THE OREGON DAILY JOURNAL, PORTLAND, FRIDAY EVENING, DECEMBER 18, 1903.



W. H. LESH DEKUM BUILDING

There is no difference of opinion evident among either city officials, council men or executive board members con

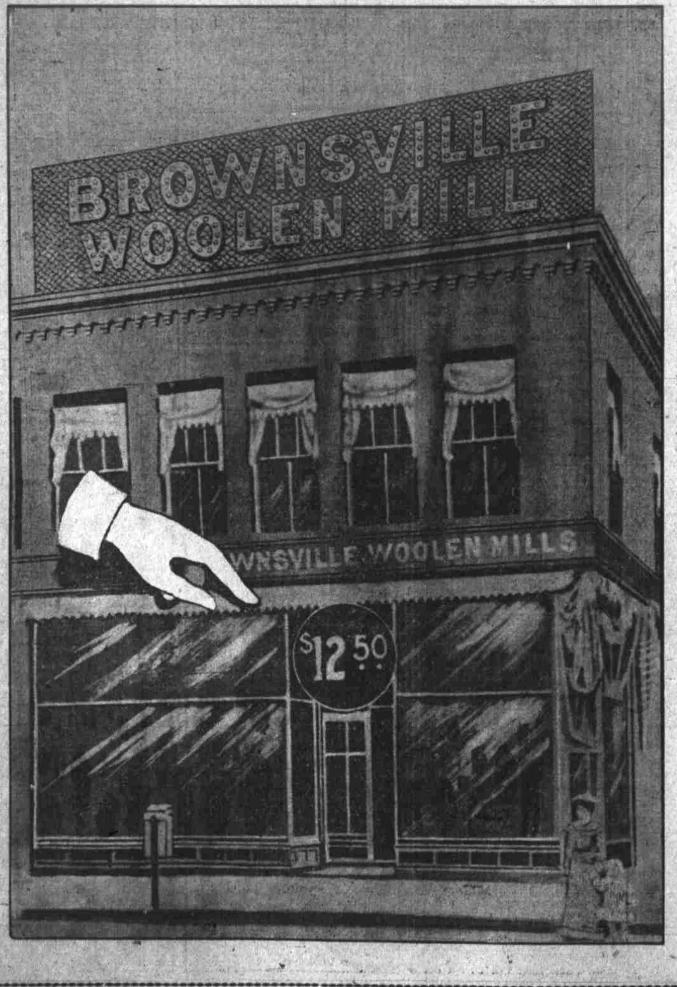
cerning the need of readable signs that can be found when wanted. Probably

information. When the bright blue and white signs to the number of 12,000 are placed there will be a generally satisfied ommunity.

Preferred "took Canned Goods. Allen & Lewis' Best Brand.

son street bridge, although the City & Suburban operate a greater number of cars. They asked that no increase be made until the new Morrison street bridge is built and the City & Suburban

is taxed \$12,000 a year.



OUR GREAT **OPENING SALE** CCESS

J. P. Plagemann, Manager

288 Morrison St., Portland, Ore.

SO MUCH SO THAT EVERY WEEK DAY UNTIL JANUARY 1ST IT WILL BE CONTINUED. IT'S A RECKLESS OFFER, BUT ONCE MADE, WE STICK TO IT. WHEN WE MOVED INTO OUR NEW BUILDING (CORNER OF THIRD AND STARK STREETS) WE SAID YOU COULD HAVE PICK, WITHOUT RESERVE, OF

ANY SUIT IN OUR STORE FOR

WE HAD AT THE START SOMETHING LIKE 1,200 SUITS TO PICK FROM THAT SELL EVERYWHERE, AND BY US USUALLY \$13.50, \$15, \$16.50, \$17, \$18, \$20, \$22.50, \$25, \$27.50 AND \$30. NOW \$12.50. THE PERFECTION WE HAVE ACHIEVED IN THE TRADE OF CLOTHES-MAKING IS THE EVOLUTION OF YEARS OF EARNEST, PERSISTENT AND CONSISTENT ENDEAVORS. OUR STOCK OF SUITS IS NOW AT ITS BEST. THE VARIETY IS THE NOBBIEST WE'VE EVER SHOWN-INCLUDING, OF COURSE. NOVELTY AND CONSERVATIVE STYLE-IN ALL GOODS-COMMENCING WHERE TRUE WORTH BEGINS AND WITH THE FINEST THAT CAN BE PROCURED. A STOCK MUCH LESS VARIED THAN OURS MUST BE DEFICIENT IN THERE'S NO FEATURE OF SUIT OR OVERCOAT FASHIONS THAT ISN'T OBTAINABLE HERE. ANY TEST APPLIED HERE RE-SULTS THE SAME. WE NEVER FORGET THAT WHATEVER WE SELL REPRESENTS OUR STANDARD. COMPARE IN GEN-ERAL AND DETAIL, ANY ONE OF OUR SUITS AND OVERCOATS WITH THOSE OF OTHER STORES-YOU'LL FIND THE DIF-FERENCE SO GREATLY IN OUR FAVOR THAT YOU'LL JOIN THE MAJORITY IN YOUR PREFERENCE FOR OURS-AT ONCE

CATALOGUE SENT-MAIL ORDERS WILL HAVE PROMPT ATTENTION BUT NO SAMPLES WILL BE SENT DURING THIS SALE

Brownsville Woolen Mills Store

COR. THIRD and STARK STS., Opp. Chamber of Commerce