

# THE SALE OF ALL SALES

**We must raise Money!**

**So We raise Cain with Prices!!**

**Finer Clothing at Lower Prices than any Store in Astoria!!!**

STILL LESS, AT WISE,

**Deep Cuts**  
On Mens' and Boys **SUITS**  
and **OVERCOATS**,  
**TRUNKS**, **SUIT CASES**,  
**VALISES** and **UMBRELLAS**.

I promise upon My Honor backed by a Reputation gained during a 25 years residence in Astoria, that my **CLEARANCE SALE** this year will Eclipse all Sales ever held in Astoria or that may be held by any other House this season.  
Not a few **BAITS** on Staple Goods, but an all around honest **CUT**.

**Everything Reduced**  
**Soft and Stiff Hats**, **Underwear** and **Overshirts**, **Sox** and **Handkerchiefs** **Mens'** and **Boys Sweaters**.

**NOTE:** E. & W. Collars and Carhartt Goods being Contract Goods, they alone are spared from Cutting.

Of course it's impracticable to quote **PRICES** on every article even in a full page ad; they sometimes quote prices on a few things which all know the value of in order to draw trade; but we cut the price on **EVERYTHING** instead of offering 20c sox for 10c.

PRICES REDUCED

**NO BAITs**  
A Genuine Reduction  
**SALE**  
Everything Reduced  
**NO BAITs**  
On Sox and Cheap  
Goods Only.

QUALITY MAINTAINED

**SOMETIMES**  
it is deemed best to select a few shop-worn  
**SUITS**  
that used to sell at from  
**\$10 to \$15**  
and offer them for  
**\$6.00 or \$7.00**  
or a similar reduction. We cut the Price on **ALL SUITS** and **OVERCOATS**.

WISE OFFERS THE SAME FOR LESS

## HERMAN WISE

THE RELIABLE CLOTHIER AND HATTER.

### PERSONAL MENTION.

W. J. Ingalls of Chadwell spent New Year's in Astoria.  
E. W. Goff of Seaside was in Astoria Monday on business.  
G. C. Fulton went to Portland last night on legal business.  
Mrs. Pohl and daughter were in town from Svensen yesterday.  
C. E. Barro of Seattle was in the city yesterday on business.  
A large number of soldiers from the forts were in town yesterday.  
J. C. Swope of Portland spent New Year's with his family in this city.  
Malcolm Barger of the A. & C. staff in this city spent Sunday in Portland.  
Dr. Whitney, a councilman from Portland, was a visitor in Astoria yesterday.  
Arthur Liberman returned yesterday from Seattle, where he has been on business.  
Miss Edith Butts is spending a few days in Portland, visiting the family of Captain and Mrs. Hackett of that city.

C. W. Knowles and wife of Portland are occupying their cottage at Seaside for a week.  
A large number of Astorians passed New Year's day with friends and relations in Portland.  
The officers on the revenue cutter Perry entertained a number of visitors yesterday and Sunday.  
Lester Johnson, son of Chas. R. Johnson of Chinook, left yesterday for Pullman to attend school.  
C. E. Rrunyon returned to Portland on last night's train, having concluded his labors before the circuit court here.  
J. Wesley Ladd and wife and a party of prominent Portland society people are stopping at the Hotel Moore, Seaside.  
Miss Fay Hill, who has been visiting her parents at Warrenton has returned to Corvallis, where she is attending school.  
Mrs. Daniel Reiman and the Misses Reiman, who have been spending the holidays with friends at Skipanon, have returned to Portland.  
Jack Johnson has returned from a trip to Rainier, where he went to close

up a shooting lodge of which he is a member. He had about 30 ducks on his return—so he says.  
Judge T. A. McBride went to Portland Sunday morning after closing the session of the circuit court. His decision in the matter of the timber land cases will be delivered some time this week and is anxiously awaited on account of the large amounts involved.

### HOTEL ARRIVALS.

**Parker House.**  
F. P. Moody, City.  
C. W. Goff, Seaside.  
A. Olson, Deep River.  
F. H. Vance, Portland.  
Capt. Mat Egleton, Maple Dell.  
Thomas Jones, U. S. S. Perry.  
M. Johanson, Seaside.  
Max Pohl.  
N. J. Steem, Stevens.  
John Dungen, Columbia City.  
L. L. Piper, Deer Island.  
H. H. Klapp, Scappoose.  
Mrs. M. Brown, Ilwaco.  
Thos Winstrup, U. S. S. Perry.  
Henry Greene, Warrenton.  
C. C. Cabeln, Warrenton.  
H. M. Bagley, Portland.

### Fought a Draw.

Baltimore, Md., Jan. 2.—Larry Temple of New York, and Dixie Kid, of San Francisco, colored middleweights, fought 15 rounds to a draw this afternoon.

Don't buy your hair brushes until you see my new stock. It will be here soon. Charles Rogers.

Have you seen the new automatic Morris chairs? The only place to get them is at Zapp & Co's.

There is only one place in Astoria that carries the genuine Old Georgia, Moonshine, corn whisky. P. E. Peterson of the Mirror, has received a consignment direct from the distillery.\*

Today Zapp & Co. will sell you \$\$ Solid Oak Morris chairs for \$5.95.

Best meals in town at the New Style Restaurant.

The Occident tonsorial parlors and bath facilities are equalled by none. Everything modern and up to date. See Peterson.

Something Going to Happen

At

**S. Danziger & Co.**

THE CLOTHIERS

They will be closed all day next  
Thursday and Friday Jan. 5 and 6  
1905.

There are Reasons for It.

## Our Special January Sale

Will Begin on Tuesday January 3, 1905.

Remember we always do as we advertise and we promise Great Bargains in all lines. You can always buy cheap at

# THE BEE HIVE