

## Eilvy

The Great Prestige of Royal Baking Powder envied by all competitors.
The envy shown by other baking powder mav-
uficturers of the great prestige of the Royal
Baking Powder is not at all surprising.
For thirty years the Royal has been the stand-
ard for purity and strength in baking powders,
and has been placed at the head by every board
of official examiners-whether State or National.
The Royal Baking Powder Company controls its
own cream of tartar factory and the processes for
making the only absolutely pure cream of tartar;
it sends its product to millions of homes all over
the world, supplies the Army and Navy, the great
transatlantic steamers, the finest hotels and res-
taurants, and is recommended by the bes: chefs
and authorities on cuisine in every land. Its
sale is larger than that of all other cream of
tartar baking powders combined; it has more
friends among housekeepers than any other
similar article.
These facts are bitterness to the makers of the
inferior baking powders; hence their advertise-
ments, filled with malice, envy and falsehood,
against the Royal.
Consumers recognize a case of "sour grapes."

