THE CHASE PAINT Q OIL CO． usearcheck and make its vaiue some material for your house you can easily make mones by uging these checks．are worth a dollar．of of

1．N．BRISTOL，THIE MORMI． con street grocer，uses the of thes．Save up and see how it works． Like getting＇money from home．

> THE JOURNAL HAS INTRODUCED A NEW IDEA IN ITS advertising COLUMNS

It is something－which will profit both the reader and the mer－ chant using themi．The idea consists of a check，mostly，of the value when cut out and presented to the firm using them will be the same as the coin when eccompanied by aciditional money．That is to say if you cut out a ehech and present it to the store，together with 9 cents，it will buy 10 cents worth of merchandise．Supposing you are trading at a grocerg store and at the end of the month you desire to settle．Heep rourchecks for the monthyif the advertisement is run every day there will be 26 of them．This is the same as 26 cents and it will pay that mach of your bills．They will save money for you．It will make advesting more attractive and give it a greater value to the ordinary reader，This is what it is for Build up the value of ad－ vertising．It is to teach the public that it pays to read advertising， particularly The Journal kind．

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