

COR 3RD & BURNSIDE STS. FORCED REALIZATION SALE

BRIEF HISTORY OF THIS FORCED SALE

We purchased in early October the \$50,000 stock of the Union Shoe and Clothing Company of Chicago at 35 cents on the dollar. In November we purchased the entire \$36,500 stock of the Plymouth Clothing Store, of Butte, Montana, at 20 cents on the dollar. Those two immense stocks, combined with our own, gave us a stock of over \$125,000 worth of Clothing, Shoes and Men's Furnishings. Immense as has been our business in the past three months, we find we have bit off more than we could chew, and the greater part of the above stocks are still unsold and unpaid for. The Union and Plymouth, as well as our own creditors, are pressing us for money. Their bills were due January I, but we got an extension only to February I, and we must raise \$30,000 IN THE NEXT THIRTY DAYS OR BUST. To meet these bills, to save our business, our credit, everything we have on earth, we will sacrifice our great \$125,000 stock of Fine Clothing, Shoes and Furnishing Goods to one-half, and in a great many cases one-fourth their actual value.

\$10.00 and \$12.50 Suits, in sack and frock, all

mixtures. Scotch tweeds and cheviots,

Forced Sale price

gle and double-breasted frocks,

\$15.00 Suits in sacks and frocks, neat dark colors, \$5.00 tailor made, Forced Sale Price \$20.00 Suits, in sacks and frocks, strictly tailor-made garments only, in pure wool worsteds, black, clays and fancy

Forced Sale price \$25.00 Suits, in fine imported all-wool worsteds, strictly tailor made, lined with all-wool serge or fine farmers' satin, in sin-

broadcloths, doeskins, clay worsteds, vicunas, silk mixtures, fancy Scotch suitings, cheviots, English tweeds, cut in the very latest styles; an excellent \$30.00 value-Forced Sale price \$35.00 and \$40.00 Fine Custom Tailored Suits, in an end-

\$30.00 Suits, in the highest-grade imported woolens, tricots,

less variety of styles and shapes, everything imaginable in fine Suits contained in this lot, all sizes from 30 to 50, all of our own, the Union and Plymouth finest \$35.00 and \$40.00 tailor-made suits are in this lot, and the

Overcoats

Lower than the lowest — better than the best

RIGHT NOW, IN THE HEART OF THE OVER-COAT SEASON WE ARE SELLING OVER-COATS AT LESS MONEY THAN IT COST TO SEW THEM, CLOTH, TRIMMING AND PROFIT THROWN IN.

\$12.50 Castor Beaver Overcoats, in blue and black, lined with a good all-wool serge in mediam and long lengths, Forced Sale \$3.85

15.60 Overcoats, in all-wool meltons, kerseys, beavers, friezes, in all latest styles,

\$20.00 and \$25.00 tailor-made Overcoats, in the rough Scotch effects, overplaids, neat checks, kerseys, meltons, astrakhans, whipcord, Bedfords, 1,000 Overcoats in Belt Oxford, Surtout, automobile, in all extreme novelties and conservative cuts, all shades and colors-All \$20.00

\$25.00 and \$30.00 Belt Overcoats, Surtout Overcoats, Chesterfield Overcoats, Box Overcoats, silk-lined Overcoats, satin-lined Overcoats, Melton Overcoats, chinchilla Overcoats, kersey Overcoats, novelty Overcoats, made, cut and tailored up to the second. Forced \$14.85

CRAVENETTES

\$20.00	Cravenettes	***************************************	7.9
\$25.00	Cravenettes	\$	9.9
\$30.00	Cravenettes		12.9
\$35.00	Cravenettes	***************************************	14.9
\$40.00	Cravenettes		19.91
11172	modification was		79000

MACKINTOSHES

\$ 4.00	and	\$ 5.00	Mackintoshes\$1.89
\$ 5.00	and	\$ 7.50	Mackintoshes\$2.89
\$ 7.50	to	\$10.00	Mackintoshes
\$10.00	to	\$15.00	Mackintoshes

COATS AND VESTS

Made to measure by the best tailors in the world for \$10.00, \$15.00, \$20.00 and \$25.00. We bought 'em cheap, and now we must sell 'em still cheaper.

\$10.00 Coats and Vests, in both back and frock, in every size and all colors, Forced Sale \$4.19

\$15.00 Coats and Vests, 500 different styles, mostly from \$25 Suits, Pants sold or mislaid, in every

\$20.00 and \$25.00 Coats and Vests, in every imaginable make of coat and style of woolens, trimmed in the finest and tailored the best way, sacks, frocks and Prince Alberts. \$8.19

ODD COATS

500 anclaimed tailor-made Coats, suitable for office or street wear. will be closed out at these Forced Sale prices:

\$10.00 Odd Coats\$1.89 \$15.00 Odd Coats\$4.89

OVERALLS

The Forced Sale price on The Hub half-dollar Overalls, on the Union 65c Overalls, on the Plymouth 75c Overalls, is 25¢. 1,000 dozen, in all sizes, all colors. *

Trousers

WE ARE FORCED TO SELL THE FINEST STOCK OF PANTS IN PORTLAND AT THESE PRICES:

\$2.00, \$2.50 and \$2.75 all-wool Pants, in all sizes—Forced Sale price..................99c \$3.00 to \$5.00 all-wool Pants, in neat hairlines, pretty plaids and fancy all-wool worsteds, 2,000 to pick from. Forced Sale \$5.00 to \$7.50 tailor-made Trousers, in every size and make of pants you can think of; immense variety to select from. They're tailor-made.

price \$2.99 \$7.50 to \$16.00 tailor-made Trousers, 2,600 pairs to pick from, select imported woolens, only peerless pants. Forced Sale price\$3.99 used in the manufacture of these

Men's Underwear

Thousands upon thousands of dozens of the finest Underwear that was ever shown in this city to be sacrificed in the next 30 days at ONE HALF

50c and 65c Jersey-ribbed fleeced cotton Under-75c and 90c fleeced and plain cotton Underwear.

in handsome shades of tan, flesh, blue and pink. Forced Sale price38c \$1.00 and \$1.25 cotton Underwear, in the full finished Egyptian cotton and full wool fleeced Jersey-ribbed Macos. Forced Sale

WOOL UNDERWEAR

\$1.00 and \$1.50 all-wool Underwear, in the famous full fashloned glove-fitting Switz Conte makes. in blue, pink, tan and gray. Forced \$1.50 to \$2.50 fine, select lamb's-wool Underwear, in all the very best makes and mills, all sizes, all colors. Forced Sale price 98c \$3.00 to \$5.00 wool and silk Underwear, about 800 dozen of them. They go at the Forced \$1.88

Vests



\$1.00 to \$2.00 Wool Vests, sizes 32 to \$2.00 to \$3.00 Wool Vests, in sizes 34 to 49c \$3.00 to \$5.00 Wool Vests, all sizes, 99c \$3.00 to \$4.00 Silk Vests; in all sizes \$1.99 \$4.00 to \$5.00 Silk Vests\$2.99 \$5.00 to \$7.50 Silk Vests\$3.99

Socks



One ton of 10c cotton Sox go during the 15c black and tan cotton Sox, Forced Sale price 25c fancy Sox, double heel, soles and toes, in lisle Maco and merino, Forced Sale 50c, 75c and \$1.00 fancy imported Socks, 1,060 dozen in this grand lot, of imported French goods no finer Sox can be bought for

MEN'S WOOL SOCKS

20c and 25c wool Socks, home made, in 40c and 50c Norwegian hand-knit, double-twist lamb's wool Socks, in 20 different shades, just

Working Shirts

75c double reinforced Working Shirt, doublesewed lop seams, in pretty dark, service-able shade. Forced Sale price37c \$1.00 Hickory Shirts, 1,000 dozen to pick

DRESS SHIRTS

50 dozen of laundered and Negligee Shirts, slightly soiled, in white and fancy bosoms, will be sold during the Forced Sale at25c \$1.00 White Shirts, in the short bosoms, open back and front. Forced Sale \$1.50 Dress Shirts, in both white and colored bosoms, will be sold during the Forced Sale 72c \$2.00 Dress Shirts, in soft and stiff bosoms, in during the Forced Sale at96c

Umbrellas

If you could only realize the tremendous values we are forced to give in good Umbrellas, every man or woman in Oregon would buy an Umbrella at The Hub during this Forced Sale.

33¢ buys you an Umbrella that would cost \$1.00 under happier conditions, but we are up against it and must sell.

61¢ buys you a Gloria Umbrella, with a steel rod and frame, that would be very cheap at \$1.50. 97¢ buys you an Umbrella that any Umbrella man in town will ask you \$2.00 for. We must sell. \$1.37 buys you a swell, fancy buckborn or

natural-wood handle Umbrella, that would be a

bargain at \$2.75. And so we sweep the line. We have them as high as \$15.00, and will sell 'em to you under these enforced conditions at

One-third Price

Hats



With two great Hat stocks purchased at a fraction of their cost, we can quote you prices during the Forced Sale that will surprise you. Every Hat the latest block, every Hat the new-

\$2.00 Hats, in soft and stiff, go during this Forced Sale at82c

\$2.50 Hats, in all the new 1904 shapes \$1.37 go during this Forced Sale at \$1.37 \$3.00 Hats, in every shape, shade, style, block and make known to mankind, go \$1.82 \$4.00 Hats, in all the new 1904 shapes, from all the leading makers, go during \$2.21

Handkerchiefs

\$5.00 Hats, no reserve, go during

the Forced Sale at\$2.72

10c Hemstitched Handkerchiefs, in plain white and fancy borders, Forced Sale price3c 15c Hankerchiefs, including Japanese silks with initials, go during the Forced Sale at8c All fine Irish Linen and Silk Handkerchiefs at one half and less.

Suspenders Can you get a pair of President Suspenders

anywhere outside The Hub for less than 50c? The Hub sells 'em always at25c 162 dozen of Standard Suspenders, 50c 21c 26 dozen fine Holiday Suspenders, \$1.00 and \$1.50 values, Forced Sale price....37c

Suit Cases

\$4.00 Sheepskin Sult Cases, brass lock, hinges and corners, canvas lined, 28 in. \$1.58 \$5.50 Alligator Suit Cases, very handsome, steel \$8.50 sole leather Suit Case, a beauty, finished with pockets for collars and cuffs, etc., new-

\$15.00 satin-lined Suit Case; money can buy no

price\$7.99

better Suit Case, Forced Sale

outh stock that conflict with out regular lines, will be offered during the Forced Sale atOC

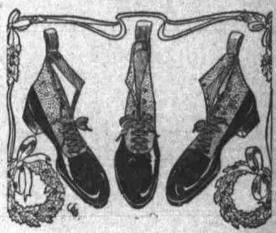
Collars

184 dozen of 20c and 25c Collars from the Plym-

Gloves

GARTERS, HANDKERCHIEFS, CUFFS AND THE HUNDRED AND ONE THINGS THAT GO TO MAKE UP A FIRST-CLASS FUR-NISHING GOODS DEPARTMENT, GO AT ABOUT ONE THIRD THEIR REAL VALUE.

Shoes



The best kinds only, mostly from the Great Union stock.

\$1.75 and \$2.00 Shees, in solid leather, \$1.00 and guaranteed, Forced Sale price . \$1.00 \$2.00 to \$3.00 Union Shoes, in lace and congress, in calf, vici and colt, Forced \$1.50 \$4.00 to \$5.00 Union Shoes go during \$2.50 the Forced Sale at \$5.00 to \$6.00 Union and Hub Shoes \$3.00 during the Forced Sale at

SLIPPERS

\$1.25 Slippers, Forced Sale price........56¢ \$1.50 Slippers, Forced Sale price 78¢ \$2.00 Slippers, Forced Sale price97¢

Blankets

These are from the famous Plymouth Blanket stock of Butte, Montana. Every pair is strictly pure wool, and are easily worth two and three times the price we ask for them. We must raise that \$30,000.

\$5 all-wool Blankets, Forced Sale price. \$2.59 \$6 all-wool Blankets, Forced Sale price .. \$3.39 \$7.50 all-wool Blankets, Forced Sale

\$10 all-wool Blankets, Forced Sale price \$4.99

50 bales of wool-filled Comforters, \$4.00 and \$5.00 values, Forced Sale price\$2.19

DURING THIS SALE

WE WILL NOT FILL MAIL OR TELEPHONE ORDERS, DELIVER BUNDLES, SELL ANY GOODS TO DEALERS OR PEDDLERS. ALL GOODS MARKED IN PLAIN FIGURES, AND YOUR MONEY BACK AT ANY TIME FOR ANYTHING THAT IS NOT IN EVERY WAY SATISFACTORY.