## AS FOR ILLUSTRATION



You will notice that this man is troubled--which, no doubt, can be applied to you when the question of Lighting your home or office is brought before you.

## There's No Reason Why It Should When All the Facts Are Considered

You are, no doubt, aware that no house is complete without ELECTRIC LIGHTS The conveniences are manifold. In the first place:

## YOU NEED NO MATCH But Just Press the Button

No smoke to spoil the paper or tint in your house. Consult your wife about this. Allher friends use the ELECTRIC LIGHT. Remember that you pay only for what you use-nothing more.

Give us the opportunity and we will please you on the lighting question.

Allow us to send our solicitor to explain the merits of the ELECTRIC LIGHT over all other modes of lighting.

## Portland General Electric Co.

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SEVENTH AND ALDER STREETS
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##  



## 7979 MEN WANTED


He Curcs Varicocele in 10 Days.
 He Cures Stricture in 27 Days.
 He Cures Rupture in 34 Days.

 He Cures Syphalis or Blood Poison in 97 Days.


 Reflex Diseases Cured in 72 Days.
$\qquad$
 Correspondence
$\qquad$
J. HENRI KESSLER, M. D.

NEW TODAY.
City and Farm Property for Sale or Trade.




