

### THE MORNING ASTORIAN

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TELEPHONE MAIN 661.

Official paper of Clatsop county and the City of Astoria.

#### WEATHER.

Western Oregon and Washington—Fair and cooler.  
Eastern Oregon and Washington—Partly cloudy and occasionally threatening; not so warm.

#### SEASIDE TO TILLAMOOK.

"Go away from home to hear the news!" is an apt enough old adage, yet not over popular with newspapers at home, but in the matter of the press despatch of yesterday morning, announcing the early start on the Tillamook extension of the Hammond line south from Seaside, it is entirely acceptable and we rejoice, with all Astorians, in the report. It was told us ten days ago that the Astoria & Columbia people would have to get a move on, or suffer the interposition of certain resourceful agencies in this same project and it looks as if the statement were true. But be that as it may, the fact that the matter has been determined and the immediate prosecution of the work provided for, is the one essential and satisfactory conclusion. We believe that the new link will pay, from the laying of its first mile, and that every mile laid will increase the ratio of certain profits for the company. There is an endless chain of development awaiting the forging at energetic hands through all the section lying dormant between Tillamook City and Astoria; the logging, milling, dairying, farming, and fishing interests inherent to the territory, are immense, and need only the vivifying touch of such an enterprise to quicken them into wide-spread activity. It will be an incalculable advantage for the people of Tillamook county in opening for them a swift and ready outlet for the abundant products that suffer for want of prompt transportation to outside depots and markets; and it will benefit Astoria distinctly because Astoria is, and will be for some time to come, the very depot and market for it all. We do not believe, for a moment, that the line will stop at Tillamook for any length of time; we are certain the exigencies of railway strategy in Oregon will make it imperative for the extension to be continued to a connection with the Corvallis & Eastern at a point somewhere in the vicinity of Nashville or Blodgett, in order to perfect direct coast communication with the terminals that line is destined to touch in the near future. Whatever view may be taken of the possibilities of the new line, it holds enough of promise to make the people hereabout sincerely glad it is to be hurried to completion, and we will cherish the alluring covenant until fruition crowns our anticipation, or failure finds us out as usual.

#### MAKE IT THE BEST EVER!

The coming regatta at Astoria should be made the best ever given here, for the simple reason that such events are always supposed to improve with experience and repetition; and this is the twelfth of Astoria's ventures in this line. The committee must remember one thing and that is, that no surplus money is required at their hands after the balance sheet is struck. What has been given for the regatta was given to be expended in making it entirely successful, and the idea that an unexpended sum is necessary or desirable as an asset, is ridiculous, and would not be appreciated one-half as much as a deficit, to be covered by later subscriptions, if only the event is pulled off with eclat and general success. Spend the \$6000 you have; gen-

tle men, wisely, and widely, but make the regatta one to be remembered for years to come, and don't worry about returning a single dollar of the fund. Let every year, and every event, take care of itself and stand on its own record. You make your record, as the best purveyors of popular amusement in the regatta program for 1906, and let the past, and future, records alone!

#### SIGNIFICANT SILENCE.

The Portland Oregonian, in conformity with its utterly selfish policy of never saying a word that might be construed as aiding the city of Astoria in any of its enterprises, was silent as the grave yesterday in the matter of the early prosecution of the Astoria & Columbia River Railroad extension from Seaside to Tillamook City, although its evening echo of Friday had an extended account of the project and its bearing on the coastwise trade. It was peculiarly noticeable, because the citizens of this city who daily read the Oregonian looked to its columns for confirmation and comment on the important news. There can be no doubt that the Oregonian is in possession of a larger detail on the subject than any newspaper in the state; it is its business to know such things, and its further and better business to publish them; but it will transgress any and all its rules, as a great journal, rather than say or do a thing that might contribute a morsel of encouragement to this community. 'Tis the same old fear of Astoria. The dread, and disfavor, with which it contemplates anything that will raise Astoria toward commercial supremacy in Oregon, for it realizes that such an impetus, once given this city and port, means grave detriment to the metropolis; and the mania begotten of this ceaseless dread, has made it at nearly silly as such influential papers ever get to be. Well, if the Oregonian can stand it, we can; only there is something pitiful about it that one hates to couple with such a paper as that.

#### THE MEANING OF IT.

The expenditure of \$50,000 in direct improvement of its plant in this city, by the Astoria Electric Company, during the year 1906, is very significant. It means that the company has implicit confidence in the city and its future; that this investment will respond handsomely in the way of ordinary profit to which all businesses are entitled; that all the excess power, for heating, lighting and mechanical application the company may have attained by the improvements this sum stands for, will be utilized by an increasing population that will bring with it the industries employing such power; that Astoria is growing, not standing still; that she is accumulating steadily, along all lines that make for municipal expansion in enlightened and successful channels; and this conclusion reached, and proven, by one of its heaviest local enterprises, should be comforting to the Astorian with an honest interest in her welfare. That the company has expended this big amount of money with a view to reaping rich returns from the investment, does not disqualify it as an accurate judge of the conditions that invited it.

#### EDITORIAL SALAD.

Thick lips are now all the style.

If you would find entrance to other people's hearts, open up the door of your own.

When Dan Cupid shoots his arrows he generally makes a Mrs. out of a miss.

Freckles and troubles are a good deal alike. The more we consider them the bigger they grow.

Don't be too hard on the girl who is always putting on airs; maybe she hasn't much else to put on.

What others think of you does not matter. It is what you know of yourself that makes you happy or unhappy.

The gentle wave of a lace-edged handkerchief has carried more poor fellows to their doom than the mighty breakers of the sea.

It is said that a woman's tears will bring a man to his knees without fail. Out west among the female cattle raisers, it also happens that a woman's tears produce similar prostrations.

One William Reed has written a big book setting forth his proofs that the earth is hollow and that the poles are the openings to a big hole through the earth. He thinks it probable that some of the explorers who have gone in search of the north pole, sailed into the center of the earth and of course are unable to return; and he thinks that if Walter Wellman reaches the north pole in his dirigible balloon he will be drawn into the great tunnel and will never return.

### Catspaw Customers.



The story of the monkey who used the cat's paw to pull the chestnuts out of the fire, finds new illustrations daily. When a dealer sells a customer a substitute for Mennen's Borated Talcum, he does so because the substitute pays him a bigger profit. He makes the customer his catspaw to rake in a few extra dollars.



It is not pleasant to be made a catspaw, especially when you pay for the opportunity of being injured. Is it not foolish to pay for the opportunity to use injurious imitations of Mennen's Borated Talcum, the standard powder of the world? Think it over. Have you tried Mennen's Violet Borated Talcum Toilet Powder? Ladies partial to violet perfume will find Mennen's Violet Powder fragrant with the odor of fresh plucked Parma violets.

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