the same; and we want YOUR patronage-but not unless we deserve it. II there are worthier goods to be found elsewhere; IF prices,
ON EQUAL OUALITY MERCHAND'TE, are lower at other stores, then you should profit by them; but FACTS prove this NOT to be the case. Wherever lower prices thai surs are quoted COMPARISON proves that quality has been stolen from. It matters not what the sale may be-a yard of lining, or an expensive costume, both receive the same careful attention and QUALITY MUST be wrapped in the bundle
ere it leaves us to go to yoll. We believe we have a right to expect every woman who reads this announcement to come to this store tomorrow. ere it leaves us to go to yoll. We believe we have a right to expect every woman whio reads this announcement to come to this store tomorrow.
This 31 st riray Economy Sale assumes a distinct bargain character for every departuent has been drawn upon for exceptional values and particular
stress has been laid upon CoLD WEATHER GOODS needed for this THANNKGVVING SEASON. Prices for tomorrow placed amazingly low even stress has been laid upon COLD WEATHER GOODS needed for this THANKSGIVING SEASON. Prices for tomorrow placed amazingly low even
for this strenuous expanding store. None who come here tomorrow will go away disappointed. A grand, fitting feature of the week will be our
3IST BIG FRIDAY ECONOMY SALE with its 36 matchless special values for the day and hundreds of others that do not get a touch of printer's ink in today's mention. We print 24 of the 36 below, a round dozen-perhaps more, will appear in tomorrow morning's Oregonian; watch for 'em
$\qquad$
$\qquad$





Actual \$4.50 Hats for 79c




 79 c

|  | New \$1.75 Silks, 59c Yard |  |  |  |
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Magnetic and Sug. gestive Therapeutics

## EMPIRETHEATRE <br> 

 Tomorrow Night, Nov. 20
## Grand Operatic Concert

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