THE MORNING ASTORIAN

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THE WEATHER. Oregon, Washington, Idaho-Fair.

A WORD IN SEASON.

Astoria has never possessed so as

sured a future as is here just now. Within reason, she has everything to look forward to, that will make her a important commercial city and seaport if the agencies contributing thereto are conserved and shrewdly adjusted, rather than dissipated in boom-and-buncombe policies that shall rob her of the stability and wisdom needed to perpetuate

the sources of her up-lift. Extravagant land values, and fictitious prices of all sorts, should be carefully excluded from her markets; and all she has to offer must be held at figures that attract, rather than repel, the man and money from abroad. All advances in realty should be closely governed by the scope of development and the ratio of investment. The increase in values of lands, houses, businesses, stocks and down the great Father of Waters is the practical opportunities of every kind, is right sort of a keynote, politically and expected and will be looked for both by the local owner and the stranger, and it is up to us to make this increase so rational, proportionate and gradual, as to convince the seeker after profitable things, that we have not absorbed all the profit in them before we shall tender fluence can do on the gridiron. them to him.

It was to the end that our people might get together on this sane proposi- immigrants to Ottawa, and the Cantion, that we advocated the calling of a adiin capital might forward them to mass meeting of Astorians to discuss Downing street, London. An exhibit on means and measures, the other day; and the spot is often a convincing argument. we still adhere to the utility of such a gathering. It is an easy matter to lose one's head and wit under what are ly be opened from Hennepin on the Illicess innuring from a common sense 000. Uncle Sam is tuning up for the policy of keeping equable pace with the real expansion as it occurs, day by day, and month. It is well, also, to avoid the necessity of having to argue down the doubts that are sure to be thrust upon us if we stand pat (what a friend at our elbow calls) "sentimental values"; the margin of value is fixed, the world over, by the earning capacity of land and improvements, and no other standard will operate, in Astoria, nor anywhere

The responsibility of making the most of our splendid field lies with us; not with the people who shall come in here searching for actual benefits; we will make or mar the best prospect time and circumstance has ever awarded us just as we shall gauge our prices and quote them. And it must be remembered, also, that we are not right in the midst of the buying world, but must draw our new people to us from out the beaten paths of speculation by virtue of the essential excellence of our own program and the wholesomeness of our offerings; this will be a brand-new market for the investing contingent, and it is up to us to make them realize that what we are marketing is genuine as to value and the increment insperable from that value.

More cities than one have been ruined by "boom" absurdities and we do not have to sacrifice anything to that doctrine.

A MYRIAD UTOPIAS.

Every human soul has its own Utopia; intellect, circumstance, condition, environment, and a thousand other elements of individual existance, beget the scope and beauty of it.

The abjectly poor builds his out of the images wrought of wealth; the invalid finds his in the longings for health and strength; the crippled, the blind, the free man, the prisoner, the ambitions, the plodding, all have their high and ultimate desires, and the everlasting dream goes on, unremittingly, with its endless fight for the unattainable. The fever spreads at times to groups, to concourses, to nations, and few there are who think of resistance.

this consciousness of, and search for the ideal. It makes the paths of life smoother, and soften the ills that are, by sheer reflected sweetness. The very children possess the faculty of casting ahead for the charming dignities of man and womanhood as their simple little hearts depict them; and if the babes may revel in such a field, surely the sanguine adult may grasp for the intangible comforts he finds in his own chosen realm of fancy.

the dreamed-of blessednesses of tomorrow, that his cup of defeat and disappointment overflows with abundant bit- wireless telephone is that it works with gether hopeless.

RUSSIAN VERSUS JEW.

One of the ugly and invariable phases of Russian news is the constant and horrible baiting of the Jews there. Ruswofully in arrears on that score, if onehalf the tales of this sort that come country should contain a single man or them without leaving his cabin. woman of the race, after all these awful years. Why do they stay there? Why do they not leave and come to America Other peoples have taken this route from the ills and losses thrust upon them in the land of their nativity. We have much to contend with, but nothing of this kind; as yet, at least The American Hebrew must be a very different man, and of infinitely better stock and quality, than his Russian brother, if the latter puts up with this dreadful curse of domination, simply for the sake of money-lust and the holding of some commercial leverage in that empire of un-

EDITORIAL SALAD.

In order to gain another promotion Gen. Funston will have to swim the Mississippi.

The president finds the inland folks ready to agree that the salt water needs also shall receive attention.

At the present rate of progress the American oration will soon be a lap ahead of the English drumbeat in circling the world.

The whistling of steamboats up and

Young Teddy Roosevelt's connection with the Harvard football team of 1907 will tend to prove what hereitary in-

Vancouver talks of sending the Asiatic

A waterway seven feet deep will shortknown as "boom" tactics, and their re- noise River to Rock Island on the Missults, in a monetary way, are fractional sissippi, constructed by the United and discouraging, compared with the ac- States Government at a cost of \$7,500grand overture.

> A Louisiana swamp drainage convention will be held in New Orleans this week. The spirit of improvement has mounted the water wagon and the Mississippi Valley will proceed to raise more corn and cotton as well as carry them more freely and cheaper to the markets.



School Shoes

FOR

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The Billy Buster Steel Bottom Shoes

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TO INSTALL 'PHONE WIRELESS'

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sels of the Atlantic fleet.

of a Danish engineer. It was the first the excavations caused them to burst put on the market. A feature of the into laughter. terness, and he lapses to a level alto- a much lower voltage than the wireless telegraph. It is claimed for the instruments to be tested that the telephone the regular wireless telegraph instru-

ment. ated successfully for a distance of eight sia claims to be civilized; but she is miles. Communication for five miles is anteed by Charles Rogers. 25c. comparatively easy. It can be utilized to-great advantage by the commanding from there, are true. But what creates officer of a fleet to call up the captains the marvel for most men, is, that the of the various ships and converse with

BODY OF JONES NOT FOUND.

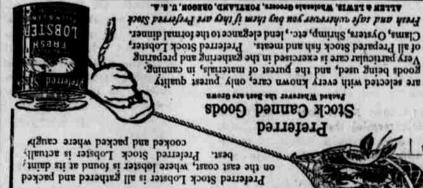
PARIS, Oct. 14 .- A rumor which for long time has passed from mouth to mouth regarding the exhumation of the supposed body of John Paul Jones was

With the salt sea flavor still upon them

given publicity today in the Cridu Paris, which says that the truth is beginning to Naval Officer Will Equip the Virginia filter through. Thes Cri du Paris say that the pretended discovery was only an invention published during the ex-WASHINGTON, Oct. 14.-Lieutenant- cavations. The truth is that five coffins Commander Cleland Davis of the navy were dug up. Four of them bore plates has gone to Norfork to install wireless identifying their contents, but the fifth telephone instruments on the battle- was blank. The paper ridicules the ships Virginia and Connecticut. It is measurements of the anthropologists, the intention of the Navy Department to which it says were compared only with put wireless telephones on all the ves- a portrait of the admiral and their pathological observations. The mention of Paul Jones to the members of the com-It is only when the eager soul seeks The instrument to be tested on the Paul Jones to the members of the com-

"Out of sight, out of mind," is an old saying which applies with special force can be worked with a Morse key like to a sore, burn or wound that's been treated with Bucklen's Arnica Salve. It's out of sight, out of mind and out of The wireless telephone has been oper- existence. Piles too and chilblains disappear under its healing influence. Guar-

> If you don't like Schilling's Best, it costs you nothing.



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(AND BRASS FOUNDERS) LAND AND MARINE ENGINEERS

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The

that

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pipes to waste the heat from a

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Owing to my desire to retire from business I have started a reduction sale in order to dispose of my large and reliable stock as quickly as possible. Ill health has prompted me to dispose of my entire stock at prices that you cannot well afford to overlook. Every piece of furniture represents the highest value and at this time you will be able to save a great deal of money by trading here during this sale.

READ THE FOLLOWING PRICE LIST. OTHER REDUCTIONS IN PROPORTION.

\$ 900	Reclining Go-Carts	Sale	\$ 6.35
14.50	Reclining Go-Carts	"	8.85
6.50	Mirror, 18x40	и	4-95
30.00	6-Hole Range, warranted 10 years		25.50
60.00	6-Hole Majestic Mallable Range	"	52.00
14.00	Magic National Heaters, cast lined	"	11.50
1.75	Steel lined heaters, good grade	**	1.15
3,00	Iron Beds	"	1.85
4.50	Iron Beds, 5-spindle back angle iron	"	3.25
13.50	Simmons Iron Bed	u	8.75
1.65	Best grade inlaid linoleum	"	1.20
1.25	Granite inlaid linoleum	"	.85
.85	12-ft. wide; best grade linoleum	"	.65
.65	6-ft. wide; good grade linoleum	"	-478
.50	6-ft. wide; best grade oil cloth	"	-35
.35	Mattings	4	.223
32.50	Body Brussels rug, 9x12	u	26.25
25.00	Axminster rug, 9x12	"	19.75
25.00	Best Grade Velvet rug, 9x12	u	19.75
16.50	Reversible Brussels rug, 9x12	"	12.25
11.50	All Steel Folding Beds	11	7-35
7.50	All Steel Folding Couches		4.85
5.00	Pads for Steel Couch	#	4.85
20.00	China Closets	"	13.75
27.00	China Closets :		19.50
27.50	Buffets	u	20.75
24.50	Combination Sideboard and Buffet	"	16.25
24.00	Combination Sideboard and Panessisting		1147

	\$ 3.50	All oak, 24-inch top, French leg, center table S	ale	\$ 1.90
	12.50	Table, French leg	"	8.75
	3.50	English Breakfast Table		1.95
	18.00	Pedestal 6 ft. Extension Table	"	13.00
	33.00	Pedestal 8 ft. Extension Table	"	26.00
	11.00	Four-drawer golden oak finished dresser	"	9.25
	7.50	Hotel dresser, gold oak finished	"	5.50
	15.00	Dresser, oval mirror, quartered oak finish	"	11.25
	12.00	Glass front cupboard	"	8.75
	7.50	Child's iron bed, any color	44	5.25
9	8.50	Couch, valure covering	•	5-75
	20.00	Couch, imitation Spanish leather		15.00
	20.00	Bed Couch, imitation Spanish leather	"	15.00
	17.50	Combination desk and bookcase	"	11.95
	20.00	Hair Mattress	"	13.75
	16.00	Hair Mattress	*	11.00
	12.00	Felt Mattress	"	8.85
	40.00	Turkish Rocker, leather	"	32.75
	10.00	Oak Rocker, spring seat	u :	6.35
	3.00	Oak Rocker, cobbler seat	"	2.25
W	6.50	Music Cabinet	"	4-25
	2.00	All Feather Pillows	**	1.35
3	3.00	Comforts, good grade	"	2.00
ă	8.50	All Wool, white blanket	**	6.25
	6.00	All Wool, gray blanket	**	4.25
	1.50	Weathered Oak Plate Rack	"	.85

H. H. ZAPF, Complete House Furnisher.