

# INVEST \$10 NOW

ALL EYES ARE TURNING TO PORTLAND REAL ESTATE AS THE SAFEST AND MOST PROFITABLE OF ALL INVESTMENTS

**\$10 Down and \$5 Monthly**

Secures you a \$100 lot now. The coming years will prove that nowhere on the Pacific Coast are values increasing so quickly. We venture to say that inside of a few years these lots will bring

**\$1,000**

The one question asked by every person who makes his first trip over the high plateau between the rivers is: "Why was not Portland built here in the first place?" Here is the natural location for the city. This high level plateau skirted by two rivers navigable to the ocean-going vessels of the world is the natural location for the ships to exchange cargoes with the railroads from the vast interior. Look at the mills, factories and wholesale houses gathering along the four miles of deep water-front tributary to University Park.

## Cities Build Down Stream

All cities on navigable rivers start at the highest point up stream that it is possible for deep-sea vessels to go, then its future growth must necessarily be down stream. There is no exception to this rule. Portland's big growth is down stream. Portland will have 250,000 population in 10 years. Of this at least 50,000 will be on the high plateau between the rivers. The increasing Oriental trade will make an increasing demand for our business property. The Celilo Canal will emphasize the importance of our location.

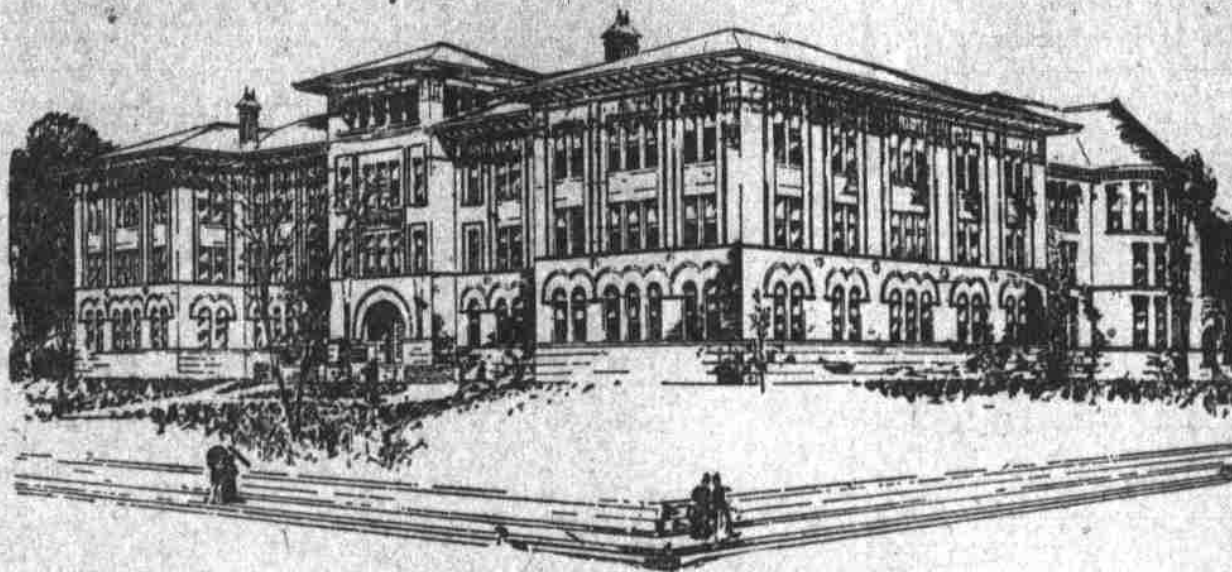
The advertising that this country will receive by visitors to the Exposition in 1905 on their return home will bring a flood of settlers and investors in 1906 and later years. The big demand for Portland property will commence soon. Buy now at the lowest ebb and be prepared for the advance that is about to begin and will reach the top in 1906 to 1908. Buy now, when property is cheap, and sell when it is high. Get a home at University Park and be somebody.

# University Park

THE SPOT THAT WILL GROW FASTEST BECAUSE OF ITS CLOSENESS TO EXPOSITION GROUNDS.

REMEMBER that University Park is the only property convenient to the Lewis and Clark Exposition grounds that can be purchased at moderate prices. Numerous large houses are now being built at University Park, that will be used to accommodate the visiting throngs in 1905. It will be the ideal place to camp during the exposition. It is on the opposite side of the river from the Exposition grounds, where the drunks and disorderly are not likely to go. Our liquor restriction offers no inducement for any but the best people.

University Park occupies the best portion of that high plateau between the rivers. It has four miles of deep water front tributary to it. It is the seat of the Columbia University. It is the high-toned residence suburb of Portland. It is the home of culture and refinement. Its building restriction keeps out the shanties, its liquor restriction extends no welcome to the immoral. It is the ideal place in which to bring up a family. It has Portland city schools, Portland city water, electric street lights, one street-car line, and the certainty of a second street-car line, churches of every leading denomination, many elegant residences, the grandest scenery on earth; in fact, everything that helps to make life pleasant. It is not outside wildcat property because it now has everything that goes to make a great city except places of immorality and degradation.



EAST HALL, COLUMBIA UNIVERSITY (Proposed).

## Are You Awake

TO THE OPPORTUNITY AT YOUR VERY DOOR?

The building boom is now central over University Park. Ten new houses, costing from \$1,500 to \$2,500 each, will be started this week at University Park. It is close to the Lewis and Clark Exposition grounds. It is convenient to the great drydock, which is located at the extreme south limits of St. Johns. The better class engaged in business along the water front from Albina to the mouth of the Willamette are seeking homes at University Park.

## The American Colony

If you want a home in a community purely American, come to University Park, the home of culture and refinement, where the people are plain, practical, commonsense; where there is no class distinction, where the poor man has the same opportunity as the rich man to give his sons and daughters a finished education.

## Our Terms

Our terms are one tenth cash down, balance \$5.00 per month on each lot; no interest if you pay all payments on or before due; no taxes; warranty deed and abstract. We are sole agents for University Land Co., and University Park.

# FRANCIS I. McKENNA

Free Excursions leave our office at 9:30 a. m. and 1:30 p. m. every day.

606 Commercial Block, Cor. Second and Washington Streets—Take Elevator

PORTLAND PEOPLE—CUT OUT THIS COUPON AND MAIL TODAY.

FRANCIS I. McKENNA, PORTLAND, OR.—I am interested in your proposition and wish to meet your representative with a view to investing in a lot. I am at liberty to talk it over at.....  
 (Date and hour.)  
 Signed.....  
 Street Address.....

OUT-OF-TOWN INVESTORS—CUT THIS OUT AND SEND IN TODAY.

FRANCIS I. McKENNA, PORTLAND, OR.—Enclosed find \$10, the first payment on \$100 lot at University Park. Please reserve lot for me and send full particulars.  
 Signed.....  
 Address.....

## It Doesn't Pay To Pay Rent

The class of people; the rapid buying; the many amusing and happy schemes of home-buyers to get located and stop paying rent—these are what we want you to see at

## LAURELWOOD PARK

Then you'll ask a few questions and decide what you are wasting when you pay rent. A 5c fare on the Mt. Scott car line will take you out. See LAURELWOOD before you buy. You'll be better posted.

A 6-room cottage given as a premium for early buying. Some choice lots from \$65 to \$100; terms, \$3 down and \$3 a month. All blocks have alleys and all alleys have water pipes. Agent on ground.

**Geo. W. Brown**  
203 FAILING BUILDING  
Telephone Main 2129

160 ACRES One of the best places in the county, fine orchard, 100 acres in crops. Price, \$4,800.  
**M. E. LEE & CO.**  
ROOM 410 MONAWK BUILDING, 164 THIRD STREET.

## Kern Park

Is the highest land between Portland and Lents. The land looks as level as a barn floor, but water flows from it both ways.

Twenty-minute car service night and morning and still better service sure to follow. The cars are heated in winter.

If you buy in Kern Park you will have good neighbors.

First builders in Kern Park get free water for a time.

The 14-foot alleys will be found a great convenience.

**PAY RENT TO YOURSELF**  
LOTS 40x100—\$75 to \$125

Payable in \$3.00 Monthly Payments.

It may surprise you, but at these prices the water main will be brought past your lot.

## BUY A LOT IN Kern Park

FOR SALE BY  
**Sycamore Real Estate Co.**  
805 1/2 Morrison St. Phone Main 463.

## Fine Buy

LOT 50x100, with nice cottage, on East Tenth, between East Ankeny and East Ash streets. This property is nicely located.  
**Price Only \$2,250**

ALSO A 7-ROOM HOUSE, bath, hot and cold water, full basement (brick); lot 25x90, on East 23d, near E. Ankeny.  
**Price \$1,300**

ALSO A 7-ROOM HOUSE, bath, hot and cold water, full basement (brick); lot 25x90, on E. 23d, near E. Ankeny.  
**Price \$1,300**

**J. L. WELLS & CO.**  
54 GRAND AVENUE.

## Modern 8-Room House

and 100 feet of ground, on corner, close to car line; sewers laid; assessments paid; wired for electricity; chandeliers in. Price, including all carpets and shades,  
**\$3,700**

**Western Investment Co.**  
Room 210 Alisky Building, Third and Morrison Streets.

\$550 For a beautiful houseboat for a summer home on the river. It has a splendid hull, size 54x23, all well built, cottage design, 5 rooms, 100 feet of porch; banister 3 feet high, oiled; a most comfortable home, for sale or rent.

\$1000 For 20 acres; 14 cleared; 12 in apples, pears and peaches; well fenced; splendid soil; near Gresham.

\$225 Worth of splendid new furniture for sale, \$50 less than cost; \$80 cash, rest \$10 per month.

\$375 For a beautiful lot and small house, on Grand avenue; lot alone is worth \$500.

**Equity Real Estate Co.**  
384 East Morrison.

If you want a large or small farm. If you want timber land or pasture land, ready for immediate use; If you want city, business or residence property, improved or vacant, West or East Side; If you want a good clothing business, rooming house, saloon or a furnished house; If you want good mining investments; If you want Alaska oil stocks; If you want to invest in salmon canning; If you want real estate in Astoria or Salem; If you want to loan money on good security; For bargains call on

**J. O. HANSTON,**  
538 Chamber of Commerce.

**\$1.00 Per Week \$1.00**

Buy a beautiful lot right in the city of SAN FRANCISCO.

**Only \$125**

This chance will not last long. Agents wanted.

**POTTER & CHAPIN**  
246 STARK STREET.

\$1500—27 1/2 x 100 feet, well located, West Side; a bargain.

\$2500—Nice home, East Side; easy payments.

\$2000—10 acres, all in cultivation; fair buildings; only half mile from car line.

\$2250—Nearly 15 acres, half mile from car line; will make four nice homes.

\$2800—6-room house and 2 acres, on Montavilla car line.

\$1600—8 acres, all cultivated; 7-room house.

\$2500—2 1/2 acres, improved; near the city.  
**DAVIDSON WARD & CO.**  
408 CHAMBER OF COMMERCE.

# ARCHER PLACE

TODAY WE BEGIN TO SELL THESE BEAUTIFUL LOTS, THESE LOTS ARE NEARER TO THE BUSINESS CENTER THAN ANY OTHER LOTS ON THE MT. SCOTT CAR LINE. THE STREETS ARE GRADED AND WATER MAINS WILL BE LAID.

## Archer Place

OVERLOOKS THE CITY AND HAS A BEAUTIFUL VIEW OF MT. HOOD. THESE LARGE LOTS WE WILL SELL FROM \$125 UP ON PAYMENTS OF \$5 DOWN AND \$5 PER MONTH. WE HAVE ONLY 50 LOTS IN

## Archer Place

NOT A LOT MORE THAN TWO BLOCKS FROM THE CAR LINE. IF YOU ARE LOOKING FOR A HOMESITE IN THE PRETTIEST SPOT IN PORTLAND YOU WILL SELECT YOUR LOTS IN

## Archer Place

TAKE MT. SCOTT CAR TODAY. REMEMBER TODAY YOU WILL HAVE FIRST CHOICE AGENT ON THE GROUND.

## Pacific Land Co.

167 1/2 FIRST ST.

## Portland Real Estate Investments

ABSTRACTS  
 TITLE INSURANCE  
 MORTGAGE LOANS  
 HOUSES TO LET  
 RENTS COLLECTED  
 SAFETY DEPOSIT VAULTS

**The Title Guarantee and Trust Company**  
 6 and 7 Chamber of Commerce  
 Ground Floor Fourth Street Side  
 Portland, Oregon.

## ST. JOHNS PARK

Portland's most beautiful and slightly suburb. Choice residence district in SE CORNER. Two blocks from car line, and 5 minutes walk from the now famous

## St. Johns Water Front

Where Portland's great industrial movement is taking place. Unsurpassed view of the beautiful Willamette river and four snow-capped mountains. Lots only \$200 and upward—\$5 down and \$5 a month. Better than a savings bank. Investigate and see if your judgment does not agree with ours—that values here will double in one year. Prices will be advanced soon.

See **CHAPMAN & KING**, Gen. Agents, ST. JOHNS, OR., or

## M. L. HOLBROOK OWNER

728 Chamber of Commerce Bldg.

## ESTACADA

The new, coming city of Clackamas county, offers great inducements for manufacturers of all kinds. It has the most powerful electric and water power in the Northwest.

**OREGON WATER POWER TOWNSITE CO.**  
 Oregon Water Power & Railway Company Building, 132 1/2 First St., Cor. Alder, Room 5. Phone Main 214.

## WOODSTOCK

Lots 100x100 feet, Every Lot a corner, on payments \$10 down, \$10 a month, or half Lots, 50x100 feet, on payments of \$5 down and \$5 a month.

Houses Built on Easy Monthly Payments.

## Pacific Land Company

167 1/2 First Street

## Read Carefully These Bargains

\$1200—50x100, Willamette Heights.  
 \$2000—50x100, Marshall street.  
 \$2250—Corner 25th and Kearney.  
 \$3500—100x100, 25th and Savier.  
 \$6000—100x100, 23d and Hoyt.  
 \$2000—5-room house, new, Marshall st.  
 \$18000—3 1/2 lots, on 3d and 2d sts.  
 \$ 850—100x100, Central Albina.  
 \$ 800—50x100, Irvington.  
 \$1700—100x100, E. 7th and Schuyler.  
 \$ 850—60x100, Irvington, corner.  
 \$ 450—New 7-room house, Division st.  
 \$2000—7-room house, Montavilla.  
 \$1800—New 5-room house, East 25th.  
 \$2550—17 acres, near Tremont.  
 \$6400—15 acres, house, barn, fruit; close to city.  
 \$1000—3 acres, fruit; Stewart station.  
 \$ 450—1 acre, fruit; Stewart station.  
 \$6400—160 acres, close to city.  
 Long list of property not mentioned above.

## Knapp & Mackey

Room 2, Chamber of Commerce.

\$1700—A fine new house 8 rooms, bath, etc.; lot 50x100; Woodlawn, close to car; terms.

\$ 700—A beautiful little lot 60x50, on the East Side, within easy walking distance, and on two car lines; a fine neighborhood.

\$ 500—Each, a few lots on Williams avenue. Acre tracts on the Woodstock, Mount Scott and Gresham car lines; cheap; easy terms.  
**ROBERT BELL**  
 321 WORCESTER BLOCK.

## City View Park

15 minutes ride from First and Alder streets, 5-cent fare.

Streets graded and sidewalks laid.

Bull Run water.

Electric Light and Telephone Service.

Lots \$150 to \$300, \$25 down, balance \$10 per month

**SHARKEY & MORROW**  
208 Alisky Bldg.

## M. E. THOMPSON

264 Stark St.

## FIRE INSURANCE

Buys and Sells REAL ESTATE

RENTS

## MONEY TO LOAN

## LARGE LOTS

On the Mt. Scott Car Line

\$80 Each

\$5 down, \$5 month

Streets graded and Water Mains laid

**PACIFIC LAND CO.**  
167 1/2 First St.