

## - WHAT MEN ADMIRE!

AJuly Flyer!

To Make Room For The Fall Stock Which I Selected While East, I Herewith Make the Following Offer:

| \$1.00 $0^{\text {maxamememem }}$ | \$12.50 |
| :---: | :---: |
| \$2.00 ${ }^{\text {max mimemmem }}$ | \$17.50 |
| \$3.00 ${ }^{\text {max }}$ - | \$17.50 |


man may bet on the wrong horse, or on the losing boxer, but if his heart is in the right place he will surely cheer for the winner, although he was against him be-

So if one merchant, by his persistent display of energy and public spirit, proves himself a thoroughbred, the peer of his class, you involuntarily encourage him.

YOU
may likeJohn and be a friend of Will's, but you will throw up your hat for the other man-that is if you are made of the right stuff--because that other man is of the right sort. I ask for no support save on the score of merit.

> The Right Goods At The Right Price By The Right Man

## LONG PANTS

AT SHORT PRICES

To Make Room For The Fall Stock Which I Selected While East:

| \$2.50 | PANTS | REDUCED | TO | \$2.00 |
| :---: | :---: | :---: | :---: | :---: |
| 3.00 | ${ }^{\prime \prime}$ | " | " | 2.40 |
| 3.50 | " | " | " | 2.80 |
| 4.00 | " | " | " | 3.20 |
| 4.50 | " | " | " | 3.60 |
| 5.00 | " | " | " | 4.00 |
| 5.50 |  |  | " | 4.40 |
| 6.00 | " | " | " | 4.80 |
| 6.50 | " | " | " | 5.20 |
| 7.00 | " | " | " | 5.60 |
| 7.50 | " | " | " | 6.00 |

