\section*{| THE <br> MORNING ASTORIAN <br> Etabliched stys. <br> cablished Daily Exoept Monday by FIL J. S. DELLINGER COMPAIT. |
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## $\bullet$ THE WEATHER.

## Oregon, Washington, Idahho-Fair.

4 WORD IN SEASON.

## Astoria has neerer possessel so sured a future as is here just now. <br> Within reason, she hins everything

 look forward to, that will make her a important commervial cily and seaportif the asencies contributing thereto If the agencies contributing thereto are than dissipated in boom-and-buncombe policies that shall rob her of the sta biity and wisiom neeled to perpectase
the eorures of her up-ift.
Extravagant hand values, and fictitious prices of all sorts, should be carefully axiuded from her markets; and ale shis has tro ofier must be beld at figures that
attract, rather than repel, the man and
noney from abroad realty from abourand. be closely governaed by the
scope of development and the ratio of socpe of development and the ratio
investment. The increase in values lands, houses, businesses, stocks and
practical opportunities of every kind, is practical opportunities of every kind, is
expected and will be looked for both by expected and will be looked for both b is up to us to make this increase so ra-
tional, proportionate and gradual, as to tional, proportionate and gradual, as to
convinec the seeker after proftable
things, that we have not absorbed all the profit in them before we shall tend It was to the end that our people might get together on this sane proposi-
tion, that we advoated the calling of non, that we advocated the calling of means and measures, the other day; ani we still adhere to the utility of such a gathering. It is an easy matter to lose
one's head and wit under what are sults, in a monetary way, are fractional and discouraging, compared with the ac--
cess innuring from a common sense poilicy of keeping equable pace with the and month. It is well, also, to avoid the doubsts that are sure to be thrust pon us if we tand pat (what a frie
at our elbow calls) "sentimental yalues ver, by the earning capacity of land and will operate, in Astoria, nor anywher The responsibility of making the moce with the people field lies with us; no earching for atual benefist; we will
nake or mar the best prospect time and e shall gauge our prices and quote hat we are not right in the midst of to buying world, but must draw our new ofople to us in om out the bealation py virtue of the essential
on axellenee of our own program and the vill be a brand-new market for the i vesting contingent, and it whe to us ar
make them realize that what we ar marketing is genuine as to value and the. More eities than one have been ruined
by "boom" absurdities and we do not have
trine.
it

A MYRTAD UTOPIAS.
Every human soul has its own Utopia;
Sntellect, circumstance, condition, enstellect, circumstance, condition, en
vironment, an. a thousand other ele
ients of individual existance, beget
ments of individual existance, beget the
The abjectly poor builds his out
the images wrought of wealth; the in nd strength; the crippled, the blind tlous, the plodiang, all have their high Iream goes on, unremittingly, with it ondees inght for the unattainable. The
fever spreads at times to groups, to con courses, to nations, and


Owing to my desire to retire from business I have started a reduction sale in order to dispose of my large and reliable stock as quickly as possible. Ill health has promptEvery piece of furniture represents the able to save a great deal of money by trading here during this sale.

READ THE FOLLOWING PRICE LIST OTHER REDUCTIONS IN PROPORTION. $r$


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M, lop, Weach leg, center table....Sale & 1.g
12.50 Tuble, French leg.......
18.00 Pedestal }6\textrm{ft}\mathrm{ . Extension Tabl
33.00 Pedestal 8 ft, Extension Table
11.00 Four-drawer golden oak finithed dreser
7.50 Hotel dresser, gold oak finished.
15.00 Dresser, oval mirror, quartered oak finish.
12.00 Glass front cupboard
7.50 Child's iron bed, any color
8.50 Couch, valure covering.
20.00 Couch, imitation Spanish leather
20.00 Bed Couch, mmitation Spanith leather.
17.50 Combination deak and bookcas
20.00 Hair Mattreem
10.00 Hair Mattree
2.00 Telt Mattrea
40.00 Turkish Rocker, leather
Oak Roeker, spring sea
3.00 Oak Rocker, cobbler sea
6.50 Musie Cabinet
3.00 Comforts, gooi gra.
8.50 All Wool, white blanke
6.00 All Wool, gray blanket.
1.50 Weathered Oak Plate Rack
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