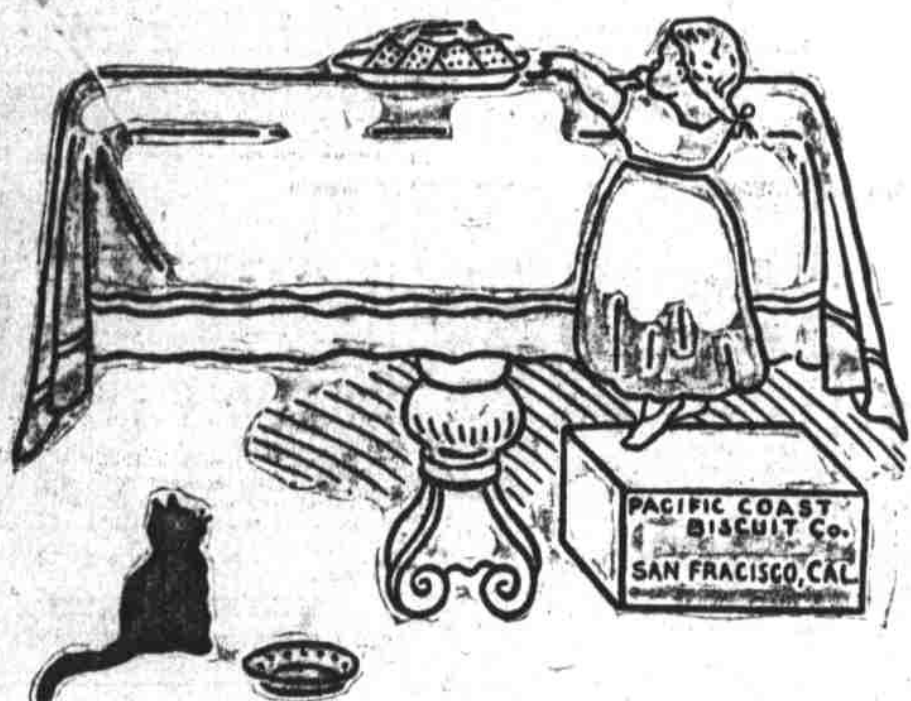
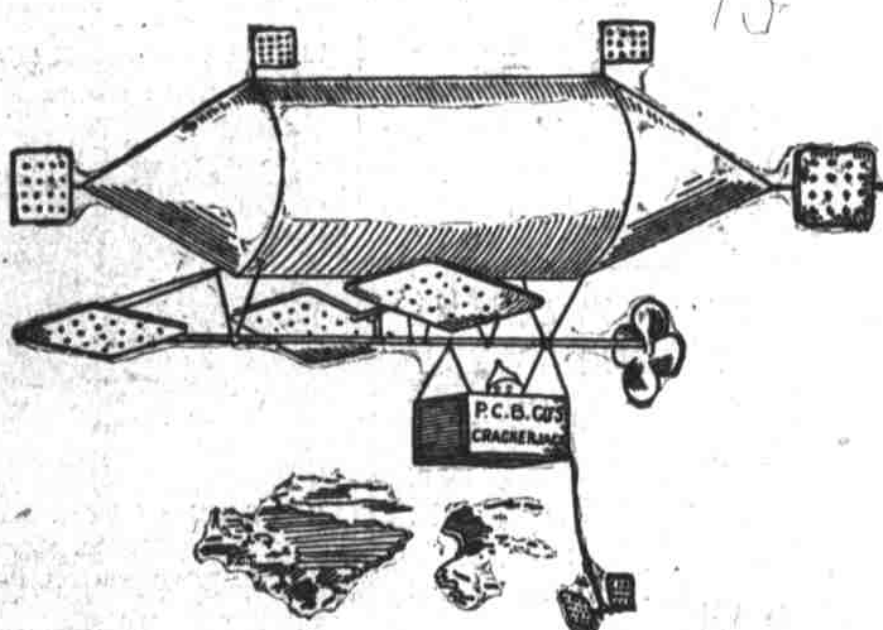


Have you tried 'em?



The Soda Crackers of the Pacific Coast Biscuit Co.



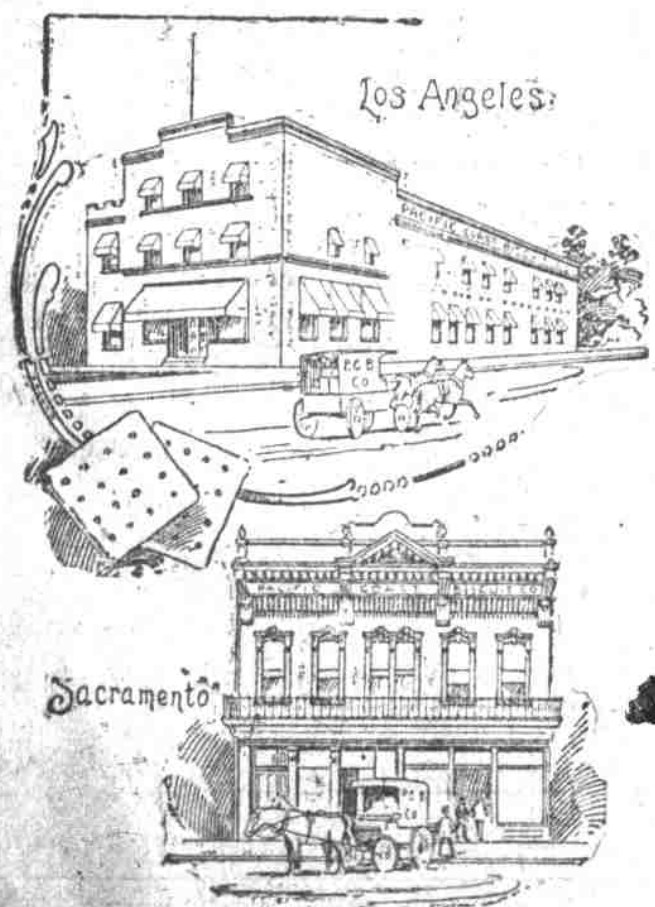
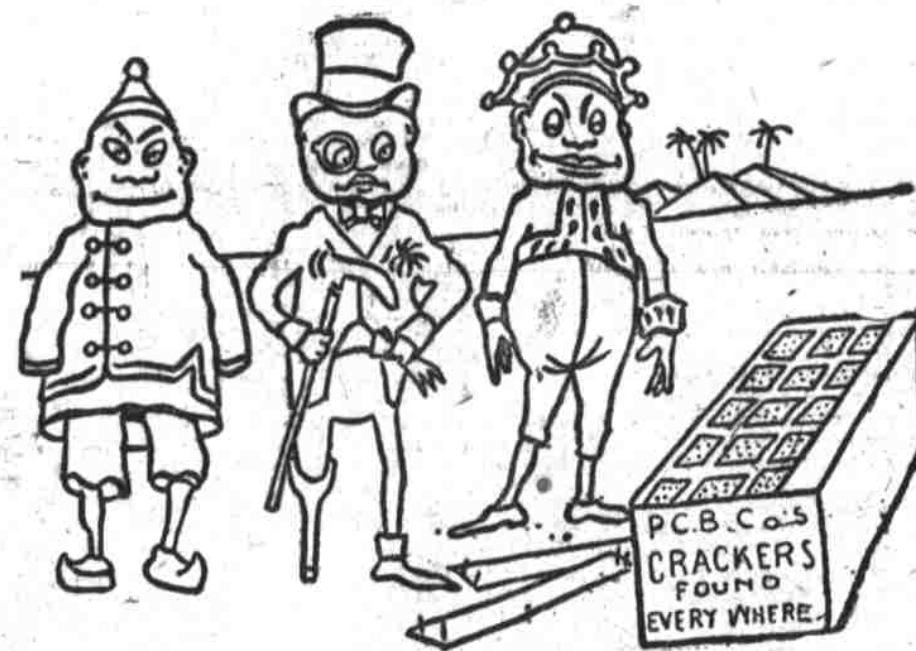
Uncle Sam is a good provider

The U. S. Government has placed with us a contract to supply **Perfection Sodas** to the "Boys in Blue" in the Philippines. 5000 tins will be shipped there at once.

Uncle Sam had a chance to pay less than he paid for Perfection Sodas, but he wanted quality.

He wanted the best that money could buy, and that is what your trade wants. Perfection Sodas will double your cracker business if you sell no other kind.

Pacific Coast Biscuit Co.  
San Francisco California



**KRAKEROLOGY** A DRAWING BOOK FOR TINY TOTS...

The pictures on this page are borrowed from a charming little drawing book published by the Pacific Coast Biscuit Company, one copy of which is inclosed in every package of crackers put up by that great concern. Any child may secure one of these delightful treasures free of charge by inducing its parent to purchase one of the cracker packages, the cost of which is 25c. The full value of the money is had in crackers, the book being thrown in as a present to the "Tiny Tots."

The pictures presented here are but a fraction of those found in the drawing books. Alternate pages of the books are composed of tracing paper, impossible, of course, to reproduce in a newspaper. All grocers sell the crackers.

