

## AN UNPRECEDENTED

# Unloading Cut Price Sale 

that will live long in the minds of Astorians and people of Clatsop county, and this sale begins at JALOFF'S STYLE STORE, ASTORIA

## Wednesday, Nov., 18 at 8:30 a. m.

$\$ 20,000$ worth of Latest New York Designs in Ladies' Tailored Suits, Coats and Cloaks, Furs and Furnishings and Millinery, to be ticketed and sold at prices that will cause you to buy at a glance. There's a reason for putting on this sale NOW, just at the season of the year when we should be entitled to a profit, we are compelled to lay aside all semblance of a thought of profit and sacrifice our stock to raise money. We all make MISTAKES at one time or another and such is our case at present, simply overbought and must device some means of disposing of the surplus. Remember this is a genuine, bonifide CUT PRICE SALL, such as was never presented to the people, and same will begin WEDNESDAY. NOV. 18, at 8:30 a. m., and continues for ten days only.
For lack of space it is impossible to mention prices, but you can depend upon our assertion that every garment, every hat, in fact every article in the store will receive its share of cutting

## DO NOT MISS IT--THE CHANCE OF THE SEASON

Ladies' and Misses' Tailored Suits


## Cloak and Coat Bargains <br> 

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abondance and we must move them no matter what the los

Millinery Feathêrs and Flowers


A lot of trimmed hats that sold for $\$ 000$, sale price....
$\$ 6.50$ Trimmed hats go during this
$\$ 6.50$ Trimmed hats go during thit ate for...........
800 Trimmed hats will be sold at the smatl price of. 800 Trimmed hats will be sold at the mall
1000 Trimmed hats, exceedingly cheap for
$\$ 15$ and $\$ 20$ Patten Hats
1000 Trimmed hats, exceeddingty cheap for............
$\$ 15$ and $\$ 20$ Pattern Hats to be sold at the ridiculous price,
\$5 Chiffon, sale price \%Se Chifino, sate price...
$\$ 1$ and \$1.25 Sile V Vilvet, sale price....
3!ce quality Ribbons, all colors, sale price.
4Sc quality Ribbons, all colors, sale price. $\qquad$
Miles and Miles of Ribbons at the above prices

8.00 Lawn and flannel wais 1.00 Lawn and flannef waists. 3.00 Lawn and flannel waists.
3.00 Lace waists, sale price. 6.50 Lace waists, sale price.... 6.50 Lace vists sale price..... 3.98
7.50 Lace aints, sile price.

Profits Thrown to the Wind


