

ESTACADA IS THE GLITTERING CHARM OF OREGON COUNTRY

A Prosperous City Will at Once Spring Up at the Terminus of the O. W. P. & R. Company's Line.

Great Factories to Be Constructed on the Rapidly Flowing River—Electric Power Plant Now Building.

Fine Hotel in Process of Erection—Waterworks and Sewers the First Thing to Be Attended to.

The distance from Portland to Estacada is 35 miles. It is a couple of miles further to the terminus of the track of that branch of the Oregon Water Power & Railway company's line that passes through Lewis, Mt. Scott, Gresham, Eagle Creek and Estacada, ending at Boring, the last station on the line.

The townsite of Estacada is one of the most picturesque and beautiful spots ever looked upon by the eye of man. It is set in the midst of a fertile region—a surrounding country rich as the famous valley of the Nile.

There is but one house upon the townsite—a farm building hedged in by an apple and pear orchard, the fine fruits of which have not been gathered, save that portion eaten by the swine that are fattening on the toothsome food.

On the hearth, so to speak, of the charming piece of platted ground, the land is leveled down to the dancing, sparkling, bounding leaping, prancing waters of the rock-bound Clackamas river, a never-falling stream of mountain water, so wild in its deportment as to utterly fascinate the ear and captivate the eye. From rock to rock the water dashes, splashes, foams and scurries in its hurried journey to join its blue with the present murky waters of the untidy Willamette, leaving behind it the mountain fastnesses, the vine-clad hills and bewitching landscape, the scene of which would be hard to find anywhere in the regions of civilization or in the wilds of the wilderness so far traversed by the feet of man.

But beauty is not fattening. It would be a long time in preparing a porker for the butcher's knife. It would not put wool upon the back of the lambkin, and the patient "lowing kine" would grow exceedingly spare if fed alone upon a diet of estacada.

So with greater assurance that the glories of Estacada and its surroundings are so profuse that it is impossible to picture them except with the camera or brush, or both, let us pay a little attention to the progress of development now building and soon to burst forth into gigantic bloom in the territory which is to play an important part in the feeding of Portland as well as the nourishment of the town about to be born in that section of Clackamas county where the new railroad ends.

The Oregon Water Power & Railway company came into active life when it passed into the hands of the present owners two or three years ago. The thing before that section of Clackamas county was a wilderness and was compelled to succumb, but except for the calamity that that unfortunate circumstance brought to those whose fortunes were swept away, its downfall was a blessing to all that region of country concerned in its maintenance and extension.

About a year and a half ago, however, wonderful life was infused into the enterprise. W. H. Hurlbut, for a long time general passenger agent of the O. W. P. & R. railroad, who had been previously chosen general manager of the Oregon Water Power & Railway company, began an energetic campaign of extension and improvement, and the sums of money he has expended since that event has run well up into the millions. Besides the vast amounts spent on the original properties, he has built nearly, if not quite, 40 miles of new and substantial railroad track as is found anywhere in the United States, notwithstanding that the nucleus was but a feeble city electric car line. The new road is standard-gauge, and although within a year all its cars will be operated by electricity, at the present time three regular railway locomotives are employed in handling the traffic south of Eagle Creek. From Portland to that point, about half of the whole road, the line is now electrified, and by the first of June of 1904 this motive power will propel the cars the entire distance to Boring, the present terminus. A tremendous water power is afforded by the fall of the Clackamas river within a few rods of Boring. The work of constructing a dam at that point is now in progress and the limit of the water force need only be gauged by the desires of its projectors. The breadth of the river where the dam is being built is but little more than 100 feet, and the almost perpendicular banks rise to a height of fully 100 feet. The

river is so large that it would likely not be difficult to maintain at least 100,000 horse-power throughout the year, so that it need not excite the wonder of any, if, within another 12 months there may be some lively bidding in the electric power market of this city. It has also been said that the company may place poles across the country to Salem and enter that field, too. But if none of these side enterprises be carried out, still there will be important service for the great electric plant now building to perform, and the \$200,000 investment will doubtless yield ample returns for the large outlay.

There can be no townsite at Boring. The space between the high mountain range on the east side of the railroad track and the river, 100 feet below to the west, is barely enough for the right of way, so that the plat of Estacada will stand alone as the trading point of a wide region of a well-settled and cultivated portion of the state. It is also the center of a wonderful timber country, almost untouched so far, because of lack of transportation. This will all be manufactured into merchantable lumber at Estacada, or in the shape of pilings, be loaded onto cars at that place and shipped to the Eastern plains and to California. There will be hundreds of men employed in the surrounding camps, and Estacada will be their only trading mart. In addition to this the writer, last Tuesday met at Estacada a furniture manufacturer, who, within the next two weeks, will begin the building in which will be one of the big furniture factories of the West. This will be in operation within the next six months. A large tract of white ash timber has been secured near the townsite, and this will be converted into furniture there. Cheaper grades will be made of the fir abounding everywhere. There is considerable maple also in that locality and it would not be surprising if half a dozen such factories should spring up at Estacada so soon as its splendid water power becomes known throughout the country. Dams may be constructed and factories built every mile or so as the fall of the river is so great that one dam would not interfere with another if even a less distance apart. In fact this is soon to be the center of great activity in lumbering and manufacturing, hence Estacada's harvest will be as continuous as the following of the days and weeks.

The fertile farms surrounding this pretty townsite have been in cultivation, some of them for 30 years. They produce most abundantly, and the fact that the farm upon which was grown the wheat that took first premium at the Chicago fair comprises a part of the Estacada townsite, is evidence of the equality of the harvests. That the grain was grown in that part of Clackamas county is not generally known, but it is a fact that it was sown, harvested and threshed on ground soon to be the seat of innumerable thriving industries and active trade, is a fact beyond dispute. Tens of thousands of bushels of this sort of wheat is annually harvested in this section, and great flouring mills will soon convert the cereal into flour there. In fact one need have no hesitation in saying that a dozen mills and factories will have their wheels turning at Estacada long before the fifth of December, 1904.

The machinery once installed, there will be comparatively no expense entailed in its operation, as all that will be necessary to set the wheels in motion will be to "hoist" the gate and way will spin. Then to sum it all up Estacada is sure to be one of the important manufacturing towns in Oregon. It already, it ought to be said, possesses a sawmill within 40 rods of its circumference, and flouring mills, planing mills, sash and door factories and at least one large furniture factory is assured. In addition two stores will be erected within the next 60 days, and the townsite company has begun the building of a two-story hotel 100x35 feet. This will be supplied with all the modern conveniences, such as a ground floor and upstairs dining rooms, call bells, electric lights, patent toilets and water in every room from a large reservoir located at an elevation of 100 feet a quarter of a mile to the west, from which will be conducted the waters of a spring of tremendous volume that bursts from the mountain side. The whole of Estacada will be provided with

this pure water, so that from the beginning metropolitan airs will be noted by all who visit the young metropolis. Sewers will be constructed to the river, which skirts the town, and the almost perfectly level streets will be graded and graveled without delay.

There will, therefore, soon be put upon the market a townsite that is not only a dream of loveliness, with its roaring river frontage, most delightful mountain scenery, its grand surrounding grain fields and orchards, its superior transportation facilities, its gigantic water powers, and great forests that it will take decades to deplete of their golden timbers.

It is understood that Messrs. Morrow & Campbell, two gentlemen of large means and extensive experience with the Chicago, Milwaukee & St. Paul railroad, will control the destinies of Estacada, and the public is assured that they will leave no stone unturned to build up there the model city of the interior Pacific coast.

They know how to do this. They have the means to carry out their knowledge. They have the ambition to make of this pretty spot a diamond set upon the bosom of Oregon's immaculately spotted linen.

Persons desiring a home amidst all the glories of the earth, or those seeking a business opening, will do well to communicate with Messrs. Morrow & Campbell without delay, get in on the ground floor, so to speak.

The doors are open now. They will not always stand ajar. Ring the bell before it is too late. Messrs. Morrow & Campbell's office is in the Alisky building, Third and Morrison, second floor.

Preferred Stock Canned Goods. Allen & Lewis' Best Brand.

COUNTRY CLUB

MOCHA AND JAVA
THE ELECTRIC COFFEE CO.
PORTLAND, OR. U.S.A.

IS A BLEND OF SWEET CULTIVATED COFFEES FREE FROM THE HARMFUL EFFECTS SO OFTEN EXPERIENCED AFTER DRINKING COARSE, RANK, LOW-GRADE AND LOW-PRICED COFFEES.

BY FOLLOWING CAREFULLY THESE FEW SIMPLE DIRECTIONS, A GOOD, SWEET, PALATABLE MOCHA AND JAVA COFFEE CAN BE INVARIABLY SECURED.

GRIND COARSEST THAT GRANULATED SUGAR. TAKE EIGHT HEAPS TEASPOONFULS OF COFFEE TO EACH QUART OF BOILING WATER. BOIL TWO TO FIVE MINUTES. SERVE WITH CREAM OR HOT MILK. IF PATENT POT IS USED, FOLLOW DIRECTIONS THAT COME WITH SAME.

A REMARKABLE INVENTION

THE WELL-KNOWN INVENTOR OF OUR LETTER BOXES WORKS A REVOLUTION IN VENDING MACHINES AND CREATES A NEW MONOPOLY

How 100 Per Cent and Over is Insured First Investors.

The company proposes retention of large cities to operate itself; also railroad smokers, depots, etc. The licensee will be granted under licenses granted for territorial rights and with rentals on machines furnished by us. We know that the average sales of nickel cigars has been fifteen per day. We figure that 10,000 machines can be placed on the coast alone, which at a per cigar profit on fifteen sales per day, would net \$2,000 daily, or yearly profit of three-quarters of a million dollars.

A LONG FELT WANT

Description, Possibilities, Etc.

The machine is at once a salesman, a show case, a cash register—placed on counter or showcase in hallways, factories, depots, smoking cars, lodge rooms, barber shops, waiting rooms, dance halls, shops, clubs and barrooms or in fact any place where men congregate. It attracts attention and is an accommodation to public.

As the public recognizes the possibilities of this machine, and its successful handling of cigars, candy, chocolate, chewing gum, perfumes, salted peanuts, and many other commodities, and as the business grows allowing us to make our own cigars, candy, etc., so will stock double and triple in value.

Portland will support 1,000 machines, which, estimating 15 sales per day, means a profit of over \$100,000 annually. We plan to retain large cities for ourselves.

The first allotment of shares will, without a doubt, be exhausted at once.

The only way to get the stock at lowest figure is to write or telegraph without delay.

All moneys received too late will be returned.

This offer will positively be withdrawn after allotment is subscribed. Our advice is—BUY NOW while you have the opportunity. This stock may advance any moment or be permanently withdrawn. Remittances covering amount desired, in cash, check, money or express order, should be made payable to

YOUR CHANCE TO GET IN ON PROFITS

INVEST \$10 NOW. Every \$10 puts another machine at work, making \$10 per month for us. Portland can easily support 1000 machines. Every \$10 reserves for you now 40 shares of stock at 25c a share, which will be selling at 50c very shortly and then your money begins earning at once. Men in outside towns can rent machines at \$1 per month and collect their own dividends out of profits, in addition to sharing in profits of home company.

\$100 secures 500 shares, payable 25 per cent down and balance monthly.

Think of having 1000 salesmen working for us night, day and Sunday, each one earning from 20c to 50c daily. We estimate that your 500 shares will be worth \$10 each and draw 50 per cent on investment as soon as we get enough machines at work.

No Machines Are Ever Sold—We Want Perpetual Revenue and Control for Stockholders—All Are Leased.



Instead of disposing of a controlling interest to capitalists who would exploit it for their own benefit, those who control the invention have formed a company to operate machines. A limited amount of stock which has never been watered or doctored by schemers and financiers is now open to popular subscription. All machines will permanently remain the property of the company. This assures the parent company of absolute control. Of the central idea which now must govern the business and profit. Such stocks the public have come to know, are the safest investment stocks to be found. They are popular for large and small investors alike and when a stock has an absolute monopoly of the broadest gauge, investors are fortunate who get in at organization prices.

It is a handsome machine and attracts interest wherever placed. All parts are copper-plated and the simplicity of the mechanism is simply wonderful. That you may fully appreciate this little machine, take any box of cigars, note how carefully they are packed, then imagine if you can how the task of removing cigars from the box one by one is accomplished. How by the simple depositing of a coin and the turning of the handle the cigar is delivered to your instantly. The very ingenuity of the device appeals to the novice as well as to the mechanic and results in the non-smoker patronizing the machine almost as frequently as the smoker (just to see the wheels go round).

SUBSCRIPTION BLANK

To Pacific Automatic Vender Co., Portland, Ore.

Gentlemen—Reserve for me the Town of..... I enclose

.....to pay for..... shares. It is agreed that I have option this town.

Signed.....

THE PACIFIC AUTOMATIC VENDER CO.

601 Oregonian Building

PORTLAND, OREGON

History of the Invention PUZZLE SOLVED

Fortuners have been made through gum and other slot machines, but a Cigar Vender was almost impossible because United States revenue laws provide that entire box, label, stamp and marks show up plainly and that machine hand clear out of original box. Hundreds who tried either got up impracticable machine or practicable one that failed to live up to the latter.

Our machine actually solves the problem and fills a long-felt want—an automatic salesman. This machine will revolutionize a world-wide industry.

How Territorial Rights May Be Obtained

The company is prepared to make propositions to men in large cities respecting the organization of sub-companies, or in smaller places for sale of exclusive territorial rights. It must be apparent to all what advantages such rights convey.

In many smaller towns of 1,000 people, where but 10 machines are in operation, our representatives are making from \$50 to \$100 per month, and only put in a few hours after work in collecting and refilling machines.

YOU OWN A BUSINESS OF YOUR OWN.

In cities of 50,000 or over it may be desirable to organize sub-companies, which we foster, and we are able to offer good men every opportunity to obtain exclusive monopoly.

The company is now negotiating for sale of territorial rights in different localities. Applications for territory from stockholders of this company will receive a preference at hands of the company.

Correspondence on this subject invited. Address Superintendent of Agencies Department.

THE PACIFIC AUTOMATIC VENDER COMPANY IS CAPITALIZED AT \$100,000. NO WATERED STOCK. FULLY PAID AND NON-ASSESSABLE. PAR VALUE \$1.00 PER SHARE. A LIMITED AMOUNT IS NOW OFFERED THE PUBLIC AT 25c A SHARE FOR A SHORT TIME ONLY.

PROGRAM OF ELKS' MEMORIAL SERVICE

In commemoration of departed brothers, Portland Lodge No. 142, B. P. O. E., will hold a memorial service at the Marquam Grand theatre, Sunday, December 6, at 2:30 p. m. An entertaining program has been prepared.

The memorial address will be delivered by Rev. J. R. Bell, of Baker City, and John P. Cavanaugh, will deliver an address and eulogy. A number of musical numbers will be furnished by the Marquam Grand orchestra. Following is the program:

March Funeral.....Chopin
Marquam Grand Orchestra, Samuel W. Driscoll, director.
Opening Ritualistic Exercises.
Portland Lodge No. 142, B. P. O. E.
Roll Call of "Our Absent Brothers"
Secretary of Lodge.

Opening Elks' Ode—All.....
....."Auld Lang Syne"
Great Ruler of the Universe.
All-seeing and benign.
Look down upon and Bless our work
And be all glory Thine!

Oh, hear our prayers for our honored Head,
While hearing in our minds
The memories graven on each heart
For Auld Lang Syne.

Prayer (from Ritual).
Chaplain of Lodge.
Baritone solo—"Lead Kindly Light."
Shepherd
Bro. Dom J. Zan, Portland Lodge No. 142.
Memorial address.

Journal Special Service.
Pacific University, Dec. 6.—The annual convention of the Young Men's

Christian association of Oregon and Idaho is in session here. The delegates from all the educational institutions of the state and from the city Y. M. C. A.'s have been coming in all day, and about 125 men are in attendance, besides the members of the home Y. M. C. A.

The convention was called to order in Marsh memorial hall at 8 o'clock last evening by President Fay and after a song service Fred B. Willis, general secretary, Omaha, Neb., gave the address of the evening.

He took for his theme "A 20th Century Movement" and spoke at some length upon the great work that the Y. M. C. A. movement is doing in America and in

foreign countries. The large enthusiastic audience was very attentive and appreciated the remarks of the distinguished speaker. Immediately following the evening address, the Young Women's association of Pacific university entertained the delegates and members of the home association. Punch was served and the time was spent in getting acquainted with each other.

His Real Gravity.
From the Dallas News.
The charge against Senator Dietrich is that he sold a \$1,000 postoffice for only \$500.

USE PEERLESS Self-Rising Buckwheat Flour

PEERLESS PURE SELF-RISING BUCKWHEAT FLOUR

RECIPES
Take one cup of water or milk for each cup of Buckwheat Flour. Have griddle hot before mixing batter. Use no yeast, no salt, no baking powder. Simply mix batter and make cakes—that's all.

Our Products Comprise in Part:

Peerless Pure Breakfast Cereal.
Peerless Pure Semolina.
Peerless Pure Barley Food.
Peerless Pure Wheat Flakes.
Peerless Pure Self-Rising Farine Flour.
Peerless Pure Self-Rising Buckwheat Flour.
Peerless Pure Whole Wheat Flour.
Peerless Pure Graham Flour.
Peerless Pure Farina.
Peerless Pure Germ-Meal.
Peerless Pure Wheat-O-Lin.
Peerless Pure Hominy Grits.
Peerless Pure Flaked Hominy.

PEERLESS PURE FOODS CO.
PORTLAND, OREGON

WE GUARANTEE ALL OUR PRODUCTS TO BE MADE FROM THE CHOICEST GRAINS GROWN

PEERLESS PURE FOODS CO.
Mill and Office 4th and Hoyt Streets, Portland, Oregon

ESTABLISHED 1868 AND WE'RE STILL A-BOOMING

This is because we please our patrons every day and allow no moss to percolate through our system or grow upon our backs. See Our Window Display Next Week. See our gas and electric table lamps; they'll gladden your eyes. There will be something to catch your fancy. Greater attractions will not be seen in Portland. See our superb mantels, we have a lot of beauties. We will have Special Bargains for a few days and those contemplating purchases should make them now. It is an easy thing to save a few Dollars, if the buyer comes here in time.

The John Barrett Co.
Pioneer and Up-to-date Dealer in
Gas and Electrical Supplies, Mantels, Grates, Etc.
Old and Alder Sts Portland, Ore.