THE MORNING ASTORIAN, ASTORIA, OREGON.

SUNDAY, NOVEMBER 10, 1907.

MORNING ASTORIAN Established 1873.

THE

Published Daily Except Monday by THE J. S. DELLINGER COMPANY.

SUBSCRIPTION RATES.

WEEKLY ASTORIAN.

By mail, per year, in advance...\$1.60

Entered as second-class matter July 1966, at the postoffice at Astoria. Ore-n, under the act of Congress of March 5,

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TELEPHONE MAIN 661 Official paper of Clatsoy County and the City of Astoria.

WEATHER Western Oregon - Increasing cloudiness followed by rain in extreme northwest portion.

BEWARE OF HURTFUL RUMORS.

There is every need for extraordinary care in the handling of false and harmful rumors these days! It behooves all men to have a ready guard on tongue and hand and ear, in order to forestall and nullify everything of a hurtful sort arising from the current commercial disorders. It is wonderfully easy to project a lot of trouble just now by mans of a careless and uninformed tongue; and the thoughtlessness which carries rumors far and wide, be it straight or crooked, is, and will be, responsible for infinite disaster, unless it is universally safeguarded.

The range of facts themselves should be prescribed and every report should be given the benefit of doubt and shrewd scrutiny before it is passed on, and then it should be told only to men who are known to use discretion. Weigh the tale and the teller and the probable effect of the re-telling of it. Scan the situation before you begin to bandy a man's good business name about the streets, and save him all that can be wrought from the circumstance by castting a timely doubt on the story; in-

DISPLAY Three Days--Monday, Tuesday and Wednesday

Constantly on the alert to place at the command of our patrons those advanced ideas in woman's apparel that distinguished one store in each city for unquestioned leadership in style and quality, it has been our reward to secure exclusive representation in Astoria of the makers of

AND



SPECIAL



Since these remarkable innovations in artistic Corsetry have received Fashion's authoritative stamp of approval in Paris, Vienna, London 'and New York there is perhaps little to add on their behalf while introducing them to the well-gowned women in our territory.

One stops in wonder and amazement at the simple announcement-"They lace in Front"-and instantly before the mental vision come pictures of what might have been had this revolutionary idea been given sooner to waiting Woman.

All the hampering drawbacks, all the inconsistent cies of dress, all the imperfections of the old-style Corset, all the obstacles to a perfect toilette-all have vanished before the triumphant sweep of "L' Irresistible" and "The Gossard."

A Corset that you will fit. Not one that fits you. A distinction and a difference. Assuring every woman a better figure. An alliance of art and beauty, which gives that elegance of carriage not attainable in ordi-



EXPLOITATION



deed, one will be oftener justified than not in flatly denying the yarn and pressing the reversal as far as it will go. We owe something to one another in emergencies like this and the error may well be on the side of safety whether it remain there or not.

Put a check on idle babble and there will be fewer checks go to protest!

NEWS FROM THE EAST.

As from out the East came the first hint of the prevalent money trouble, so from the East comes the flat reports of good or evil in regard to its progress. So far there has been but little to cause any grave uneasiness; and the news that came yesterday is brighter than usual. The great commercial agencies whose touch upon the business pulse of the nation is very true and delicate, all say the situation is steadily improving and give certainty of continued up-lift. This is the tone that should be rung on all our discussions in order to clear atmospheres and make them more amenable to better news.

. If this financial cloud shall pass without a storm of ruin and reaction, we shall be qualified to assume the "flattering unction" that we are at last a philosophic people and able to handle our crisis with wisdom and real success; in which event, the sting of dread and realization will be minimized in all future contingencies of the sort.

WHO IS THE ARCH-LIAR?

A well-dressed, well-disposed, quletwas at a loss to say. Now we have mannered stranger visited this city the always had a soft spot in our communal other day and made a few passing acsoul for Gray's Harbor and all its towns quaintances during the brief hours he and this blow comes with a force augdevoted to his business here; and in the mented immensely by the injustice and course of one of his conversations with a couple of well-known citizens, asked that a neighbor would spread such blastthis question ,in seemingly perfect faith: "By the way, is this the Astoria that never gave it the slightest cause that suffered so terribly a few years for reprisal of any kind! We are on ago from the tidal wave and lost someour guard, forever! We refuse to cherthing over 2000 of her fishermen?" His hearers were saved from fainting by the instant need of fortifying this honest stranger with a modicum of actual truth, and after satisfying themselves that the man was in full possession of his senses and that he had really been told some such yarn, they proceeded to enlighten him as to Astoria and several other things that were pertinent.

To the best of his recollection he had

bor, but just where, or by whom, he threat right on our own door-step!

AN UNESCAPABLE DUTY.

The City of Astoria owes herself at least one unescapable obligation, and quickly and cheaply accomplish the de-

in condition to be seen by the thousands down rotten piling, and painting, and ed stuff as that about a fellow city who traverse our northern boundary whitewashing, the river frontages from Tongue Point to Young's Bay bridge, either by rail or afloat. would dispense with the accumulated Our worst advertisement lies imme-

diately south of the right-of-way of the disparagement of the years and start ish any more kindliness for a town, a A. & C. railway and of the commercial quite a new quality of comment by those man, a scheme, or anything. We are channels of the Columbia River; every who are travelers, and close observers, full of resentment, of fight, and the dark train. every steamer, bound either way, and who make notes of just such conpurpose of revenge; and if there shall is furnished with a panoramic prospect spicuous spectacles as this one at

be found creeping over the country any that is an unqualified reproach to our Astoria. peculiarly atrocious and damnable stuff people on the score of cleanliness and WILL COST A FEW.

about Gray's Harbor, we will vouch for orderliness, and it should be removed it, republish it, and certify it to its last without any more ado. There is not a

syllable, and be glad of the chance. We don't propose to have such hideous thing by way of unpleasant comment Lewis, a city engineer, has put in aAssociated Press representative that he

been told this thing over on Gray's Har- things as that crammed down our civic about this thing and it is getting to report on the "City Beautiful" plans, emphatically endorsed President Roos figure almost as fame; a distinction we The whole scheme, he said, would cost velt's policies for the government regu-\$86,808,000. The plan for beautifying can well dispense with. lation of raidroads.

An organized effort on the part of the city consists chiefly in widening and considered at a later date.

> FOOTBALL FOOTBALL TODAY-A. F. C. GROUNDS ASTORIA vs. BUNKER HILL TODAY-3:30 P. M. FOOTBALL-FOOTBALL

ENDORSES ROOSEVELT.

Believes Policy of President Should be Upheld.

PRESCOTT, Ariz., Nov. 9.-Robert

"I believe," he said, "that a uniform system of federal regulation of railroads would be advantageous to both the roads and the people. Certainly no railroad in the country which is conducting its affairs honestly need fear the in-

auguration of such plan as is proposed by the President, but even honest roads are seriously menaced by spasms of legislation which have been so numerous of late in various states.

"The trouble is that people grow excited over the revelations of some railroad affairs, who have been guilty of rebating or other infractions of the law.

and become unduly radical, the result Mather, president of the Rock Island being that all roads alike become the day that passes quite free from some- NEW YORK, Nov. 9 .- Nelson P. system, here last night declared to the objects of their hostility without discrimination."

those owners whose property offers extending the principal avenues of anything to offend the sight, would greater New York. The report will be

untowardness of the thing. To think that is to put her waterfront property sired end; one week's work at pulling

Guines | W These the Front

The Her A Provi Your Figure Adapts liself with Utmost Ease 10 the Graceful Lines of These Marvelous Corsets.

This Display Continues Monday, Tuesday and Wednesday

SIMINGTON DRY GOODS CO.

An opportunity to investigate the advantages of these beautiful and really remarkable corsets is afforded every wc man who will visit our Corset Section.

nary corsets.

Gassind

Heretofore the price has been the only bar to great popularity. Not every one cared to pay \$25.00 to \$40.00

for a corset. Now it is different. You can buy a Gossard Front-Laced Corset for as little as \$5.00. The manufacturers have delegated Madame H. L. Redding, an expert corsetiere, to acquaint the ladies of Astoria with this extradinary corset that is fast making its way into the favor of America's best gowned women.