

15 DAYS CLEAN SWEEP SALE 15 DAYS

The \$45,000 Stock Of
HERMAN WISE

Thrown on the Market to be Converted into Cash in a Gigantic 15 Days Sale

THE ENTIRE STOCK Consisting of Suits, Overcoats, Hats, Caps, Odd Trousers, Shirts, Sox, Suspenders, Underwear, Collars, Neckties, etc., will be marked at prices never heard of before. No stock reserved. The New Spring Goods must go with the rest, and at the same ridiculously low prices. (The only exceptions being Knox hats and E. & W. collars and cuffs, as these are contract goods.)

MR. WISE Has engaged Lewis Brothers & Co. of Spokane, sale specialists, who will use every effort to dispose of the stock in the required 15 days. Lewis Bros. & Co. are known from coast to coast as real price-cutters, which, combined with the well known "fair and square" business methods of Herman Wise, assures the public of

Unparalleled Purchasing Opportunities

Store Will Be Closed Today to Rearrange and Re-mark the Stock. The Big Sale

BEGINS SATURDAY, FEBRUARY 22, 1908
AT 9 O'CLOCK A. M.

This Will Be No Ordinary Sale of Unseasonable Merchandise, But a Great Clean Sweep of the Entire Stock, Everything From Floor to Ceiling and From Wall to Wall, Will Be Put on Sale at Factory Prices. To Miss This Sale Is a Positive Loss of Money to You. Every Article at a Price--Every Price a Bargain. Remember the Date of the Sale--Feb. 22, 1908

A new and up-to-date line of Spring articles along with our regular lines will be offered at prices phenomenally low. Hats will be in the list of Real Bargains.

Underwear, Sox, Suspenders, Neckwear, etc.,
At Less Than Actual Wholesale Cost.

Our entire line of Overcoats and Cravenetts will be Marked at Prices That Compel Purchase

Men's and Boys' Suits--All may have the best at far less than they would pay for inferior goods elsewhere. You would do well to buy that Spring Suit Now.

Our Sweeping and Gigantic Clean Sweep Sale

EMBRACING AS IT DOES EVERY ARTICLE OF MERCHANDISE IN THE STORE, WILL BE ALL WE SAY FOR IT. IT WILL PROVE TO BE TRULY THE GREATEST SENSATION OF THE YEAR FOR THE BUYING PUBLIC, A SAVING OPPORTUNITY OF VITAL IMPORTANCE TO EVERY MAN AND WOMAN WHO CAN REACH OUR STORE. THE ASTOUNDING VALUES, THE VERY TIMELINESS OF OUR OFFERINGS, COUPLED WITH AN UTTER DISREGARD FOR COST OR LOSS, IS BOUND TO ASTONISH THE PURCHASING PUBLIC AND CAUSE COMPETITION TO STAND AGHAST AT OUR FEARLESS METHODS OF MERCHANDISING.

Be With the Crowd at the Doors When They Open Saturday Morning at Nine O'Clock

THE EARLY BIRD CATCHES THE WORM. BRING A WELL FILLED PURSE. FORTUNE KNOCKS ONCE AT EACH MAN'S DOOR, RAPI RAPI RAPI SHE'S AT YOUR DOOR NOW. LOOK FOR THE LARGE RED SIGN ON THE BUILDING AND HURRY, HURRY, HURRY. BARGAINS MOST WANTED BY YOU ARE MOST WANTED BY ALL.

15 Days

HERMAN WISE

The Reliable Clothier and Hatter, Astoria, Oregon

Ten Extra Sales People Wanted. Apply at Once.

15 Days