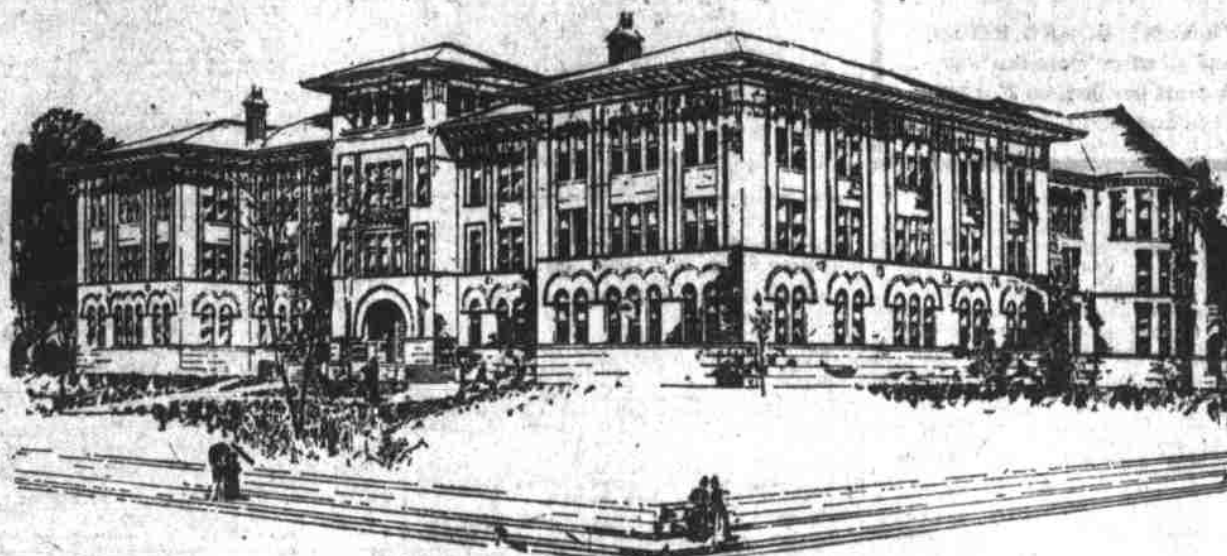
The advertising that this country will receive by visitors to the Exposition in 1905 on their return home will bring a flood of settlers and investors in 1906 and later years. The big demand for Portland property will commence soon. Buy now at the lowest ebb and be prepared for the advance that is about to begin and will reach the top in 1906 and 1908. Buy now, when property is cheap, and sell when it is high. Fortune is knocking hard at your door.

University Park

The Spot That Will Grow Fastest Because of its Many Advantages

REMEMBER that University Park is the only property convenient to the Lewis and Clark Exposition grounds that can be purchased at moderate prices. Numerous large houses are now being built at University Park, that will be used to accommodate the visiting throngs in 1905. It will be the ideal place to camp during the exposition. It is on the opposite side of the river from the Exposition grounds, where the drunks and disorderly are not likely to go. Our liquor restriction offers no inducement for any but the best people.

University Park occupies the best portion of that high plateau between the rivers. It has four miles of deep water front tributary to it. It is the seat of the Columbia University. It is the high-toned residence suburb of Portland. It is the home of culture and refinement. Its building restriction keeps out the shanties, its liquor restriction extends no welcome to the immoral. It is the ideal place in which to bring up a family. It has Portland city schools, Portland city water, electric street lights, one street-car line, and the certainty of a second street-car line, churches of every leading denomination, many elegant residences, the grandest scenery on earth; in fact, everything that helps to make life pleasant. It is not outside wildcat property because it has been inside the city limits of Portland for 13 years, and it now has everything that goes to make a great city except places of immorality and degradation.



EAST HALL, COLUMBIA UNIVERSITY (Proposed).

Are You Awake

TO THE OPPORTUNITY
AT YOUR VERY DOOR?

The building boom is now central over University Park. Ten new houses, costing from \$1,500 to \$2,500 each, are under construction at University Park. It is close to the Lewis and Clark Exposition grounds. It is convenient to the great drydock, which is located at the extreme south limits of St. Johns. The better class engaged in business along the water front from Albina to the mouth of the Willamette is seeking homes at University Park.

Culture and Refinement

If you want a home in a high toned community, come to University Park, the home of culture and refinement, where the people are plain, practical, commonsense; where there is no class distinction, where the poor man has the same opportunity as the rich man to give his sons and daughters a finished education.

Our Terms

Our terms are one tenth cash down, balance \$5.00 per month on each lot; no interest if you pay all payments on or before due; no taxes; warranty deed and abstract. We are sole agents for University Land Co. and University Park.

FRANCIS I. McKENNA

Free Excursions leave our office at 9:30 a. m. and 1:30 p. m. every day

606 Commercial Block, Corner Second and Washington Streets—Take Elevator.

PORTLAND PEOPLE—CUT OUT THIS COUPON AND MAIL TODAY

FRANCIS I. McKENNA, PORTLAND, OR.—I am interested in your proposition and wish to meet your representative with a view to investing in a lot. I am at liberty to talk it over at.....
(Date and Hour)
Signed.....
Street Address.....

OUT-OF-TOWN INVESTORS—CUT THIS OUT AND SEND IN TODAY

FRANCIS I. McKENNA, PORTLAND, OR.—Enclosed find \$10, the first payment on \$100 lot at University Park. Please reserve lot for me and send full particulars.
Signed.....
Address.....

A Home of Your Own

NORTH IRVINGTON IS THE PLACE FOR THE MAN OF MODERATE MEANS—IT IS ONLY TEN MINUTES' RIDE, AND TWENTY MINUTES' WALK FROM THE BUSINESS PART OF THE CITY. NORTH IRVINGTON IS HIGH, DRY, HEALTHY AND WELL DRAINED. CITY WATER PIPED TO EVERY HOUSE IN NORTH IRVINGTON.

Price of Lots \$150 to \$600
According to Location

Our North Irvington office is on the corner of Union Avenue and Failing Street, agent in attendance daily from 9 to 5 p. m., or call at headquarters for maps, plans and full information.

The Title Guarantee & Trust Co.

6 and 7 Chamber of Commerce, Portland, Or.

Kern Park

Is the highest land between Portland and Lents. The land looks as level as a barn floor, but water flows from it both ways.

Twenty-minute car service night and morning and still better service sure to follow. The cars are heated in winter.

If you buy in Kern Park you will have good neighbors.

First builders in Kern Park get free water for a time.

The 14-foot alleys will be found a great convenience.

PAY RENT TO YOURSELF IN

Kern Park

LOTS 40x100—\$75 to \$125

Payable in \$3.00 Monthly Payments.

It may surprise you, but at these prices the water main will be brought past your lot.

BUY A LOT IN

Kern Park

FOR SALE BY

Sycamore Real Estate Co.

205 1/2 Morrison St. Phone, Main 483.

Forest Reserve Scrip For Sale

Forest reserve scrip, in tracts of 40 acres and upward, ready for immediate use and guaranteed.

Will buy soldiers' land warrants given for services in all Indian wars and Mexican and War of 1812.

Large and small tracts in timber and farm and city property.

H. B. Compson

618 MARQUAN BLDG.

Many Bargains

RESIDENCE LOTS

\$1200—50x100, Willamette Heights.
\$2000—50x100, Marshall street.
\$3250—Corner 25th and Kearney.
\$3500—100x100, 25th and Sawyer.
\$2500—100x100, 22d and Hoyt.
\$ 800—50x100, Irvington.
\$ 350 to \$500—Lots, Henry's Addition.
\$1700—100x100, E. 7th and Schuyler.
\$2000—88x123, E. 20th and Salmon.
\$ 450—100x100, E. Portland Heights.

HOUSES AND LOTS

\$1250—7-room house, Montavilla.
\$1800—New 5-room house, E. 25th st.
\$2750—New 7-room house, Division st.
\$4000—2 houses, corner lot, East Main.
\$1400—5-room house, 2 lots, Montavilla.
\$1700—7-room house, Montavilla.
\$2500—8-room house, Woodstock.
\$2000—7-room house, E. Davis, close in.
\$2525—7-room house, E. 10th, close in.

ACREAGE

\$ 450—1 acre, fruit and water.
\$ 900—2 acres; electric car line.
\$2000—5 acres, close in; fruit and water.
\$1000—1 acre and new 4-room house.
\$2000—7 acres; chicken ranch; buildings alone cost \$5,000; close in; great bargain.

Knapp & Mackey

Room 2, Chamber of Commerce.

ESTACADA

The new, coming city of Clackamas county, offers great inducements for manufacturers of all kinds. It has the most powerful electric and water power in the Northwest.

OREGON WATER POWER TOWNSITE CO.

Oregon Water Power & Railway Company Building, 123 1/2 First St., Cor. Alder, Room 5. Phone Main 216.

\$400 to \$700

Buy a Fine Lot in

Bronaugh's Addition

Which runs from East Everett street to the Sandy road, and lies on both sides of

East 24th Street

Which is graded, sewer and sidewalks are laid.

Wakefield, Fries & Co.

229 STARK STREET.

\$1500—27 1/2 x 100 feet, well located, West Side; a bargain.
\$3500—Nice home, East Side; easy payments.
\$2000—10 acres, all in cultivation; fair buildings; only half mile from car line.
\$2250—Nearly 13 acres, half mile from car line; will make four nice homes.
\$2500—7-room house and 2 acres, on Montavilla car line.
\$1600—5 acres, all cultivated; 7-room house.
\$3500—28 acres, improved; near the city.

DAVIDSON WARD & CO.

408 CHAMBER OF COMMERCE.

SOME REAL BARGAINS

Fine opportunities in homes and farms. Many may be had at less than half value and easy payments.

Walter & Hart

GROUND FLOOR, ROOM 9, CHAMBER OF COMMERCE.

\$4000—6-room cottage, modern; North 15th st., close in; lot 40x100 feet.

\$2500—7-room house, all modern, on Fargo street.

\$3500—6-room house, all modern, on Belmont; house is 2 years old; gas, electric lights; full lot.

\$2500—6-room house, strictly modern; large pantry, large enough for kitchen; lot 50x100 feet.

\$5000—2 cottages on Crosby; rents for \$25 per month; fine location for a good investment.

\$2500—2-story flat, West Side; modern house; lot 50x75 feet; fine location; Northrup street.

\$2000—6-room house, modern, on Rodney ave.; \$800 down, balance \$15 per month; lot 50x75 feet.

\$1600—7-room house, modern, and barn for 18 horses; full lot, on Pacific ave., Sullivan's Addition. This is a snap.

\$1200—4 open lots, 42d and 43d st., Hawthorne ave.

\$750—to \$850—5 lots, Union ave. and Eugene st. This is first-class residence property.

\$6200—100x100 feet, Knob Hill; fine location for flat; is the very best Irvington Park Addition; 4 lots 25x100 feet.

\$400—8 lots, Irvington Park Addition, 25x100 feet.

\$8000—Lot 8, 9x100 feet; Union and Hawthorne avenues.

\$250—5 lots, 25x100 feet; Willamette Addition.

\$80—Lot 8 and 9, block 12, Glen Haven Park Add.; acre tracts.

\$600—2 1/2 acres, near Stuart Station, on Mt. Scott car line.

\$1000—6-acre chicken ranch, Oregon City car line, Courtney Station; 4-room house, furnished.

We also have 40 and 88-acre tracts near Portland; good soil, at good bargain. Call and get our prices on these tracts. Also we have 180 farms for sale in Marion, Linn and Yamhill counties, and will make terms to suit purchasers on all the above farms.

This is only a partial list of our bargains we have for sale. So if you do not see anything here that suits, call at our office, Room 9, Chamber of Commerce, ground floor, Phone, Main 1538.

WALTER & HART

Room 410 Mohawk Bldg., 164 Third St.

City View Park

15 minutes ride from First and Alder streets, 5-cent fare.

Streets graded and sidewalks laid.

Bull Run water.

Electric Light and Telephone Service.

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Lots \$150 to \$300, \$25 down, balance \$10 per month

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SHARKEY & MORROW

208 Alisky Bldg.

Business Chances

1 fine fruit and grain ranch of 320 acres, within 3 miles of a city of 5,000 inhabitants, on easy terms.

373 acres in Yamhill county; fine stock ranch; fine timber.

3 chicken ranches, small; close in.

1 business block on Third street.

1 quarter block, vacant, and several other business lots that would interest parties with capital.

2 new residences on East Side.

2 nice homes on West Side.

2 very fine rooming-houses.

Boarding-house, centrally located; has now 17 boarders, and good paying business—for \$1,200.

T. E. Hughes

Room 418, Dekum Building.

LARGE LOTS

On the Mt. Scott Car Line

\$80 Each

\$5 down, \$5 month

Streets graded and Water Mains laid

PACIFIC LAND CO.

167 1/2 First St.

ST. JOHNS PARK

Portland's most beautiful and slightly suburb. Choice residence district in ST. JOHNS. Two blocks from car line, and 5 minutes walk from the now famous

St. Johns Water Front

Where Portland's great industrial movement is taking place. Unsurpassed view of the beautiful Willamette river and four snow-capped mountains. Lots only \$100 and upward—\$5 down and 15¢ month. Better than a savings bank. Investigate and see if your judgment does not agree with ours—that values here will double in one year. Prices will be advanced soon.

See O'NEILL & KING, Gen. Agents, ST. JOHNS, OR., or

M. L. HOLBROOK

OWNER

728 Chamber of Commerce Bldg.

WOODSTOCK

Lots 100x100 feet, Every

Lot a corner, on payments \$10 down, \$10 a month, or half Lots,

50x100 feet, on payments of \$5 down and \$5 a month.

Houses Built on Easy Monthly Payments.

Pacific Land Company

167 1/2 First Street

\$1700—A fine new house, 6-rooms, bath, etc.; lot 50x100; Woodlawn, close to car; terms.

\$ 700—A beautiful little lot 50x50, on the East Side, within easy walking distance, and on two car lines; a fine neighborhood.

\$ 500—Each a fine lot on Williams avenue.

Acres trade on the Woodstock, Mount Scott and Graham car lines; cheap; easy terms.

ROBERT BELL

321 WORCESTER BLOCK.

IMPROVED
\$1000—5-room cottage and lot, near Williams avenue and Skidmore; easy terms.
\$1500—4-room cottage, 11th and College streets; one-third cash, balance installments.

Unimproved Snaps

\$1150—Lot Williams ave. near Hancock street. Bargain.
\$ 750—2 lots, Feurer's Addition, Millwaukie and Frederick streets.
\$ 250—2 lots, in Woodlawn.
\$ 125—2 lots in Highland Park.

A. H. BIRRELL

202-3 McKay Bldg. 3d & Stark

FOR SALE

New 6-room modern dwelling on Grand avenue, north, close in—\$4,000. Terms made.

Knapp & Hart

185 Morrison Street.

FOR SALE

New 6-room house, East 27th street, 100x100—\$2,000—TERMS MADE.

Knapp & Hart

185 Morrison Street.

M. E. THOMPSON

264 Stark St.

FIRE INSURANCE

Buys and Sells

REAL ESTATE

RENTS

MONEY TO LOAN

SPECIAL

2 ACRES—Choice land, near car line, at South Mount Labor; house, barn; 30 bearing fruit trees; 1,500 blackberries; 15 acre raspberries; 1/2 acre strawberries; owner leaving the state; will sell now, only \$1,500.

HENKLE & BAKER

217 ABINGTON BUILDING.