Sis,000 worth of ladier' high-class tallorod nuits, coats, evening suits, opera coath, ukirts, waisth, millinery, mualin underwéar, vilk petticoats, cravanetto and chilluren's dresses, to be sacrificed a leas than one-third of their actual value.

## Jaloff's Money Raising Sale

GREATEST SACRIFICE EVER OFFERED IN LADIES' HIGH CLASS, FASHIONABLE WEARING APPAREL.

The aext 10 days win mark the greate and the moos merclless slaughter witressed on the weasing apparet orve the money to pay for the must raise
were fortunate to mecure at Were fortunate to secure at 33 per cent.
Values not considered.
Wo give the veouves not censidered Wo give the benefit of the purchase. The pei
per peope will assist us in raliaing the money.
ple In order to raise the money to pay for the same, we place the entire stock on sale at less than one-third of its former price.


Sale Begins Thurslay,Dec. 19 at 9 a...ा.
$\begin{aligned} & \text { very garment is new, freeh and deairable. This season's newest and amartest creations. The people of Astoria and } \\ & \text { vicinity are aware of the fact that a sale at JALOFF'S SToRE means extraosdinary values at ridiculouly low prices. }\end{aligned}$
The Jaloff store grows with the growth of Astoria, and its future depends on the reputation it enjoys among the
people of Astoria, This fact is an asaurance againat misrepresentation. We back every statement we make.
ADIEs' COATS-Full length, circular and semi-Ating $\left\lvert\, \begin{aligned} & \text { ed garments in velvet chiffon and brouldelth; } \\ & \text { values up to } 805 \text { eut to }\end{aligned}\right.$
LADIES' SKIRTS -
UUSLIN cowns-Exeellent quality; high neek 91c
This great MONEY-RAISING SALE will convince you that you must not wait for clearing sales when you get left-
$\begin{aligned} & \text { overs and pay prices that do not appeal half as much as those we quote on strictly new, freah and desirable garments } \\ & \text { ight now, and that you can replenish your wardrobe with three garments for the price of one. Thimk! Ponder! Act! }\end{aligned}$

## MONEY RAISING SALE

 Begins Thursday, December 19th, 9 a. m. JALOFF's STORE ASTORIA, OREGON2er PRER FARE-With overy purchase of 80 and over, wo will pay the fare botil ways to purchases from


patternan to select from. Every one up the use of auxiary stose it would bo difitivult indeed to finid anything so bianiy wad al he same timo

