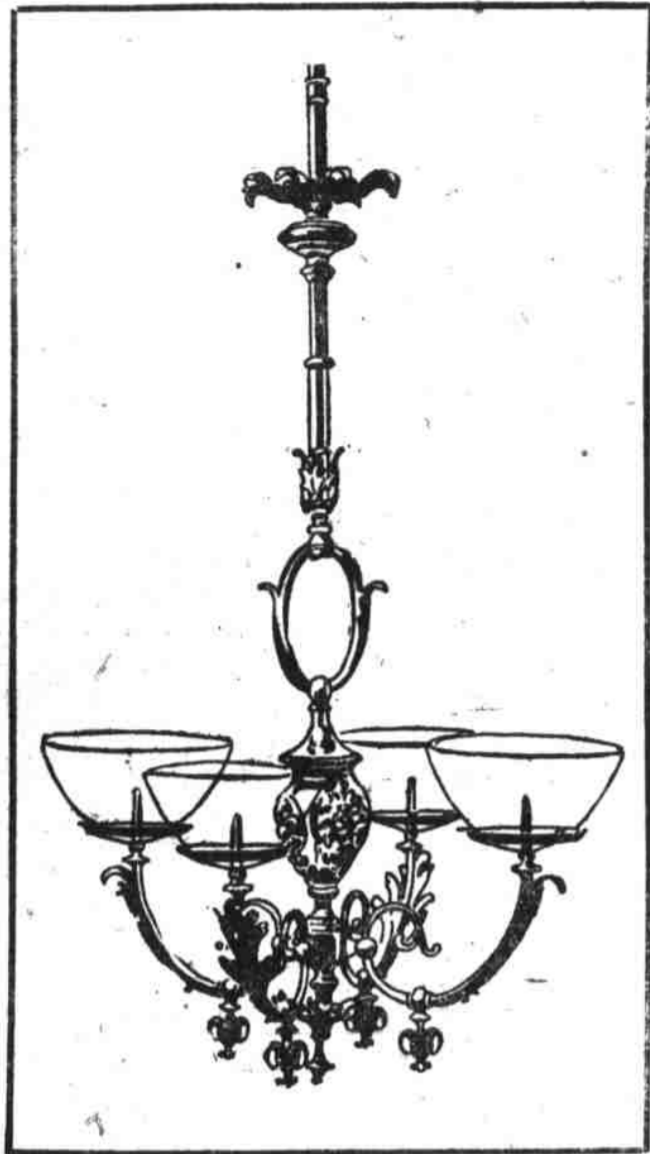


TODAY GAS GOES DOWN IN PRICE

FROM \$1.90 PER 1000
CUBIC FEET, TO

\$1.50



To all consumers who pay their bills on or before the 5th DAY OF THE MONTH, both illuminating and fuel gas will be \$1.50 per 1000 cubic feet. This means a reduction to the average consumer of about 20 per cent on his gas bills.

GAS AT \$1.50

IS YOUR CHEAPEST LIGHT IS YOUR BEST LIGHT

Two years ago we reduced the price of illuminating gas and the public showed an appreciation of the step we then voluntarily took. Without the least complaint from any source we again reduce the price of gas. It certainly will now be a matter of economy to forever



GAS AT \$1.50

(Saying nothing of thirty minutes' time saved on each meal)

Is cheaper than wood.

GAS RANGES as low as.....	\$8.00
GAS BROILERS that Broil Perfectly.....	8.00
GAS BREAKFAST COOKERS as low as.....	.50
GAS TOASTERS, Quick and Cleanly.....	.50
GAS WATER HEATERS furnish a Bath for.....	.04

Blow Out the Oil Lamp! Say Good-Bye to the Wood Stove!

\$25,000 Worth of GAS FIXTURES at COST

With the reduction in the price of gas to \$1.50, we will also for the next 60 days offer, as a further inducement to install gas, our entire stock of gas and combination fixtures

AT ACTUAL COST!

Gas stoves have all along been sold at cost. With gas fixtures at cost, gas stoves at cost, FREE service pipes run to the basement of your residence and gas itself reduced to \$1.50 per 1000 cubic feet, how can you refrain from making immediate use of gas?

Among other things, we would be glad to show you the convenience of Electric-Gas Lighting.

Portland Gas Company

FIFTH AND YAMHILL
STREETS