



HOTEL MOORE, SEASIDE.



THE BOARD WALK AND PIER, SEASIDE.

### SEASIDE, THE FAMOUS COAST RESORT.

AT THE sheltered end of the great sweeping bight formed by the crowning, mountainous pile of Tillamook Head and the foothills that run down to the coast from Saddle Mountain and its kindred heights, lies the famous sea resort of Oregon, the city of Seaside; a town with a normal, out-of-season population of 1200 souls, a long-summer population of from seven to nine thousand; and a transient list of happy visitors verging close upon the 100,000 mark each year.

Its miles of fine beach and its glory of turbulent, yet rhythmic ocean water, breaking ceaselessly and grandly, from the giant cape on the south, to the mouth of the beautiful Necanicum on the north, give every tourist and seeker after rest, tangible and ardent cause for his and her stay there, be it for an hour, a day, or a season.

The place is amenable to a full municipal government, which is administered with careful oversight, not alone for the comfort and protection of the home-people, but for the shifting thousands that seek pleasure there during the year. At present this public duty lies in the capable of Mayor W. S. Henninger; Recorder W. E. Burke, and Councilmen F. H. Moore (at large), T. J. Haycox, F. H. Lughton, A. W. Duncan, and A. W. Anderson. The city owns a fine site on which is erected a creditable city hall, the whole valued at \$9000; and harbor in the same building its fire-fighting apparatus, as well as the city offices. The finances of Seaside are in admirable condition, the city having no warrant indebtedness, and owes only for its water plant bonds in a sum approximating \$12,000; and owns and manages its water source and service, and this, with \$3000 cash in its treasury; so that with this good year it starts practically even with the outer world, from a business standpoint.

It has ample postal facilities to meet the varying demands of its service at all times of the year, and this element of public accommodation is in the capable hands of Mr. Edwin S. Abbott. A marshal and fire chief, with proper assistance, keep instant oversight on the safety

and peace of townsman and visitor alike, and do it well.

With 300 little people to educate, it maintains a fine public school, erected at a cost of \$8000; and these interests are safeguarded by School Directors R. J. Thorpe and A. H. Wilson, with J. W. Branstator, as principal; and are flourishing with marked success. This year witnesses the introduction of the Twelfth grade, the complete high school course, at this point. Other important moral factors in this up-to-date place are three flourishing churches; the Methodist Episcopal, with an \$8000 house and a large congregation; and the Protestant Episcopal, and the Roman Catholic Churches, each with their own houses of worship and large and devoted congregations. These agencies have contributed heavily to the proven access of population and improvement that, it is said, have trebled in the past two years.

The city site is a large, roomy range of hill, valley and beach land, and discourages anything approaching congestion of habitat or highway, always a distinct charm in places of resort like this. It lies beautifully and is traversed, without fatigue, to and from its myriad

points of interest; a tired visitor has but a single step to make to secure the quietude and rest denied him in the rush of its main avenues, for the place is a delightful compound of woodland glade and sun-lit, shell-



STREET SCENE, SEASIDE.

### WHEN IN SEASIDE

If you want to see a man you will find him at

### "The Antlers"

### SALOON

where only the best is handled.

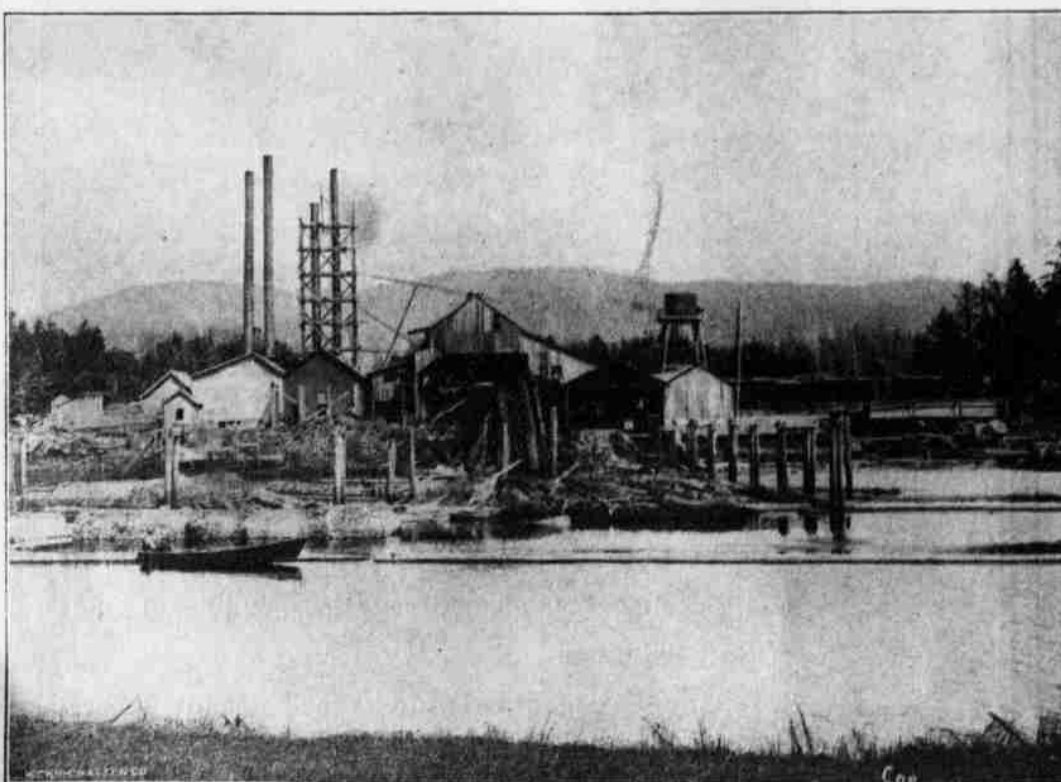
C. C. CLARK, PROPRIETOR.

W. S. HENNINGER, Prest. and Gen. Mgr.

A. H. WILSON, Vice-Prest. and Supt.

## Seaside Lumber & Manufacturing Co.

### SEASIDE, OREGON



### OUR SPECIALTY

### High grade Spruce and Hemlock Lumber

### From Stump to Consumer