



ALFRED D. BOWEN.

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JOURNAL PRINTING CO. PUBLISHERS

THE JOURNAL.

The Journal is one month old today. Look at its advertising columns and see the names of the successful business houses of Portland. See how typographically neat their advertisements appear. That's because the publishers of The Journal know how to "set up" an advertisement that the people can read without injuring the eyesight.

Every reader scans the advertising columns. The women read more advertising than men do, primarily because seven-tenths of the goods for the home bought in the United States are purchased by the women.

Just think of it.

That's why The Journal never accepts an advertisement whose author tries to deceive the consumer in price or quality. We believe in honesty in all things. The Journal advertisers may be depended upon.

One month old today—and such a newsy paper—news that is NEWS. Scan its telegraphic columns. It has today's news TODAY. The morning paper has it fourteen hours later.

There is no "padding," no long-winded, tiresome "stories"—just the news of the city, state and the world from day to day.

One month ago The Journal was but four pages—just one-half its present size.

The Journal will continue to grow. Watch it.

HAPPY DAWN FOR YAKIMA.

The announcement in The Journal's telegraph columns last evening that the Northern Pacific Railroad Company is about to interest in land department in the irrigation enterprise of the Yakima valley, Washington, is an augury of the dawn of wonderful prosperity and growth in that section of our sister state.

The Yakima valley, when the waters of the Yakima river are turned upon its semi-arid soil, will become a garden in area from bluff to bluff, and that will mean all that which is contemplated by the railroad company—large expansion of freight shipments from the railroad stations in the Yakima valley.

The Kittitas valley, Kittitas County, further up the river, is similarly conditioned. Much of that valley, however, is at present watered by irrigating ditches, and the prodigious crops produced, is probably the lever that induced the Northern Pacific to take the step it is now entering upon.

Hundreds of thousands of acres of Kittitas and Yakima valley lands have changed hands since the beginning of the year, fortunes, it is reported, having been made by real estate dealers who were on the ground early and secured choice locations. As a result, a new population, consisting of men of both energy and means, has supplanted most of the early settlers, who occupied the valleys since the days of Indian warfare, when little was expected or desired save an existence from day to day.

Henceforward, therefore, the sun of unexampled prosperity is sure to shine upon a formerly largely unutilized region, and the cities of Ellensburg and North Yakima will become metropolitan and mercantile centers of importance and renown.

There will be "mistakes in Luzon," and all other places where the United States makes an army, as long as "sons of gentility," "sons of their fathers," are in command of American troops. Experience in war is an essential experience to any of the great affairs of the world. Would the Northern Securities Company supplant J. P. Morgan with a counter-hopper from a country store?

The press dispatches indicate that our government officials at Manila have been reading up on the czarism of Russia. They are determined, it appears, to suppress all criticism of themselves. A little American freedom would, it is believed, be a wholesome addition to the atmosphere of the Philippines.

President Roosevelt hurried back to Washington yesterday, when he found that his daughter had returned from Havana. He evidently desired to look over his bank account before Miss Allen presented her bill for "nice things" she found while in the island her papa helped to wrest from Weyler.

The Journal is showing the people of Portland what a good newspaper really is. Of course, it will improve with age, but even now, it will be admitted, it is occupying a place on the front seat. It will be up on the platform before a month goes by.

Our friends are beginning to find out that no institution in Christendom can get a corner on the news. The best that can be done is to get in a few "peeps," as The Journal is doing with its contemporaries.

King Alfonso of Spain, to be crowned next month, ought to take some lessons in politeness from Mr. Gaston. He is said to be a very impudent little boy.

THROUGHOUT THE STATE.

A deputy marshal at The Dalles found a 14-year-old boy who could not give a satisfactory account of himself. It was found that he had run away from his home at Spokane, Wash. The authorities there were notified of the lad's detention.

Charles Johnson took a shot at Andrew Johnson at Libby. Both men are colored. The Charlie Johnson ball grazed the left shoulder of the other Johnson, and so he was arrested. It was another case of "too much Johnson."

An oil well is being talked of at Lebanon.

Andy Rothrock became too gay with a gun at Pendleton, much to the discomfort of his brother-in-law, Rex Jarrett, who swore out a warrant for his arrest.

The receipts of the state fisheries department for the month of March were \$205.00, secured from the following sources: Seventeen individual fishing licenses, \$17; 25 still-net licenses, \$70; 84 set licenses, \$84; 2 seine licenses, \$45; 1 first-class dealer's license, \$10; 1 first-class canner's license, \$10.

Most Thrilling of All.
I have trailed the jungle tiger, I have faced him in his lair,
I have fought the polar walrus, when right faced was the air,
I have hunted the iron tortoise in the sea, I have seen the sea monster,
I have rescued drowning sailors from the sea, I have seen the sea monster,
I was first at fierce Antietam, when we burned the rebels' crops,
I have met the painted redskin, fought him on his native heath,
I was in the charge of Lookout, when a sword lagged in its sheath,
I have slashed with gleaming cut-throats, when I o'er decks the pirates,
I was at the guns in Vicksburg, when the weakling works were sterner,
I have walked over swaying tight wires, while the throng below me stared,
I have broken untamed broncos, tho' they tore the bit and reared,
I have played at bay Monaco, I have raked my only soul,
I have used the sword in Paris, I have run my rival through,
I have watched the stocks a-dancing, I have heard the ruined scream,
I have seen the good man playing, I have marked the bad man's scheme,
O'er this earth my foot has trodden where the foot of man or will,
I have seen all kinds of danger, I have known such narrow thrills,
That the moment that these thrills me-
When there's three men on the bases and there's

REVISED PROVERB.
There's many a slip 'twixt cup and lip,
And there's many a slip and more,
Between the cup that cheers you up
And the key in your front door.
TOO MODERATE IN HIS DEMAND.
He (timidly)—Won't you—er—give me just one kiss before I go?
She—My dear boy, there is absolutely no satisfaction in a single kiss. Why not make it a dozen?—Chicago News.

SO REASSURING.
Mr. Hanley—Well, darling, I've had my life insured for \$5,000.
Mrs. M.—How very sensible of you! Now I shan't have to keep telling you to be so careful every place you go to.

Peacock flour for sale at all grocers.

HINTS FOR WOMEN

The long-accepted statement that "figures do not lie" may be applied to the contour of the woman who has outgrown her natural proportions.

No argument can serve as a demonstration that undue bulges of adipose are quite as attractive as a gracefully rounded symmetry. Moreover, as a rule, an abnormal accumulation of flesh denotes physical disorder. The very stout woman is seldom in even fairly good health. She wears easily and never has a really buoyant stress of vitality. She is subject to depressions of spirits. Plumpness and obesity are quite different conditions, and the latter should be as assiduously discouraged as the former should be cultivated if necessary.

This means that "Mrs. Unhappy" isn't "finicky and silly" in an effort to reduce her "over-done hips." She shouldn't pull her corset strings tighter nor pinch her arms any more nor squeeze her shoulders together. That is, unless she wants to make a deplorable show of herself while in this silent way confessing discontent with her figure.

Instead, exercise every day. An hour at night and a half hour, if possible, in the morning. The hour will answer the purpose very well. Don a loose wrapper. No corsets or bands of any kind about the waist. Place the hands on the hips and bend forward as far as possible. Try to touch the floor with the finger tips. In the beginning bend the knees—gradually hold them stiff. Do this twenty times. Rest a little while. Then stand before the wall, facing it, alternately raise one foot and then the other as high as each will climb, touching the wall with the toes and holding the body erect. This throws the lift on the hips, so making them less indolent.

Next swing the arms in a circle round the head, let them suddenly fall to the sides. Do this many times. This makes the muscles of the back supple. Swing the arms backward and fold across the back. Walk across the room several times on the toes. Then walk back and forth, lifting the knees high alternately.

Of course judgment must be used to a certain extent throughout this exercise. What will be a violent degree with one individual is moderate with another. To get tired is all right. To get exhausted is all wrong.

Walking should be regularly undertaken every day.

Three vapor baths a week are highly recommended. This ablution can be managed at home by using any of the house cabinets procurable at a shop in which home equipments are for sale. From the vapor bath go into a hot tub bath and turn on the cold water gradually until the bath is tepid. Then rub the body briskly with bath towels.

Drink cooling mineral waters and lemonade. Don't eat fat-producing foods.

A physician who says he knows what he is talking about asserts that perseverance in this treatment will restore pretty curves to the figure and elasticity of the joints.

A sallow or muddy skin is not always due to wind and weather. A dull complexion often results from physical ailments.

When restoratives are necessary, only the simplest should be practiced and the best ingredients used.

"Sara Sorry" should be sure her sallow complexion is not caused by physical ills. Better consult a physician. If not disposed to do so—try a tincture in which there is a little tincture of dandelion and some mandrake. The druggist will fix this up all right. Every morning before breakfast put the juice of half a lemon in a small glass of water and drink it—mind, no sugar.

For a complexion treatment—into three ounces of rosewater drop 20 drops of tincture of benzoin. With a soft cloth put this lotion on the face. About an hour afterward apply a pure cold cream.

The Theaters

THE BAKER—"By Right of Sword" will be given its opening presentation Sunday afternoon by the Ralph Stuart company. The play is highly recommended.

MARQUAM GRAND—At G. Field's Greater Minstrels drew a very large attendance at the Marquam last night. The production is one filled with humor of the richest order, and the appreciative audience did not miss any of it. Either. Many new features relieve the show of the old cut-and-dried style of minstrelsy.

CORDRAY'S—Owing to the large demand for seats and the unqualified success of the splendid scenic production of Ouida's masterpiece, "Under Two Flags," during the last week, Manager Cordray has made arrangements for the Jessie Shirley Company to reappear in this genuine surprise to the theater-going public for one week commencing Sunday night, when those who were unable to attend before will now have an opportunity of seeing it.

ODDS AND ENDS CLEANED FROM NEAR AND FAR

Automobiles, which have a flange outside a pneumatic tire, are being used for scouting on the Transval railway.

British employers are advocating a revival of apprenticeship as a method of increasing the supply of skilled labor.

An electric motor car recently doubled the length of Great Britain, traveling 1100 miles at an expense of 5 cents a mile.

The largest copper refining works in the world is that at Perth Amboy, N. J. Fifteen to eighteen million pounds of copper are refined by electrolysis every month.

E. T. Reed, the cartoonist of Punch, in a recent address in London, contrasting the freedom enjoyed by "cartoonists in England with the lot of their brethren in foreign countries, said in Turkey he had observed the average life of a cartoonist was one week. In Germany they dare not meddle with a single hair of the Kaiser's moustache.

It is said that there are as many as 2000 tenants of a certain office building in New York City. The structure is one of 30, of which the total working population is about 40,000. These buildings are supposed to be proof against tornado, flood

—try Cleopatra bath, which is softening, soothing, whitening.

Cleopatra Bath—Mix one-half ounce of white wax and one-quarter ounce of sweet almond oil. Into a half-ounce of rosewater drop one-half drachm tincture of turpentine. Shake well and the liquid will turn white as milk. Beat the heated mixture while cooling and gradually add the liquid. Beat until fluffy.

Another simple lotion is made of equal parts of lime juice and distilled water. Dab the face with this frequently and apply cold cream soon afterwards. The lime juice may make the skin dry and the cream will obviate this effect.

Make a mixture of three ounces of rosewater, a quarter teaspoonful of borax and alum sifted together, and a pinch of bicarbonate of soda. Occasionally substitute this lotion for the lime juice and distilled water. All these liquids gently bleach the skin, and when used without a cream have a tendency to fluff off the thin, dry, outer cuticle. If this effect is desired, put the cream aside until it is accomplished—about a week. Then use the cream generously.

In case of freckles, try the old-fashioned remedy of a half-ounce of grated horseradish with a half-pint of sour milk. Apply three or four times a day to the discolored areas—and the brown speckles will gradually fade away.

If the complexion is very stubborn, don't forget there is even more need of a physical toning up than of a course of "beauty treatments."

Health is the essential principle in the code of beauty laws.

THIS SEASON'S NECKWEAR.

The general effect of neckwear this season will be in strict accordance with the idea of the neat, tailor-made gown, which will be worn by the up-to-date woman, although ribbons of all kinds and descriptions tied in many different ways will, of course, be the favorites. However, the new darning stocks will just suit the chic looking girl.

These stocks are of numerous kinds, but those with a pure white collar worn with the colored ties are the most effective. The favorite colors being the military greens and reds.

The ribbon collars this year can be tied in many different styles and still be in accordance with the fashions. The New York girl has a very unique way of winding the ribbon around the neck service, knotting it in front, and about half way from the neck to the waist, tying an artistic bow, letting the ends hang below the waist. The spring ribbons are especially attractive with the Dresden pattern embroidered in the palest shades.

The white linen collar which has always been an old stand-by will still be worn a great deal with shirt waists. These, as well as all the other collars, are low and comfortable.

The feather bow, which has always been a stylish addition to every well-dressed woman, will be worn more than ever the coming year. Feathers, however, is not the only fancy for the chiffon bow is fast becoming popular. It gives a tone to any gown, no matter how simple, and is cooler for summer wear than the feather ones.

These affairs may seem trivial, but let some lady neglect them and then notice the effect.

LIGHT MENU FOR A DAY.
Breakfast.
Baked Apple Cream
Broiled Mackerel Creamed Potatoes
Wheat Pancakes Coffee
Lunch.
Fried Oysters
German Potato Salad
Cheese Water
Tea
Dinner.
Tomato Bouillon Mashed Potatoes
Planked Shad String Beans
Orange Jelly Coffee

and conflagration. The only earthly agent to be feared is the earthquake.

Street snow is now removed in New York City by shoveling it into boxes attached to road engines and melting it by a spray of steam. The saving of expense, as against that of hauling it away, is enormous.

In Humboldt and Mendocino Counties, California, there are 66 sawmills at work upon the famous redwood forests, which are gradually disappearing; the value of the output for the year 1900 being nearly \$5,000,000.

A natural soap mine and a paint mine are two of the latest mineral discoveries in the Canadian Northwest. Several soda lakes have been found in the foothills near Ashcroft, B. C. Their bottoms and shores are incrustated with a natural washing compound, containing borax and soda. Tests prove the substance to be equal to the washing powders in common use.

A lunch-room capable of accommodating 1,000 persons, with food furnished at cost, was the gift of the Ravenswood Woman's club to the Lake View High School in Chicago. The Board of Education appropriated \$1,500 for this lunch-room and the women raised the additional money through club contributions.

The Columbia Telephone Co. has its printing done in Portland. Are union men sure others do?

PIANOS

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STARR PIANOS.
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Fine French Millinery
291 Morrison St., between 4th and 5th,
PORTLAND, ORE.

COUNT TOMORROW

There May Be Another Surprise in Store.

There may be a surprise in store for the exposition site voters tomorrow when the votes are counted. The Peninsula, it is understood, is working feverishly, and has resolved to "get in and drill" today, so that when the cold figures are before the Journal readers tomorrow afternoon that location will be far ahead. It therefore behooves friends of other places to "keep an eye" on the slightly spot to the northward, and send in their counter-votes today. Don't wait!

This is the count today:
Ladd's Field 1,327
Peninsula 1,346
Bellwood 2,605
Cycle Park 218
Knox Tract 116
City Park 89
Fulton 132

JOURNAL CONTEST

MY CHOICE FOR THE EXPOSITION SITE

—IS—

Name
Address

QUAINT BOOKS.

Two Odd Volumes on Early Oregon History.

General Passenger Agent Craig of the O. R. & N. Company received from Rochester, N. Y., this morning two quaint old books, which were picked up in a second-hand store. One of them is entitled, "Oregon and California, by Brevel, Colonel J. C. Fremont. To which is added a description of the physical geography of California with recent notices of the gold region from the latest and most authentic sources." The book was printed in 1849.

The second book bears the title of a "Journal of an exploring tour beyond the Rocky Mountains, under the direction of the American Board of Commissioners for Foreign Missions, in the years 1833, 1838 and 1837; Containing a description of the geography, geology, climate, productions of the country and the number, manners and customs of the natives. With a map of Oregon Territory. By Rev. Samuel Parker, A. M."

One of the books evidently belonged to a library. On the fly leaf there is written in ink, faded now to a light brown, this inscription: "Miss Martha Denison, Presented by a Friend." Then comes this verse:

"Thou' many a joy around thee smile
And many a faithful friend you meet,
Whose love may cheer life's dreary way
And turn the bitter cup to sweet.
Let memory sometimes bear thee back
To other days almost forgot—
And when you think of other friends
Who love thee well—forget me not."
—A.

On another page the recipient wrote her name in lead pencil: "Martha Denison." Then, lest she should forget the giver, she wrote the words: "Present from Augustus Canfield." Back of all this there may be a pretty little romance, if one could only fathom it.

It has been the habit of Mr. Craig ever since he came to his present position from St. Paul to lose no opportunity in getting together everything possible relative to the early history of the North Pacific Coast, and of Oregon in particular. While on his way East at one time he accidentally made the acquaintance of a Mr. Parker, who is related to the author of one of the books aforementioned. It was through him that Mr. Craig obtained these books.

QUOTING OREGON EDITORS.

Lane County crops of all kind promise to be immense this year. This does not include the full crop of political candidates.—Eugene Register.

Those T. T. Geer men who rustled so hard for belief delegates to the state convention, don't wear the most angelic smile just now, but they have to take their medicine like little men. We feel for them.—Harney Valley Items.

Of late the dispatches have been replete with accounts of boys and girls that have gone wrong. This would indicate that parents have neglected their duty in bringing up the youth of the land. A boy or girl who has been taught to respect the authority of the parent is not likely to disrespect the authority of the state. Home training is more effective than prohibitive law.—Rogue River Courier.

Facts and Figures.

Systematic inquiries into the present condition of bird life in Missouri bring to light the surprising discovery that within the last 15 years insectivorous birds have decreased 42 per cent, and game birds 80 per cent.

Pennsylvania lumbermen have just purchased 40,000 acres of timber lands in Northern California at a cost of \$45,000 and will invest \$2,000,000 in building mills and a 60-mile railroad to reach the Southern Pacific.

A valuable and workable deposit of bituminous coal 1,000 miles long runs along the eastern base of the main range of the Rockies, extending from the Canadian boundary through Montana, Wyoming, Colorado, and New Mexico.

John Dunfee of Syracuse, N. Y., has been awarded the contract to build and equip a railroad among the fjords and hills of Northern Norway. He will be the first American contractor to construct a railway in Norway.

THE FAME OF

Mt. Hood Shirts

Is spreading throughout the land. From the Pacific Coast to the Atlantic seaboard, from Boston to Calveston the MT. HOOD SHIRTS are fast becoming a household word.

HURRAH FOR OREGON
AND THE AMERICAN GIRLS
WHO MAKE THEM

Are you aware that Mt. Hood Shirts are made in your midst—cut, stitched, soaped, lathered and ironed by American Girls? Mt. Hood Shirts stand on their merit. PATRONIZE HOME INDUSTRY.

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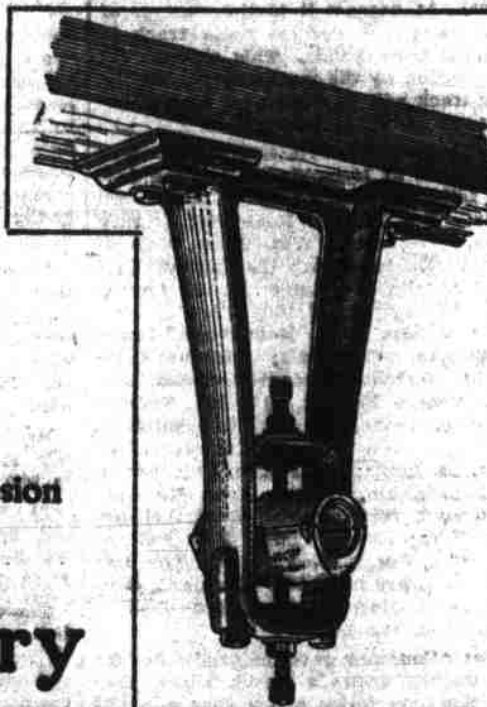
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