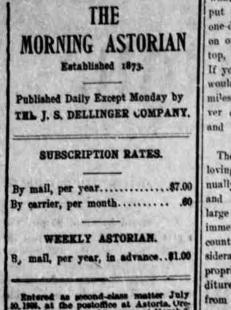
THE MORNING ASTORIAN, ASTORIA, OREGON

WEDNESDAY, OCTOBER 10, 1906.



TELEPHONE MAIN 661 ficial paper of Cistsop county and



Western Oregon-Cloudy with showers in northern portion. Cooler except near coast. Western Washington-Showers, cooler, except near coast. Eastern Oregon-Fair.

Eastern Washington and Idaho

-Increasing cloudiness, cooler,

MAY BECOME UNIVERSAL.

The Boston Globe of recent date says "Under the grant of liberties lately made to Finland, the right of suffrage was conferred on women. A few months later, the legislative assembly of Victoria, Australia, rejected, for the four-Leenth time, a proposition to permit women to vote. This is one of the differences between autocratic Russia and a democratic British colony."

In granting the suffrage, Russia only restored to the women of Finland what had been theirs before the oppressions of the Russifying policy which drove both the men and women of Finland to revolt.

fair to say that they lead the world in that republic and want 1,500 more. in the emancipation of women. With

what the big pile consists. We will put you on. When you have a million one-dollar bills, and pile them up mat on one another, and want to reach the top, you will have to elimb 27 feet. If you laid them down end to end, you would have to walk nearly twelve miles. If you had the amount in silver dollars, the pile would be a mile and a half high. And so on.

The United States, the most peaceloving nation in the world, does not an nually expend as much on its military and naval establishments as do large European powers. When the immense expenditure made by the country for pensions is taken into consideration it is declared that the appropriations by congress to pay expenditures which have neither resulted from wars or are for the purpose of preparing for war are greater than those of the esentially military powers of Europe,

A man went into an undertaker's hop the othe day, almost ovewhelmed with grief. The kind undertaker soothed the caller as best he could before asking for the order. Finally the man was able to tell what the trouble was: "I have lost my wife," he sobbed and then with one supreme effort he continued, "and I would sooner have lost the best cow on the place."

Time was not far back when the boodler was called a statesman, or at worse, a shrewd politician. It is to the great advantage of this country that he is now known by his right name,

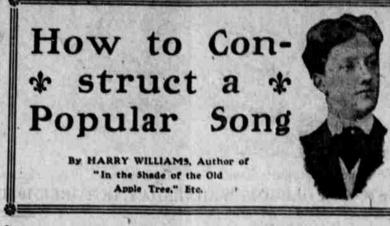
Marriage is a great thing to take the conceit out of a certain class of men. Yet they line up and go like lambs to the slaughter, not knowing what sharp medicine is in store for them

The value of the imports in the United States from Cuba for the liscal year 1906 was \$84,979,831, a decrease, owing to lower prices, from the total of 1905, which was \$86,304.259.

It is true as shooting that if everybody led an ideal life the world would be without much news or excitement, and many of our newspapers would have to go out of business.

America can and will under certain conditions grow over 3.000.660 bales of cotton, nearly three times as much as is now grown.

The Cuban government has purchased As to the British colonies, it is only 500 horses to be used in the rebellion



N writing a "popular song" the budding author would do well to be guided by a few easily remembered rules. In the first place, he must use the most simple words and the most ordinary phrases. Anything which has the appearance of being involved will fail. One must be sure to have some

little love theme running through the story, because the popular music business to a great extent is kept alive BY THE YOUNG WOMEN from fifteen to twenty-five years of age.

Make the verse and chorus, particularly the chorus, as short as possible. Be most careful to have the melody and the arrangement set down in the simplest manner, so that any one with even a limited knowledge of music can play it. ONE DIFFICULT STRAIN in a song is very apt to spoil the whole.

In the arrangement of the music the author of a popular song must restrict himself to not more than one octave and one note. This is for the benefit of the singer who is to render it on the stage. In the writing of instrumental music, marches, waltzes and the like, a composer may go as far as two octaves. Having in mind the limitations of the ordinary singer in vaudeville, the going beyond the octave and one note is dangerous.

It is to the performer who sings the song from the stage and the young girl who hears it-played over by the "demonstrator" in the department store that the author must look for the success of his effort. The young girl aids the sale of the song because the romanticism of her nature is touched by the sentiment. If there is no sentiment in the song she is not moved, AND SHE DOESN'T BUY. This is the reason the tender ballads are infinitely more successful as sellers than the comic songs which raise a laugh in a theater.

NO ONE can tell from the mere reading over of a song whether or not it is destined to be a hit. If any one could, he could make \$1,000 an hour by simply picking out the wheat from the chaff, turning the accepted product over to a music publisher and then watching the effect on the public. The song has to be published and tried out before the great audience of the public before a verdict can be rendered. In this respect the popular song is on a par with the theatrical production. If managers at rehearsal could tell what would please, no failures would ever be recorded.

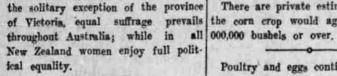
Song market conditions have to be studied as closely as the conditions of any other market, and the author must put out his product AT THE PSYCHOLOGICAL MOMENT. For example, it would be an error of judgment to try out the ordinary "coon song" at a period when the BALLAD was at the height of its popularity. Feel the tendency, and then take advantage of it. The first success made by my partner, Mr. Van Alstyne, and myself was with "Navaho." This was at a time when the Indian song was in demand. There were



Often a person is sized up by his appearance; by the tone that surrounds him. And more often a business house is sized up by the stationary it uses. A cheap letter head or a poor bill head gives a mighty poor first impression and makes business harder to transact. Good printing costs no more than poor printing. The first impression is half the battle in business. You wouldn't employ a "sloppy" salesman; why put up with "sloppy" stationery, that gives a wrong impression of the importance of your business. Let us do your printing and help you to make that ten strike.

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ASTORIA, OREGON



NEIGHBORLY IDEAS.

The Hammond road will leave. Tillamook City six miles to the east of its line. That may be possible, and we shouldn't blame Mr. Hammond very much if he did. But Tillamook City has a couple of "knock down arguments" against such a proposition in old Cape Meares and Cape Lookout. Tillamook people, however, acted very foolishly when they undertook to give Mr. Lytle the whole earth to the exclusion of everybody else. A proposition of that kind would have been all right five or six years ago, but at the present time, when Hammond put Lytle where he just had to build to They're considered to be uncommonly protect himself, it looks, at this distance, as though it would have been How they seem to appeal when baked in doing only the fair thing if Tillamookians had fixed things for a union of interests of the railroads pointing that way-it would have been better for Tillamook. But, after all, it won't make much difference, as everything points to Gaibaldi and Cloverdale as the two points of greatest prominence in Tillamook county .- Seaside Signal.

EDITORAL SALAD. 0000000000000000000

A most important part of the training of boys is to insist on their being exact and accurate in everything connected with money. A boy should have an allowance at any early age and keep within it. He should be taught by example and precept that money making is the greatest thing in life, but he should be made to feel that he cannot cheat or gamble or borrow without paying. An abhorrence of debt should be instilled into a boys mind at a very youthful age, and we then would have fewer shipwrecks of honor, fewer embegglements, fewer ruined names and blighted homes if strict integrity were the corner stone of home education.

A southern editor is author of this information: Some of you fellows who never had a million dollars, like we edi-tors, do not know, of course, of just esty to excess."-Catholic Standard

There are private estimates out that of Victoria, equal suffrage prevails the corn crop would aggregate 3,000,-

> Poultry and eggs continue to be the most valuable farm product in spite of bumber crops,

Ave, Oyster.

"IS the month of the oveter! Well I

declare! I'd almost forgotten that scrumptious fare! Still, now it's September, I'm fashion'bly

proud To think that at last this bonne bouche is

allowed. Let me see. Shall I have them scalloped or fried?

Though they're tasty when creamed, it can't be denied.

And they make a tidbit delicious when roast. With some pepper and salt and butter co

toast. Add cinnamon, cloves, some mace and all-

spice,

nice, as a start off, I've a good mind to try

a pie, No. Though frillings like these are ali

very well. I think I prefer them just on the half

shell. With lemon, horseradish, a bumper of stout,

They'll fit the occasion, I haven't a doubt. Cooked or plain, what matters? They're

all on a par. "R!"

-La Touche Hancock in New York Press.

He Knew.

"Here is an account of a bureau that was recently established for the purpose of providing speeches for women to deliver. What are you laughing about?" "The idea of anybody writing speech-

es for my wife to deliver! That's funny."

"Is your wife a speaker?" "Yes."

"Well, wouldn't her audience appreclate it if her speeches were more carefully prepared?"

"No." "Why not?"

"I'm her audience."-Cleveland Plain Dealer.

For the Gang.

"Well," said the man who was seeking a nomination, "I can promise you I would administer the office with temperate honesty."

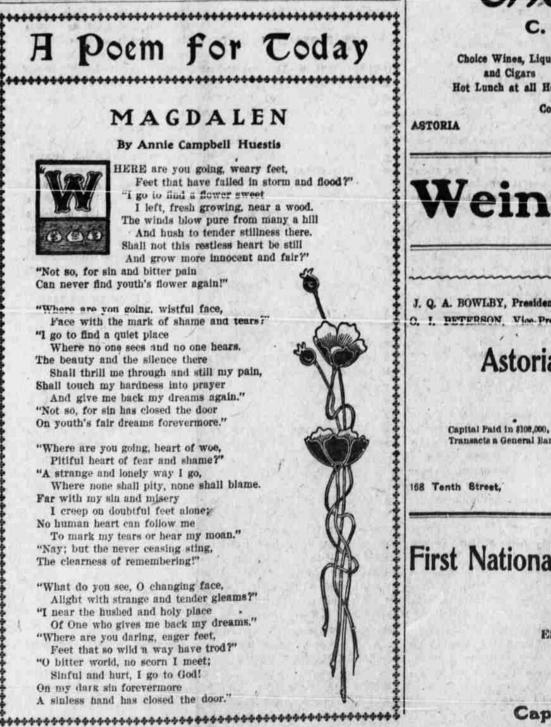
"What do you mean by 'temperate honesty?" demanded the machine leader. "I mean," replied the other, with a

three others to show the drift, "Hiawatha," "Anona" and "Laughing | Water."

As to the most rewardful songs, the ballad always has been and ALWAYS WILL BE a prime favorite. The coon song is not nearly so popular now as formerly,

THE "FEATURE SONG," LIKE "BEDELIA" AND "CHEYENNE," HAS A LARGE FOLLOWING, BUT ALWAYS THE BALLAD WILL AP PEAL, FOR IT IS FOUNDED ON THE OLDEST AND MOST ENDUR-ING THEME IN THE WORLD, THE PURE LOVE OF MAN FOR WO-MAN.

\$Marys



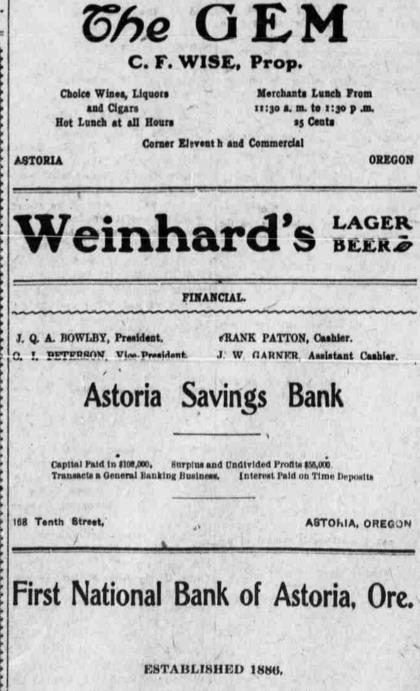
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