

## A New Magazine for You

I am bringing out another new magazine that you will come pretty close to liking. I wouldn't be surprised it it hit you harder than anything in the shape of a magazine you have ever seen. There isn't much style to it, but it has the stuff in it that you and everybody else will want to read. It is called


## Something New in Magazine Making

THE SCRAP BOOK is the most elastic thing that ever happened in the way of a magazine-elastic enough to carry anything from a tin whistle to a battleship. Every-
thing that appeals to the human brain and human heart comes within its compass--fiction, thing that appeais to the human brain and human heart comes within its compass-fiction,
which is the backbone of periodical circulation; biograpty, review, philosophy, science, art, poetry, wit, humor, pathos, satire, the weird, the mystical-cverything that can be edit
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There isn't anything in the world just like THE SCRAP BOOK. It is an idea on
which we have been working for several years, and for which we have been gathering which we have been working for several years, and for which we have been gathering
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and digging out curious and quaint facts and useful facts and figures from reference book,

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FRANK A. MUNSEY, 175 Fifth Avenue, New York hare in the com equita the state as they affected this comjight, and disparage and enything, but
opes and eflorts Astoria has made? Who fought the building of the Astoria a Columbia Railroad, and came within and when her antagoui-m was found to boosted the proposition by way of placating the people here: Who enginerthe mouth of the Columbia, the best
and most effective remedy ever employ. fuence that today keeps Astoria from he direct benefit of the common-point
ate on wheat? Mr. Wire had better do bit of thinking on these vital points, line of Portland's conspichous and undraw some conclusions that he will find who are not liable to relinquish them on the beread-and-butter plea of peace


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