

THE WEEK IN ASTORIA SOCIETY

All items of social or personal nature will please be sent to Miss Alert, 144 Duane street, Phone Red 2921. No communication will be received later than 10 o'clock Saturday morning, except in case of an event occurring later than that time.

What boots it, thy virtue,
What profit thy parts,
While one thing thou lackest,
The art of all arts!
The only credentials,
Passport to success,
Opens castle and parlor,—
Address! man, Address!

The past week has been replete with goings and comings and affairs "in honor of,"—with, however, no transcending event to attract popular notice.

Some of those who went to hear Madam Butterfly last week have remained to attend the Rosenthal concert, and other parties have been arranged, to hear this renowned artist. Lest we forget—the Irish, this is St. Patrick's day, and of course there will be affairs during the coming week which will be of Erin note.

Quite a few have been given in honor of Mrs. Kuettner, who will shortly leave Astoria to mourn the loss of a charming and versatile hostess, and prominent patroness of social entertainments.

One of which we may speak occurred, Friday evening, at the home of Mr. and Mrs. Fred Shingleton, who entertained in honor of Mrs. Kuettner, a few friends. Five-hundred was played and a beautiful plate was presented to Mrs. Kuettner.

Mr. and Mrs. Kuettner expect to reside in the future in Portland.

Reception For Mrs. Hawthorne.

Mrs. J. E. Ferguson gave a reception in honor of her mother, Mrs. Hawthorne, on Wednesday. Mrs. Ferguson was assisted in receiving by Miss Pearl Estes. Mrs. John Gratke gave a dramatic reading most artistically, and Mrs. Solomon Deibel sang very sweetly in a markedly finished style. There will be other affairs in honor of Mrs. Hawthorne, before her departure for Hood River.

Graham Afternoon.

Mrs. Graham entertained the ladies of the Baptist church, Friday afternoon. Mrs. Tatton assisted the hostess. A most delightful afternoon was spent in the parlors of Mrs. Graham's delightful home. Decorations were in yellow. Bowls of daffodils graced the small tea tables. On the dining table was a huge mass of the yellow flowers as a centerpiece. Odd favors were lemon pigs. About thirty-six were present and were most enjoyable entertained during the afternoon, with music.

W. C. T. U.

Mrs. J. P. Brix entertained the ladies of the W. C. T. U. and friends, on Thursday at a social afternoon. Dainty refreshments were served and a program of music presented, in which the following named young ladies took part. Miss Anna Larsen and Miss Ausmussen in an instrumental duet, and Miss Maple in a violin solo. This was another of the series of benefits being given for the Seamen's Home fund, and there will be given one at the home of Mrs. Jennie Bussey next week.

Social Afternoon.

Mrs. Charles Wright entertained the ladies of the Methodist church, on Wed-

nesday in a social afternoon, in honor of Mrs. Ed. Taylor, who has left for Portland where she and Mr. Taylor will make their future home.

Wednesday, Mrs. Stinson entertained a large number of German ladies in an afternoon. The company was delightfully entertained by music, and during the afternoon delicious coffee and cake were served. About twenty-six were present.

BIRTHDAY.

Friday Mrs. Schernakau entertained thirty of her friends in honor of the occasion of her birthday. Music, among which were many beautiful German songs on phonograph, furnished a most entertaining program for the afternoon. There were quantities of rare cut flowers which had been sent from Portland to Mrs. Schernakau which were much admired. Other gifts were presented with wishes for happy return of the day. Among those present was Miss Valeska Liebe of the Dalles, who is visiting in this city.

Mayor Wise and daughter Hattie are among the Astorians in Portland to hear the great Rosenthal.

The Misses Utzinger entertained the D. M. C. D. Club, this week.

Mrs. Perry Trullinger's sister, Mrs. Jacobson, of Portland, is visiting with her in this city.

Saturday evening Mrs. Trullinger entertained in honor of Mrs. George Noland, who with her husband, the prominent attorney, and son Virgil leave another vacancy in social circles, soon, when they go to Klamath Falls to make their home.

Mrs. G. W. Lounsberry entertained on Wednesday afternoon, in honor of Mrs. Kuettner and Mrs. Broadwater, and on Thursday in honor of Mrs. George Noland.

Miss Bess Reed entertained, Wednesday evening, in honor of Miss Grace Stokes, who left Friday, for California.

Mr. and Mrs. Robert Wallace were given a surprise and tin shower, by a number of their friends, Wednesday evening, in honor of the tenth anniversary of their wedding.

The Jennie Wren club of the Presbyterian church held a delightful social and sale, in the basement of the church, on Monday evening. Saturday week a class social took place in the same place which was thoroughly enjoyed by the young people present.

On Monday, Miss Sherwin, who is grand worthy matron of the Eastern Star, was tendered a reception by Worthy Matron Mrs. Edward Strumeyer. Miss Sherwin returned to Portland on Tuesday after having paid an official visit to the local Chapter of the organization.

Mrs. W. W. Christensen, entertained a few friends. Thursday afternoon. Five-hundred was played at which Mrs. Morse was the prize winner.

Mr. and Mrs. Earl Fisher are in the city for a few days.

The skating club, it is rumored are planning another outing party, to Seaside this time.

Miss Margaret Higgins is to leave on a visit to California where she will be with her sister, Miss Winifred, for a while.

Mrs. Rober entertained the Pastime Club, this week. The prizes which were of elegant cut glass were awarded to Mr. Rober and Mr. Nello Johnson and Mrs. Coolidge and Mr. K. Osborne. Mr. Morse won the guests Prize.

The Thursday Club did not meet this week, on account of the departure of Miss Alice Woods who was to have entertained, for California where she will spend the Easter vacation with her brother Dr. Gus Woods, in San Francisco.

The Misses Hattie and May Utzinger returned from Portland, last week.

Mrs. Troyer and Miss Carol Young who were among the opera party last week, returned Thursday night.

Mrs. Swenson Morton is visiting Mrs. Hellborn for a few days.

Mr. and Mrs. Elmore visited Portland last week.

Miss Harriet Tallent, who has been in British Columbia for a few months

is expected home shortly. Mrs. Will Tallent will return from New York, very soon.

Saturday afternoon, Miss Anna Campbell gave a pupils' recital at which some of the most talented pupils of this very talented young pianist and teacher, performed. A more detailed report will be secured for next week, of this musical event.

OUR WEEKLY FASHION LETTER

A TIMELY REVIEW OF THE LATEST MODES (Special) By JUDIC CHOLLET

Automobile jewelry is becoming an important item. The woman in the auto can now open her fur coat or gray plaid ulster to display the oldest ornaments. Conspicuous among these is a huge watch, almost as big as a butter plate and almost as thin as a wafer. This watch is open faced, with



PETER PAN STYLE—5560.

numbers as big as those on an alarm clock. On the back the number of the auto is engraved.

Striped effects will rule in the spring materials. There are many dainty combinations—blue lines on a gray ground, pink or grayish green and double stripes that are almost invisible on light grounds.

A charming hat, with a somewhat boyish air, is a toque of green velvet, the crown driven in as if by a blow and the rim edged with gray astrakhan. On each side are green Mercury wings.

An expensive fad is that of lining with light colored or white silk, and consequently with white chiffon flounces.

The pronounced drooping style is noticeable in all the new sleeve effects. We have Peter Pan hats galore, and the latest addition to the ranks is the girl's suit named after this popular hero. The illustration shows a costume of this kind. Such a gown is good style for cloth or linen.

FADS AND FANCIES. To be ultra smart the dog must match the gown or the gown the dog. Brown is therefore one of the most fashionable shades, as the most beautiful browns may be obtained in dogs, especially in ruby spaniels. But one

Miss Anne McLean will go to California next week, to visit with Mrs. Page (nee Miss Bessie Ross), of Berkeley.

Birthday Party.

Day a large concourse of delighted guests met at the home of Mrs. H. Javotti, the day being the 44th anniversary of Mrs. Javotti's birthday. Elaborate entertainment was provided by the charming hostess, who served delicate refreshments to the large party of friends before their departure. Many elegant gifts were presented to Mrs. Javotti, accompanied by the most heartfelt wishes for the continuance of happy birthdays in a long future. Among those present were: Mrs. Javotti, the Misses Meri Henryon, Fanny Leta, W. Huaninen, Ida Norberg, Kate Norberg, Frances Norberg, Mary Machela, Reni Kralun, Mrs. A. Bakka, Messrs. John Lukinen, James H. Hansen, L. Lebeck, S. Suomela, Chas. Wilson, Wm. Takkonen, Alex. Palo, G. Wuopio, J. Anderson, J. Jackson, H. Juntila, Zo Wilson, W. O. Mackela.

Lucile's Letter.

March 17, 1907.

My dear Harriet: This week I have penetrated again the realms of art and fancy, and have seen the most recent results of Dame Fashion's decrees.

Let me tell you where I found up-to-date toggery for women—Jaloff's establishment of Eleventh St. where is shown the triggest tailored things directly from New York, in Pony and Eton effects, and the most exclusive shades and patterns. And there are some new models in head-gear just received, which be sure don't overlook.

When you are sending your Easter cards, drop into the Gwl drug store or the Eagle on Bond St. and ask for the latest colored postal views of Astoria. I have my eye on some artistic novelties which you will want to buy for after Lenten functions. But I will tell you about them next time.

Faithfully Yours,

LUCILE.

FREE!

WE GUARANTEE TO SELL

MILLINERY

Lower in price, higher in quality and style, than can be purchased elsewhere in Astoria.

FREE!

With every hat purchased any one of the beautiful gold mounted back combs in our window exhibit at 483 Bond Street, opposite First National Bank.

Our styles are absolutely exclusive and of the latest patterns.

GEORGIA PENNINGTON,
483 Bond Street.



A JUMPER DRESSING SACK—5499.

near the front, and this blossom is of a larger size than that used last season.

The coronet build is a dignified and pretty arrangement for the hair. It broadens a thin face and gives height to a full countenance.

Parisians are wearing their hair well brushed and perfectly plain without the least suspicion of a wave. The marcel effect has become too common to be distinctive. In cases where the scalp is too dry and the hair brittle a little castor oil rubbed in nightly will not spoil the texture of the hair, but will, on the contrary, improve it.

The dressing sack illustrated is made of dotted chaille trimmed with lace insertion and tied with velvet ribbon. It is made in what is known as jumper style and is without an opening, drawn over the head and tied about the neck to keep it in place.

PRACTICAL SUGGESTIONS.

There are lace berthas of every description. The newest are composed of sequined net, and they have straps that go over the shoulders. The upper part of the arm is left bare between the strap and the berthia frill, which forms the sleeve and falls to the

elbow. Other accessories of dress are to be found in fichus of silk, lace, chiffon or net; also in lace collars and in floral adornments.

There is no probability that glove expenditure will be less. Tan gloves



MATTHEE BROADCLOTH GOWN—5558, 5506.

are replacing black for the street for general wear, and there is no doubt that dealers believe the demand for long gloves is to continue, even if sleeves should be lengthened. To provide for this contingency the newer gloves have V shaped gores inserted in the outer seam from just above the wrist, allowing fullness sufficient for the glove to slip easily over the coat sleeve.

There is only one really fashionable way to make the severe shirt waist. It is a compromise between the blouse and the perfectly plain waist of other days. The new waist is laid in fine tucks at the shoulders in groups of five or eight, with a tiny box plait, unstitched, between the tucks.

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First Class in Every Respect.
Free Coach to the House.
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Good Sample Rooms on Ground Floor for Commercial Men.

STOP WOMAN AND CONSIDER

First, that almost every operation in our hospitals, performed upon women, becomes necessary because of neglect of such symptoms as Backache, Irregularities, Displacements, Pain in the Side, Dragging Sensations, Dizziness and Sleeplessness.

Second, that Lydia E. Pinkham's Vegetable Compound, made from native roots and herbs, has cured more cases of female ills than any other one medicine known. It regulates, strengthens and restores women's health and is invaluable in preparing women for child-birth and during the period of Change of Life.

Third, the great volume of unsolicited and grateful testimonials on file at the Pinkham Laboratory at Lynn, Mass., many of which are from time to time being published by special permission, give absolute evidence of the value of Lydia E. Pinkham's Vegetable Compound and Mrs. Pinkham's advice.

Lydia E. Pinkham's Vegetable Compound

For more than 30 years has been curing Female Complaints, such as Dragging Sensations, Weak Back, Falling and Displacements, Inflammation and Ulceration, and Organic Diseases, and it dissolves and expels Tumors at an early stage.

Mrs. Pinkham's Standing Invitation to Women

Women suffering from any form of female weakness are invited to write Mrs. Pinkham, Lynn, Mass. for advice. She is the Mrs. Pinkham who has been advising sick women free of charge for more than twenty years, and before that she assisted her mother-in-law, Lydia E. Pinkham, in advising. Thus she is especially well qualified to guide sick women back to health. Write today, don't wait until too late.

