

THROWN TO THE WINDS

\$30,000.00 WORTH OF THE HIGHEST GRADE MERCHANDISE REGARDLESS OF COST

To Be Put Out At The Most Ruinous Prices Ever Known.

Look for the Prices, They Denote a Saving of One-fourth to One-half on Your Purchase

10 DAYS

WE ARE GOING TO DO THE BATTLE
OF OUR LIVES

10 DAYS

GREAT SALE OPENS WEDNESDAY MORNING, JUNE 5th, AND CONTINUES UNTIL
SATURDAY EVENING, JUNE 15th.

COME! COME!

COME!

No matter what you
have on hand, lay it
aside and come at once.
It means

A Big Saving.

Rain or Shine the Battle Goes On.

We are going to battle for the masses and not for the classes. Ten days we are going to make the greatest cash gathering sale that ever appeared within the history of our country, for with us it is cash we want and cash we must have, and we must have it quick. We propose to unload at least half of our gigantic stock during this sale and the people get the benefit. All former attempts at merchandising by us or any other concern within 100 miles of this city will be eclipsed beyond all question. We have put our word to the people and you know how well we have kept it. Our word to you will be our bond and there is not one article in the house, or a half dozen, going to be put out for a bait, as you will find plenty trying to do, but over 29,000 items, at a price that never met mortal eyes before. The whole shooting match goes to the people. We want to do ten times the business of our lives because we MUST REDUCE OUR MAMMOTH STOCK. Positively every article in the house will be sold at a reduction during this sale—NOT A SINGLE ITEM HELD IN RESERVE.

Tell Your Friends

They will thank you
for it. Come together,
come on the cars, in
wagons, automobiles, on
foot, come any old way
but

BE SURE AND COME

\$30,000.00

All over the store prices. You will find something from every department in the big store represented here with prices attached. Please bear in mind that our whole stock is reduced—nothing reserved. We cannot

list all articles and prices, but come, look for prices as advertised in list. We wish to emphasize the fact we are offering this \$30,000.00 stock of desirable merchandise at cost. We need the money and must have it. We are determined to make this the sale of the year. The season has been backward, and in order to bring our business up to the standard, we have marked everything in this store at a price that would seem ridiculous were our ability to undersell not so well known. Read Carefully These Prices, Then Call and Investigate.

\$30,000.00

Tailor Made Suits These Suits have got to go; no more waiting. \$10.00 Suits \$ 4.50 12.50 Suits 8.98 15.00 Suits 10.00 20.00 Suits 14.98 25.00 Suits 17.98	Dress Goods 35c Dress Goods 23c 65c " " 45c \$1.00 " " 79c 1.25 " " 95c 1.50 " " \$1.15 Kimonas New Summer Styles 50c Kimona 39c 75c " 63c \$1.00 " 85c 1.25 " 95c Ginghams Best Zephyr Gingham 8c Amoskrag Check 7c 12½c Zephyrettes 9c 20c French Gingham 15c Ladies' Underwear 15c Vests 9c 20c " 15c 25c " 19c 35c " 28c Prints and Staples Standard Prints, 100 Pieces Blue, Red, Clarets, Grays and Light Indigos 5c per yard	Shoes Children's Shoes \$.65 Misses' Shoes95 Boys' Shoes 1.00 Ladies' Vici Kid 1.50 Lace Curtains \$1.50 Values \$.95 2.00 " 1.45 2.50 " 1.95 4.00 " 2.95 Muslin Underwear 25c Corset Cover 19c 35c Drawers 19c \$1.50 Skirts 98c 2.00 Skirts \$1.48 1.95 Chemise 1.48 Petticoats \$12.50 Silk Petticoat \$ 9.50 16.50 " 12.00 1.50 Sateen "95 2.00 " 1.48 2.50 " 1.95 Ribbons Ribbons by the mile. All colors, widths and shades. No. 5 Ribbon 4c No. 7 " 5c No. 12 " 9c No. 22 " 15c No. 40 " 19c No. 60 " 22c	Boys' Suits \$1.50 Suits \$.95 2.00 " 1.45 3.00 " 2.15 4.00 " 2.95 Men's Underwear 40c Underwear 25c 65c " 50c 60c " 45c \$1.25 " 90c Shirts for Men 50c quality 38c 75c " 50c \$1.25 " 95c Men's Hose 10c grade at 5c 15c " 9c 20c " 15c 25c " 20c 35c " 25c Hosiery Topsy Brand, "None Better Made." 25c Value, Ladies' 19c 15c " 9c 15c " Children's 9c 20c " 15c 35c " Ladies' Lace 25c	Ladies' Coats Long Coats, Short Coats. All this Season's Creations. \$ 6.50 Coat \$ 4.50 10.00 " 6.98 12.50 " 9.98 15.00 " 11.48 20.00 " 14.48 Skirts None Better Made No Better Fitting \$ 2.00 Values \$ 1.00 3.00 " 1.95 6.50 " 4.98 10.00 " 6.98 12.50 " 8.98 15.00 " 11.48 17.50 " 12.50 Little Things Pins 1c Pencils 1c Hair Pins 1c Hat Pins 1c Tacks 1c Clothes Pins (doz.) 2c Tea Strainers 4c Towel Rings 4c Ink 4c Musilage 4c Talcum Powder 8c
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MORSE DEPT. STORE

ASTORIA, OREGON