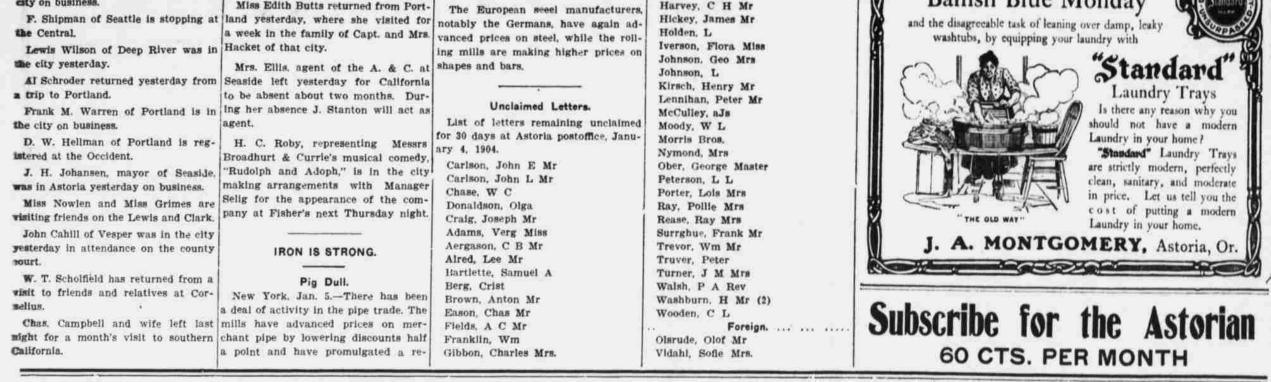
THE MORNING ASTORIAN, ASTORIA, OREGON.

FRIDAY, JANUARY 6, 1905.

20 TO 30 PER CENT. OFF 20 TO 30 PER CENT, OFF WISE ORIGINATES OTHERS IMITATE · · · · THE FALL OF · · · · PORT ARTHUR It's so with modern merchandising; no matter how large the store or how great The gallant defense of Port Arthur by the Russians and the reckless daring of the Promises, it's the "MAN Behind the Gun" who does the business. the Japs, fills the world with wonderment. A Clothier must have the requisite Nerve and must be quick in action. He can hire assistants, but he can't hire Portland men to supply him with Gen. Stoessel did not lose Port Arthur; it was lost by the Russian Fleet, for it Brain and Grit. seems that however bravely the Army fought, the Navy was very poorly handled. He must himself be The Captain of the Ship. 203-METER HILL. FORT RIHLUNG. FORT NO. 5. TIGER TAIL MOUNTAIN. This Hill was taken with Wise's A hand-to-hand encounter decim-Captured by our men's and boys' Here a large Army of Wise's Hats, Overcoats. ated the Prices of all our SUITS. Overcoats, Sox, Trunks, Suit Cases We assaulted this Fort with our The Superior Quality and great UNDERWEAR and Umbrellas were assaulted, but Reductions overcoming all obstacles Price was no obstacle, all grades the A-1 Quality General Wise's Bayonets cut prices and every Man and Boy can now afright and left, and the opposition and Low Prices. high, as well as low, had to No Humbug Goes With WISE ford a WISE OVERCOAT. Capitulate. had to SURRENDER. WISE WINS because he KNOWS HOW And Wise's Customers Get the Benefit of His Experience HERMAN WISE THE RELIABLE CLOTHIER AND HATTER. PERSONAL MENTION. John Harry went to Portland last adjustment of discounts on boller tubes Guy, Dan J F Mr evening on a business trip. He will There has been little going in pig Hall, Jno Mrs N. P. Sorensen of Portland is in the return Sunday. **Banish Blue Monday** Hansen, Lars Mr iron.



Our Special January Sale

Will Begin on Tuesday January 3, 1905.

Remember we always do as we advertise and we promise Great Bargains in

all lines. You can always buy cheap at

THE BEE HIVE