

SOME GOOD ADVICE

Ella Wheeler Wilcox Gives Some Business Pointers.

SUCCESS IN LIFE'S VOCATION

Don't Condemn Your Competitor, But Say a Good Word for Him, and by Enterprise and Conservative Business Methods You Will Succeed.

A young man, scarcely more than a lad, has written me of an enterprise he has in mind, and assures me that with the co-operation of a few mature minds he will succeed, or, as he expresses it, "Get ahead of rivals in the same line of endeavor."

I do not like this phrase, or the idea it involves.

No man or woman should harbor the ambition to "get ahead" of others in mental, moral or purely business matters.

Where there is a contest of physical powers, a swimming, running or jumping race, the expression is well enough but outside of such tests there are higher qualities to be considered in the effort toward achievements.

In trades, in the professions and in the arts there is never an exact method of procedure or an exact result which places these occupations on a level with physical sports.

Individuality always enters into the success of any man in his life vocation, be that what it may. The one thing to consider in any occupation undertaken is the best and most complete development of individuality.

Instead of lying awake nights and planning ways to "get ahead" of competitors, devote yourself to the development of your best abilities, your most original powers and your highest aspirations.

"Get ahead of yourself," not of some rival. If you have a shop or an office next door to a competitor, wish him good fortune and say a word for him when occasion demands, and to yourself say, "Whoever comes into this place of business shall receive the best treatment and the most courteous attention in my power to give. No one shall find negligence, careless methods or lack of politeness. I will deserve success, and it must come to me."

If you do not succeed as you desire look to yourself for the cause, not to the fact that you have a competitor.

The competitive system in this land is before long certain to give place to co-operative methods, but until it does you must think less of driving your adversary from the field than of making yourself a desirable and agreeable person with whom to deal.

In the professions and the arts the same rules apply.

My young correspondent was about to start a newspaper in a suburban town. His great ambition was to "get ahead" of the rival sheet. Far more success would come to him were he to aim at making a newspaper so interesting and admirable that his rival would be inspired with new ideals, and the town would eventually be blessed with two thriving and progressive newspapers.

There is always more demand for two good things than for one poor thing.

To do something which the world will think is better than our neighbor's effort is a poor ambition beside that of doing the very highest of which we are capable.

That is the ambition to cultivate.

No man who does cultivate it will ever be ranked among the world's failures, though he may more slowly approach his goal than his competitor who takes the "quick rich" method—the method which not infrequently necessitates an additional phrase—"quick rich and permanently disreputable."

Instead of trying to "get ahead" of your neighbor try and catch up with your own highest ideals.

That means a final success worth having, even if your ideals keep so far beyond you that you never quite attain them.

BURNED WITH POWDER.

Jessie Smith of Elsie Uses Powder to Blow Out Stumps.

Nate Anderson of Mishawaka arrived in Astoria yesterday bringing in Jesse Smith, the 16-year-old son of Mr. and Mrs. James Smith of Elsie, who met with a serious accident last Monday. James Gallagher and some men had been blowing out stumps and when they came home to dinner they were explaining about it. The boy overheard the conversation and thought he would like to try and blow out some stumps. After the men had gone to work he went up stairs and got a handful of powder and placed it under a stump. He struck a match, intending to get away, but the powder was too quick for him, and the result was, his face was completely burned. Fortunately his eyes are uninjured.

He was taken to the hospital, where his injuries were dressed and he will soon be able to be out and return home.

Smith Point Road.

Yesterday morning the member of the county court, in company with E. A. Taylor, made a trip over the proposed road around Smith's point with a view of considering the advisability of improving it. The Taylors agreed to give the right of way and furnish all the gravel necessary free for building the road. Upon returning the court decided to advertise for bids for improving or building a road 16 feet wide from the terminus of the present street in Uniontown to a connection with the Young's bay bridge. Bids for building the road will be opened on Wednesday, May 3, and the contract awarded.

The county court also awarded a contract to the Universal Sash and Door factory for 60,000 feet of lumber to be delivered for \$9 per thousand. Next Monday the members of the court will take a trip over the road from the Lewis and Clark bridge to Warrenton to ascertain what can be done to put the road and bridge in condition for travel.

Health Officer.

The last session of the legislature abolished the office of health officer at Astoria and since that time the duty has devolved upon Dr. Baylis H. Earle, assistant surgeon U. S. A. in charge of the federal quarantine station here. Yesterday he received word from the surgeon general instructing him to take charge of all the ports in Oregon, which include Astoria, Coos bay, Yaquina, Coquille and Gardiner. He is to visit these at his earliest convenience and to appoint at each acting assistant surgeons and to explain to them their duties. Dr. Earle will leave in a few days on a visit to the coast cities to establish his branch offices.

PERSONAL MENTION.

Dan Rierson of Vine Maple returned home yesterday.

Nate Anderson of Mishawaka was in the city yesterday.

Fred W. Jacobs of Bellingham is registered at the Parker.

Alfred Christensen of Portland is registered at the Central.

James Smith arrived down on the noon train from Portland.

Mrs. Charles Humphreys is visiting her parents at Forest Grove.

Mrs. M. R. Pomeroy is visiting with her parents in Bellingham.

O. L. Peterson returned from a business trip to Portland last evening.

Thos. Dealy is in Portland on a business and attending a session of the A. O. U. W.

Levi Wooden of Jewell will leave on the Berlin today for Alaska to remain during the summer.

Chas. C. Hager and family left last night for Colorado, where they will in the future reside.

James O'Connell, who has been nursing the grip the past few days, is able to be out again.

W. E. Warren, who has been visiting friends in Astoria the past week returned to Alaska yesterday.

Seld Back, a wealthy Chinese merchant of Portland, was in the city yesterday and went down to Seaside.

HOTEL ARRIVALS.

Occident.

- C. R. Davis, Portland.
- M. Gordon and wife, Chicago.
- C. H. Morey, Portland.
- A. G. Baker, Portland.
- A. Olsen, Deep River.
- J. Anderson, Ft. Columbia.
- Mrs. Morris, Chicago.
- Albion Gile, Portland.
- T. Cross, Deep River.
- T. Robinson, San Francisco.
- R. B. Ross, San Francisco.
- A. M. Simpson, San Francisco.
- C. Payne, Chinook.

Parker.

- R. F. Baker, Portland.
- C. Benson, Portland.
- John Johnson, Portland.
- Henry Miller, Portland.
- Chas. E. West and wife, Seattle.
- H. Brandenburg, Seaside.
- E. F. Nonkes, Portland.
- O. Peterson, Portland.
- J. W. Colmant, Portland.
- W. J. Casey, Portland.
- F. Blackwood, Portland.
- John Lindgren, Portland.
- Wesley Mason, Chicago.
- B. Donely, Portland.
- Chas. Mulloney, Ft. Stevens.
- F. Anderson, Deep River.
- E. Lukinen, Deep River.
- Dan O'Hare, Ashland.
- Mr. Wright and wife, Tacoma.

TO BRACE YOU UP

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RUSSIAN SQUADRON

Fleet of Forty Two Vessels Sighted by Steamer.

FEET SAILING NORTHWARD

The Peninsula and Oriental Steamer Nubia Reports Having Passed the Russian Pacific Squadron Speeding North at a Rate of Eight Knots.

Singapore, April 13.—The Russian fleet was in latitude eight degrees north, longitude 108 degrees east, at noon on April 11. The Peninsula and Oriental steamer Nubia, which has arrived here, reports having passed no less than 42 vessels there.

They were steering north by north-east at a speed of eight knots an hour. The position of the fleet was then about 300 miles northward of the Natuna Islands, which is between the Malay peninsula and the west coast of Borneo and more than 200 miles southeast of Cape St. Jacques. This course indicates that the fleet was not going to Saigon.

A JAR

Of Skin Food Free.

Mrs. Martha C. Peterson has rented one of the stores in the new Carruthers building on Duane street, 543 is the number. The place will be opened as a first-class modern beauty parlor. Mrs. Peterson will hold a formal opening next Wednesday, April 19. Each lady caller will be presented with a jar of skin food. Mrs. Peterson takes this means of introducing her goods and will be pleased to meet the ladies of Astoria.

Adulteration goes full length in spices and flavoring extracts—you think it isn't worth while to cheat in such trifles—four-fifths of "vanilla" is tonka; cost's one or two cents for "\$1-worth". Schilling's Best are entirely pure; at your grocer's.

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All the new things that are good. All the good things that are new.

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