CURIOUS ISLAND
that Travels

## The Purest IARD

THAT'S MADE Comes from the UNION MEAT COMPANY'S PLANT

Your grocer may offer you "Something Just as Good," but if you insist upon it you will will get ours.
IT costs NO MORE THAN THE OTHER KIND

Drink the Old and Renowned

## Gambrinus̊ Lager Beer

OFFICE, 793 WASHINGTON STRE
Telephone No. Main 49-Both Phones
FAMILY ROOMS GENTLEMEN'S RESORT

LOUIS DAMMASCH
GOODNOUGH BUILDING, 168 -170 FIFTH STREET. Opposite Postoffice

## Cold Lunches

Schlitz Beer on Draught


## STORES AND WAREHOLSES <br> $\boldsymbol{E}^{\text {Enclosed }}$ Arc Lamps

Good light is as essential to the majority of stores as good salesmen, and for evening sales of some classes of goods it is an absolute requisite. While good effects have been obtained in the past by the use of oil and gas lamps, such methods of illumination are no more adequate to the present demands than the stage coach or horse-car to the requirements of modern passenger transportation.

A perfect lamp for store illumination must furnish an abundance of clear, white light at a small expense. It must also be safe, healthful and convenient. The Enclosed Arc lamp fulfills all these conditions. It is economical to operate; it furnishes a light so like daylight that delicate shades of color are given their true values, it requires no matches, produces no sparks or dangerous gases, and it can be controlled perfectly from any part of the store.

## Portland General Electric Company <br> Seventh and Alder Streets

$$
\begin{aligned}
& \text { Remember, these lamps are furnished on a } \\
& \text { Meter Basis, at a rate of } 5 \text { cents per hour, }
\end{aligned}
$$

17
Use
For Over
Thirty Years

yout tragic Sament.



