

Grand Excursion on January 12 Round Trip Tickets, 75c

THE TIDE IS TURNED TOWARD

ESTACADA

We are besieged with correspondence and callers desiring information concerning the rising young metropolis. Here is the junction of the railway and the roaring river, the falls of which would drive the wheels of a hundred factories. Here is being builded the stupendously large \$750,000 electric power plant of the Oregon Water Power and Railway Company. Here will be erected more and greater factories than are operated in the city of Portland, with her 130,000 population. Here will be found, within a few short years, the Lowell of the northern section of the Pacific Coast.

THE TIDE IS CERTAINLY TURNING TOWARD ESTACADA, THERE IS NO DOUBT OF THAT. WE ARE THE RECIPIENTS OF TREMENDOUS CORRESPONDENCE CONCERNING THE NEW TOWNSITE, AND OUR OFFICE IS THE RENDEZVOUS OF MULTITUDES OF PEOPLE DESIRING FULL AND COMPLETE INFORMATION RELATIVE TO THIS YOUNGEST CANDIDATE FOR PUBLIC FAVOR. TO ANSWER IN ONE NEWSPAPER ARTICLE ALL THE QUERIES PROPOUNDED WOULD BE IMPOSSIBLE, BUT IN GENERAL THESE ARE THE CONDITIONS AT ESTACADA:

DISTANCE FROM PORTLAND.

The distance from Portland to Estacada, in a southeasterly direction, is 37 miles. The railroad traverses a region of country immensely rich in agricultural possibilities. The soil of the Valley of the Nile, fertilized each year by the overflowing waters of the mighty river, is not more prolific. Here is grown the best flavored, soundest and largest vegetables to be found in Western America. All kinds of cereals and fruits produce astonishingly abundant harvests. On a part of the townsite of Estacada was grown the wheat awarded first premium at the World's Fair held at Chicago. Magnificent apples, pears, plums, cherries, prunes, apricots, grapes and berries are also cultivated with amazing results, upon the townsite and its surroundings. It is a cereal, vegetable, berry, fruit and pasture country without a superior, in its latitude, beneath the sun.

THE TOWNSITE.

It would be a difficult task to faithfully portray in words the beauties of the location of this townsite of loveliness, soon to contain a sprightly population of several thousand souls. The railroad here embraces the lofty banks of the Clackamas river, a raging torrent of water from the beginning to the closing of the year. All the ground, for miles before reaching the place selected for the city, is level as the bosom of the ocean at a deadly calm. Splendid farms are crossed and passed, made inviting by commodious buildings and well kept lawns. Finally a small

neck of timber is reached, passing through which the superlatively beautiful plot of ground soon to be a hive of industry of almost every conceivable kind, attracts the eye. Within two minutes the train has come to a standstill, and there is spread before the beholder a feast of grandeur that baffles the vocabulary of the writer to half describe. Far down to the right are the blue and dashing waters of the maddened Clackamas, foaming and seething as they leap with whitened fury downward and onward till they come to the peaceful calm that awaits them less than half a dozen miles below. In the immediate front, as one looks to the eastward, the mountain slope begins, and to the left and the rear lie the fertile farm lands spoken of in previous lines. About a mile to the southeast there boils from the side of the mountain a spring of sufficient volume to supply with water a town of 10,000 souls. The waters of this fountain of nature will be piped into the city for the use of her people, and the cost will be so trifling as to be scarcely appreciable to those who foot the bill. It has cost \$5,000,000 to build the railroad to Estacada. This means business.

RESOURCES.

Here comes the most important part of the whole proposition, because while it is desirable to live amid the most enchanting scenes and surroundings, except one be possessed of abundance of riches the luxury cannot be enjoyed for the season of a lifetime. The agricultural lands spoken of will take care of that part of the city's resources. Many a thrifty place has been built and is perpetually prosperous with no other resource to make it great. But Estacada would consider itself but illly provided for were these fine farms all she possessed to sustain her prestige. The timber resources, oak, ash, soft maple and fir, cover an area impossible to accurately compute except by reference to government surveys, but it is safe to say that for the next 20 years the saws of a dozen mills will not be sufficiently industrious to exhaust the supply. Therefore, with the illimitable water power capacity afforded by the river, to say nothing of the big electric power plant, wise heads have predicted that within the next five years Estacada will assume the dignity of the Lowell of the North Pacific coast. It will be a manufacturing center second to none in all this vast western region of a surprisingly resourceful country. Shingles, lumber, furniture and flour

will doubtless be the principal manufactures, but of course machine shops and all other concomitants of a bustling city will follow without delay.

WHO SHOULD FLOCK TO ESTACADA.

Every man and woman seeking to establish themselves in legitimate business. But the idler and the sloth are not invited. Active, enterprising persons, determined to build up happy and prosperous homes, will find a cordial welcome. A furniture factory is already arranged for, but there is here an ideal location for half a dozen such enterprises. Sawmills are needed. A flouring mill would step into an immediate and profitable business. So soon as the coming harvest is ready for the thrasher, there will be grain in abundance for a monster mill—or two or three of them. Sash and door factories would be "at home" at Estacada. A shingle mill is a prime necessity. A planing mill would have a profitable business from the day of its opening. Fruit canneries are asked for. A small machine shop is needed now. A blacksmith shop would pay. Stores and confectioneries must be had. A barber's shop will soon be required. Milliners should not overlook this field. Of course professional men will drift in so soon as they are needed. Carpenters should pay a visit to the town on excursion day. There will be plenty of work for such mechanics, and the sooner painters and masons reach the spot the better for themselves and the builders, too. There is no "funny business" in these statements. There is going to be a live metropolis in that portion of Clackamas county, and, as usual, the "ground floor" people are the ones who will reap the harvest. Therefore, let readers of these lines bestir themselves. There is no time to be lost. The diamond mine will soon be opened. Do you want your share of the precious stones?

THE SALE WILL TAKE PLACE, RAIN OR SHINE.

Preparations have been made to house and feed 5,000 persons. A splendid dinner will be served. A small hotel has been erected to serve the public until the new \$20,000 structure is completed, so that persons desiring to sojourn for more than a day may do so and find ample accommodations.

TWO MAMMOTH TENTS.

Were sent to Estacada yesterday. The sale will be conducted beneath one of these and tables will be set beneath the other. So that rain need not deter any one from attending the greatest auction sale that has ever taken place in Clackamas county.

THE SALE WILL BE FOR TWO HOURS ONLY.

During that time property may be had at the buyers' own price. This will NEVER OCCUR AGAIN. It is NOW OR NEVER. A business and a residence lot will be given away to visitors on the day of sale. The first to the buyers of property, and the second to those who are present on that day. Lot will decide who shall get them. Who knows who will be the fortunate one? The business lot will be of the value of \$500, the residence lot \$250. And in addition, we make this proposition: For any one of the 15 corner lots nearest the big hotel now building, sold at the auction, one year hence we will pay the then owner \$500 more than the lot was sold for at the auction sale. This proposition certainly evidences our faith in the future of Estacada.

TERMS OF SALE.

Corner business lots will be started at \$250 each, and no bid will be received for a less amount. Inside business lots will be started at \$200, and no bid will be received for a less sum. One fourth cash must be paid down at time of purchase; balance \$10 per month at 7 per cent interest. Ten per cent discount for cash. Residence lots will be sold privately on this day only, at the following prices: \$50 and \$75 each; \$25 cash, balance \$5 per month. No discount will be allowed on residence property.

A NEW SAWMILL IS BEING ERRECTED.

On the opposite side of the river from Estacada, and the same company will add a planing mill and dry kiln at Estacada. These enterprises will be completed by February 15. The site is about 10 or 12 rods from Estacada, and a wagon bridge connects the two.

FOR FURTHER INFORMATION CALL UPON OR ADDRESS

THE OREGON WATER POWER AND RAILWAY CO.

Room 5, Oregon Water Power and Railway Co.'s Building, First and Alder—Telephone Main 216

Or SHARKEY & MORROW, Agents, Alisky Building, Third and Morrison—Telephone Main 265

WHAT SHALL LEVY BE FOR SCHOOLS

Views of Some Leading Citizens on the Important Question to Come Before the Taxpayers' Meeting—R. L. Glisan a Conservative.

The question of the amount of tax levy to ask the people to pay for the support of the public schools of District No. 1, and for new buildings, is attracting much interest and attention in the city. Half a dozen leading citizens and taxpayers who were seen yesterday said that they were studying the matter and were not yet ready to express an opinion. This is taken as an indication that the taxpayers' public meeting to be held in the High school building, a week from tomorrow, will develop some brisk discussion.

The total estimate of disbursements necessary for the year 1904 is \$402,375, exclusive of new buildings. The school board is divided on the question of how much money to ask the taxpayers to provide for new buildings, though the real necessity for greater school facilities is recognized by all. Chairman H. Wittenberg, of the board of school directors, stands strongly by the top-notch figure of \$125,000, or a levy of 2 1/2 mills, for this purpose. In order to provide properly for the increasing school population of Portland Mr. Wit-

tenberg has not hesitated to reiterate that all of that sum could be spent without providing even then any too much accommodation. Both on the west side and east side there are several schools that are crowded to overflowing. During 1903 the board spent \$11,282 for land for new schools on the east side.

Conservative View.

On the other hand the four other school directors express themselves in favor of a more conservative policy for the present year, when all other taxes promise to be higher than they were last year. Director Warren would not oppose a levy of 2 1/2 mills, or about \$110,000, for new schools, while Directors Williams, Beach and Sitton think not more than \$100,000 would be sufficient under the circumstances. The board being unable to agree, left the question of a levy for new schools to be decided upon at the taxpayers' meeting. If \$125,000 is decided on for new buildings the total levy will be 6 1/2 mills; if \$110,000, 5 1/2 mills, and if less than \$100,000, about 4 mills. The assessed valuation

of the property in the district for the year is \$16,984,534.

L. J. Goldsmith's Idea.

L. J. Goldsmith, a member of the Taxpayers' league, said: "I feel I am not thoroughly familiar with the situation, and hesitate to express an opinion. I am, however, not willing to go to extremes in providing for the schools. I think that at this time when other taxes seem to be high that a levy providing \$100,000 for new school buildings would be sufficient."

R. L. Glisan, another member of the Taxpayers' league, expressed himself on the side of conservatism and against extremes. He said: "The increase in the school population must be provided for. If it is not done one year it must be the next or the district will get so far behind that it may be extremely burdensome to catch up. This condition should be taken care of and beyond that expenses should be reduced to the minimum. I hardly think it necessary, considering my information on the subject, to go to the extent that Mr. Wittenberg proposes, but a conservative sum necessary to provide sufficient school facilities should be provided."

Notice to Democrats.

A general invitation is extended to every Democrat to attend an informal smoker and social given in honor of the anniversary of Jackson day, at the Western Academy hall, third floor of Mulkey building, northeast corner Second and Morrison streets, on Saturday evening, January 9, at 8 p. m. No special invitations are issued. All Democrats are urged to be present.

ALEX. SWEET,
Chairman Dem. County Com.
J. B. RYAN,
Secretary Dem. County Com.

SOCIETY DANCES AT ASSEMBLY HALL

NOTABLE GATHERING IN THE GRILL ROOM OF THE PORTLAND HOTEL—ESPECIALLY DECORATED IN HONOR OF THE OCCASION—A BRILLIANT SCENE.

The assembly hall held at the Hotel Portland last night was brilliant. There were several hundred guests present, among them several army officers from Vancouver barracks. The grillroom presented a brilliant appearance with its gay throng and decorations of statelily palms. The women were superbly gowned. Between the dances, punch was served in a cosy corner leading from the ball room. Supper was served at midnight in the dining room which was beautifully decorated with palms, poinsettia and lilies. An orchestra of 15 pieces furnished the music.

The patronesses: Mesdames J. Wesley Ladd, S. B. Linticum, Holt C. Wilson and Theodore B. Wilcox.

Among those present: Major and Mrs. W. C. Langfitt, General and Mrs. C. F. Beebe, Mr. and Mrs. H. C. Allen, Mr. and Mrs. E. S. Benson, Mrs. Helen Ladd Corbett, Mrs. E. H. Brooke, Mr. and Mrs. J. K. Kollock, Mr. and Mrs. W. B. Ayer, Mr. and Mrs. F. H. Hopkins, Mr. and Mrs. J. C. Alinsworth, Dr. and Mrs. Holt Wilson, Mr. and Mrs. N. E. Ayer, Mr. and Mrs. W. C. Alvord, Mr. and Mrs. W. J. Burns, Mr. and Mrs.

George Gerlinger, Mrs. K. Beck, Mr. and Mrs. R. Wilbur, Mr. and Mrs. J. B. Wilcox, Mr. and Mrs. H. G. Goodie, Mr. and Mrs. F. H. Page, Mr. and Mrs. A. L. Mills, Mr. and Mrs. M. H. Insley, Mr. and Mrs. S. Reed, Mr. and Mrs. R. Koehler, Mr. and Mrs. F. S. Kelly, Mr. and Mrs. F. B. Riley, Mr. and Mrs. R. W. Lewis, Mr. and Mrs. J. E. Laird, Dr. Connel, Dr. Thomas Barrett, Mr. and Mrs. O. P. Paxton, Mr. and Mrs. S. M. Mears, Mr. and Mrs. C. J. Reed, Mr. and Mrs. W. L. Brewster, Captain and Mrs. Gordon Vorhies, Messrs. W. B. Beebe, W. H. Adams, C. F. Adams, Harry Allen, Phil Beck, R. L. Macleay, R. C. Ball, F. W. Blanchard, A. Beege, W. H. Cortell, John D. Carson, Seth Catlin, F. V. Holman, Frederick Strong, R. L. Howard, W. A. Holt, Robert Strong, F. H. Irwin, R. G. McCracken, H. G. Vogt, W. Mackay, F. W. Mulkey, P. McCracken, T. Robertson, A. S. Rothwell, H. S. Sladen, C. R. Spuler, Dr. Connel, Dr. Thomas Barrett, Dr. H. S. Nichols, W. E. Travis, Brandt Wickersham, Dr. J. A. Stewart, George Warren, W. D. Wheelwright, C. R. Winslow, Charles Chamberlain, Fred Chapman, W. A. Doseh, Marion Dolph, Roy Durham, George Dekum, R. P. Efinger, E. R. Eldridge, Edward E. Failing, A. L. Gile, Andrew Keff, Wells Gilbert, P. B. Gifford, C. E. Grell, David Honeyman, Arthur Honeyman, Charles Holbrook, T. Linticum, W. Misses Alinsworth, Belle Alinsworth, Fanny Brown, Martha Bryan, Barrett, Burns, Catlin, Eliot, Lou Flinders, Katherine Felling, Henrietta Felling, Gerland, Hillyer, Heitsch, Hall, Rachel Joseph, Laura Jordan, Marian Jackson, Killin, King, Lewis, Moore, O'Neil, Hazel Reed, Corinne Reed, Florence Strong, Miriam Strong, Lucy Sitton, Sibson, Alice Sanbury, Ruth Smith, Scott, Teal, Von Destinon, Olga Von Destinon, Charlotte Whalley, Wilson,

Free \$750 Free

Seven hundred and fifty dollars in lots will be given away at the big auction sale at

ESTACADA
On
January 12th, 1904

Business lots of Estacada will be sold on the above date at public auction for two hours only. No business lots will be sold prior to the sale. Residence lots can be purchased up to and including the day of the auction sale, January 12, at the following prices: \$50 and \$75. After that date the price of all residence lots will be raised not less than \$25 each.

Trains will leave First and Alder streets at 7:40 and 9 o'clock a. m., on January 12. Remember the date and place. Round trip excursion tickets that date 75c. Call on or address the OREGON WATER POWER AND RAILWAY COMPANY for further information. Room 5, 12 1/2 First street, corner of Alder.

Why Pay High Price for Watch Repairing

When you can get the best work for little money at

211 DEKUM BUILDING.

Clementine Wilson, Nan Wood, Hazel Wilder, Burke and Williams.

The guests from Vancouver barracks were: Colonel and Mrs. Huston, Captain and Mrs. Walton, Captain and Mrs. Graham, Mrs. Milton, Miss Fyfe, Miss Thornton, Miss Kitty Johnson, Major Bethel, Captain Emech, Captain Helms, Lieutenants Hiram Mitchell, Taylor and Cecil.

"Little Colds" neglected—thousands of lives sacrificed every year. Dr. Wood's Norway Pine Syrup cures little colds—cures big colds, too, down to the very verge of consumption.

Stewart Park

20 minutes ride on Mt. Scott car

Lots 50x100 Feet \$100 Each

\$3 Down, \$3 Month

Agent on the ground. Also houses built on easy monthly payments.

PACIFIC LAND CO.

107 1/2 FIRST STREET.
Open evenings, Monday, Wednesday and Saturday.

Bargains in Real Estate

\$1250—7-room hard-finished house, corner lot; plenty of fruit; good plumbing; corner Beach and Minnesota Aves. Multum improvements cost over \$1,500; this is a snap; investigate.

\$1100—2-room house, corner lot; corner Missouri Aves. and Shady St.

\$1100—2-room house, No. 36 Blavier St. All above properties for sale on easy terms if desired.

M. E. THOMPSON
824 STARK STREET.