

A PAGE OF CHRISTMAS SUGGESTIONS OFFERED BY PORTLAND'S PROGRESSIVE EAST SIDE MERCHANTS FOR THE JOURNAL READERS TO PATRONIZE



Have You Seen Our Stock of
Holiday Perfumes
IN FANCY BOXES—FOR GIFTS?
We have a nice selection and feel certain that we can please you.
These are busy days for our postal clerk. Come in and let him weigh your parcels. Stamps sold, letters registered, and money orders issued. Station No. 8.
Corner Hawthorne and Grand Aves.
The Jancke Drug Co.

SOMETHING TO EAT
Our business is to furnish people on the East Side—West Side too—with good things to eat. If you want a good Christmas dinner order your Groceries and trimmings from us.
MANAGHAN & BENNETT
Corner East Morrison St. and Union Ave.
Phone East 249



SOMETHING FOR NOTHING
How often do the people see these glaring words in the advertisements of today, only to find 'tis but a blind delusion. Many low prices are quoted regardless of quality of goods, fictitious values are placed on articles for "cut-in-half" bargain baits, and last but not least, the "closed-out-below-cost" chestnut. All these and many more are resorted to to deceive the public. It is as impossible to do business legitimately WITHOUT A SMALL profit as it is to run a water-wheel without water. We do not claim to do business without a profit, but we DO say we do it on a SMALLER margin than any other store in the city. All we ask is a trial.
We have some beautiful and appropriate Christmas presents in
SILVERWARE, CHINAWARE, GLASSWARE AND FURNITURE
Goods laid aside and delivered when desired
We can furnish your house from top to bottom at a great saving.
W. M. TAYLOR
The East Side Homefurnisher 106-108 Grand Ave., bet. E. Alder and E. Washington



AN EAST SIDE INVESTMENT IS LIKE BUYING DIAMONDS

One of the beautiful homes on the East Side, built by Cate & Powell.
OWN YOUR OWN HOME
You can do it in either the Ladd or Hawthorne Additions. Reasonable terms—terms any one can meet. Beats paying rent. We sell you the lot, build you the house and when accepted by you, allow you to pay for it monthly. What more reasonable proposition could you ask—just like paying rent to yourself.
A FEW POINTS—Water, gas, sewers, electric light, best streetcar service in the city. Good churches and good school. Best residence section in the city. Houses already built by us are owned and occupied by Portland's best citizens. Graded streets, stone sidewalks. No house allowed built that costs less than \$2,000. A good Christmas present. Investigate by calling on
CATE & POWELL 701 Chamber of Commerce East Side Office, Telephone, Main 100. Cor. 12th and Hawthorne.

VORPAHL BROS.
Phone Union 4411
STAPLE AND FANCY GROCERIES SPECIAL For FRIDAY and SATURDAY ONLY
1000 lbs. Coffees and Teas to be sold at these low figures
COFFEES. Regular. Only. **FRESH ROASTED.**
Best Mocha and Java, lb. 49c 35c
Best Costarica, lb. 55c 35c
Good Mocha and Java, lb. 35c 25c
Costarica and Java, lb. 30c 20c
Good Costarica, lb. 25c 15c
TEAS. Regular. Only.
Spider Leg, lb. 65c 50c
Gunpowder, lb. 70c 50c
Uncolored Japan, lb. 75c 60c
Ceylon, lb. 80c 45c
Lipton's 1/2 lb. tins 40c 35c
HOME CANNED GOODS A SPECIALTY
DON'T MISS THIS SALE
423 East Morrison Street, corner Sixth St.

A LARGE STOCK OF BEAUTIFUL GOLD AND SILVER MOUNTED SILK
Umbrellas
ESPECIALLY MADE FOR
Christmas and New Year's Presents
20 Cents Discount on the dollar will be given from the ordinary price, at
P. J. B. Sagazan
388 E. Morrison St., bet. Union and Grand Avenues
Two Street Car Fares Given to Every Purchaser Above One Dollar.

DO MY OWN WORK
That is the Cutting—and live out of the high rent district and can save you from \$5 to \$10 on a Suit or Overcoat.
A splendid line of exclusive patterns to select from—it's worth your while to come and see me.
A. PAUTZ, Tailor
105 Grand Avenue

Paints, Glass and Wall Paper
Do Not Make Popular Gifts
but they are necessary to protect and beautify your home.
CALL ON US FOR THE BEST
Strowbridge Paint & Oil Co.
128 GRAND AVENUE

PHOENIX IRON WORKS
Engineers
Manufacturers of Marine, Mining, Logging and Saw Mill Machinery, Boilers, Tanks, Riveted Pipe and Sheet Iron Work, Iron, Brass and Semi-Steel Castings
Hawthorne Avenue and East Third Street

John Deere Plow Co.
John Deere Plows, Harrows, Discs and Cultivators :: Moline and Schuttler Mountain and Teaming Wagons and Gears :: John Deere and Wilson Moline Fine Buggies and Carriages :: Armleder Business and Express Wagons :: Full line of Agricultural Implements
East Yamhill, between First and Second Sts.
Phone East 56

W.H. MARKELL & CO.
121-123 GRAND AVENUE

Barking Jumping Dogs 25c
Astrakhan Covered Poodles. By pressing rubber bulb, dog barks and jumps.

Balking Donkey 35c
Wind up. Donkey pulls cart forward a few feet, then balks and backs up.

W.H. MARKELL & CO.
121-123 GRAND AVENUE

THE SATISFACTORY CHRISTMAS STORE
Christmas shopping can be done at this store with the least possible worry and fatigue. No tiresome, exasperating waits for transfers, change and wrapping of parcels. Prompt delivery to any part of the city.
OUR DISPLAY OF HOLIDAY GOODS IS GREATER than was ever before shown on the East Side, and the prices are extremely modest.

IRON TOYS
Horse Cars, Engines, Hook and Ladder Trucks, Drays, Delivery Wagons, etc., ranging from \$1.00 to \$1.25.

Automatic Toys
In great variety at 25c. Wind them up and away they go.
25c

DOLLS
Both dressed and undressed. All the newest kinds from the world's best makers—
Undressed 1c to \$3.00
Dressed 3c to \$3.00

TOY TRAINS—In tin or iron, large assortment—15c to \$1.25.

FRIDAY BARGAIN NEWS

LOUIS XV COATS at BARGAIN PRICES—The very newest in the Coat line. Well tailored and very stylish. Good quality Meltons, neatly trimmed and well lined. The best Coat value in the city. A comparison will convince you.
\$17.00 and \$17.50 Coats at \$11.98
\$15.00 Coats at \$9.98

Children's 25c Black Cotton Hose at 19c
The famous "Black Cat Kinkless Stocking" for Boys and Girls, fine and heavy ribbed, with triple knee. Absolutely fast black. The best 25c Hose at 19c—all sizes, 6 to 10.

7c Apron Gingham 5c yard
2,500 yards of the best 7c Apron Check Gingham, in blue, black, brown and green checks, of various sizes—Special Friday only, 5c.

Men's \$1 Wool Ribbed Underwear at 78c
Heavy two-colored wool-ribbed Underwear, which we have sold for eight years at \$1.00 per garment. Special for Friday only—Shirts or Drawers, at 78c.

Boys' 50c Shirts at 39c
Any Boys' 50c Shirt, any style or size—your choice for Friday, 39c.

Great Values in Indian Baskets 8c to \$3.50
Very large assortment of Baskets, made on the reservation of the St. Regis Indians, on St. Regis' Island, St. Lawrence River, now on display.

Get the Habit; Use the Best Weatherly's Creamery Butter Ask Your Grocer for It