

Remember  
the Date,  
Nov. 15th to  
Nov. 25th

# MORSE DEPT. STORE

## ASTORIA, OREGON

Remember  
the Date,  
Nov. 15th to  
Nov. 25th

# AN UNEQUALED BARGAIN EVENT

We were already overstocked and now as our Xmas. goods are in we are crowded to death, so we must get rid of some goods at once. We need the room and need the money. Of course we could give them away, and we are going to come so near to it that if you do not attend this sale it means a great loss to you. It is not a stock of old goods which we want to close out, but an abundance of high grade, up-to-date Merchandise which must be turned into money at once. We have before offered great saving opportunities to the people of Astoria and vicinity but this one certainly will cap the climax.

Remember the date, Nov. 15th to Nov. 25, and come to Morse's Dept. Store with One Dollar and secure Two or more Dollars' worth of High Grade Merchandise which was never before offered in Astoria.

|  |                                 |         |                    |       |                    |       |                    |       |                    |       |   |                                     |     |  |     |                           |        |                     |      |                         |      |   |                                     |     |                             |     |                       |     |                                |        |  |                                     |     |                     |        |                     |      |   |      |
|--|---------------------------------|---------|--------------------|-------|--------------------|-------|--------------------|-------|--------------------|-------|---|-------------------------------------|-----|--|-----|---------------------------|--------|---------------------|------|-------------------------|------|---|-------------------------------------|-----|-----------------------------|-----|-----------------------|-----|--------------------------------|--------|--|-------------------------------------|-----|---------------------|--------|---------------------|------|---|------|
| <p><b>Ladies' Cloak and Suit Department.</b></p> <p>No we haven't any nice parlors where we can show our Cloaks and Suits, but no other store can show any more up-to-date and larger assortment of ladies' ready to wear garments than we can. Our prices are always as low or lower than any others and during this sale our prices will be about one-half of what they usually are.</p> <table border="0"> <tr><td>\$10.00 values, sale price.....</td><td>\$ 5.95</td></tr> <tr><td>15.00 " " " ".....</td><td>11.95</td></tr> <tr><td>20.00 " " " ".....</td><td>16.75</td></tr> <tr><td>25.00 " " " ".....</td><td>19.50</td></tr> <tr><td>30.00 " " " ".....</td><td>22.50</td></tr> </table> | \$10.00 values, sale price..... | \$ 5.95 | 15.00 " " " "..... | 11.95 | 20.00 " " " "..... | 16.75 | 25.00 " " " "..... | 19.50 | 30.00 " " " "..... | 22.50 | <p><b>Shoe Yourself Now.</b></p> <p>The weather is fine now, don't need shoes, can go bare footed, but when the good old rain does start in we will need shoes and lots of them and you know good footwear does come high. Buy now at Morse's Department Store where you can secure some of the best Shoes made at cheap shoe prices.</p> <table border="0"> <tr><td>75c and 90c values, sale price.....</td><td>45c</td></tr> <tr><td>\$1.50 value Boy's Shoes, sale price..</td><td>95c</td></tr> <tr><td>2.00 " Ladies' " " ".....</td><td>\$1.45</td></tr> <tr><td>2.50 " " " " ".....</td><td>1.95</td></tr> <tr><td>3.50 " Men's " " ".....</td><td>2.65</td></tr> </table> | 75c and 90c values, sale price..... | 45c | \$1.50 value Boy's Shoes, sale price.. | 95c | 2.00 " Ladies' " " "..... | \$1.45 | 2.50 " " " " "..... | 1.95 | 3.50 " Men's " " "..... | 2.65 | <p><b>Dress Goods Department.</b></p> <p>This is not a removal sale but as many yards as you wish to choose right off the bolt at less than remnant prices. Whether you are in need of a new dress or not, if you would come in and examine our goods and note our prices you would at once realize the saving you would make by purchasing now. Bring samples of other goods and compare prices and quality.</p> <table border="0"> <tr><td>60c and 65c values, sale price.....</td><td>48c</td></tr> <tr><td>90c and \$1.00 " " " ".....</td><td>69c</td></tr> <tr><td>\$1.25 " " " " ".....</td><td>89c</td></tr> <tr><td>\$1.50 and \$1.75 " " " ".....</td><td>\$1.19</td></tr> </table> | 60c and 65c values, sale price..... | 48c | 90c and \$1.00 " " " "..... | 69c | \$1.25 " " " " "..... | 89c | \$1.50 and \$1.75 " " " "..... | \$1.19 | <p><b>Boys' Department.</b></p> <p>A chance to clothe your little men who need more clothes than any others of the family (especially during their school days) at about one-half of what you are in the habit of paying. If he needs one pair of pants and a suit, you can take that money and buy two with it just like the one you intended to buy. Bring them in and let us convince you.</p> <table border="0"> <tr><td>\$1.50 value Boys' Suit, price.....</td><td>95c</td></tr> <tr><td>2.50 " " " " ".....</td><td>\$1.45</td></tr> <tr><td>3.25 " " " " ".....</td><td>2.45</td></tr> <tr><td>4.50 and \$5.00 values Boys' Suits,....</td><td>3.95</td></tr> </table> | \$1.50 value Boys' Suit, price..... | 95c | 2.50 " " " " "..... | \$1.45 | 3.25 " " " " "..... | 2.45 | 4.50 and \$5.00 values Boys' Suits,.... | 3.95 |
| \$10.00 values, sale price.....  | \$ 5.95                         |         |                    |       |                    |       |                    |       |                    |       |   |                                     |     |  |     |                           |        |                     |      |                         |      |   |                                     |     |                             |     |                       |     |                                |        |  |                                     |     |                     |        |                     |      |   |      |
| 15.00 " " " ".....   | 11.95                           |         |                    |       |                    |       |                    |       |                    |       |   |                                     |     |  |     |                           |        |                     |      |                         |      |   |                                     |     |                             |     |                       |     |                                |        |  |                                     |     |                     |        |                     |      |   |      |
| 20.00 " " " ".....   | 16.75                           |         |                    |       |                    |       |                    |       |                    |       |   |                                     |     |  |     |                           |        |                     |      |                         |      |   |                                     |     |                             |     |                       |     |                                |        |  |                                     |     |                     |        |                     |      |   |      |
| 25.00 " " " ".....   | 19.50                           |         |                    |       |                    |       |                    |       |                    |       |   |                                     |     |  |     |                           |        |                     |      |                         |      |   |                                     |     |                             |     |                       |     |                                |        |  |                                     |     |                     |        |                     |      |   |      |
| 30.00 " " " ".....   | 22.50                           |         |                    |       |                    |       |                    |       |                    |       |   |                                     |     |  |     |                           |        |                     |      |                         |      |   |                                     |     |                             |     |                       |     |                                |        |  |                                     |     |                     |        |                     |      |   |      |
| 75c and 90c values, sale price.....  | 45c                             |         |                    |       |                    |       |                    |       |                    |       |   |                                     |     |  |     |                           |        |                     |      |                         |      |   |                                     |     |                             |     |                       |     |                                |        |  |                                     |     |                     |        |                     |      |   |      |
| \$1.50 value Boy's Shoes, sale price..   | 95c                             |         |                    |       |                    |       |                    |       |                    |       |   |                                     |     |  |     |                           |        |                     |      |                         |      |   |                                     |     |                             |     |                       |     |                                |        |  |                                     |     |                     |        |                     |      |   |      |
| 2.00 " Ladies' " " ".....  | \$1.45                          |         |                    |       |                    |       |                    |       |                    |       |   |                                     |     |  |     |                           |        |                     |      |                         |      |   |                                     |     |                             |     |                       |     |                                |        |  |                                     |     |                     |        |                     |      |   |      |
| 2.50 " " " " ".....  | 1.95                            |         |                    |       |                    |       |                    |       |                    |       |   |                                     |     |  |     |                           |        |                     |      |                         |      |   |                                     |     |                             |     |                       |     |                                |        |  |                                     |     |                     |        |                     |      |   |      |
| 3.50 " Men's " " ".....  | 2.65                            |         |                    |       |                    |       |                    |       |                    |       |   |                                     |     |  |     |                           |        |                     |      |                         |      |   |                                     |     |                             |     |                       |     |                                |        |  |                                     |     |                     |        |                     |      |   |      |
| 60c and 65c values, sale price.....  | 48c                             |         |                    |       |                    |       |                    |       |                    |       |   |                                     |     |  |     |                           |        |                     |      |                         |      |   |                                     |     |                             |     |                       |     |                                |        |  |                                     |     |                     |        |                     |      |   |      |
| 90c and \$1.00 " " " ".....  | 69c                             |         |                    |       |                    |       |                    |       |                    |       |   |                                     |     |  |     |                           |        |                     |      |                         |      |   |                                     |     |                             |     |                       |     |                                |        |  |                                     |     |                     |        |                     |      |   |      |
| \$1.25 " " " " ".....  | 89c                             |         |                    |       |                    |       |                    |       |                    |       |   |                                     |     |  |     |                           |        |                     |      |                         |      |   |                                     |     |                             |     |                       |     |                                |        |  |                                     |     |                     |        |                     |      |   |      |
| \$1.50 and \$1.75 " " " ".....   | \$1.19                          |         |                    |       |                    |       |                    |       |                    |       |   |                                     |     |  |     |                           |        |                     |      |                         |      |   |                                     |     |                             |     |                       |     |                                |        |  |                                     |     |                     |        |                     |      |   |      |
| \$1.50 value Boys' Suit, price.....  | 95c                             |         |                    |       |                    |       |                    |       |                    |       |   |                                     |     |  |     |                           |        |                     |      |                         |      |   |                                     |     |                             |     |                       |     |                                |        |  |                                     |     |                     |        |                     |      |   |      |
| 2.50 " " " " ".....  | \$1.45                          |         |                    |       |                    |       |                    |       |                    |       |   |                                     |     |  |     |                           |        |                     |      |                         |      |   |                                     |     |                             |     |                       |     |                                |        |  |                                     |     |                     |        |                     |      |   |      |
| 3.25 " " " " ".....  | 2.45                            |         |                    |       |                    |       |                    |       |                    |       |   |                                     |     |  |     |                           |        |                     |      |                         |      |   |                                     |     |                             |     |                       |     |                                |        |  |                                     |     |                     |        |                     |      |   |      |
| 4.50 and \$5.00 values Boys' Suits,....  | 3.95                            |         |                    |       |                    |       |                    |       |                    |       |   |                                     |     |  |     |                           |        |                     |      |                         |      |   |                                     |     |                             |     |                       |     |                                |        |  |                                     |     |                     |        |                     |      |   |      |

**Small Items**

There are always more or less small items that every man or woman needs and while you are strolling through our store you will see them on display at such low prices that you will lay in a year's supply, but not effect your purse at all.

Take this stroll. It will be a happy one.

- 25c Tooth Brushes.....10c
- Good Hair Combs.....10c
- 1 pkg. Wire Hair Pins.. 1c
- 1 card Hooks and Eyes, 2c
- 10c Thimbles.....4c
- Lustre Crochet Cotton.. 4c
- 10c Toilet Soap.....4c
- 2 yds. Baby Ribbon.....1c
- Best Pins.....1c
- Mennen's Talcum Powder.....19c
- Good Talcum Powder... 9c
- Boys' Suspenders.....06
- Men's Sox.....4c
- Men's Suspenders.....16c
- Best Table Oil Cloth...12c
- 35c Ladies' Underwear 23c
- 25c Fancy Ribbon.....10c
- Men's Boston Garters ..19c

**Men's Furnishings.**

Most men will naturally go into a clothing store to buy their furnishings, but if they will come in here during these 10 days they will see their wants at prices which they never purchased them at before. If you can't come, just give your wife a little money and tell her what you want. Our line of Gents' Furnishings is complete, but the prices are shot to pieces.

**ITEMS**

|   |        |
|---|--------|
| Men's Sox, worth 10c sale price.....                  | 4c     |
| " " " " 15c ".....                                    | 9c     |
| " Suspenders, worth 25c sale price                    | 16c    |
| " Neckwear, " 35c ".....                              | 19c    |
| " All Wool Underwear, worth \$1.50, sale price.....   | 95c    |
| " All Wool Underwear, worth \$2.00, sale price.....   | \$1.25 |
| " Cotton Fleece Underwear, worth 75c, sale price..... | 45c    |
| " Cotton Ribbed Underwear, worth 85c, sale price..... | 50c    |
| " Work Shirts, worth 50c, sale price.....             | 35c    |
| " Work Shirts, worth 90c sale price.....              | 65c    |
| " Fine Negligee Shirts, worth \$1.50, sale price..... | 95c    |
| " Dress Shirts, worth 75c, sale price                 | 45c    |
| " " " \$1.25, " 85c                                   |        |
| " Hats, " 1.25, " 50c                                 |        |

**Corsets.**

We carry the famous P. N. Corsets which are well known by Astoria ladies, as well as others all over the world. Those who have worn them will wear no others and if you have not worn them secure a pair now at a saving of one-third to one-half, then we are sure you

will become one of our many corset customers. Dozens of different styles to select from.

|                                 |     |
|---------------------------------|-----|
| 75c value Girdle Corset at..... | 50c |
| 60c " " " ".....                | 39c |
| \$1.35 " Corset at.....         | 95c |

**Table Linens.**

Wouldn't that big Thanksgiving turkey of yours taste better if you could eat it off of a nice new table cloth? You can have it for just a little more than what you would pay to have your old one laundered. While you are in buying other goods just ask to see our Thanksgiving table linen offer.

|                                      |     |
|--------------------------------------|-----|
| 35c value Table Linen, sale price... | 23c |
| 65c " " " ".....                     | 45c |
| 90c " " " ".....                     | 69c |
| \$1.25 " " " ".....                  | 95c |

**Handkerchiefs.**

About one or two hundred dozen Handkerchiefs which are slightly soiled from being on display and in windows to be placed on sale at less than what they cost us. Other lines which have been received will be shown at a great saving.

|                                      |     |
|--------------------------------------|-----|
| 2 for 5c Handkerchiefs at.....       | 1c  |
| 10c value Ladies' Handkerchiefs at.. | 4c  |
| 25c " " " ".....                     | 15c |
| 20c " Men's " ".....                 | 9c  |

**Bedding.**

Just received, about two dozen bales of Blankets and Comforts and also a line of sample Bed Spreads which were picked up by our shrewd New York buyers at about 50 cents on the dollar and the people of Astoria and vicinity are going to get the full benefit of it. If you don't get in on this deal you are the only one to blame.

|                                 |        |
|---------------------------------|--------|
| \$1.35 value Comforts at.....   | 95c    |
| 2.00 " " " ".....               | \$1.35 |
| 3.00 " " " ".....               | 2.25   |
| 4.00 " Fancy Bed Spread at....  | 2.95   |
| 3.50 " " " ".....               | 2.65   |
| .80 " Sheets, full size at..... | .39    |
| .75 " " " ".....                | .59    |
| 1.50 " White Bed Spread at....  | .95    |
| 1.25 " Cotton Blanket at.....   | .85    |
| 5.00 " Wool " ".....            | 3.95   |

**Hosiery.**

Our famous Topsy Brand Hosiery (none better made.) The price on these should not be cut, but as we are giving bargains in all other departments, down goes the prices on hosiery. We can easily supply the demands of all, and each pair is not only guaranteed by us, but also by the factory, to give satisfaction. Lay in your winter's supply and you are saving some money on hose.

**ITEMS.**

|                                      |     |
|--------------------------------------|-----|
| 15c value Ladies' Hosiery, 4 pr. for | 25c |
| 35c " " " ".....                     | 19c |
| 50c & 60c Ladies' Lace Hose, per pr. | 39c |
| Boys' Heavy Ribbed Hose, 2 pr. for   | 25c |
| Men's Cotton Sox, per pr.....        | 4c  |
| Men's Wool Sox, 3 pr. for.....       | 50c |
| 35c value Men's Sox, per pr.....     | 23c |

**Domestics**

Domestics, something we all need. Here is a chance to buy them as cheap as the merchant can. How can we sell them so cheap? Because we bought them in so large a quantity that we can sell them at what the merchant does usually pay for them. Don't take our word for it. Come and see for yourself.

**Umbrellas**

For that wet feeling try one of our Umbrellas.

- 50c Children's Umbrellas 40c.
- \$1.00 Ladies' Umbrellas 75c.
- \$1.00 Men's Umbrellas 75c.
- \$1.50 Ladies' Umbrellas \$1.19.
- \$2.00 Ladies' Umbrellas \$1.48.

Remember  
the Date,  
Nov. 15th to  
Nov. 25th

Come and bring your friends and let them share in this Money Saving chance too. There is plenty for all, but remember

# THE EARLY BIRD CATCHES THE WORM

Remember  
the Date,  
Nov. 15th to  
Nov. 25th