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TODAY'S WEATHER.

Portland, Oct. 14.—Western Oregon and Western Washington Sunady, rain.
Eastern Oregon: Rain and warmer.
Eastern Washington: Rain, warmer, in northern portion.

GOOD HISTORY MADE.

The Lewis and Clark Exposition has become a matter of history. And its record makes pleasant reading for the people of the Northwest. It has been a success financially, having paid its bills and put a handsome modicum of profit in the pockets of stockholders. Its scope was, perhaps, not as pretentious as that of some of its predecessors, but its line of exhibits was as fine, unique and comprehensive as any that went before, though the number of displays was restricted. Its actual influence upon the population, business and general growth of the state of Oregon, will not be realized for some time to come, but there is gratifying ascertainment in store for all, when these big facts shall be seasonably unfolded. Ten hundred thousand people know about Oregon from personal observation that probably never gave a thought to her in their lives before the fair invited them hither and another million and a half are better informed, and confirmed in the knowledge they had, and the whole two and a half millions are talking with authority, along larger lines of genuine information that must redound to the infinite good of the state. What is true of Oregon, is true of the sister states that made the fair possible, so the people of the whole coast are in position to accept gracefully the plaudits of the outsider, and in default thereof, to order their own crowns and wear them with conscious dignity and undisputed right. The conduct of the exposition, in all its manifold ramifications, has been excellent; the visitors have been well fed, housed and entertained; every service has been theirs at reasonable cost; the criminal element has been held well in check, and the sum of crime, loss and accident needs but few figures to tell its tale. The State of Oregon has become a synonym for progress in the mouths of every nation of the globe and she will not be overlooked nor forgotten in the great game of commerce now about ready for new shuffle, deal and play among the powers that fringe the waters of the Pacific.

In order to completely round out its record the Lewis and Clark lost one of its buildings by fire in the final hours, as each and all of its successors have done.

INDISPENSIBLE TONIC.

A man's business is much like his physical system; it needs an organic tonic, administered with unfailing regularity, by an adept in the treatment. As a man eats, with circumspection, at fixed hours, the food cooked properly and appetizingly by a trained cook, so must a man's business be advertised with in-

variable continuity, in wholesome and attractive ways, in mediums that will reach the best percentage of the public, and prepared by masters in the art of framing advertisement. A neglected business will assert itself quite as quickly, as the human body indifferently nourished; and in a sense, there is an intimate relation between body and business, both being essential elements of maintenance one to the other, and mutually, reliant one upon the other. Invalids in either sphere are to be deplored.

The question whether the students of a college are to rule the faculty, or whether the faculty, according to the old-fashioned idea, are to rule the students, is evidently on trial today in more than one such institution where the youth of the land are supposed to be gathering wisdom that shall make them good citizens and fit for the better waging of the battle of life. With startling frequency the public hears of revolts, mutinies, or "strikes" in colleges because the boys, too often of an age verging on young manhood, which should also be the dawn of good sense, cannot have their own way. Usually these outbreaks follow the attempt of the college authorities to suppress the brutal practice of hazing, the relic of a bygone age and of a cruder civilization than the world is supposed to enjoy now. The most recent case is at Morningside college, Sioux City, where 500 students have "mutinied" because the captain of a college football team, the manager of athletics and two other students have been dismissed for a most brutal act of hazing, in which a freshman was actually taken to a police station and charged with murder, though he had done nothing to warrant so serious an accusation. This was deemed a "joke," but the victim was almost crazed with fright. This seems to be a case where the civil authorities should assert their authority, and take steps to punish those who thus tamper with the dignity and sacredness of the law. Then, if the students want to mutiny at that, they will be sure to get all that is coming to them.

Astoria has had to meet the universal draft for money to be spent upon the Lewis and Clark fair, and she has contributed her thousands cheerfully, and expects to be amply repaid in the new order of development that shall follow the holding of the fair, with a swinging rate of interest, compounded annually.

The prediction as to the unusually large immigration probable this year is in a fair way to be fulfilled. The September record at Ellis Island breaks all previous records, being 90,772, nearly ten thousand greater than previous September records, and the usual heavy percentage for the far west and northwest is maintained.

There are just a few sidewalks in Astoria that need the early attention of their owners. It is singular that owners of such utilities are so much slower in recognizing these needs than the general public.

Lost:—A new, and splendidly appointed, modern hotel: Anyone finding the same will please return it, promptly, to the City of Astoria, where it is sorely needed and sadly missed by the travelling public.

The Hon. James J. Hill remarks mildly that the American people are fools; and it is just such odd results as this that come out now and then from even the most perfect system of railway accounting.

The Astorian appears today with a four page colored comic supplement. This will be a regular Sunday feature hereafter, and one that will undoubtedly be much enjoyed by the readers.

One of the first demands of competitive effort, is money, or its equally effective substitute, good credit: Without one or the other, the best work of brain and hand will prove abortive.

The Oregonian took the lid off the Columbia river bar can, and it may have a bit of trouble in fitting it back on. The biggest and best are not beyond blundering.

Don't Borrow Trouble.

It is a bad habit to borrow anything, but the worst thing you can possibly borrow, is trouble. When sick, sore, heavy, weary and worn-out by the pains and poisons of dyspepsia, biliousness, Bright's disease, and similar internal disorders, don't sit down and brood over your symptoms, but fly for relief to Electric Bitters. Here you will find sure and permanent forgetfulness of all your troubles, and your body will not be burdened by a load of debt disease. At Chas. Rogers' drug store. Price 50c. Guaranteed.

OUR FASHION LETTER

New Sleeves Are to Have Very Little Fullness.

THE AUTO HATPIN A NOVELTY

Large Hats Will Reign Supreme—The Triumph of the Lingerie Petticoat. Natural Flowers to Be Worn as Ornaments—Modes for Young Folks.

Sleeves hesitate to declare themselves, but the sleeve line, so far as fullness is concerned, is pushed well up above the elbow, and some of the plainer suits show no fullness at all except where it is eased into the armhole.

A new hand bag looks as if it were made of silver tissue. It is gray in an ordinary light, but in the sun changes and sparkles.

A curious tailor made stock has a narrow vestlike tab tucked in clusters



RED CLOTH GOWN.

and a tiny pearl buckle directly in front through which two smaller tabs are passed.

A striking novelty which as yet is sacred to the most exclusive modistes is the headwork collar. This quaint accessory is eminently successful if rightly applied, but is apt to look like a bead cushion of long ago if used without due consideration.

The auto hatpin is one of the fall novelties. This pin is surmounted by a tiny driver carved in gold or silver with eyes of precious stones and further enhanced by goggles of microscopic proportions.

Small hats, so unbecoming to the average woman, have had their day, and large chapeaux will reign supreme.

Very stunning is this frock of red dull cloth and most suggestive of the autumn woods with its design on skirt and waist of a fern leaf carried out in narrow black braid. Supplementing this trimming are bands and applications of fancy braid.

FRIBBLES OF FASHION.

The triumph of the lingerie petticoat is complete. It has been some years in asserting its supremacy again, but now that it is here it is most royally welcomed. The prettiest examples are of filmy hand embroidered lawn, with a froutrou of lace at the feet. Others carry valenciennes frills to the knees, and some more utilitarian but at the same time extremely pretty skirts are simply trimmed with hemstitched cambric ruffles. It is a law unwritten, but observed, that the laundress shall not work her wicked way with starch, the merest bit of stiffening being sufficient to lend these dainty petticoats substance.

A pretty white mull dress for home wear during the winter is made unusu-



CACHE COQUETTE.

ally by the alternate bands of white and yellow lace of exactly the same pattern that trim it. The fashion of wearing natural flowers as an ornament is coming in again.

While all sorts of flowers are worn, there is a special fancy for uncommensurable blooms and foliage. The rose or even the orchid is passed over in favor of some little out of the way posy of country growth. Handfuls of wild vines with bright blossoms are pinned to the corsage and allowed to wander down the front of a gown.

For evening dress when the bodice is cut low and sleeveless a cache coquette is a necessity. The dainty little corset cover pictured is of this description

and is composed almost entirely of lace. Bands of insertion form a pretty finish at the top, drawn up with baby ribbon. Straps of lace make the shoulder pieces, and a ruffle of lace drawn up with beading holds the fullness at the waist line.

SMART SCHOOL HATS.

Many smart models for school hats are in the shops. They are generally big and flat in effect, and many are of stitched felt. There are not so many radical changes in children's millinery as in that of their elders. For



GIRL'S GRAY FELT.

the most part, the hats are plain, but picturesque. The large broad brimmed styles are still favorites, some in drooping effect and others slightly uplifted. Crowns are low and of medium height.

Ribbons are very much used on children's hats. The simplest ones are trimmed with a wide sash ribbon knotted in a big bow in front. These are always in the best taste and style as well.

A good model for a child's winter hat is of fine French felt in any pretty shade. The brim of this hat falls in graceful lines and the small crown of felt is replaced with a large tan crown of silk. The edges are deeply stitched. Wide bands of silk exactly matching the felt have their edges deeply stitched and the ends knotted to form a huge bow in front.

For misses' dressy hats velvet will be in evidence. Of course they are out of the question for school wear, but many of them are simple in treatment and very picturesque.

Ostrich feathers will be used on children's best hats. A pretty model is of brown velvet rolled away from the face slightly on one side of the front and bent over the hair at the back. The crown and upper brim are caught with a large bow of the velvet.

The dainty little girl's hat illustrated is of French gray felt faced halfway under the brim with velvet and the flat crown almost entirely covered with a thatching of ribbon loops.

STREET GOWNS.

The most economical of autumn gowns is a costume of light cloth or velveting made up in elaborate shirt waist style. It will when worn with a smart separate jacket serve one well into November as a street costume and then do duty for indoor wear.

Black gowns of the coat and skirt order are to be very much worn, with



PLAID-CLOTH DRESS.

collar and cuffs of becoming color, but not white, either in cloth or lace, which is now de mode. Braiding as a trimming is to be very smart.

Brown will not be as popular this season as it was last, although it is such a favorite color that more or less of it will be worn. Green in several shades, particularly a peacock green, will be a favorite tone in millinery.

Cashmere, henrietta and drap d'ete, together with velvet, are the materials most in vogue for afternoon frocks.

Plaids in two tones or two shades of the same color are very fashionable. The plaid is quite indistinct—in fact, the shades merging so easily together as to be almost a plain effect at a distance.

Checks and stripes, although brought out in attractive patterns, will not be as smart as plain colors and plaids.

The gown pictured is of green and gray plaid. The skirt has a band of plain green cloth at the bottom and is plaited all round. The jaunty little coat is of green cloth, with waistcoat of plaid. The collar and cuffs are of green velvet. Silver and jade buttons fasten the waistcoat. JUDIC CHOLLET.

Cleanse your system of all impurities. Now is the time to take Hollister's Rocky Mountain Tea. It will make you well and keep you well. 35 cents, Tea or Tablets. Frank Hart.



"What do you think of Miss Starfish?" asked the lobster. "Not so very much," answered the oyster. "I proposed to her last night, and she called me a lobster." "And when I proposed to her she shut me up like an oyster."—Chicago Tribune.

Are You Interested In Advertising?

The third quarterly convention of the Pacific Coast Advertising Men's association will convene at Seattle, October 23 and 24.

The association is made up of advertisers, advertising writers and agents and advertising solicitors—and every one who is interested in advertising.

Papers on advertising salmon, shingles, retail stores, export trade, etc., will be read and discussed.

You Are Invited

Whether or not you are at the present time a member of the association, the meetings are open to the public and will be immensely helpful to any one who uses or expects to use advertising space.

This is the place where new ideas are sprung—make it a point to be there.

For further information write to

C. V. WHITE,

WASHINGTON VICE-PRESIDENT P. C. A. M. A.

SEATTLE, WASHINGTON.

Your Prescription: Rock Island

If you are going East, I would appreciate your consulting me. I will gladly help you plan your trip and tell you all about Rock Island service. Just drop me a line—consultation free!

I will show you a Rock Island folder and our publication entitled "Across the Continent in a Tourist Sleeping Car." It is of considerable importance that you select the right route—there are many different ways to go. I'll tell you of the superior points about the Rock Island way.



A. H. McDONALD, General Agent, Rock Island System, 140 Third Street, Portland, Ore.

AN ASTORIA PRODUCT

Pale Bohemian Beer Best In The Northwest

North Pacific Brewing Co.

Weinhard's Lager Beer.