

20 TO 30 PER CENT. OFF

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WISE ORIGINATES OTHERS IMITATE

.... THE FALL OF



PORT ARTHUR



The gallant defense of Port Arthur by the Russians and the reckless daring of the Japs, fills the world with wonderment.

Gen. Stoessel did not lose Port Arthur; it was lost by the Russian Fleet, for it seems that however bravely the Army fought, the Navy was very poorly handled.

It's so with modern merchandising; no matter how large the store or how great the Promises, it's the "MAN Behind the Gun" who does the business.

A Clothier must have the requisite **Nerve** and must be **quick in action**. He can hire assistants, but he can't hire Portland men to supply him with Brain and Grit.

He must himself be **The Captain of the Ship**.

FORT RIHLUNG.	203-METER HILL.	FORT NO. 5.	TIGER TAIL MOUNTAIN.
Captured by our men's and boys' SUITS . We assaulted this Fort with our A-1 Quality and Low Prices. No Humbug Goes With WISE	This Hill was taken with Wise's Overcoats . The Superior Quality and great Reductions overcoming all obstacles and every Man and Boy can now afford a WISE OVERCOAT .	A hand-to-hand encounter decimated the Prices of all our UNDERWEAR Price was no obstacle, all grades the high, as well as low, had to Capitulate .	Here a large Army of Wise's Hats, Overcoats, Sox, Trunks, Suit Cases and Umbrellas were assaulted, but General Wise's Bayonets cut prices right and left, and the opposition had to SURRENDER .

WISE WINS because he KNOWS HOW
And Wise's Customers Get the Benefit of His Experience

HERMAN WISE

THE RELIABLE CLOTHIER AND HATTER.

PERSONAL MENTION.

N. P. Sorensen of Portland is in the city on business.

F. Shipman of Seattle is stopping at the Central.

Lewis Wilson of Deep River was in the city yesterday.

Al Schroder returned yesterday from a trip to Portland.

Frank M. Warren of Portland is in the city on business.

D. W. Hellman of Portland is registered at the Occident.

J. H. Johansen, mayor of Seaside, was in Astoria yesterday on business.

Miss Nowlen and Miss Grimes are visiting friends on the Lewis and Clark.

John Cahill of Vesper was in the city yesterday in attendance on the county court.

W. T. Scholfield has returned from a visit to friends and relatives at Corvallis.

Chas. Campbell and wife left last night for a month's visit to southern California.

John Harry went to Portland last evening on a business trip. He will return Sunday.

Miss Edith Butts returned from Portland yesterday, where she visited for a week in the family of Capt. and Mrs. Hackett of that city.

Mrs. Ellis, agent of the A. & C. at Seaside left yesterday for California to be absent about two months. During her absence J. Stanton will act as agent.

H. C. Roby, representing Messrs Broadhurst & Currie's musical comedy, "Rudolph and Adolph," is in the city making arrangements with Manager Selig for the appearance of the company at Fisher's next Thursday night.

IRON IS STRONG.

Pig Dull.

New York, Jan. 5.—There has been a deal of activity in the pipe trade. The mills have advanced prices on merchant pipe by lowering discounts half a point and have promulgated a re-

adjustment of discounts on boiler tubes. There has been little going in pig iron.

The European steel manufacturers, notably the Germans, have again advanced prices on steel, while the rolling mills are making higher prices on shapes and bars.

Unclaimed Letters.

List of letters remaining unclaimed for 30 days at Astoria postoffice, January 4, 1904.

Carlson, John E Mr
Carlson, John L Mr
Chase, W C
Donaldson, Olga
Craig, Joseph Mr
Adams, Verg Miss
Aergason, C B Mr
Alred, Lee Mr
Bartlette, Samuel A
Berg, Crist
Brown, Anton Mr
Eason, Chas Mr
Fields, A C Mr
Franklin, Wm
Gibbon, Charles Mrs.

Guy, Dan J F Mr
Hall, Jno Mrs
Hansen, Lars Mr
Harvey, C H Mr
Hickey, James Mr
Holden, L
Iverson, Flora Miss
Johnson, Geo Mrs
Johnson, L
Kirsch, Henry Mr
Lennihan, Peter Mr
McCulley, aJs
Moody, W L
Morris Bros.
Nymond, Mrs
Ober, George Master
Peterson, L L
Porter, Lois Mrs
Ray, Pölle Mrs
Rease, Ray Mrs
Surrghue, Frank Mr
Trevor, Wm Mr
Truver, Peter
Turner, J M Mrs
Walsh, P A Rev
Washburn, H Mr (2)
Wooden, C L

Foreign.

Olsrude, Olof Mr
Vidahl, Sofie Mrs.

Banish Blue Monday

and the disagreeable task of leaning over damp, leaky washtubs, by equipping your laundry with



"Standard" Laundry Trays

Is there any reason why you should not have a modern Laundry in your home? "Standard" Laundry Trays are strictly modern, perfectly clean, sanitary, and moderate in price. Let us tell you the cost of putting a modern Laundry in your home.

J. A. MONTGOMERY, Astoria, Or.

Subscribe for the Astorian
60 CTS. PER MONTH

Our Special January Sale

Will Begin on Tuesday January 3, 1905.

Remember we always do as we advertise and we promise Great Bargains in all lines. You can always buy cheap at

THE BEE HIVE