

# START THE NEW YEAR RIGHT OWN YOUR OWN HOME!



YOU CAN OWN A HOME LIKE THIS IF YOU WANT TO.

No matter your capital or your monthly income, any man able to meet monthly rent bills can buy a lot and build a home on our easy payment plan, which is certainly one that home seekers of limited capital should appreciate.

## LADD'S ADDITION EAST SIDE

It's a pleasure to us to show you this property. You will appreciate it on sight and if you don't buy you'll miss the opportunity of a lifetime, which only comes to mankind once in life. There is one thing about this proposition that the public don't understand—a year ago you could get a house and lot on similar terms in the Hawthorne Addition—now you cannot. It will be the same in Ladd's Addition in less than a year from this date. Act at once.



HOUSE BUILT BY US ON MONTHLY INSTALLMENTS.

**AS AN  
INVESTMENT  
YOU CAN'T  
BEAT THIS  
PROPOSITION**

### LADD'S ADDITION.

Nowhere in this city or the state of Oregon can there be found a prettier residence district than is offered in these two additions. Natural rolling ground, adapted to this rainy climate, rolling sufficient for self drainage, offering every convenience that heart could desire for a pleasant and desirable home; water, gas, sewers, electric light, telephone, stone sidewalks, graded and improved streets; parks, churches and the best school in the city. No cheap house allowed to be erected; no two houses on a lot; the best street-car service in the city; three electric lines, giving practically a five minute service, which will land you in the city from any part of this addition in from 7 to 10 minutes, while the walk is less than 30. What more could heart desire, for the merchant, the doctor, the newspaper man or any man who wants a home? Property here is increasing in value faster than any residence portion of the city. The many homes now occupied are self-speaking evidence of what we can do and have done for those who want homes in the most beautiful and healthful residence district in Portland.

### A MOST GENEROUS OFFER.

You want a home—you are a renter paying from \$20 to \$50 a month—the house doesn't suit you, but why continue? If you do it's your own fault. We are extending to you our helpful hand. Others have grasped it with joy, and are now happily and comfortably housed in a beautiful home—all their own—and paying rent to themselves—the home is theirs.

The plan is simple. Let us explain. You select any lot, and then select your plans—suit yourself—make your own contract for building.

When the house is completed you move in and only pay us a rental each month agreed upon, until the house is paid for. Thus you become your own renter and pay rent to yourself, for when you have paid off the cost of the lot and house it's yours. Make your wife happy by buying a lot and starting the construction of the house at once. A joyous New Year for your family.

**LET US  
EXPLAIN OUR  
PLAN  
MORE FULLY  
TO YOU**

East Side Office: 12th and Hawthorne.  
Man in Charge to Explain.

**CATE & POWELL,** 701 Chamber of Commerce  
Telephone Main 180

# GREAT AUCTION SALE

TUESDAY, JANUARY 12, of Residence and Business Property in the  
**CITY OF ESTACADA**

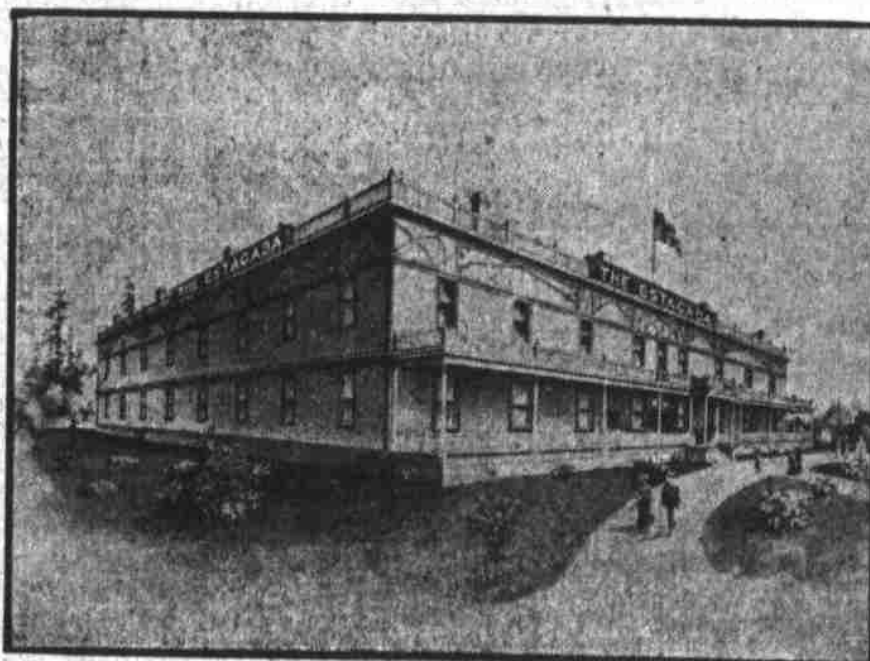
The new townsite at the terminus of the Oregon Water Power & Railway Company's Clackamas River branch, 37 miles southeast of Portland, at the junction of the railroad with the Clackamas River, that turbulent stream that here affords water privileges sufficient to turn all the wheels of all the mills and shops of a mighty city—of such a town as Portland, greater far than she is today. It has been told of

## ESTACADA

That the townsite borders upon a mighty forest of mighty timbers, capable of producing lumber sufficient to stock Oregon's markets for a dozen years. That an immense area of agricultural and fruit lands adjoin the townsite, alone capable of supporting a lively city. That the Clackamas River at this point descends so rapidly that a dozen large mills and factories might be propelled by the force of its bounding waters. That the Oregon Water Power & Railway Company is

### NOW BUILDING AN ELECTRIC POWER PLANT AT AN EXPENSE OF \$750,000

Which will have strength sufficient to perform any service that may be required of it, thus adding the important factor of perpetual power at trifling cost for the operation of the many manufactories bound to be established in this most wonderful resourceful city.



THE ESTACADA

The Oregon Water Power Townsite Company's New Hotel, Now Building, at a Cost of \$20,000. Will Be Completed and Furnished in April.

It has been related that the interests of the rich railroad and those of the townsite company are so closely interwoven that whatever concerns the one must of necessity advantage the other, and that as the railway company

### HAS SPENT \$5,000,000 ON ITS RAILWAY LINES

Enabling it to reach the townsite of ESTACADA, it is not going to sleep on its laurels now. All hands will "get in and drill" in the upbuilding of the pretty town, and within a few short months the sounds of a thousand hammers will be heard in their joyful work of erecting a city that shall redound to the glory of a rich region of country that has through all the centuries lain dormant because no transportation facilities were at hand. These days, however, are now forever past, and RAIN OR SHINE, BENEATH STORMY OR CLOUDLESS SKIES, the auction sale will take place and will not be postponed. Arrangements have been made to shelter and feed 5,000 people on January 12, so that none need fear the inclemency of the day should rains descend. The ride is one of the most delightful in the West, and as the fare will only be 75 cents

### THAT EXCURSION DAY MAY BE MADE ONE OF THE HAPPIEST OF ONE'S LIFE

Who knows who may be the winner of the \$500 business lot, or the \$250 residence lot to be given away on that day? It may be the reader of these very lines. Anyway, see the romantic city. View the plat of ground that will soon be the seat of one of the most thriving trade centers in the newer region of the Pacific slope.

FURTHER INFORMATION CHEERFULLY FURNISHED BY

**THE OREGON WATER POWER TOWNSITE CO.**

Room 5, Oregon Water Power & Railway Co.'s Building, 132½ First Street

Or by **SHARKEY & MORROW, Agents, Alisky Building, Third and Morrison Streets**

Telephone Main 216