GREAT PRINTING PRESS ROLLER MAKING PLANT

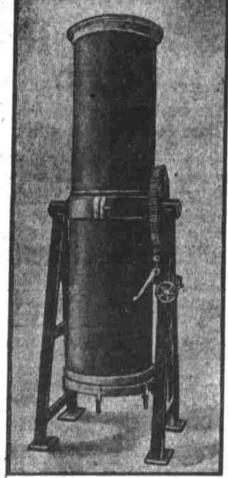
Only One of Its Magnitude in the Pacific Coast Region.

Its Business Extends Across the Sea-Value of This Outfit Is \$15,000; of the Old Style, About \$100.00.

Herrick said: "Nothing is new; we walk where others went;"

"Be not the first by whom the new are tried.

Nor yet the last to lay the old aside. With all due respect to our old friend Herrick, and with apologies to his cher-ished memory, the writer regretfully



takes up his pen in dispute of his as-

There is something new, and, taking the advice of the distinguished Pope, it is delightful to say that the Pacific coast has not been "The last to lay the page of this publication, as it is im- self don't know—that is, it don't know pared with Portland."

It is not likely that one of every ter thousand readers of The Journal know the least mite about the one and great





H. W. M'NAMABA Superintendent Boller Factory Operated by American Type Founders

Company at Portland

adjunct of the printing press that plays the spinal column of an officer afraid the most important part in the productual that he would run afoul of the man land branch of the American Type Fountion of so well-printed and attractive a who robbed the train.

newspaper as this one that you are reading now. The Journal is printed upon a type of the most modern newspaper printing machine that the genius of would rejoice if The Journal would make treme West, but that city has no rollerman has ever produced. At the begin-correct reply to that interrogatory. And making plant at all comparable with ning of the present decade it would The Journal would be pleased to do so—this. In fact, so far as the manufacture

"What are these printing rollers com-

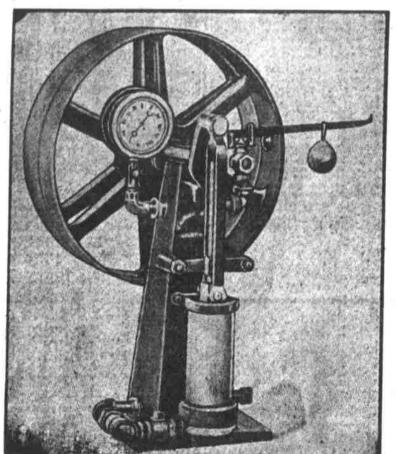


Gatling gun roller machines in the American's plant.

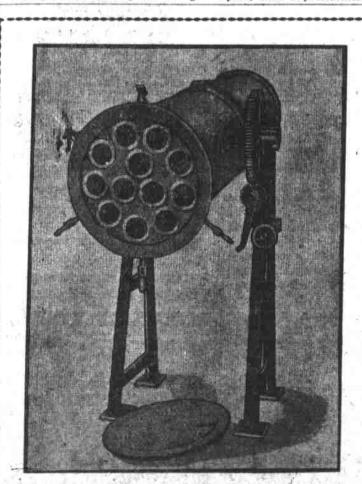
without its ammunition, were it not for genius of the enterprising nabber of the the rollers that deliver the ink and dollars of the multitude—that own spread it upon the faces of the types, printing presses and purchase rollers-

possible to becken the stars from their exalted orbits, or to be heeded if the tide were commanded to ebb no more.

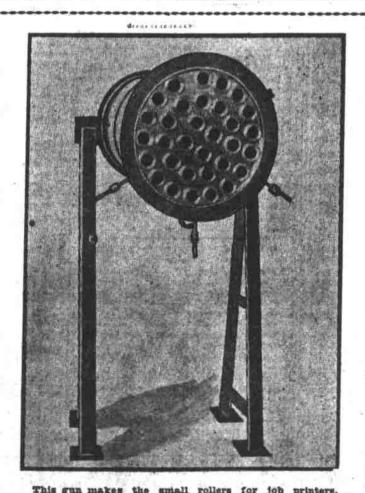
Yet this great printing press would be as useless to its owners as a rifle lasses and a part of glycerine. But the The average person imagines them made discovered improved ingredients for rol-of rubber, yet a rubber roller would be ler composition, and if the talented of no more account upon a printing Brother Herrick were on earth today. press than a presidential message upon and owned a modern print shop, he would



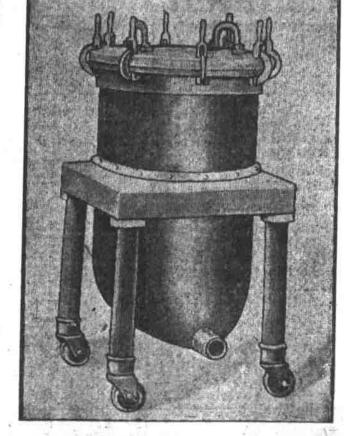
Air pump operated by electric motor for filling the guns.



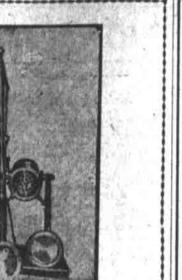
110 inch roller gan in the American plant. This gun makes The Journal rollers.



capacity 32 at each filling.



Air Tight Pouring Kettle in the American Plant. Capacity One-Half Ton.



Four of the Big Guns Swung Into Position for Inspection.

eloquence assure the present bounding world that it is full of newness-chock full of it-glittering with newnessboiling over with that very necessary

Only a few years ago a roller-making outfit consisted of a cheap cast iron mould, a couple of tin palls, one inside the other the same as the present small fry glue pots. The composition was placed in the inner pail, hot water in the outer one, and the glue, glycerine and molasses, previously formed into cakes like maple sugar, were melted to the consistency of "blackstrap," poured into the well-greased mould, and next day, or when it had cooled, was forced out, and the roller considered ready for

use. Today the glue is melted by steam, the added ingredients, whatever they are, mixed up with it by machinery, and from the composition kettle forced by compressed air into the big patent roller moulds, cooled by cold water forced around the moulds by more machinery, the rollers drop out of their own accord-and there you are. To be more explicit:

The other day a Journal represen-tative dropped into the roller-making de-partment of the American Type Founders company in this city, and there had the pleasure of an agreeable and instructive conversation with H. W. Mc-Namara, in charge of that division of the great concern. Mr. McNamara is a young man, formerly of Chicago, where ne became skilled in the pursuit in which he is now engaged. affable, fluent talker and very enthusias-tic when relating the virtues of the exensive roller-making plant over which he presides. Pictures of the plant are shown herewith, and these portray its mechanism so completely that it is easy to understand from them the manner of its operation. The cost of its installation was about \$15,000, and of this Mr. McNamara said

"It is through the untiring efforts, energy and persistency of purpose of ders company, that this large plant is here in Portland. There is no other have been as impossible to have pro-duced a fac-simile of the colored title Mr. Shakespeare wrote. The Journal it-the 'City' is a farmer town as com-



Mr. McNamara thereupon explained

ern outfit, produced these perfection

rollers with a rapidity astounding to

Copper steaming kettle with electric stirring mechanism, capacity 1/2 ton.

roller composition, the ingredients of which, so far as this plant is concerned, at least, is a secret bound up in bosom of the gentleman in charge It is known, however, that glue, glycer ne and honey form parts of its con tents, but further deponent saith not Here a steam operated apparatus keeps



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stirred until ready for the composition kettle. In this the stuff is heated and strained, and then by air pressure forced into the roller moulds from the bottom, not the top as was the case when rollers were made by hand. A heavy hose conveys the composition from the kettle to the moulds, and as the bore is filled, after the mold has been heated, the air ascends to the surface so that there are no blisters in the rollers, as there formerly was. Indeed the roller comes out from the mould of its own weight, as smooth as a silver knife blade. By the "fraternity" the moulds are called gatling guns, and they very much resemble these deadly implements of war. In its horizontal position the "bores" are seen, and it may be interesting to know that these are cast with the same careful accuracy as the bore of the most perfect cannon in the world. The least deviation from "true" would render a roller not only useless but dangerous, as, on fast presses, such as that upon which The Journal is printed, the smallest atom of inaccuracy would send the roller kiting, with the probable result that somebody would be badly injured. Therefore these roller moulds are actually "true as steel." In fact they are bored the same as cannon, and except for the strength

required, are about as expensive, It is a reveiation to one who has visited this important little factory for the first time to witness the wholesale manner in which things are done, and to understand the broad scope of territory covered by its business. This embraces not only Oregon, Washington, Idaho, Montana, British Columbia and California, but far away up into Alaska, and the company is now reaching out to Hawaii and China and Japan.

Were it not for the accompanying cuts, it would be almost impossible to convey any intelligent idea of what is meant by a \$15,000 printing press roller plant, when it is understood that in olden times a model outfit might be had at from \$50 to \$100. at from \$50 to \$100.

at from \$50 to \$100.

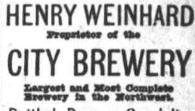
In Portland printers have no more thought of casting their own inking rollers. It would be a money losing proposition, and the advantages of the Portland product are now pretty thoroughly established throughout the entire Western section of the United States and

It is a new thing here, practically, but one that has invoked upon itself the blessing of nearly every press owner in all the tributary region, Mr. Pinney is to be congratulated upon his enterprise. He deserves the

pleasant things that are said about him by the printer men of Portland and the West at large.

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